

Rocard alliance plan rallies socialists

By Alice Rawsthorn in Paris

SENIOR French socialists yesterday rallied to the call by Mr Michel Rocard, former prime minister and a potential presidential candidate, for a new centre-left alliance of socialists, ecologists and communists after next month's parliamentary elections.

Mr Rocard, who had previously adopted a low profile in the electoral campaign, called at a rally in Tours on Wednesday night for the replacement of the old socialist party by "an open extrovert" movement gathering all those who share the values of solidarity and the goal of progress."

A number of prominent socialists, steeling themselves for a humiliating defeat by France's conservative coalition in the elections, backed Mr Rocard's call. Mr Pierre Bérégovoy, the prime minister, suggested the momentum of the new movement could be used to help the left in the current campaign.

"In all democracies, there is a conservative camp, the right,

and a progressive camp that represents the left," the prime minister said.

Mr Brice Lalonde, environment minister under Mr Rocard and now head of the Générations Ecologie environmental movement that has taken support away from the socialists, praised the speech as the precursor to the formation of a new democratic movement in France.

The ecologists have drawn support from disillusioned socialists recently and opinion polls put their support almost level with the socialists.

Liberation, the centre-left newspaper, published an editorial praising Mr Rocard for his "calculated risk" and for recognising the changes in the French political spectrum.

The response of the traditional left was more muted. Mr Laurent Fabius, first secretary of the Socialist party whose presidential prospects have been clouded by his involvement in the AIDS-contaminated blood scandal, said the party's grass roots membership should decide the future of French

socialism.

Mr Antoine Waechter, head of the Greens, the old-style ecologists, said his party had "no intention of participating in the renewal of the Socialist party or the left."

The French socialists, flagging in the opinion polls and battered by scandals, have fallen prey to the same sort of identity crisis that beset the British Labour party in the 1980s and is now preying upon the Italian left.

Mr Rocard's call follows months of discussion about the French left's prospects after the elections. Some prominent centre-left figures, notably Mr Bernard Kouchner, the popular but non-partisan minister of health and humanitarian affairs, have recently flagged the possibility of socialist sympathisers allying with the ecologists after the elections.

Even President François Mitterrand last week stressed the "common ground" between the socialists and ecologists in an interview in Le Monde newspaper.

Deprived both of former artificially low Soviet energy and raw material supplies and the demand for armaments, the steel industries of Poland, Hungary, the Czech and Slovak republics, Romania and Bulgaria are all involved in downsizing and plant closures on a large scale.

Poland's steel-consuming shipbuilding industry now has full order books until 1995 and steady economic growth is expected to resume this year, after three traumatic years of decline, but it still plans to cut steel capacity from the present 16m tonnes to 11m tonnes of raw steel before the turn of the century. By then, employment will be down to 43,000 from the present 110,000, itself 50,000 down on mid-1980s levels.

The Ostrowiec and Szczecin mills are to be closed. Parts of the Batory, Bobrek, Buczek and Bankowa plants in Silesia will also be shut down. Meanwhile, two of the largest integrated steel plants, at Katowice and Krakow, are to be merged into one smaller company with the installation of modern continuous casting lines.

At present, the bulk of Polish steel comes from outdated and polluted open-cast equipment, with only 7 per cent produced by continuous casting. The old plant is to be replaced by elec-

tric furnaces and scrap-consuming mini-mills under a \$4.5bn modernisation plan.

The plan predicts that by the end of the century Polish steel exports, at 2m tonnes, will be below the 2.5m tonnes of 1990, while imports will have risen from 300,000 to 1.1m tonnes. Last year, Poland earned around \$460m from its steel exports, mainly to Germany and other EC markets. But the main development was the sale of Huta Warszawa to Lucchini of Italy, which is investing \$200m in a modern strip mill to produce steel sheet for the new

Eastern European steel

Output has halved as markets collapse to east and west, writes Anthony Robinson

THROUGHOUT central and eastern Europe a bloated steel industry is in the throes of a painful contraction proportionately far greater than that facing the industry in western Europe.

Steel output in the region has virtually halved, and employment fallen by a third, over the last three years, as a result of the collapse of military spending and the impact of macro-economic "shock therapy".

Furthermore, hopes of increased sales to the west, to compensate for the loss of the Soviet market, have been dashed by US and EC anti-dumping measures. East European imports last year accounted for less than 3 per cent of the EC market, despite rapid growth in the export of flat steel, pipes and other products.

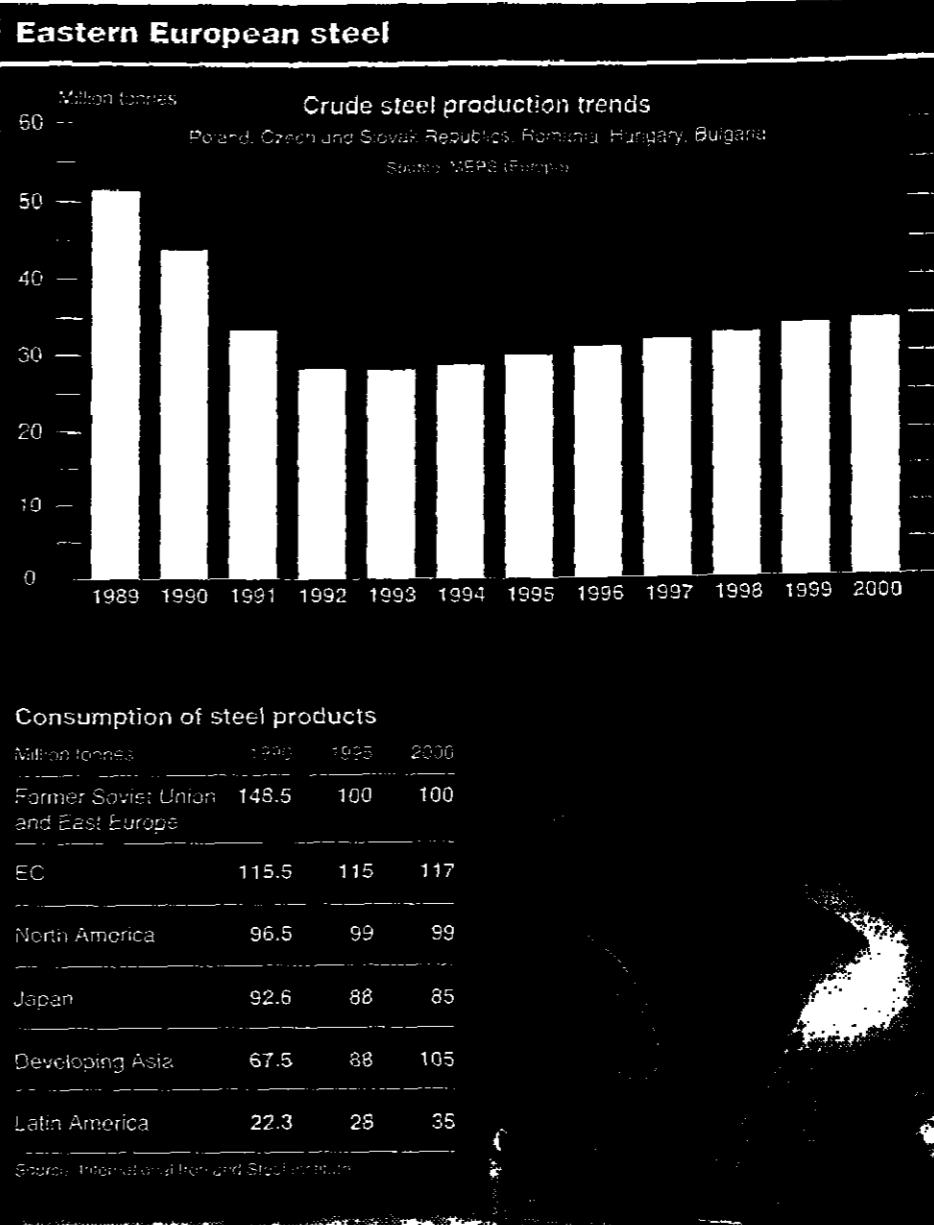
The position is likely to be exacerbated further by the latest EC proposals to ask eastern European countries to impose minimum prices on steel exports - or face anti-dumping duties.

Deprived both of former artificially low Soviet energy and raw material supplies and the demand for armaments, the steel industries of Poland, Hungary, the Czech and Slovak republics, Romania and Bulgaria are all involved in downsizing and plant closures on a large scale.

Poland's steel-consuming shipbuilding industry now has full order books until 1995 and steady economic growth is expected to resume this year, after three traumatic years of decline, but it still plans to cut steel capacity from the present 16m tonnes to 11m tonnes of raw steel before the turn of the century. By then, employment will be down to 43,000 from the present 110,000, itself 50,000 down on mid-1980s levels.

The Ostrowiec and Szczecin mills are to be closed. Parts of the Batory, Bobrek, Buczek and Bankowa plants in Silesia will also be shut down. Meanwhile, two of the largest integrated steel plants, at Katowice and Krakow, are to be merged into one smaller company with the installation of modern continuous casting lines.

At present, the bulk of Polish



estimated 5.3m in 1992. Romania has become the main partner in the Krivoi Rog project because of its dependence on Ukrainian supplies. Meanwhile, the industry is battling to keep up production and find markets for its steel in the Middle East rather than the EC.

It is a similar story of sharply falling output among the smaller producers such as Bulgaria and Hungary.

Plagued with energy and raw material shortages the Bulgarian industry has seen output halve to under 1.5m tonnes in 1992 with mills reduced to seeking hire-rolling contracts to provide minimum employment.

In Hungary, capacity and output have both fallen by over 50 per cent over the last three years as part of a broader strategic shift out of energy and raw material intensive sectors into lighter industry and processing. Output has fallen from 3.7m tonnes in the mid-1980s to 1.6m tonnes last year when employment was down to 23,000 from 51,000.

Only two steel-making centres survive, at Dunauvaros on the Danube and Dimag at Diósgyőr in eastern Hungary. A third steel centre at Oszd has closed down but might re-open as a much smaller scrap-based mini-mill of around 400,000 tonnes capacity.

Heavy investment by General Motors and Suzuki have created new demand for high quality sheet steel for the new car industry. But the future of heavy steel making plants such as Dimag is problematical. Heavy investment is required to reduce capacity from the current 1m tonnes to around 600,000 tonnes using modern converter technology.

However, finding the resources for this type of modernisation is going to be hard. For while the EC's rescue package may have offered new hope to western European steelmakers, it has served to push their eastern counterparts even further out into the cold.

The type of integration and cross-investment beginning to emerge among eastern and western producers in other industrial sectors is not going to come easily to steel.

In comparison, output by Christopher Bobinski in Warsaw, Nicholas Denton in Budapest and Patrick Blum in Prague.

Job agencies attack curbs in EC

By David Goodhart, Labour Editor

RESTRICTIONS on temporary work agencies are hindering job creation in the European Community, according to the International Confederation of Temporary Work Businesses.

The employers' group has filed a formal complaint to the European Commission about restrictions in Italy, Spain, and Germany and it has written to Mr Jacques Delors this week asking for a "quick response."

Mr Wim Juggenborg, Federation president, told Mr Delors that in view of concern about

EC unemployment he should immediately lift all restrictions, saying "our industry provides a mechanism for keeping people in touch with the job market and in work, even if temporary."

He quoted a French survey which said 25 per cent of temporary workers get permanent jobs as a result of work found through the agencies.

In the Netherlands and the UK temporary work agencies, such as Manpower, are encouraged.

In Germany they are legal but severely restricted,

but are illegal in Greece, Italy and Spain.

The complaint has, so far,

made little progress in the Commission despite support from the single market and competition directorates. The social affairs directorate is more hostile although its view may change if the International Labour Organisation revises its long-standing reservations on temporary work agencies.

The three countries being targeted have all promised some reform but it is unlikely to be enough to satisfy the employers' federation. Greece has not been targeted because the potential market is too small.

By Alice Rawsthorn

THE continuing deterioration in the French economy was highlighted yesterday by news of an unexpectedly steep 1 per cent fall in industrial output in December compared with November.

The drop in December pushed the production index to its lowest level since October 1988, according to INSEE, the state statistics institute.

The news came as the government yesterday stepped up efforts to try to end the strikes and stoppages by postal workers which are creating chaos in France's mail service.

Mr Pierre Bérégovoy, prime minister, said he had told Mr Emile Zuccarelli, the post office minister, to "do his best" to ensure that talks got under way "as quickly as possible."

However, a few hours after the prime minister's remarks,

union negotiators broke off talks with the Paris post office and called for a national postal strike for today.

The strikes, against plans to lay off 3,000 workers, come at a sensitive time for France's socialist government which is braced for a crushing defeat by the conservative opposition in next month's parliamentary elections.

The socialists, battered by gloomy economic news, are anxious to prevent further damage to the economy. A prolonged mail strike would seriously disrupt French business, which accounts for 85 per cent of the country's post and is already suffering in the economic slowdown.

Industrial output in December was 3.7 per cent lower than in December 1991. Worst affected was manufacturing, with output 2.8 per cent down on November, mainly due to a

steep fall in car production.

The INSEE figures, which come little more than a month before the first round of voting in France's parliamentary elections, have fuelled fears that the combination of high interest rates, a strong franc and the gloomy economic environment in Europe is intensifying pressure on French industry.

Earlier this week the Bank of France's monthly business survey suggested that the trading climate had been even tougher in the opening weeks of this year. The consensus in the survey was that output had fallen even further in January than in December and that stocks had risen sharply across most areas of French business.

Mr Jean-Béne Fourtou, chairman of Rhône-Poulenc, France's flagship chemicals company, has warned that the European economy was unlikely to recover until November, mainly because of the

sharp decline in oil prices.

On the day Mr Szabo was named, unemployment figures

climbed to a record 13.3 per cent. Also came the embarrassing announcement that inflation rose to an annual 25.9 per cent after a batch of VAT and price rises in January.

Political pressure on the new finance minister will mount as elections in 1994 approach. The Hungarian Democratic Forum, the governing conservative party of prime minister József Antall, languishes around the 10 per cent mark in the opinion polls, blamed for failing living standards.

There is however another awkward legacy facing the new finance minister. The International Monetary Fund is maintaining the freeze on a SDR1.14bn (\$1.56bn) credit package until Hungary agrees to cut spending and reduce a budget deficit of Ft19.6bn (US\$2.37bn) in 1992, nearly triple the target level.

Entrepreneurs, have also boosted the populist far-right.

The prime minister hopes that the moderate Mr Szabo will boost his wing of the party and position the Forum to take credit for the economic recovery forecast for later this year.

Mr Szabo moved quickly on his nomination to reassure observers that fiscal policy would not fundamentally change under his stewardship - indeed that the government had to persist with unpopular measures and that Hungary would continue to seek agreement with the IMF.

German engineering employers revoke eastern pay deal

By Judy Dempsey in Berlin

GERMANY'S engineering employers are abandoning an agreement to bring east German wages up to the level of their west German counterparts over at a particularly critical time.

His appointment followed the surprise resignation of Mr Mihaly Kupa, a maverick technocrat who often clashed with other ministers.

Mr Szabo, a 58-year-old former engineer and industry minister, inherits an economy bumping along the bottom after a long and deep recession.

The collapse of domestic demand and trade with east European neighbours has caused gross domestic product to fall 18 per cent over the three years to 1992.

The influx of \$4.8bn in foreign investment since 1989 began and the double-digit growth in exports to the European Community have not been enough to power the economy. Faint signs of a recovery in industrial output in the autumn, which had revived hope, have lost momentum.

On the day Mr Szabo was

named, unemployment figures

rose to 13.3 per cent. Also came the embarrassing announcement that inflation rose to an annual 25.9 per cent after a batch of VAT and price rises in January.

Political pressure on the new finance minister will mount as elections in 1994 approach. The Hungarian Democratic Forum, the governing conservative party of prime minister József Antall, languishes around the 10 per cent mark in the opinion polls, blamed for failing living standards.

There is however another awkward legacy facing the new finance minister. The International Monetary Fund is maintaining the freeze on a SDR1.14bn (\$1.56bn) credit package until Hungary agrees to cut spending and reduce a budget deficit of Ft19.6bn (US\$2.37bn) in 1992, nearly triple the target level.

Union officials are now considering what action to take. They could go court and try to prove that Gesamtmetall had broken the contract, or ask workers to go to the courts if they do not receive the 26 per cent increase, or call a strike.

Failure to reach a compromise could mean the breakdown of central wage bargaining between employers and unions as employers seek local deals.

IG Metall has insisted, on the basis of the 1991 contract, on a 26 per cent pay increase for its members starting from April 1.

East German rates in the sector are currently 71 per cent of western rates. A 26 per cent pay rise would take this to 82 per cent of western rates.

Productivity levels in the east are about 70 per cent below west German levels, and unit labour costs are 140 per cent higher.

Union officials in Berlin said arbitration talks would begin today, despite the breakdown of talks earlier this week in Saxony and Thuringia.

But Mr Michael Böhm, IG Metall's spokesman in Berlin, said Gesamtmetall would try to use yesterday's announcement to break off talks in the capital.

"It's not only the breach of contract, and the 26 per cent pay rise we are fighting for," he explained. "It is for the whole future of collective wage bargaining, which has existed since the war. That is the real issue for us," he said.

Union officials are now considering what action to take. They could go court and try to prove that Gesamtmetall had broken the contract, or ask workers to go to the courts if they do not receive the 26 per cent increase, or call a strike.

Mood lifts in EC-US public procurement row

By David Dodwell, World Trade Editor, in Washington

A POSSIBLE solution to the dispute between the US and the European Community over telecommunications and other government procurement contracts was raised by negotiators yesterday based on "comparable, effective and lasting access" to each other's markets, and equal treatment to each other's exporters.

Negotiators agreed after two days of discussions in Washington that the EC could exempt US companies from rules which discriminate in favour of EC bidders for procurement contracts "if we have comparable access to the US market". They plan to meet again in Brussels on March 11.

The clash over public procurement flared last month after the new US administra-

Brittan appeals to Clinton administration not to complicate Uruguay Round

SIR LEON BRITTON, the EC external trade commissioner, yesterday warned the US against cluttering the Uruguay Round of world trade talks with new issues and fresh conditions, writes Andrew Hill in Brussels. But the European Commission welcomed President Bill Clinton's call, in his State of the Union address on Wednesday night, for an expansion of world trade and a successful conclusion of the talks.

Speaking in Cheshire in Britain

last night, Sir Leon said Mr Clinton had given "a clear lead" to the final stage of talks, when he announced last week he would ask Congress to extend the administration's "fast-track" negotiating authority.

Sir Leon met Mr Mickey Kantor, US trade representative, for the first time in Washington last week, and described him yesterday as "an open, agreeable, but tough negotiator".

He said any extension of the Clinton administration's negotiating mandate

should be short and free of fresh conditions. "If new issues are now being suggested, they should not be the pretext for delaying or complicating the present Round," he said.

"The newly identified issues of today can readily be put on the agenda for discussion in the immediate aftermath of the present Round."

Sir Leon repeated that he was confident of a Gatt agreement, but warned that there was "a difficult

end-game ahead", and said negotiators should expect "a period of turbulence" before any deal was struck. "But getting there will require persistence, resolution and determination."

The commissioner said the US should resist the temptation "to seek protectionist short cuts to economic recovery", and he said bilateral difficulties in trade between the US and the EC - for example, on steel and public procurement - should not be tackled unilaterally.

In response to US arguments that large US private sector telecommunications operators such as AT&T, MCI-Sprint, GTE or the "Baby Bells" should not be subject to procurement rules because they are not government run, Mr Keck said: "We don't care whether a company is private or not. What really counts is not ownership, but government regulation and whether a company has special or exclusive rights."

"When you look at AT&T, you see they are operating under special privileges, under monopoly conditions. We need to look at their procurement behaviour because it is not what you would expect in a free market."

Officials say they have agreed a text from which to continue negotiations on telecommunications contracts.

Germany looks for business in India

By Shiraz Sidhu
In New Delhi

CHANCELLOR Helmut Kohl arrived in New Delhi yesterday on a four-day visit, primarily to strengthen economic ties between Germany and India, and to explore the business opportunities afforded by India's new economic reforms programme.

While in India, he and the 20 German businessmen accompanying him will visit the Indian Engineering Trade Fair. Germany was one of the first countries to send a business delegation to India when India opened up its economy to foreign investors last year.

Germany is India's largest EC trading partner, accounting for about 8 per cent of its total trade. German exports to India totalled \$1.5bn (£1.04bn) and imports \$1.7bn in 1991. In the first half of 1992, trade was virtually in balance at about \$900m each way.

Finished goods, like leather products, chemicals, cotton and silk garments comprise some 85 per cent of India's exports to Germany; imports are mainly industrial machinery and fertiliser components.

India has received more than DM10bn in financial and technical assistance from (West) Germany since bilateral development co-operation began more than 30 years ago.

Mr Hans-Georg Wleek, German ambassador, said his country was looking towards Indian companies as potential partners in the machine tools, equipment and manufacturing sectors.

The fair, a biennial event organised by the Confederation of Indian Industry, an autonomous association representing some 2,500 Indian companies in the public and private sectors, has generated business inquiries worth Rs17,160m (£405m) in the first three days, a record for the fair. The fair's success, especially in industrial engineering goods and machine tools, reflects India's changed business environment, say the organisers.

New China order for Ericsson

By Christopher Brown-Humes
in Stockholm

ERICSSON, the Swedish telecommunications group, said yesterday it had won a \$150m (£104m) contract to expand a mobile telephone system in Guangdong province - the largest Chinese order for a cellular system, it claimed.

The order will more than double the capacity of the network operated by Guangdong Mobile Communications, enabling it to serve 240,000 extra subscribers. The contract calls for the delivery of radio channels, mobile switching centres, data bases and radio link equipment by the third quarter of this year.

Ericsson, the world's leading supplier of cellular telephone systems, already has a strong presence in China. Apart from being the sole supplier to Guangdong, it has recently won contracts to supply Beijing, Tianjin, Guangxi and Hebei. The new order means mobile phone systems have a capacity to serve around 500,000 Chinese subscribers.

Keating plays the grand trade policy card

Kevin Brown in Sydney looks at Labor's pre-election vision of an Australian role in a new integrated Asian Pacific market grouping

Australian exports to Apec countries

1990 world total \$39.0bn	Rest of world \$12.0bn
Apec total \$26.9bn	
Taiwan \$1.3bn	Canada \$0.8bn
N Zealand \$2.0bn	China \$1.0bn
S Korea \$2.2bn	Hong Kong \$1.0bn
US \$4.3bn	Japan \$10.2bn
Asian \$4.4bn	

Source: Monash University

because it accounts for 70 per cent of Australian exports.

But Australian officials have become increasingly worried about the potential impact of a breakdown of the Uruguay Round talks in the General Agreement on Tariffs and Trade on intra-Apec trade.

There is particular concern that the US might seek a series of bilateral trade deals offering preferential access to Nafta, which could be used to discriminate against Japan, Australia's biggest trading partner. Mr Keating, who has assured Tokyo of Australian support in such a dispute, warned the Clinton administration that it risked "accumulating resentment and resistance" if the benefits of such deals flowed mainly to the US.

The alternative, he said, was "an open economic association in the Asia Pacific region, in which its economies were by degrees integrated to create the world's most dynamic zone of production."

Mr Keating's proposal was intended to contrast Labor's enthusiasm for integration with the Asia Pacific region

with the more conservative approach of the Liberal/National Party opposition, which puts more emphasis on traditional trade.

However, as Mr Keating acknowledged, there are obstacles to the development of a cohesive trading bloc based on the loosely knit Apec grouping.

Professor Richard Snape, head of the economics department at Monash University, concluded in a report on Australia's trading options that the size and

diversity of Apec meant that negotiations on a comprehensive trade agreement would face the same problems as the Uruguay Round.

For example, the US, Canada, Japan and South Korea are unlikely to make further concessions on agricultural trade than they have already made within the Gatt framework.

In addition, Apec already includes three incompatible trading blocs - the Asean free trade area, Nafta and the

Closer Economic Relations (CER) agreement between Australia and New Zealand.

Professor Snape's report also concluded that successful regional trading blocs usually exhibit high degree of geographical proximity, similar levels of per capita gross national product and cultural affinity.

Recognising these problems and differences, Mr Keating suggested that Apec should initially seek harmonisation of trading and technical standards, competition regulations and corporate law, business practice, investment rules, and professional qualifications.

Even this would be a substantial achievement in a region containing economies as divergent as communist China, the US and Japan. The Asean countries, for example, have found reducing protection difficult, and Australia and New Zealand have so far failed to harmonise company and taxation law.

Senator Gareth Evans, the Australian foreign affairs and trade Minister, said yesterday that Apec was "a very significant

TANDEM CONNECTS FOR FEDERAL EXPRESS.



Timing is money. That's why businesses in 176 countries rely on Federal Express more than a million times a day. And why Federal Express relies on Tandem computers for constant availability of critical online information to help

track packages and speed shipments through customs around the world. In fact, Tandem online technology enables Business Logistics Services, a rapidly expanding division of Federal Express, to replace the capital-intensive

distribution networks of its customers with innovative custom solutions that increase their speed-to-market and reduce their overhead. To find out how we do it, call +44 71 3795356. And discover what Tandem can do for your company.

TANDEM

Shouldn't you be computing like this?

THE CLINTON ECONOMIC PLAN

Presidential rhetoric and flair attract wide support and leave the Republicans floundering

A speech to have them rocking in the aisles

By Jurek Martin in Washington

RONALD REAGAN did not like it. Ross Perot thought it was "excellent" but a little short on detail. Jack Kemp, sitting in the middle, loved its "historic and goals" but was sure it would not work and Paul Tsongas happily confessed that "the person giving it is not the man I campaigned against." Some of Washington's most conspicuous pundits, ever grudging in their praise, conceded it served a purpose.

According to two overnight polls, three quarters of those surveyed approved its proposals, six out of ten "enthusiastically". One local TV station, camped in an old people's home, reported universal admiration and a willingness to contribute. A Washington Post editorial judged it "well balanced and sturdy".

HEALTHCARE

Soaring costs that have to be tamed

By Michael Prowse in Washington

PRESIDENT Bill Clinton's economic plan was like a book with a missing chapter.

All efforts to revive the economy would fail, Mr Clinton warned in the most moving passage of his address to Congress, if the country failed to take bold steps to reform the healthcare system.

He said the nation already spent 30 per cent more of national income of healthcare than any other industrial country, yet was unique in failing to provide a basic package of benefits to all citizens. On present trends, healthcare would absorb 20 per cent of the economy by the year 2000.

The figures released this week showed that the planned halving of the budget deficit as a percentage of gross domestic product by fiscal 1997 would represent only a temporary fiscal victory if healthcare is not reformed. Double-digit increases in spending on federal health programmes would result in steep rises in the deficit by the end of the decade.

But while identifying the nation's most pressing economic problem, Mr Clinton is not yet in a position to give a clear indication of the type of solution the administration will recommend. Wednesday's plan imposed some relatively minor new curbs on payments to doctors and hospitals under the Medicare and Medicaid programmes for the elderly and poor and increased funding for a variety of preventive health programmes such as children's immunisations.

But a full-scale restructuring of healthcare awaits the findings of the presidential task force headed by Mrs Hillary Rodham Clinton. It is expected to make recommendations by May.

The centrepiece of the reform is expected to be some version of system known as "managed competition". Mr Clinton has indicated that he wants people to be grouped into large healthcare purchasing co-operatives that could negotiate good quality and cost-effective care from competing providers in the private sector.

An issue is the degree to which such institutions would be subject to direct regulations. The administration is examining the feasibility of various more direct controls on the price and volume of services that hospitals and doctors can provide. One option would be to extend regulations now applying to federal schemes to the private sector.

But any changes are likely to provoke strong opposition, if only because cost controls in effect mean controls on the incomes of physicians, hospitals, insurance companies and drug companies, all of which are well represented by Washington lobbyists.

In the short run, there is no prospect of cost controls saving money. Indeed, fears are growing that the planned extension of health care benefits to the 37m Americans without insurance cannot be financed without a new wave of tax increases of between \$30bn and \$90bn (£21bn and £63bn). Companies fear that directly or indirectly they will be asked to pick up a large chunk of the costs of extending insurance.

But until Mr Clinton writes the healthcare chapter of his reform, his economic package remains an unfinished work, lacking full credibility.



Fired up: President Bill Clinton addresses the joint session of Congress, watched by Vice-President Al Gore. "If we do not act now, you will not recognise this country 10 years from now," he warned

Deficit reduction package puzzles analysts

By George Graham

PRESIDENT Bill Clinton's deficit reduction package includes substantial savings on defence spending over the next five years, but military analysts are still puzzled by the details of the defence budget plan.

Mr Clinton proposes a steady decline in defence budget authority from \$274.3bn in the current fiscal year to \$263.7bn in 1994 and \$268.4bn in 1997, rising again to \$264.2bn in 1998.

PRAISE FROM JAPAN AND EUROPE

By Charles Leadbeater in Tokyo and Lionel Barber in Brussels

JAPANESE and European business and political leaders yesterday gave a warm welcome to Bill Clinton's plans to cut the US federal budget deficit.

Mr Yohei Kono, Japanese cabinet secretary and acting foreign minister, said: "I sincerely hope the US will renew itself. This is the first US president to ask the American people to share the pain."

Mr Henning Christensen, EC economics commissioner, called the package "encouraging and full of promise" - the most serious effort in years to tackle the federal deficit.

Over the five years from 1994 to 1998, this plan would cut a cumulative total of \$127bn from the defence budget projections of former President George Bush.

But the Bush spending plan, according to a report by the General Accounting Office, does not recognise additional expenses of over \$35bn in potential weapons systems overruns, \$12bn resulting from Congress delaying programme cancellations, \$5.4bn for industrial conversion and \$24.5bn for

cleaning up hazardous waste on defence property. It also assumes \$53bn in management savings, most of which the GAO says may not be achieved.

With little time to produce a complete budget proposal, Mr Les Aspin the new secretary of defence, appears to have done exactly what he used to complain about when he was chair-

man of the House of Representatives Armed Services Committee. Instead of building a US defence plan from the bottom up, he has simply cut from the existing pattern, in effect asking each service to come up with a specified amount of savings, rather than radically reviewing each branch's size and roles.

This approach, which

remains to be fleshed out with details of the specific weapons programmes that are to be cut, seems likely to reduce the US armed forces to around 1.4m people, 200,000 less than projected under the Bush plan.

Some outside groups that have proposed a more fundamental reassessment of the structure of the US armed forces believe this year's budget is a timid first step.

"This is the first chance of a new administration coming in after the end of the Cold War

to make real changes, and they are not even attempting it; they are tinkering around the edges," said Mr Marcus Corbin, a budget analyst at the Centre for Defence Information, a defence policy group founded by retired military officers.

With more time, Mr Aspin may prepare a more root and branch review for next year's budget, but some wonder whether the administration will by then have lost momentum and missed the chance for substantial defence revisions.

I'm a supporter of Clinton and I always felt tax increases were necessary. For 12 years we've been getting away from the social problems, the homelessness... state health care has to be improved, the deficit has to be attacked and I think Americans will accept that.

Mr Jeff Burke, who works for a US investment bank in London

I'm concerned about tax, but you have to strike a balance between taxes and spending. In the past 12 years the administration has done nothing to help the distribution of wealth.

These are bold steps.

Mr Joseph V. Missett, who moved to London to trade crude oil

It will affect me deeply. I'm shattered. We're already paying high taxes - I'm paying at least 31 per cent.

Marielle, a currency trader in New York

similar to the EC's growth package combining incentives for public and private investment, he said.

Despite the initial welcome, some EC officials expressed disappointment that Mr Clinton had failed to use his State of the Union address to endorse the Commission's call for an early summit of the Group of Seven industrialised nations to promote world growth.

Sir Leon Brittan, EC External Economic Relations Commissioner, welcomed Mr Clinton's short-term stimulus aimed at creating 500,000 jobs by 1994, through a temporary investment tax credit and accelerated public spending on housing, infrastructure and education. These measures were

meeting in England, copies of which were issued to the press. Sir Leon said a period of turbulence lay ahead before a Gatt deal was clinched.

In spite of the plan's welcome in Japan, it is bound to add pressure on the country to open up its markets more and cut its ballooning trade surplus with the US. Tokyo has been pressing the US to cut the federal deficit for the past four years through the long-running Structural Impediments Initiative talks, insisting this was essential to cut the Japanese trade surplus with the US.

Mr Clinton's promise to cut the deficit will also add pressure on Japan to bring forward a special package of measures to stimulate its depressed

economy and increase demand for imports.

A senior official at the Ministry of International Trade and Industry said the combination of deficit reduction and subsidies for industrial research and development would help boost the competitiveness of US industry.

Business leaders acknowledged Japan would soon face increasing pressure to respond to the Clinton plan. Mr Gaishi Hiraiwa, head of the Keidanren, the largest employers' association, said Japan should contribute to the stable growth of the world economy through expanding domestic demand and opening its markets.

CONGRESS

Administration presses for a minimum of amendments

By George Graham in Washington

PRESIDENT Bill Clinton has called on Congress to deal with his economic programme as a complete package, instead of picking apart each component.

"I ask you all to begin by resisting the temptation to focus only on a particular spending cut you don't like or some particular investment that wasn't made," Mr Clinton implored in his speech to both houses of Congress on Wednesday night. But the legislative realities could mean that this will be difficult to achieve.

The current strategy is to pass a package of immediate spending measures, intended to boost the economy in the short term, in the form of a supplemental appropriations bill. Congressional leaders hope they will be able to get this through House and Senate

committees in four to five weeks.

All of the tax measures proposed by Mr Clinton would then be rolled together into a budget proposal, to be laid before Congress by the administration on March 23, and pushed through in the form of a budget reconciliation bill.

Some members of congress had favoured attaching at least some of the proposals to a bill to raise the legal limit on the federal debt - which must pass sometime before the end of March, when the current \$1.45bn (£2.671bn) ceiling will be breached.

But this bill, as well as legislation to extend benefits for those who have been unemployed for a long time, is expected to be passed "clean", without extraneous amendments.

President Clinton also called

a number of other legislative items, including gun control, tougher measures against crime, campaign finance reform, curbs on lobbyists and easier voting registration.

Democratic leaders hope they can begin hearings on the reconciliation bill at the end of March and start to mark it up in detail at the end of April.

The goal is to have it passed and sent to President Clinton for signature before Congress goes on holiday in August - though many congressional staffers believe they will be lucky to complete the bill before the autumn.

Congressman Richard Gephardt, the leader of the House Democratic majority, is understood to want to add in to this bill the comprehensive reform of the health care system that Mr Clinton has promised to produce by May. Many others in Congress believe a

health-care reform package will, realistically, not be completed until next year.

One fear for the package is that members of congress could amend it to death, adding their favourite tax provisions and exemptions.

The House Ways and Means Committee, which has primary jurisdiction over tax legislation, is expected to remain relatively disciplined. Members who want to propose amendments that will cost money must simultaneously propose offsetting spending cuts to pay for them.

Once it gets to the Senate, the legislation could become more difficult, even though budget rules, which are tighter than usual senate rules, allow only germane amendments.

"There are a zillion tax proposals sitting over there, many of which are plain mischievous," a House staffer said.

QUOTES OF THE DAY

The latest joke from New York is that the new definition of the wealthy is anyone who isn't homeless.

Mr Mike Cowan, chief administrative officer at Merrill Lynch in London

I'm a Republican, but this represents an honest attempt to deal with the underlying problems of the US. I'm going to be a loser and so are most of the other people I know, but I live pretty well.

Mr Edward Stratemeyer, president of the American Chamber of Commerce in London

I'm not all that upset about the increase. Living in the UK for a year and a half I realise that we Americans have had a very low rate of tax in the past.

Mr Bruce Lassman, head of the US tax desk at accountants Ernst & Young in London

I'm a supporter of Clinton and I always felt tax increases were necessary. For 12 years we've been getting away from the social problems, the homelessness... state health care has to be improved, the deficit has to be attacked and I think Americans will accept that.

Mr Jeff Burke, who works for a US investment bank in London

I'm concerned about tax, but you have to strike a balance between taxes and spending. In the past 12 years the administration has done nothing to help the distribution of wealth.

These are bold steps.

Mr Joseph V. Missett, who moved to London to trade crude oil

It will affect me deeply. I'm shattered. We're already paying high taxes - I'm paying at least 31 per cent.

Marielle, a currency trader in New York

DEFENCE SPENDING

By Nancy Dunne in Washington

MR Ron Brown, commerce secretary, yesterday set off to promote the president's plan in speeches in New York and Chicago with a "big smile on my face".

The Commerce Department is a winner from the spending and cuts package proposed by President Bill Clinton to spur US technology and manufacturing competitiveness.

Mr Brown told Chase Manhattan's technical centre in Brooklyn, New York, that the reaction to Mr Clinton's night speech unveiling the plan "makes me know that we are on the right track."

He said creating more jobs was a primary goal of the Clinton administration.

The benefits for corporations in high technology investment

and exports will go to the development of telecommunications "superhighways" - a pet project of Vice-President Al Gore - which would establish computer networks between libraries, foundations, businesses and individuals.

For the first time, the department will get sufficient funding to support the concept private-public sector partnerships.

It will increase the number of "manufacturing technology centres" from seven to more than 100. These will spread the benefits from the department's advanced technology programme, a scheme of matching grants to promote research and development.

The department will get \$60m for its role in defence conversion - in addition to \$50m already planned - from the Pentagon.

It will lose \$6m from the export control programme which helps to curb nuclear and chemical weapon proliferation. Another \$55m will be cut from the National Oceanic and Atmospheric Administration.

Another \$64m will go to the development of telecommunications "superhighways" - a pet project of Vice-President Al Gore - which would establish computer networks between libraries, foundations, businesses and individuals.

For the first time, the department will get sufficient funding to support the concept private-public sector partnerships.

It will increase the number of "manufacturing technology centres" from seven to more than 100. These will spread the benefits from the department's advanced technology programme, a scheme of matching grants to promote research and development.

The department will get \$60m for its role in defence conversion - in addition to \$50m already planned - from the Pentagon.

It will lose \$6m from the export control programme which helps to curb nuclear and chemical weapon proliferation. Another \$55m will be cut from the National Oceanic and Atmospheric Administration.

Another \$64m will go to the development of telecommunications "superhighways" - a pet project of Vice-President Al Gore - which would establish computer networks between libraries, foundations, businesses and individuals.

For the first time, the department will get sufficient funding to support the concept private-public sector partnerships.

It will increase the number of "manufacturing technology centres" from seven to more than 100. These will spread the benefits from the department's advanced technology programme, a scheme of matching grants to promote research and development.

The department will get \$60m for its role in defence conversion - in addition to \$50m already planned - from the Pentagon.

It will lose \$6m from the export control programme which helps to curb nuclear and chemical weapon proliferation. Another \$55m will be cut from the National Oceanic and Atmospheric Administration.

Another \$64m will go to the development of telecommunications "superhighways" - a pet project of Vice-President Al Gore - which would establish computer networks between libraries, foundations, businesses and individuals.

For the first time, the department will get sufficient funding to support the concept private-public sector partnerships.

It will increase the number of "manufacturing technology centres" from seven to more than 100. These will spread the benefits from the department's advanced technology programme, a scheme of matching grants to promote research and development.

The department will get \$60m for its role in defence conversion - in addition to \$50m already planned - from the Pentagon.

It will lose \$6m from the export control programme which helps to curb nuclear and chemical weapon proliferation. Another \$55m will be cut from the National Oceanic and Atmospheric Administration.

US BUSINESS

Pain of new taxes mixed with deficit pleasures

By Alan Friedman in New York, Laurie Morse in Chicago and Louise Kehoe in San Francisco

US BUSINESS leaders appeared divided yesterday in their initial assessment of the Clinton economic package. Many expressed concern that it could dampen the fragile recovery but others voiced support for its goals of creating jobs and reducing the country's budget deficit.

Among the new financial burdens for business are an increase in the top corporate tax from 34 to 35 per cent, a slashing from 80 to 50 per cent of the deductions that may be taken for meals and entertainment, and a cancelling of deductions for executive pay of more than \$1m, for club dues and for lobbying expenses. Tax credits for the purchase of new equipment were also part of the proposal.

The three main carmakers in Detroit offered conditional support for Mr Clinton's proposals. Mr Robert Eaton, chairman of Chrysler, called it a "tough package" but said this was needed in view of the size of the deficit.

Mr Harold Poling, chairman of Ford, noted that no one liked tax increases because they could have a serious effect on economic recovery. But he thought Americans might be willing to make the sacrifice for a period of time.

General Motors stressed that the package should be analysed in its entirety rather than in terms of how it affected individuals.

The computer and electronics sector was also divided. The most prominent support from US business leaders came from Mr John Sculley, chairman of Apple Computer and a self-professed Republican voter who sat next to Ms Hillary Clinton during the president's speech and applauded before the television cameras.

Mr George Fisher, chairman of Motorola, said that while he was "quite willing to pay more taxes" on a personal level, the increases in corporate taxation were "very short-sighted".

Mr Craig Barrett, chief operating officer at Intel, hoped the higher corporate taxes would not wipe out the benefits of investment tax credits.

US TREASURY BUOYED

Officials feel load off their shoulders

By Michael Prowse in Washington

THE Clinton economic package would enable the US to hold its head up high in international negotiations and promote its agenda of global growth more effectively, a Treasury official claimed with evident satisfaction.

He said the package, which included a planned halving of the budget deficit as a percentage of gross domestic product over the next four years, was a "real response" to calls for tough US fiscal action from trading partners. It would set the tone for better international economic relations.

Foreign governments should note that the Clinton strategy was "consciously internationalist". The goal was to improve US economic performance not by erecting protective walls to foreign products or capital, but by domestic reforms that

raised US productivity.

The plan offered a real hope of lower long-term US bond yields and faster growth of output.

In recent years, US economic diplomacy has been hampered by its failure to take the tough budgetary medicine advocated by its trading partners and by international bodies such as the OECD and the IMF.

Since being nominated as Treasury secretary, Mr Lloyd Bentsen has repeatedly said he would try to revitalise economic co-operation between the Group of Seven industrial countries. He is attending a G7 meeting of finance ministers and central bankers in London on February 27.

He seems likely to press European governments to lower interest rates towards the low levels prevailing in the US and Japan as part of a co-ordinated strategy to promote global growth.

By Alan Friedman in New York, Laurie Morse in Chicago and Bernard Gray in London

THE US energy industry yesterday responded to the economic package with a blast of harsh rhetoric, warning that the proposed levy on petrol, heating oil, gas and coal could damage the economic recovery and cause a loss of jobs.

President Clinton's newly announced energy tax, based on the heat content of fuels, is aimed at avoiding a politically controversial tax on petrol and spreading the higher energy

costs between industry and family homes. Instead, the tax would be levied on the thermal content of fuels and, according to US Treasury officials, is expected to raise net revenues estimated at \$22bn a year once it is fully in force.

The tax would be imposed at a rate of 26.7 cents per million British thermal units on coal, nuclear energy and gas, and at a much steeper rate of 59.9 cents per million BTUs on oil.

The administration plans to phase in the tax in three stages, charging one third of the full rate from July 1, 1994, two thirds a year later, and the

LEVY ON FUEL

full rate from July 1, 1996.

When fully phased in, the tax is expected to add 7.5 cents to the price of a gallon of petrol, 26.25 cents to a thousand cubic feet of natural gas, and 52.25 to the monthly electricity bill of an average household.

Mr Charles DiBona, president of the American Petroleum Institute (API), claimed, however, that it "really amounts to a thinly disguised gasoline [petrol] tax, one that would seriously harm eco-

nomic recovery and be a job killer on a mammoth scale".

Mr DiBona, in effect the energy sector's top Washington lobbyist, argued that the tax could reduce gross domestic product by \$17bn over five years and cost 600,000 jobs.

The API said it did not accept administration estimates of the cost of the new tax "because we do not believe the additional costs can uniformly be passed through on all petroleum products".

The tax was also attacked as burdensome to middle class families. Jobs that might be endangered were in the Midwest, South, Southwest and Rocky Mountain states because of the energy-intensive industrial and agricultural operations there.

In Oklahoma, part of the energy sector's heartland, Mr Larry Nichols, chairman of independent oil and gas producer Devon Energy, reflected the API's views. He thought the proposal was biased against companies like his because a number of the costs could not necessarily

be passed on to consumers.

The US coal industry reacted coolly. But Mr Steve Anderson of Westmoreland Coal said "a carbon tax would have been much worse for us", a view echoed by Mr John Grasser of the National Coal Association, who said: "Coal prices will rise by about 25 per cent at the mine. Under a carbon tax it might have doubled."

He was also sceptical that coal use would fall as a result of the tax. "Eighty per cent of our coal goes to the electrical utilities, and the only competitor is gas which will be hit with exactly the same tax."

EC ENERGY POLICY

Europeans still agonising over carbon taxes

By Bronwen Maddox, Environment Correspondent

THE US energy tax measure removes one obstacle to the introduction of European energy and carbon taxes, but many impediments remain.

Unlike the US proposals, the European initiatives have so far been driven more by environmental pressure than a need to raise money.

The European Commission has proposed a tax on energy and on its carbon content to encourage efficiency and to discourage the use of fossil fuels which emit carbon dioxide and could contribute to global warming. EC countries are committed under the convention signed at last July's Earth Summit in Rio de Janeiro to find ways of stabilising emissions of carbon dioxide at 1990 levels by the year 2000.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar ones, to avoid handicapping European industries. In addition, there have been disagreements between EC countries about the best form of these taxes.

However, the EC proposals are conditional on most industrialised countries adopting similar

NEWS: INTERNATIONAL

UN general orders Bosnia aid delivery

By Laura Silber in Belgrade

GENERAL Philippe Morillon, French head of the United Nations protection force for aid convoys in Bosnia, yesterday ordered his troops to go ahead and deliver emergency supplies to a besieged Moslem enclave in eastern Bosnia - regardless of suspension of relief operations by the UN High Commissioner for Refugees.

The UNHCR in Belgrade welcomed the efforts of Gen Morillon. "If he gets through it will be good news for the people of Gorazde," said Ms Judith Kumon, head of the Belgrade UNHCR office.

Diplomats said the independent initiative of Gen Morillon reflected possible splits between the UNHCR and some of the national contingents of the UN peacekeeping forces. One diplomat described Gen Morillon as a "loose cannon".

UN forces on the ground in Sarajevo were reportedly stunned by the decision on

Wednesday of Mrs Sadako Ogata, the UN High Commissioner for Refugees, to halt relief operations in all Serb-held parts of Bosnia and air and land convoys to Sarajevo.

Serb commanders yesterday pledged to allow a convoy to travel to Gorazde today after Gen Morillon met Bosnian Serb commanders in Rogatica, about 30 miles north of Gorazde.

Gen Morillon promised Serbs that the road to Gorazde would be repaired, according to the UNHCR Belgrade office.

Eight UNHCR convoys over the past four months have reached the mainly Moslem Gorazde, in a Serb stronghold since war erupted in April.

UNHCR officials yesterday said warehouses in Sarajevo, which are at capacity, would be unlocked in an attempt to provide food for some 380,000 people trapped in the Bosnian capital. The Bosnian government last week said Sarajevo would refuse further aid ship-

ments until the UNHCR succeeds in reaching some 100,000 Moslems besieged in eastern Bosnia, some without outside relief since the war began.

Bosnian Serb commanders have repeatedly refused to allow the passage of UN humanitarian relief for Moslem enclave.

Serb commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Bosnian Serb leader Radovan Karadzic said the UNHCR decision to suspend aid was regrettable and blamed Moslems for blocking the convoys.

● Russia agreed that Nato could enforce any new peace agreement in Bosnia in what could be an unprecedented joint operation between former Cold War enemies, Reuter reports from Brussels.

Japan may be permanent Security Council member

By Charles Leadbeater
In Tokyo

JAPAN may become a permanent member of the United Nations Security Council after a wide-ranging review of the council's structure, Mr Boutros Ghali, UN secretary-general, said yesterday.

"There is a lot of possibility of Japan having a permanent seat, but it is a decision of the member states," Mr Boutros Ghali said at the end of a four-day visit to Japan.

The country's case for a permanent seat was also backed by Chancellor Helmut Kohl of Germany, who begins a visit to Tokyo in a week's time.

Mr Kohl told a Japanese television interviewer that it was natural that Japan should become a permanent member, following changes to the make-up of the Council, to reflect the rise of Asian economic power.

Germany itself is seeking a permanent seat on the Council.

Mr Boutros Ghali's comments are likely to rekindle the debate over reform of the Security Council, which has 15 members and five permanent members.

The UN is in the midst of asking its 180 members their

views on the subject.

Any reform would have to be supported by all five permanent members, at least nine of the overall membership, and a two-thirds vote of the UN General Assembly.

It could, however, be subject to a veto, perhaps from Britain or France, neither of which is enthusiastic about Japanese permanent membership.

It might also open up a flood of applicants from other states claiming similar status.

Mr Warren Christopher, US secretary of state, recently supported reform of the Council through agreement among its members, which would allow Japan a permanent seat.

His remarks provoked a sharp response from the British government, a permanent member, which is concerned it may lose its seat under a restructuring.

Mr Boutros Ghali seemed intent on wooing Japan, partly because a greater Japanese involvement in the UN might ease some of the organisation's financial pressures.

The secretary-general said he would welcome Japanese peacekeepers as part of the UN's operations in Mozambique, as a step towards Japan deepening its involvement

with the organisation.

Japan's involvement in peacekeeping activities was not, however, a precondition for it gaining a permanent Security Council seat.

Japan's first peace-keeping unit took up its post in Cambodia last September, after years of agonising over whether such a role was appropriate under the pacifist constitution. It is barred from combat zones.

"Those with more economic and political power have more responsibility than others," the secretary-general added. "Important countries have important responsibilities. We need more participation from major countries. Japan is a great power and we need its participation."

The UN's credibility would be damaged if it was seen to be too much influenced by a single power such as the US. Japan should become more involved in the UN's activities to reinforce its international credibility.

If the United Nations is under the influence of one power, this is because that country is very powerful and because other countries are not paying enough attention to the UN.

Mitsubishi Heavy in job cuts

By Michio Nakamoto
in Tokyo

MITSUBISHI Heavy Industries yesterday became the latest Japanese company to announce a big cut in its workforce in response to the worsening Japanese economy.

The company, Japan's largest heavy machinery manufacturer, said it would reduce the number of employees at its Mihama plant in Hiroshima by about 10 per cent, or close to 400 workers, to meet an equivalent fall in demand for products made at the plant.

Last autumn, the company sent a number of employees working at its machine-tool plants temporarily to Mitsubishi Motors, a fellow-member of the group.

Mitsubishi Heavy said it aims to curtail its Mihama workforce over two years through natural wastage, reduction in graduate intake, and by transferring staff to affiliated companies.

The move highlights the spreading impact of the slowdown in Japan's economy on the nation's workforce.

The prolonged downturn has not yet led to huge redundancies, but Japanese companies have been restructuring their workforces by encouraging older employees to retire early, transferring staff to affiliated companies and restricting graduate intake.

A phone hotline for employees sponsored by a group of lawyers specialising in labour relations has received nearly

500 calls, many of them from white-collar workers.

Japanese newspapers report that a majority of the calls to the hotline were from manager-level employees facing pressure to take early retirement or redundancy.

The social stigma still attached to corporations which resort to drastic redundancies has led most companies to stress that the decision to leave is entirely up to the individual.

IHM Japan, for example,

which launched a second career programme for people aged 50 or older, said it had no target for staff reductions, although 3,000 employees would be eligible for the financial support offered under the programme.

By a Correspondent in Abuja

Fewer than 18 of the 80 banks that bid at the Dutch auction were successful. The central bank was reverting to the system scrapped two years ago of competitive tendering by the banks. It has cancelled all but two of its scheduled weekly foreign exchange sales in the past two months.

The government promised in January to trim spending and cut the budget deficit, reduce inflation and curb money supply in an effort to put the economy on a stable footing before the planned handover to civilian rule in August.

At yesterday's Central Bank of Nigeria (CBN) foreign exchange auction, the dollar sold for 24.99 naira, compared with 20.55 naira at the CBN's last sale on January 19. Banks blamed the decline on high inflation and a continuing

shortage of foreign exchange. Fewer than 18 of the 80 banks that bid at the Dutch auction were successful. The central bank was reverting to the system scrapped two years ago of competitive tendering by the banks. It has cancelled all but two of its scheduled weekly foreign exchange sales in the past two months.

The naira, which exchanged for more than a dollar in the early 1980s, was devalued by 41 per cent last March to close a gap with the parallel market. It is worth less than five cents today. In March the CBN reformed its foreign exchange system to make itself an active participant in the market, buying and selling foreign exchange at market rates.

Mr Ernest Shorunekan, chairman of the country's transitional council, is expected to stress the importance of keeping to budget targets when he addresses a conference on the economy beginning in Abuja today.

that further wage demands should be expected, saying the awards should be treated as an interim measure. Inflation at present exceeds 45 per cent.

The naira, which exchanged for more than a dollar in the early 1980s, was devalued by 41 per cent last March to close a gap with the parallel market. It is worth less than five cents today. In March the CBN reformed its foreign exchange system to make itself an active participant in the market, buying and selling foreign exchange at market rates.

Mr Ernest Shorunekan, chairman of the country's transitional council, is expected to stress the importance of keeping to budget targets when he addresses a conference on the economy beginning in Abuja today.

Another area of dispute will be the cabinet mechanism for decision-taking. Mr Ramaphosa insists that the majority party will dominate cabinet except in certain limited cases where a two-thirds majority will be required.

SALE ROOM

'Woman of Fashion' sells for \$1.98m

By Antony Thornecroft

The Sphinx", an inscrutable young woman on a couch, fetched the same sum, also selling below cost.

Obviously, Sotheby's was expecting too much from a still convalescent art market.

Even so, with a sale totalling \$10.2m and only 15 per cent unsold, it will be pleased with one of the first big art auctions of 1993, and one in which successful bidders now have to pay a 15 per cent premium, instead of 10 per cent, on top of the hammer price.

A record price of \$300,000 (way above the top estimate of \$360,000) was paid for "The Mirror" by the British artist Sir Frank Dicksee.

It was bought by the London dealer Macconnal-Mason who advised Sir Andrew Lloyd Webber, the leading buyer of Victorian art. It shows a young girl staring at herself in a hand mirror.

Belle-Epoque and orientalist pictures did best in a sale of pictures likely to appeal to first-time buyers enjoying a revival in the US economy.

Kuwaiti MPs open a magic cave

National assembly flexes its muscles over foreign investments, writes Mark Nicholson

FOR the first time in Kuwait's history, a small group of elected representatives will examine the state's books.

Under a law formally promulgated in Kuwait last week, all state-owned companies and investment organisations must now pass their accounts to the auditor general. He must then pass them to a committee of Kuwaiti MPs.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

Serbs commanders for four days this week stopped another convoy bound for Cetina, eastern Bosnia, because of fighting in the region. The convoy yesterday returned to Belgrade following the suspension of UN relief operations.

</

Jobless above 3m for first time in six years

By Peter Marsh,
Economics Staff

HEADLINE unemployment rose last month to 3,062,065, the first time for nearly six years that the total has breached 3m.

Adjusted for seasonal variations, the total is 2,995,100, after a rise of 22,100 in January compared with the previous month.

Although the 33rd consecutive monthly rise in the adjusted total is the smallest since last June, employment department officials said there

was no sign the increase in unemployment was slowing down.

The headline or unadjusted total increased by 78,726 in January compared with December, much of the rise being due to seasonal factors. Last month's headline total is the highest since April 1987, while the seasonally-adjusted figure was last exceeded in January of that year.

A glimmer of good news for the government was that the underlying increase in average earnings across the economy in December was a year-on-

year 4.75 per cent, the smallest annual rise for 25 years.

The annual change in underlying earnings was 5 per cent in November, while last April it was 7 per cent. The subdued rise in wages may help the Treasury to hit its target of keeping underlying inflation below 4 per cent.

Underlining how the recession has contributed to calmer industrial relations, working days lost last year due to labour disputes came to £23,000, the lowest annual total since government records began in 1881.

Since the low point for seasonally-adjusted unemployment in April 1990, the number of people without jobs and claiming benefit has risen by 1.4m from 1.6m, or 88 per cent. Last month all UK regions expect for northern England registered a rise in joblessness.

The total in the south-east, including Greater London, rose by 11,800 in January, accounting for more than half the monthly figure for the UK as a whole. In this region, unemployment has increased by 16,300 or 188 per cent, since early 1990.

The lower-than-expected increase in unemployment in January followed a large 50,300 rise in December. The average monthly increase during the three months to January was 42,400, compared with the equivalent figure of 35,900 in the three months to October last year. In January, 10.6 per cent of the workforce was without a job, up from 10.5 per cent in December.

In manufacturing, employment decreased by 32,000 in December to 4.32m, after falls of 25,000 in November and 10,000 in October. In the year to December, average earnings in the sector rose by an underlying 3.5 per cent, after 5.75 per cent in the year to the previous month.

Reflecting that manufacturing output has fallen in recent months by relatively small amounts while unemployment has risen steeply, output per person in the sector was up 6 per cent in December compared with a year previously, the highest year-on-year figure since April 1989.

Editorial Comment, Page 13
Lex, Page 14

Timex plant besieged by dismissed workforce

By Robert Taylor,
Labour Correspondent

ANGRY pickets yesterday besieged the Dundee plant of Timex Electronics, the US-owned multinational, in protest at the company's decision to sack all its production workers in Scotland and replace them with a new labour force.

This is the largest case of a mass dismissal of workers by a company in Britain since News International fired its print workers before moving to Wapping in east London in January 1986.

Yesterday the first 12 recruits walked into the Dundee plant, which makes printed circuit boards, through a picket line of former Timex employees.

Mr Peter Hall, the Timex president last night, said the mass picketing at the plant was illegal.

The company intended to increase production in the second half of the year and recruit a further 300 workers, he added.

With more than 10.2 per cent of Dundee's workers jobless, the company has been inundated with applications.

Mr Hall said the company had decided to replace its 320-strong manual workforce, following a 20-day dispute over lay-off provisions.

Senior executives flew from Connecticut last week in an attempt to hammer out a peace plan with the union. This involved acceptance of a rotation of lay-offs among the whole workforce for six months with access to independent arbitration; a pay freeze for 1993; a 10 per cent cut in benefits and introduction of a profit sharing scheme.

Mr Gordon Samson, the AEEU's district secretary in Dundee, said the workers had agreed to return to work but "under protest" and the company had then fired them. "This is a lock-out, not a strike," he said.

The trouble at Timex began just before Christmas when the company warned the AEEU that the Dundee plant faced closure or at least compulsory redundancies if the workforce did not accept lay-offs and a reduction in the value of their present lay-off agreement.

Firm in alleged charity fraud unlicensed in UK

By Norma Cohen,
Investments Correspondent

TILEN Securities, the firm at the heart of an alleged £6m fraud, is neither registered in Britain nor authorised to conduct investment business here, regulators said yesterday.

Two individuals named in a writ filed by the Salvation Army, Mr Stuart Christopher Ford of Birmingham and Mr Gamil Nagib are also not authorised to conduct investment business, according to the Securities and Investments Board.

The Charity Commission requires trustees of charities to conduct investment business only through firms authorised under the Financial Services Act.

The Salvation Army, through its public relations advisers Lowe Bell, confirmed yesterday that an officer of its organisation has been suspended with pay pending the outcome of an internal investigation.

The Salvation Army has retained the accountancy firm of Coopers & Lybrand and City solicitors Slaughter and May to investigate the disappearance of the funds. It is believed a Mareva injunction – an order to freeze assets – is being sought in connection with the

writ.

Last month the Salvation Army succeeded in obtaining an order to freeze assets held in Luxembourg. Assets of about \$320,000 were frozen.

The Salvation Army has declined to give any details of how the alleged fraud occurred or even to specify the dates upon which it occurred.

The charity, which is the largest provider of social services after the government, last year had an income of almost £80m, of which £12m came from public donations.

It is the sixth largest UK charity – only the National Trust, Royal National Lifeboat Institution, Oxfam, Imperial Cancer Research Fund and Cancer Research Campaign are larger.

In recent years it has expanded its area of work into areas once the reserve of local authorities, such as day centres and help for the disabled.

Its income from private sources comes mainly from legacies, with the government providing more than £20m a year to help fund its social services projects, such as its work for the homeless and the young unemployed in Southwark, south London.

It has about 55,000 members in the UK, with about 1.5m worldwide.

MAASTRICHT BILL

Fresh doubts on treaty claims

By David Owen

FRESH DOUBT was last night cast over the government's claim that it could ratify the Maastricht treaty even if it was defeated on an opposition amendment seeking to include the social chapter in British legislation.

The doubts were raised at Westminster after Mr Paddy Ashdown, leader of the centrist Liberal Democrats, released a legal opinion "totally at variance" with the advice given by the government's law officers.

In an open letter to prime minister John Major, Mr Ashdown said the opinion by Mr Anthony Lester QC reached a "wholly different" conclusion from that given by law officers. This raised questions related

"not just to the Maastricht Bill, but to the quality of advice offered by the Attorney General," he said.

Mr Ashdown also followed Mr John Smith, the Labour leader, by calling for the publication of the apparently conflicting advice on the amendment given by the law officers and the Foreign Office.

The doubts were raised at Westminster after Mr Paddy Ashdown, leader of the centrist Liberal Democrats, released a legal opinion "totally at variance" with the advice given by the government's law officers.

According to Mr Ashdown, the new opinion highlights Section 6 of the European Assembly Elections Act 1978, saying it makes clear that Par-

liamentary approval is required for any treaty which extends the power of the European Parliament.

This is "clearly applicable to the Maastricht Treaty and its protocols," Mr Ashdown said.

The new opinion appears to confirm the government's view that it can ratify Maastricht even if defeated over the amendment. But it suggests that under such circumstances, the social protocol could not enter into force without an agreement by other EC states.

Separately, ministers have accepted they may have a problem if Labour's amendment is passed, in paying for administrative costs of the social chapter which could be due from Britain even though it has opted out.

FOR SALE IN GENEVA

in immediate proximity of the banking area
New, high quality office building

Including:

6 basements, ground floor and 5 floors, underground garage (38 spaces).

Usable surface, about 1,900 m². Advanced high tech facilities.

Possibility to rent, with preemption right in case of sale to a third party.

Ideal for banking premises, as headquarter building or subsidiary company.

For further information and visits:

GEOFINANCE S.A.
7, rue Robert-de-Traz
1206 GENEVA
Tel. (0041)-22-347.55.44
Fax. (0041)-22-347.61.50

SUPERB MODERN WAREHOUSE FACTORY LEADS

NOREAST FOR SALE

By Formal Tender

• Closing date 11 a.m. 19th March, 1993

• Established use Warehouse/Gen. Ind.

• Leasehold 112 yrs. Peppercorn rent

• Building 117,000 sq.ft. (inc. 7,000 sq.ft. offices) 10.5 acre site

• Cross Green Ind. Estate, near M1, M22, M21

All particulars
Tel: (0532) 303811

NOREAST BUILDING MANAGEMENT
Lawnswood, Otley Rd,
Leeds LS16 5PX

MAYFAIR - W1

Air conditioned, fully furnished luxury serviced office suites. Monthly terms from £300 - £1,000 p.m. inclusive of Rates, Cleaning, Boardroom, Building Insurance.

TEL: (071) 493 8104

TALLINN, ESTONIA
The Old Hanseatic Capital

FACTS:
• Estonia is the only ex-Soviet Union country
which is on its own currency, the Kroon.
• Capital, not on the Baltic. Rate of exchange E.
Kroon = 1.00 D.M. fixed rate of

• Fully renovated office space/office space
• Total area = 20,000 m² (mbo. 106 ac)
• Rent = DM 12 per m² inclusive

BOLDE-BERHOLD IMMOBILIEN KOMM
HAMBURG, Germany
Tel: 040-279 82 99 Fax: 040-279 82 88

LAZZARINI & CO. S.A.
179-181, route de Luxembourg
L-6477 HERTZANGE
tel: 01 43 52 45 20 70 or 02 81 92
fax: 01 43 52 45 67 05

INFORMATION
LAZZARINI & CO. S.A.
179-181, route de Luxembourg
L-6477 HERTZANGE
tel: 01 43 52 45 20 70 or 02 81 92
fax: 01 43 52 45 67 05

LAZZARINI & CO. S.A.
179-181, route de Luxembourg
L-6477 HERTZANGE
tel: 01 43 52 45 20 70 or 02 81 92
fax: 01 43 52 45 67 05

BEVERLY HILLS
AND LOS ANGELES AREA
Office Buildings, Hotels, Luxury
Residential, Industrial &
Commercial Buildings available.
High Return.

Tell us your requirements and
budget and get free information.

George S. Ross
European Representative
Phone 0322-2-648-47-37
(from 10 am to 12 pm)
Fax: 0322-2-647-59-86

Brussels (Belgium)

PROMOTION by

202 sqm
construction starting now
car parking available
"bank guarantee"
"tax benefit"

LAZZARINI & CO. S.A.
179-181, route de Luxembourg
L-6477 HERTZANGE
tel: 01 43 52 45 20 70 or 02 81 92
fax: 01 43 52 45 67 05

BOSTON PARK PLAZA
1098 GREAT WEST ROAD
BRENTFORD, MIDDLESEX
Excellent access to West End/Heston
All enquiries

Gloucester JR Euston Station
071-985 1515

Harrow Station 071-734 8155

For editorial synopsis and advertising details
please telephone

Dominic Morgan on

071 873 3211

An export-led revival has failed to materialise, writes Tony Jackson Trade deficit hampers UK recovery

If John Major is looking to industry for an export-led recovery he could be disappointed, as FT study has found. In spite of recent efforts to promote exports, the trade gap in manufactured goods is likely to carry on widening.

An FT survey of industrial sectors shows some sectors in deficit, such as motors and electricals, are reviving following overseas investment. However, the decline of other sectors may accelerate.

Britain went into deficit in manufacturing trade 10 years ago, and last year, in spite of the recession, the deficit widened.

There is now a long list of products in deficit which were in surplus 20 years ago. Besides motors and electronics, sectors in deficit include textiles and furniture. Individual items range from nuts and bolts to bicycles and pianos.

It is not an easy problem to grapple with. Guiness recently announced rationalisation and job losses in the Scotch whisky industry. It is to spend £25m on new automatic bottling equipment, all from abroad. "It is virtually impossible to buy high-speed, sophisticated bottling equipment in the UK," Guiness said this week. "The technology is in the hands of the Germans".

The FT's findings show that even in sectors in surplus the pattern is mainly of decline. The most commonly cited example of British industrial success in world markets is

pharmaceuticals, which last year contributed a trade surplus of some £1.3bn. But in while 1970, exports of pharmaceuticals exceeded imports by a factor of four. By 1980 it was a factor of three, and last year exports were less than double imports.

There is a similar pattern in chemicals, which are also still in surplus. In the 1980s the industry cut back production of petrochemicals sharply, following heavy losses in the previous recession. As a result, it was unable to supply demand in the boom at the end of the decade. Import tonnage of PVC, a basic plastic used in the construction industry, trebled

between 1980 and 1991 while export tonnage halved. Nor is it likely that the devaluation of sterling since last September will help. In 1970, when manufactured imports were only two thirds the size of exports, sterling stood at an average DM8.74 and \$2.40. Since then, however, the devaluation and a faltering trade balance have gone hand in hand. The brightest spots in the picture are in motors, where massive Japanese investment is expected to plug the deficit by the mid-1990s, and in electronics, where Britain is benefiting from foreign investment in consumer electronics, semiconductors and personal computers. However, business location experts don't think the UK will continue to enjoy the lion's share of inward investment into Europe.

Mr David Rees, location specialist with Ernst & Young, said: "I think Britain will continue to earn a high share of manufacturing projects relative to the size of its economy. But I do not believe it will retain its lead".

The reason he gives is low-cost competition from eastern Europe and greater efforts by other west European countries to attract investment. Investors are also starting to be deterred by Britain's hostile image to Europe.

Britain in brief

Lloyd's faces

TECHNOLOGY

Shell's new production platform is a milestone for the oil industry, writes Haig Simonian

Moving into deeper waters

One of nature's less obvious amphibians has this week been inching its way into the blue waters of the Mediterranean off Taranto on Italy's south-eastern coast.

At almost 19,000 tonnes, the massive hull for Shell's new Auger production platform in the Gulf of Mexico represents a milestone for the offshore oil industry. As reserves in easily exploitable locations are gradually depleted, oil companies are searching for new sources in more hostile terrain, whether on land or ever deeper at sea.

The large rectangular structure, built by Italy's Bellelli engineering group at its Taranto yard, comprises four 49m-high, twin-core steel towers, linked by a thick steel pontoon belt at the bottom and diagonal struts at the top. Like a giant upturned table, the 109m-long and 88m-wide hull forms the lower part of the new platform, which will stretch offshore oil production technology to unprecedented limits.

The completed platform, due to start producing oil early next year, will sit in 98m of water off the US coast. At that depth, it will beat by almost a third again the previous record depth for a platform, and could represent the first step towards a new generation of "super" oil platforms capable of operating at depths of up to 1,200m.

Working in such deep waters has obliged engineers to abandon previous platform technology in favour of new solutions to address the problem of how

to create a structure which will be sufficiently tall, yet rigid enough to permit oil to be extracted successfully and safely.

The offshore business has until now been dominated by two designs: the familiar "jacket" - tapering lattice-works of special steels, akin to a modern Eiffel Tower, which

Umberto Pellegrini, Bellelli's project manager for the Auger contract. But as oil companies have pushed ever deeper to sea, the two designs have been showing their limits.

A 900m-tall jacket would be prohibitively expensive owing to the amount of steel required, he says. At that height, it might also be insufficiently rigid.

Onshore fabrication will set the pace for the even bigger tension leg platforms of the future

are floated on barges to the production site and then carefully tipped over so their feet sink to the sea bed. More recently, large, heavy concrete platforms have been developed for the North Sea, particularly by the Norwegians.

Both designs are still perfectly valid for shallow-to-medium-depth operations, explains

the first TLP was developed about seven years ago for Conoco's Hutton field in the North Sea. Since then, two more have gone into operation in the Gulf of Mexico and the North Sea. However, the Auger platform marks the biggest and most expensive TLP to date. The hull alone cost around £200m (£31m), while the deck, being built by McDermott, the big US engineering group, will cost as much again. On to that must be added the separate modules covering functions such as production and accommodation.

TLPs comprise a large floating metal hull - the upturned table - on top of which the deck and modules are mounted. Although seemingly the simplest part of the structure, the hull is in many ways the key to how a TLP works.

Because it floats, the hull requires no direct support from the seabed, representing an obvious saving in weight, and therefore cost. But in order to



The hull for Shell's Auger tension leg production platform is the first to be wholly assembled on land

provide the necessary stability and rigidity. As for a concrete platform, its weight would make it wholly uneconomic, he says. "Tension leg platforms are the answer to the oil industry's need to work in ever deeper waters. They combine stability and size with relatively low weight and therefore lower cost, than conventional designs," he adds.

TLPs for use. Precisely controlled ballasting and de-ballasting is needed for the first step, due later this year, when the hull will be "mated" with the superstructure at sea.

As no floating cranes exist which are powerful enough to lift an object as heavy as the 20,000 tonnes of completed deck, the process will be carried out by sinking the hull instead. Once in position, pumps in the four columns will start bringing in enough sea water to lower the top of the hull to the water line. In the meantime, barges carrying a

superstructure will move precisely into position over the submerged structure. By pumping out the water, the hull and superstructure will gradually rise, eventually reaching their desired operating height. Once there, the superstructure will be welded to the hull at five special anchor points topping the four columns. "It seems very simple, but it's actually very difficult, especially to avoid bumping," says Pellegrini.

Sophisticated ballasting techniques will also take centre stage when it comes to tensioning the cables linking the platform to the sea bed. The cables are put under tension by shedding ballast in the hull. Only once the platform is fully stable can oil start flowing through the 24 pipes, known as "risers", which link it with the wells on the ocean floor.

Although the Auger platform uses technology which has already been tested before, the depth at which it will operate means it represents a new challenge compared with its predecessors. Moreover, it is the first TLP to have its hull wholly assembled on land before being towed out to sea in one piece.

Bellelli made three of the four main legs on the previous TLP,

built for the Snorre field in the Norwegian sector of the North Sea. But once fabricated, they were shipped to the main contractor, where they were then joined to the rest of the hull offshore.

Onshore fabrication will set the pace for the even bigger TLPs of the future, the company thinks. Among projects believed to be under preliminary consideration are new platforms for Shell in both the Gulf of Mexico and off the Philippines, and for French oil companies on the Congo.

The new TLPs may have to operate in waters of up to 1,450m deep, stretching existing techniques still further. If the orders come through, they will be a godsend to an industry currently suffering from the downward phase of an often highly cyclical business.

Low oil prices and worldwide recession, reducing demand for oil, mean new orders for rigs and platforms have become scarce. In Bellelli's case, the almost simultaneous launching this month of the Auger hull and two big modules for other platforms will leave the Taranto yard without work.

With only about half a dozen companies probably capable of building the big TLPs of the future, Bellelli's engineers are setting great store by the experience they have gained so far. No other European fabricator has won a similar order for the US market, which is still largely dominated by US manufacturers.

However, even TLP technology could be nearing its limits - at least until more experience is gained with the current generation of platforms in operation. Pellegrini says extending current techniques to produce TLPs capable of working in up to 1,500m is quite feasible.

The challenge lies in going deeper. "That will require new techniques for preparing the seabed templates to which the securing tendons are attached," he says. And even the most enthusiastic TLP engineers will want to see how their latest brainchildren, such as the Auger platform, perform at sea over a period of time before taking too big a leap further forwards.

Worth Watching • Della Bradshaw

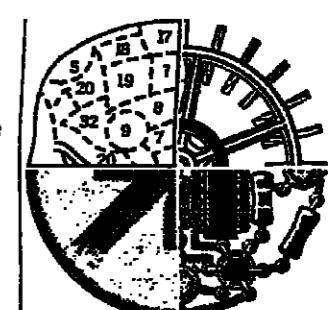
In conversation with your video

Perhaps the most irritating thing about watching feature films which have been recorded on home video is the adverts which pop up at the most exciting part of the action. Now US viewers can skip the commercials by shouting "zap it".

The VCR voice programmer, developed by Voice Powered Technology, of Camoga Park, California, also enables viewers to switch their video on and off and program it simply by speaking commands.

The device, the size of an ordinary television remote control unit, can also be used instead of the conventional remote control to operate the television and cable box.

The company is planning to develop the gadget, which costs \$169 (£119), for sale in Europe and the Far East. Voice Powered Technology, US, 818 407 5800.



vertical tube in which the algae circulates, harnessing sunlight for photosynthesis. Sewage has proven a particularly effective nutrient for the algae. The carbon dioxide produced when the algae are burnt is redirected to help new algae grow, preventing the emission of greenhouse gases.

The first power station could be in use within 18 months. University of the West of England, 0272 656 261.

• A novel fuel, which could reduce carbon dioxide emissions by 15 per cent, is now propelling buses in Canberra, Australia. Diesohol is a blend of diesel (84.5 per cent), hydrated ethanol (15 per cent) and emulsifier (0.5 per cent). The breakthrough, according to developers Space Research, in the emulsifier, which helps the diesel and ethanol mix. Space Research: Australia, 49 32 3033.

New propellant flies high

Gunpowder, the essential ingredient in today's fireworks, could soon be replaced by a safer alternative.

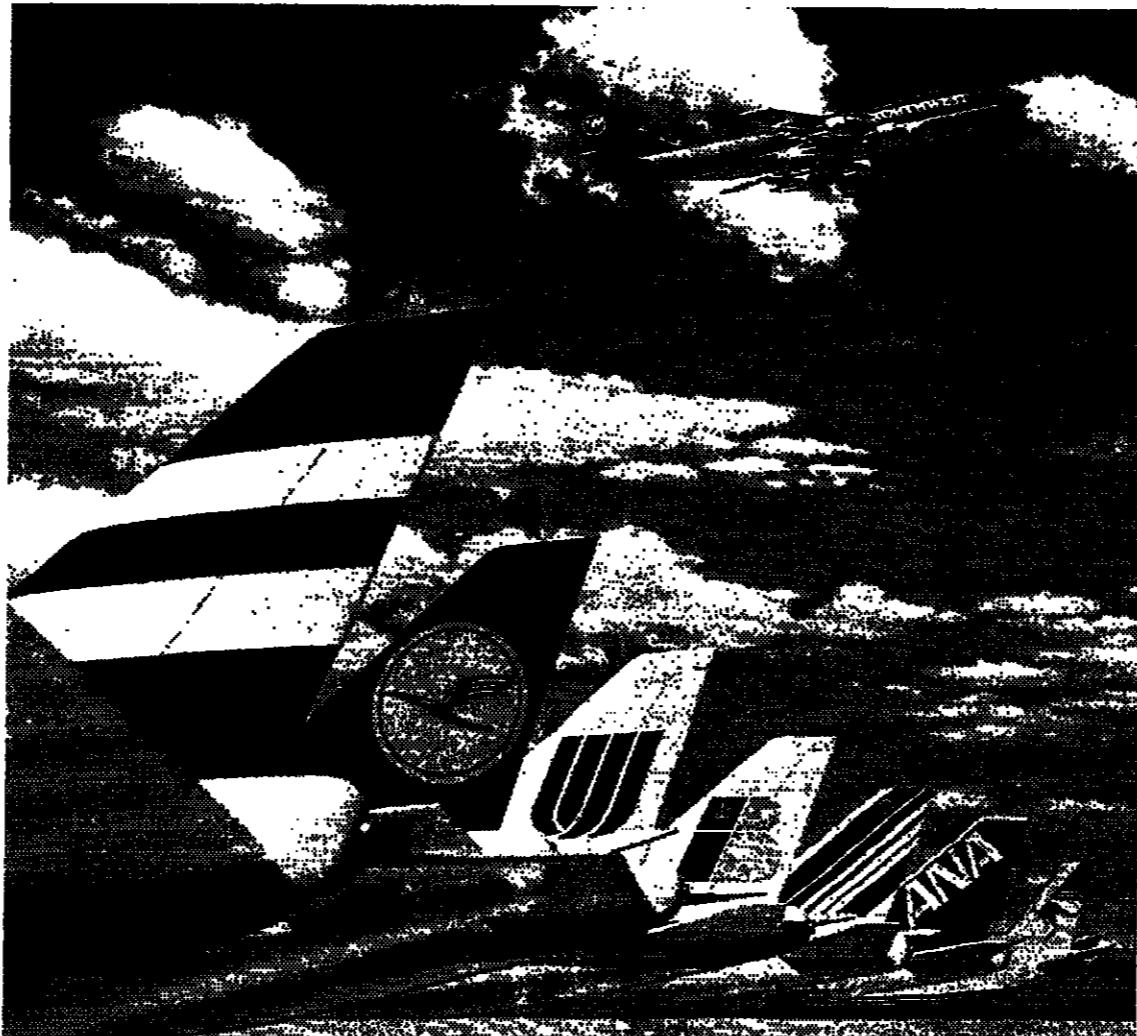
Gunpowder is used as the lifting charge to propel the firework into the sky. Now researchers at the Cranfield Institute of Technology, working for Standard Fireworks, have developed an equally effective propellant which is bound with a polymer which makes it less sensitive - and therefore safer - and less expensive.

Cranfield's Alan Bailey has also developed an economical method of making the coloured "stars" that shoot out of roman candles based on memories of jelly babies being made in a sweet factory.

There the jelly was poured into a mould of cornflour, which formed the outer coating of the sweet. In the pyrotechnic version the cornflour is replaced by "igniter" material, which coats the metal pellets. Cranfield Institute of Technology, UK, 0793 7883220.

One hundred and forty airlines trust Unisys with reservations.

Without reservations.



Fourteen of the world's twenty leading carriers rely on Unisys passenger and cargo reservations solutions to maximize revenue for every flight.

A growing fleet of customers such as Northwest, Air France, Iberia, Lufthansa and United, depend on Unisys for bookings, departure control, operations scheduling, administration, and much more.

Like our 60,000 other customers, in all lines of business, recent arrivals Air Canada, Mexicana Airlines and TAP-Air Portugal know us as a leader in providing mission-critical solutions for high-volume computing environments.

In 100 countries our customers know that the quality of our solutions reflects the quality

of our technology, the totality of our services, our specialist industry experience, and above

UNISYS
We make it happen.

all, our commitment to the success of our customers - a commitment that lifts Unisys to the top of customer satisfaction surveys.

So, whatever your business, call us and ask how Unisys can help your business gain altitude by putting your systems on solid ground.

Algae play a powerful role

Algae burnt in power stations could provide cheaper energy than traditional fossil fuels.

Engineers at the University of the West of England, in Bristol, have cracked the problem of how to grow the chlorella algae cheaply enough to make power generation feasible - filtering them from ponds is uneconomical.

They have used a "Biocoil", a five-metre high

MANAGEMENT

The offer - a generous rent reduction in return for surrendering a small amount of office space - was too tempting to refuse. But as the head of the London-based services company who negotiated it explains, the deal with his landlord involved sacrificing an in-house gym.

"I can't remember any other issue on which our employees felt so strongly," he now admits. "It was only when we secured corporate membership of a nearby health club that the rebellion was finally quelled!"

The story is perhaps a salutary one for companies tempted to cut the size of their financial contributions to staff sporting, recreation and health facilities. Such perks are often justified on the grounds of improved employee motivation - but by the same token management which take the benefits away risk a disgruntled workforce.

There is little evidence that head office accountants are seeking to prune their employee sports and health budgets (as distinct from sports sponsorship budgets). A poll of 10 randomly selected large British companies this week revealed that boardrooms are certainly seeking to get better value-for-money and better usage of corporate facilities - especially those lavish sports grounds for traditional team games owned by the big banks and oil companies. If anything, though, the trend towards encouraging staff fitness and providing "lifestyle consultation" packages seems to be growing.

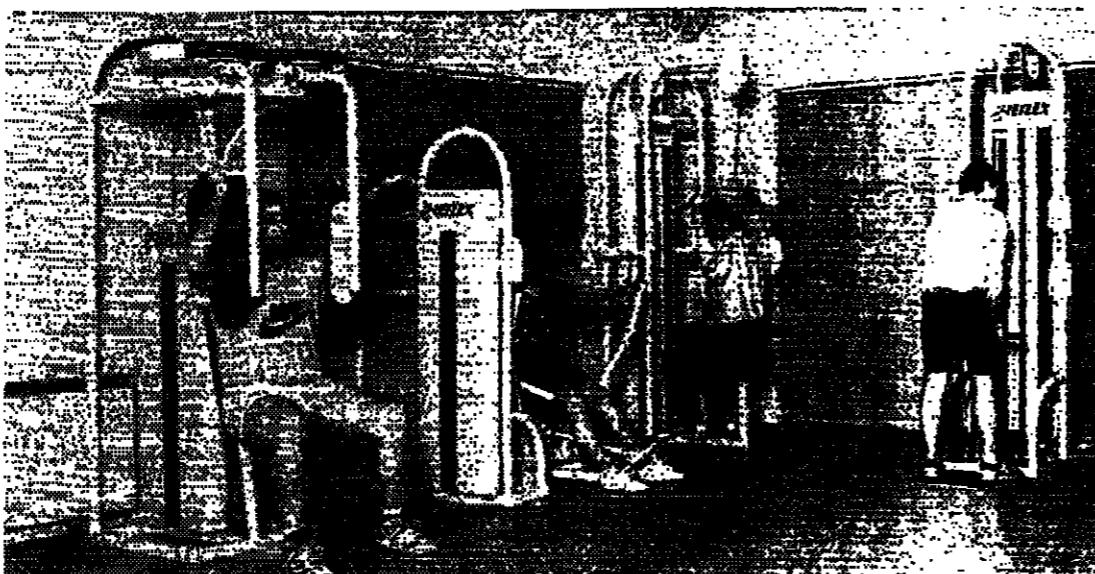
Fitness for Industry, a London-based specialist consultancy 51 per cent owned by the Forte hotel group, says demand for its corporate fitness centres has seldom been greater. In the last six months FFI has opened five new in-house fitness centre projects, including one for the international oil group Conoco at Warwick and one for Vauxhall Motors at Luton.

Many companies are either reluctant, or unable, to disclose the overall cost of their employee sporting and fitness amenities. Exceptions include BT, whose annual sport and

This month's emotional rugby victory by Wales over England seemed a good moment to test the thesis that national sporting triumphs give business a boost. The evidence from the principality is inconclusive.

The most authoritative word comes from Ken Jones, who played in the centre for Wales 14 times. Now he is managing director of Taktron at Caerphilly, the first Japanese company to arrive in Wales in 1972.

"Yes, a result such as the one with England gives a great boost, especially to morale. And a happy



British Aerospace employees pump iron at the company's new sporting facility in Farnborough

Office work-out

Staff fitness is to be encouraged, writes Tim Dickson

recreation budget is about £1.25m, and Prudential Assurance, which spends around £200,000-£300,000 in the London area. BT says its spending on employee sport and recreation has fallen in the wake of job cuts and general cost reductions; the Prud has stopped using a west London sports ground because of low attendance (due to staff concentrations elsewhere); while National Westminster Bank, which owns two vast sports grounds in south London, wants to make one of them more cost effective through non-staff membership and more extensive outside use.

Underlying different corporate strategies is the realisation that employee needs are changing. The leisure revolution has opened up numerous opportunities in the last few years for individuals to pursue their own interests, with the result

that company regattas and sports days - with prizes presented by the chairman's wife - now seem anachronistic. Boardroom thinking increasingly reflects the view that a fit workforce is potentially more productive.

Such a philosophy is much more widely accepted in North America, where groups such as Du Pont and the Canadian Life Assurance company have reported reduced absenteeism and lower staff turnover in the wake of corporate fitness programmes.

Pacific Railroad found that 90 per cent of its workforce believed their exercise programme made them more productive.

FFI's marketing-manager David Parks believes that companies are moving from the position where they know the health and well-being of their workforce is important

to doing something about it.

In part he attributes recent demand to industrial relocation projects planned in happier times which are being implemented as part of a corporate cost cutting exercise.

A health centre is often an integral part of a relocation package", he says. Most of FFI's programmes incorporate a strong medical dimension; in Vauxhall's case Parks says the company found a latent demand for more health-related activity, as opposed to traditional social pursuits like darts and snooker. Team building and better internal communications are useful spin-offs from corporate fitness programmes, adds Parks. "There is nothing better for breaking down barriers than a director and a secretary working side by side on different pieces of equipment," he suggests.

Byron Samuel, operations director for South Wales Electricity, is sceptical that the Cardiff Arms Park euphoria could translate into higher output. It was impossible to quantify what happened the following Monday and attribute it to the match, he said.

In Wales rugby has contributed to economic growth through its links with Japan, from where investment has poured into the country. Welsh rugby teams nurtured the game in Japan and made the name "Wales" known there.

Anthony Moreton

Linking sport with productivity

worker is usually a better worker than a disgruntled one. But industry is highly automated now and the ability of the worker to increase his own productivity independently is restricted. In a highly labour-intensive industry it is just possible there could be a surge of output. The reality, though, is that everyone feels better, it's a little easier to go to work, and to give

more undivided attention to work while there."

Melton Lewis, Welsh director of the Institute of Directors, said a good result gives an industrial lift. "In Wales, rugby permeates all levels of society. A win imparts confidence and if we can get the rugger right it provides a more optimistic outlook to the other things in life."

Anthony Moreton

OFFERS TO EXCHANGE DATE OF EXPIRY: 2nd MARCH, 1993

THE REPUBLIC OF FRANCE

One Ordinary Share "A" of Rhône-Poulenc S.A.
for each Preferred Investment Certificate
of Rhône-Poulenc S.A.

and

Two American Depository Shares each representing
one-fourth of an Ordinary Share "A"
of Rhône-Poulenc S.A.
evidenced by American Depository Receipts
for each American Depository Share representing
one-half of a Preferred Investment Certificate
of Rhône-Poulenc S.A.
evidenced by American Depository Receipts

The Exchange Offer and the related withdrawal rights will expire at 12:00 midnight - New York City time - on 2nd March, 1993
(5:00 a.m. London time, on 3rd March 1993).

If you are a holder of Preferred Investment Certificates or American Depository Shares representing Preferred Investment Certificates of Rhône-Poulenc S.A. and you wish to obtain further information regarding this Exchange Offer and to receive a copy of the offer to Exchange/Prospectus issued in conjunction with the Exchange Offer, please contact:

BANQUE INDOSEUZ or SOCIETE GENERALE
Re. Rhône-Poulenc
44, rue de Courcelles, 75008 Paris, France
Tel. (33.1) 44 20 39 62 / (33.1) 44 20 34 31
Fax (33.1) 44 20 29 78

Marc Act. Etr.
50, rue Taitbout, 75009 Paris, France
Tel. (33.1) 44 63 78 37 / (33.1) 44 63 78 65
Fax (33.1) 44 63 69 25

This advertisement has been issued by the Republic of France Financière Indosuez Limited, a member of the Securities and Futures Authority Limited, has approved the contents of this advertisement for the purposes of Section 57 of the Financial Services Act 1986. This advertisement does not constitute or form part of any offer to sell or any solicitation of any offer to purchase any securities and is not for distribution in the United States. The offering is not being made in the United Kingdom to private customers (as defined in the SFA Rules). It is being made by way of an Offer to Exchange/Prospectus, whose circulation in the United Kingdom will be limited accordingly. The value of investments may go down as well as up. These investments are denominated in a currency other than sterling. Accordingly changes in rates of exchange may have a positive or adverse effect on the value, price, or income of these investments as measured in sterling terms.

RHÔNE-POULENC S.A.

One Ordinary Share "A" of Rhône-Poulenc S.A.
for each International Depository Share
representing one Participating Share Series "A"
of Rhône-Poulenc S.A.
evidenced by an International Depository Receipt

and

One American Depository Share
representing one-fourth of an Ordinary Share "A"
of Rhône-Poulenc S.A.
evidenced by American Depository Receipts
for each American Depository Share
representing one-fourth of a Participating Share Series "A"
of Rhône-Poulenc S.A.
evidenced by an American Depository Receipt

The Exchange Offer and the related withdrawal rights will expire at 12:00 midnight - New York City time - on 2nd March, 1993.
(5:00 a.m. London time, on 3rd March 1993).

If you are a holder of International Depository Shares or American Depository Shares of Rhône-Poulenc S.A. and you wish to receive a copy of the Offer to Exchange/Prospectus issued in conjunction with the Exchange Offer, or to obtain further information regarding this Exchange Offer, please contact:

LEHMAN BROTHERS INTERNATIONAL
Equity Syndicate Department
One Broadgate
London EC2M 7HA

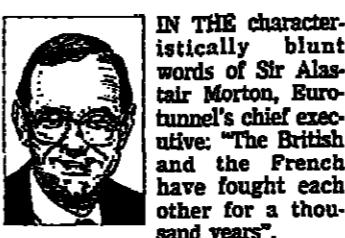
Telephone: (44.71) 260 2793. Fax: (44.71) 260 2173

This advertisement has been approved for the purposes of Section 57 of the Financial Services Act 1986 by Lehman Brothers International, a member of the Securities and Futures Authority. This advertisement does not constitute or form part of any offer to sell or any solicitation of any offer to purchase any securities and is not for distribution in the United States. The value of investments may go down as well as up. These investments are denominated in a currency other than sterling. Accordingly changes in rates of exchange may have a positive or adverse effect on the value, price, or income of these investments as measured in sterling terms.

 RHÔNE-POULENC

Christopher Lorenz

An affair which refuses to become a marriage



IN THE characteristically blunt words of Sir Alastair Morton, Eurotunnel's chief executive: "The British and the French have fought each other for a thousand years".

Their business and financial cultures are also virtual opposites. So it is not surprising that they find it hard to handle cross-Channel corporate marriages and joint ventures. All too often the two "partners" war constantly with each other until one side - usually the French - emerges victorious.

That may seem a caricature of a set of very complex relationships, but it is uncomfortably close to the truth. Witness two events this week: the long-awaited decision of Britain's MB-Cardon, successor to the old Metal Box company, to seek shareholders' authority to sell out of its packaging joint venture with Carnaud; and a frank speech by Sir Alastair, whose organisation is one of the few shining exceptions to the general rule.

Take Eurotunnel first. It has had to overcome a legion of differences between the French and British ways of doing business, Sir Alastair told a conference in London. These ranged from contrasting approaches to the control of capital expenditure, to an entirely different attitude to meetings. Whereas British managers attended them to thrash out decisions, he said, "the French go to find out what the boss has decided to do".

That Eurotunnel has bridged such gaps is due, above all, to the openness and trust which Sir Alastair and his opposite number established early in the venture. But his remarks were based on more than just personal experience. A long line of business school research studies, at both Limburg in the Netherlands and Insead near Paris, has put the UK and France at opposite poles on a whole range of cultural measurements

regardless of nationality. A spate of consultancy and academic studies suggests that the average success rate of all types of takeover is only around 40 per cent - and that includes straight acquisitions where one side is clearly in charge from the start.

Even where the partners to a merger or joint venture are in closely related activities and markets, problems frequently occur because they have very different corporate cultures and styles of operating. It was this discrepancy, at least as much as national differences, which caused many of CarnaudMetalbox's early internal problems.

The neutral German-American who was brought in to run the group in late 1991 said the Carnaud managers were used to a "naïve decentralised" style, while Metal Box had leaned too far in the other direction.

Such problems can also be exac-

erbated when, from the very start, one partner sees its exit as a possible or even probable outcome. As Haspelsagh says, this is often the attitude of the UK side in a Franco-British venture.

Whereas the UK partner is frequently a public company, with a price at which its shareholders will ultimately sell almost any part of their business, the French side tends to be a holding company controlled by a family - and its supporting banks - for whom the enterprise is not an Anglo-Saxon dividend machine, but a method for leveraging industrial power.

The most notorious recent example of the Franco-British gulf in attitudes to investment and profitability was last year's fiasco at the Arjo-Wiggins Appleton paper combine.

This involved a tangled web of issues, including the sacking of the British chief executive and the apparent inability of the French shareholder, with only a 39 per cent holding, to dominate the board.

With an attitude to the share price which was cavalier in Anglo-Saxon terms, but prudent to the French, the result was a completely unexpected dividend cut which sent UK stockbrokers into apoplexy.

In stark contrast is the relatively sunnny short history of GEC-Alsthom, a nominally equal partnership in power engineering. Here, the French now occupy the two top jobs and three of the top five. It would be facile to say that the French are completely dominant, but it must be doubtful whether the partnership will develop the ideal culture: one entirely of its own.

Some people claim this has occurred at the company's great Swedish-Swiss rival, ABB, although it actually feels far more Swedish than Swiss.

If a truly equal partnership is impossible even between such partners, what hope is there for the French and the British, whose forms of capitalism and culture are so very different? The lesson may be that, with occasional exceptions, the two cultures are better at having affairs than at staying married.

Much the same as you, no doubt.

Christina Lamb flew into uncharted Amazonia to discover the fate of a Stone Age tribe living on top of one of the world's richest deposits of gold, uranium and diamonds. Now, the gold-seekers are pouring into the territory with their shovels and guns, their rum, their lust for women and, worst of all, their diseases.

John Authers assesses bond funds which invest in gifts to give savers an income.

Gerald Cadogan looks at the implications for foreign buyers of the UK's leasehold reforms.

What is the FT getting up to this Weekend?

Jancis Robinson discovers some funny things about the way the Belgians take wine, but not half as funny as the things the Belgians discover from her.

Nicholas Woodsworth runs into a firelight at Cambodia's famous Angkor Wat temples.

Catherine Stott joins the super-rich aboard one of the world's most expensive cruise ships. But Michael Skapinker explains that inexpensive cruises have become so popular with younger people that you might want to know how to avoid them.

And so it goes...

Weekend FT
Saturday February 20th, 1993

YOU WANT A QUALITY OFFICE
EFFICIENT STAFF
AND PEACE OF MIND
AND YOU WANT IT NOW.



Our business centres are there for you
When you want them, for as long as
you need them.
Tel: London 071 872 5090
USA: Toll Free +800 331 6664
Your partner in over 70 international business locations

 RHÔNE-POULENC

Like Pallas Athene, studio glass was born fully armed. It did not emerge out of a groundswell of independent glass-making activity but out of a workshop held at the University of Wisconsin in 1962. The aim was to see whether techniques could be developed that would enable an artist to work in glass in the intimacy of a studio. Within a decade, over 100 glass programmes had sprung up in the art schools of the US, and the implications for glass-making were being felt across Europe and Japan.

In 1965, Sam Herman arrived in Britain from Wisconsin and his teaching, first at Edinburgh and then at the Royal College of Art, inspired a new generation to take up the blow-pipe. Given that Britain had no real tradition of artists or designers working with glass manufacturers, as in Sweden, France, Italy and Czechoslovakia, the vigour of the studio glass movement in this country is all the more remarkable.

Contemporary British Glass at the Crafts Council surveys the achievements of the last 25 years. It is an eye-opening, but also a perplexing and disappointing show. Appropriately enough, it opens with Herman's "Green and Gold Bottle", a free-blown, organic-looking form that both illustrates the appeal of manipulating bubbles of molten glass and reveals why the majority of glass-makers here turned to more controlled "warm" or "cold" glass techniques.

There is a beguiling purity about the glass made in the 1970s. The American-born Steven Newell delights in contrasting transparency and opacity in his clean-cut translation of a Mannerist *Wunderkammer* object, a "horn cup and cover"; and formal and technical purity combine in Pauline Solven's sculptural "Three Reed Stems". This was an exciting period of technical innovation and experimentation in hand-blowing, engraving, enamelling, sand-blasting, cutting and casting. Virtuous effects predominate, ranging from Peter Layton's exquisite mottling to Diana Hobson's paper-thin mosaics of textured *pâte-de-verre*.

After such refinement, the strident colour, heavy curves and triumphant scale of the 1980s comes as a rude shock. Vast, wobbly goldfish bowls of streaky colour and self-conscious conversation pieces such as Steven Proctor's pretentious "Momentum" now seem as dated as fluorescent



Steven Newell's 'Little Fox', 1991: blown, cased, sandblasted and polished

Blown out of proportion

Susan Moore looks at contemporary British glass

globular lamps and squidgy PVC chairs.

One might have expected some sense of direction to emerge in the recent work, which accounts for half of the show. Interesting technical experiments continue, particularly in the combining of techniques and media. Pauline Solven, for instance, builds colourful patterned structures out of mould-blown units that are sewn, reassembled, sandblasted and etched – and are not so unlike some Elizabeth Frisch ceramics. Keith Cummings and Anna Dickinson often combine glass with metal, Tatiana Best-Devereux glass with ceramic.

The problem here is that too few makers know what to do with their skill and ingenious effects. At one extreme are the intricate pieces that degenerate into over-fussiness, at the other are forms that simply do not know when, or why, they should end.

What the last 25 years have

shown is that it has not been practicable for a glass artist to work in splendid isolation in his studio. Studio glass still has an extremely small market and, apart from Pauline Solven who has had her own studio since 1975, the most successful enterprises seem to be small co-operatives like Covent Garden's The Glasshouse, where commercial ranges offer an alternative to one-off pieces.

But this show has concentrated solely on one-off, domestic-scale pieces. Part II, which surveys the emergence of large-scale, sculptural and architectural glass, is scheduled for 1995.

Contemporary British Glass continues at the Crafts Council, 44a Pentonville Road, Islington, London N1, until March 7

Ballet/Clement Crisp

The Firebird

The *Firebird* was the first masterpiece created for Diaghilev's enterprise. Based on a conflation of folk tales, it typified for the dazzled Paris audiences of 1910 an essential and irresistible "Russian" quality. The artful combination of magic, terror, an enchanted garden and a Tsar crowned before his people; the innovations of music and design; the splendour of Fokine's dance spectacle; made for rare theatrical excitement. And whatever the changes in taste over the years since then, *The Firebird* has retained its appeal: it speaks of a Holy Russia that has a powerful hold over our imaginations at a land of fantastic and mysterious legend.

The Royal Ballet's staging of *The Firebird* was made in 1954 by Diaghilev's régisseur, Serge Grigoriev, and his wife Lubov Tchernicheva. The production was scrupulous, and it was enhanced by the fact that Tamara Karsavina, the original *Firebird*, coached Fonteyn in her role. With Michael Somes as Ivan – judging exactly the character's naïveté and nobility

– and with Svetlana Beriozova an exquisitely beautiful (and Russian) Tsarevna, we saw how our national company might restore some of the lost splendour of the Ballets Russes. (Subsequent revivals of *Les Noce*, *Les Biches* were further proof of this.)

The return of *Firebird* to the repertoire last week was disappointing, a routine and unthinking revival. After four decades, the spirit of the piece seemed lost. There was no magic in Kastchey's garden at curtain rise; both lighting and set looked dingy. Company performances, with the exception of Fiona Chadwick's *Firebird*, were lifeless. Kastchey's hordes had been rehearsed in "menace by numbers", and the group of Enchanted Princesses smirked relentlessly beneath their tangled locks.

That the ballet is not beyond redemption was proved on

rina interpretation, of a kind the Royal Ballet no longer chooses to show us.

It is good to report that Stuart Cassidy was a finely promising Ivan. He has the simplicity of manners that are right for this peasant-prince, and the proper aristocracy for the marriage-scene, culminating in the final raising of his hand – one of the most potent and most beautiful gestures in all ballet. Mr Cassidy did not cheat it of its force. Derek Ringer's Kastchey is a study in reptilian malevolence and devilish humour, and is perfect.

As a modish note, I record that the Opera House programme includes two full-page and unfathomable photographs of Viviana Durante, and though the subject's head and face are obscured, gives credit for "hair" and "make-up". How fascinating. How rewarding as news. But what about her toothpaste?

Nina Ananashvili will be seen again at Covent Garden as The Firebird on March 16

En 25 years ago, Mahler's Symphony no. 3 was heard only slightly more often than his Seventh – which is to say, hardly at all. Together they counted as his *symphonies maudites*, too "problematic" to earn regular performances. Then the Third began to enjoy the attention of a few mature Mahler conductors, with some memorable results – and therewith too of ambitions but less practiced maestros, in whose hands the gigantic first movement could seem arbitrary and brutal, and the final Adagio sentimentally, intolerably drawn out.

Kent Nagano, who took the London Symphony through the work at the Barbican on Wednesday, cannot be all that practised. Many another young conductor with a reputation in contemporary music has reached back to Mahler by way of expanding his range, and thus his career, and has come a cropper. When Nagano offered a Mahler Ninth with the LSO a few years ago, however, it was a precocious triumph of musicianship, and plainly of respectful, assiduous attention to what the likes of Horst Stein and Bruno Walter made of the score. This time he did no less with the Third.

And even more: for there is really no "definitive" reading of the Third, what with its patchy public history (and its

Concert/David Murray

Nagano's triumphant Mahler

exacting budget – large orchestra, women's and boys' choirs for just one movement and a strong alto soloist for two, unskimpily costly rehearsal-time. At the end of the day, a conductor of this work must sink or swim on the precision of his own musical instincts. Nagano's were faultless.

Later, no doubt, he will define a larger-scale impulse in the opening "Käfig", and develop a finer characture for the wry grandfathers-dance "Tempo di menuetto". For now, he gave us far more than enough to be going on with. That cataclysmic initial movement had a barely leashed, tooth-and-claw power and an ironical feel for municipal-hand sound, where many an international name (I forbear to name them) engineers a mere sequence of noisy assaults.

Nagano wound up the *Knaben Wunderhorn* scherzo to a wry height, and gave impeccably sensitive support to his alto – Birgit Remmert, a towering 27-year-old who may well be the leading Erda in Wagner's *Ring* for the next generation – in her Nietzsche soliloquy. The "Angels" movement found the LSO women's chorus brisk and clear, and the Southend Boys' Choir as boisterously apt as they always are in this work (a bit eerie, that, since in the nature of things their personnel must always be short-term members).

The Adagio reached a glorious apotheosis. Nagano paced it unerringly, from the first bated-breath melodies to their grand final dress. Each *subito pianissimo* in the flowing line clutched at one's heart; every new plateau was attained by cogent steps. For the first time in my concert experience, the grandiose, repetitive last pages were a mighty culmination instead of an over-insistent redundancy.

Ingenuously, Ute Lemper had been recruited to preface the lengthy symphony with a half-dozen Weill songs. She is a class act, supremely *schlank* and impudently appealing in her little black dress, very high heels and husky mezzo. Some of my colleagues object to the voice; I thought it served her material very well, and well in tune. What Lemper lacks, simply, is music-theatre experience without the aid of a microphone – vocally character-building to an irreplaceable degree; and yet, so far as one could judge in the Barbican (where she may have had an unfamiliar mike), less sophistication in her address to it than many a straight pop-vocalist can boast. Her lively intelligence struck through nevertheless, and her performances struck home. It was a pity that her German texts in the programme-book were so badly proof-read and garbled.

Fringe theatre in London

Out of the Ordinary

This new play, for only two people, is a comedy about a common paradox: a woman's need to be (a) dependent on (b) independent from a man. Less obviously, it also concerns a man's need to be (a) independent from (b) dependent on a woman. The breakdown of a relationship, and of both people's nervous systems, is just around the corner throughout. Meanwhile, the woman's nerves are in the foreground. She is irritable without him, is irritable with him; she can't work with him there; she can't work without him; she can't go outside without him, can't go outside with him.

Not all of this is funny, or meant to be. And the play's skill lies in its ambiguity of viewpoint. Much of the time, the woman, Betty, is enough to drive anyone crazy, whereas her man, Brian, is a model of new-man patience.

Occasionally, though, you feel that her neurosis is a lot more interesting than his endless courtesy. You also start to feel that he is actually the more passive of the two; and that he needs her more than she him; even that his very reasonableness is a safe place he dare not drop.

Certainly his petty lies and conventional euphemisms enrage her. He comes back from having an over-long drink with a friend who "sends his love," he pretends he hasn't been smoking, and then he asks about her evening. "The Chippendales popped round," she snaps. "They fucked me senseless... They send their love as well."

Her rudeness is out of proportion – yet you sympathise. Or do you? She is terribly lifelike, and yet wholly absurd. She forever makes impossible demands of him: even "You don't pull

down the barriers I put up for you."

An incidentally remarkable feature is that the same woman, Debbie Isitt, is the writer, director and actress. She plays Betty as a rapidly mumbling, or whining Brummie who seldom gets out of pyjamas; Brian (Mark Kilmurry) is a more lucid speaker, a more natural communicator – altogether more wretchedly normal. He gets things done; she cannot even post a letter for him. She insists, however, that, for all her panicky incompetence, she is capable: "I could handle anything if it actually happened. It's just the thought of it that I can't stand."

The scenario at first seems so thin, and so nearly maddening, that you think "This isn't enough for a play."

Soon, however, the absurd

claustrophobia of the

relationship becomes so all-important that any subplot or extra characters would only weaken its fabric. Eventually, we see that there is a plot; that somehow the relationship has to change.

Betty isn't a little housewife; she is a modern woman with a career of her own as a critical writer. The play interleaves her relationship with Brian with her feminist scrutiny of the male/female relationships in Hitchcock films. Here is one element that is too thinly fleshed out; Brian's work life is another. *Out of the Ordinary* is only 90 minutes long, and one of the best things about it is the way it ends – not with a feminist bang but a male whimper.

Alastair Macaulay

At the Theatre Upstairs, Royal Court

John Osborne's 'Luther'

In a week of early 1960s London revivals, the one that stands out is John Osborne's *Luther* at the Hen and Chickens Theatre in Islington. Here is a very well-written, serious, intelligent piece that should not have neglected for so long.

The play was first performed at the Theatre Royal in Nottingham, then at the Royal Court in London, in 1961 when Osborne's reputation after *Look Back in Anger* and *The Entertainer* was at its height. Albert Finney played Luther. There was much discussion at the time of the apparent thesis that the dissident priest was influenced by trouble with his bowels; he was said to be an anal neurotic. Finney dominated the production.

Today *Luther* looks a gentler, wiser, more thoughtful play, more about society as a whole than one man's anger. Two thoroughly tenable propositions emerge. One is

that by challenging the catholic church so savagely on its selling of indulgences, Luther set faction against faction in a way that benefited no-one. The other is that he was the founder of German power.

As Stapiltz, the Vicar General of the Augustinian Order, remarks of Luther's resistance to the ways of Rome: "The world's changed. For one thing, you've made a thing called Germany; you've unlaced it in language and taught it to the Germans, and the rest of the world will just have to adapt to the sound of it... You've made the body of Europe... All I beg of you is not to be too violent."

There is no hostility in that comment, just an acceptance by Stapiltz, played here as a genially wise old man by Patrick Godfrey, that Germany is on the way up and Italy is on the way down. Note, too, the use of the word "unlace";

not "unleashed" or anything savage like that, just a gradual process of evolution from Latin to German. This is Osborne writing with precision language and remarkable grasp of history.

Ben Walden's *Luther* is on the whole a sympathetic figure, not because he is a rebel whom everyone outside the catholic hierarchy knows is right, but because he evidently suffers from self-doubt. At the end he admits to Stapiltz that he really was not sure whether his denunciations of the church were fully justified. True, he suffers from constipation, but this is not central to the interpretation of the character. Walden's performance gains by not trying to take over the play.

Some of the speeches are very long; there is very little of the customary Osborne knockout. Yet here again is a tribute to his writing: he has mastered his material and

there are fine distinctions of character both within the laity and the clergy. The one set-piece that might just remind you of *The Entertainer* is Tetzl, the Dominican Inquisitor cheerfully selling indulgences in the market square. The part is wonderfully played by David King.

The production comes from the Operating Theatre Company directed by John Link. It is now managing the Hen and Chickens Theatre. The next stage in a pub theatre like this must be to improve the physical conditions. Stifling enough for the audience, they must be almost unbearable for the actors – particularly those in *Luther* wearing heavy clerical robes.

Malcolm Rutherford

Hen and Chickens, London N1 until March 13. (071) 704 2001

1989. Ends March 21.

Closed Mon

VIENNA

Albertina Albrecht Dürer: three of the great woodcut series by the German Renaissance engraver and illustrator – the Apocalypse, The Life of the Virgin and the Passion. Ends April 25.

Daily

Künstlerhaus The World of the Maya: 300 exhibits which are intended to evoke the lost civilisation of the ancient central American people.

Ends June 27. Daily

KunstHaus Andy Warhol: 100 silkscreen prints, paintings and pop art sculptures. Ends May 31. Daily

ZURICH

Kunsthaus From the Treasures of Eurasia: 170 antiquities chosen from 15 museums in Russia and Ukraine by George Ortiz, whose own rich collection of antiquities is being shown in exchange in St Petersburg. The objects cover a wide range, from Greek vases, sculpture and bronzes, to Scythian gold and silver jewellery, Egyptian statues, Byzantine ivory panels and a magnificent winged human-faced sphinx with a lion's body.

Ends May 2. Closed Mon

Museum Rieterberg Fabrics from Egypt's Desert Sand: textile art from the 2nd century AD collected by Swiss jurist Maurice Bouvier, including well-preserved illustrated fabrics from the coptic and early Islamic periods.

Ends May 23. Closed Mon (Haus zum Kiel, Hirschgraben 20)

Michel Lacroix's farewell show as director of the Louvre in Paris is *The Century of Titian*: the golden age of painting in Venice (opening tomorrow, till May 31). It is a large exhibition, with 135 paintings and 140 drawings and engravings. Lacroix has chosen to examine how Giorgione and Titian defined Venetian painting throughout the 16th century, and insists it is a show about painting – not an exhibition about Venetian civilisation, of the sociologically oriented type now fashionable.

At the heart of the exhibition are eight of the 14 Titians in the Louvre's own collection, which have recently been freed of their dark varnishes and retouchings.

These include Christ crowned with thorns, St Jerome, Woman at her toilet and The supper at Emmaus. After the controversy surrounding the Louvre's recent cleaning of Veronese's Wedding at Cana, the results of the Titian restorations are awaited with

intense interest – not least by scholars eager to see how these hitherto heavily obscured works will measure up to the rest of Titian's oeuvre.

The exhibition opens with late Bellini and the early 16th century, followed by Giorgione and the young Titian, and a series of drawings newly attributed to Giorgione. There is a further section devoted to Titian in his maturity and his influences on Tintoretto, Veronese and Bassano. Other groupings focus on Veronese, Titian's later drawings and the tragic subjects of his final phase. Important loans have come from the Prado, the Metropolitan, the Hermitage, the Galleria Borghese in Rome and the National Galleries in Washington and London among others. There are a few major gaps, such as the Duke of Sutherland's Titians and some Giorgione paintings held back by museums in Dresden and Vienna. But Lacroix has managed to assemble all the half-figures by or attributed to Giorgione, and says that in his overall choice, he has simply aimed for the best.

EXHIBITIONS GUIDE

AMSTERDAM Van Gogh Museum From Picasso to Picasso: French colour etchings. Ends April 18. Daily

</div

On the face of it, Jean-Luc Lagardère has shown amazing powers of recovery. In the 1980s he managed to steer a bumpy path as chairman of two French groups with illustrious names but very little else in common: Matra, thrusting missile, electronics and transport equipment manufacturer, and Hachette, venerable and far-flung publishing empire. Mr Lagardère stayed in the driving seat as Matra was part nationalised and then denationalised. His enthusiasm for adventurous new business always raised eyebrows.

Some of his initiatives, such as a foray into watchmaking, misfired. But those flops were nothing compared with what was in store in the early 1990s, "the big accident" as Mr Lagardère calls it - Hachette's investment in the La Cinq television station, which folded last year, leaving the publishing group with an exposure of FF13.5bn (£400m).

He has since succeeded in recapitalising Hachette, merging the two groups, still under his chairmanship, into Matra Hachette, and recasting the holding company, which is the combined group's main shareholder, in a way that makes his own position virtually unassassable.

Mr Lagardère is still the dashing entrepreneur with the permanent tan, starry-eyed about new technology. He is an outsider to France's mainstream political and business establishment, drawn from more élitist *grandes écoles* than the Ecole Supérieure d'Électricité where he graduated as an engineer. Matra, a postwar creation, has always been a *parvenu* on the French industrial scene.

But Mr Lagardère is now 64. It is 30 years since he joined Matra as managing director. He talks of younger generations of managers, of the "après moi".

Above all, he is chastened by the past year's experience. He has promised no more long-shot ventures. "I am not going to make 20-year investments. You have to have your return sooner." He confesses that for the first time in his life he is giving top priority to profit. Flanked by a high-powered "group executive and strategic committee", he is trying to rebuild his credibility in a financial world of which he is deeply suspicious.

He confidently predicts a tripling of Matra Hachette's net profit by 1996, from last year's FF135m to FF450m - although

After the accident

Jean-Luc Lagardère, chairman of Matra Hachette, talks to David Buchan and David White



Confident: Lagardère predicts tripling of net profit by 1996

that would still be less than 2 per cent of sales. By then, he says, if it makes no more big acquisitions, it will wipe out its debts of FF450m. The merger will bring "big reductions" in administrative staff in the group, which employs around 50,000. But, Mr Lagardère adds: "That is not something one boasts about."

To argue the logic of an industrial grouping ranging from airborne missiles to Elle magazine is something of an intellectual challenge. Defensively, Mr Lagardère cites the example of General Electric of the US, with its NBC television network. The activities of Matra and Hachette converge in the field of electronic media, a target for future investment. Both sides of the group serve a wide range of overseas markets. And people will take a company more seriously when it can show, as Matra Hachette does, annual sales of \$10bn.

For Mr Lagardère's critics this is sophistry, an attempt to portray the merger as something other than a rescue, a way of drawing on Matra's

cashflow to ease Hachette's debt burden.

The merger prevented the need for a fire sale; it enabled Mr Lagardère, as the French say, to save the furniture. Despite the television fiasco, he says he would have been in a position last year to sell control of Hachette for seven or eight times the price he paid when he took it over in 1980. But Mr Lagardère is far too attached to his role as media mogul for that.

What the two sides of the group have in common are famous names. Its media interests range from Woman's Day magazine in the US to the Europe 1 radio station. Matra has always had prestige products, ranging from the Mistral, France's answer to the US Stinger portable missile, to automated metro systems.

For a time Matra also had a football club, Matra Racing de Paris, and in the 1960s and 1970s played a prominent part in Formula 1 racing, which Mr Lagardère says brought it "a fantastic image". It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of making the business "unsinkable". He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

Lagardère finally overreached himself. In 1987 he lost to the Bouygues group in bidding to take over the TF1 station. The new channel, auctioned in 1990, was his last chance.

"La Cinq was an absolute booby-trap for us. The snare closed on me completely," Mr Lagardère says. "He has no plans to return to television. In my life I have made every kind of mistake, I never made the same mistake twice."

He wants to build on current activities where the group already holds a leadership position - including the Espace family vehicle which Matra makes for Renault. It has pooled its space activities with GEC-Marconi's and is looking for a European partnership in missiles. Arms, Matra's original business, may in a couple of years be overtaken in importance by urban rail systems, Mr Lagardère says.

His attachment to the idea of

Matra Hachette's "nine professions" - missiles, space, cars, urban transport, telecommunications, books, newspapers, distribution and broadcasting - typifies what Anglo-Saxons often find a mystifyingly Latin approach. He bristles at the word "conglomerate". He speaks of "the culture of the enterprise", of "development" rather than "growth".

The man who "more or less created" Matra has stamped his name on the holding company, now called Lagardère Groupe. His own shareholding in this company is only about 15 per cent. About another 30 per cent belongs to personal and business associates. But under the unusual structure of a limited equity partnership - *société en commandite par actions* - other shareholders delegate powers to him as general partner, appointed for six years. In return, Mr Lagardère assumes unlimited liability if things go wrong. He has put his money where his mouth is.

Mr Lagardère talks of making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

It was in television that Mr

lives where his mouth is.

Mr Lagardère talks of

making the business "unsinkable".

He does not want it to die with him. "I would like my group to stay around for a long time."

Something he shares with his friend Lord Weinstein, managing director of GEC, apart from their joint space venture and their personal interest in racehorses, is having a son in his senior management team. What function the 31-year-old Mr Arnaud Lagardère will assume is still open, the chairman says, but "his role will be to guarantee the continuity of control of the group". Mr Lagardère père envisages stepping down. But not, he says, quite yet.

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Friday February 19 1993

Budget for the supply side

BRITAIN ISN'T working. Despite the rise in seasonally adjusted unemployment to just below 3m by mid-January, the Bank of England concluded in its Inflation Report out this week that the government's target range for inflation of 1 to 4 per cent is not secure. In any case, the question has never been whether a recession lasting nine quarters would lower inflation. The question is whether the UK can sustain non-inflationary growth. It is against this test that the Budget offered by the chancellor on March 16 needs to be judged.

What is needed is neither a Budget for business nor a Budget for jobs, but a Budget for the supply side as a whole. Such a Budget should not be designed to alleviate each and every business complaint. Nor can it be a Budget crammed with special incentives for supposedly worthy activities.

Macroeconomic stability should be at the heart of such a Budget. Instability leads to waste. The excessive investment in property development of the late 1980s was, for example, one fruit of the UK's long inflationary history. The government must offer a fiscal prospect that makes resort to inflation seem highly unlikely. Tax increases seem necessary. The sole alternative would be a dynamic recovery, combined with a credible programme of tight control of public spending. Either way the chancellor has no room for "giving" anything away. The only question is how much he will have to take.

No chance for reform

In view of this dismal background, comprehensive fiscal reform would create too many losers. But the fiscal predicament of the government also means that most of the many and varied pet schemes of business lobbyists – relief of surplus advance corporation tax, higher first-year capital allowances, faster depreciation, higher thresholds for corporation tax, exemption from taxes on long-term capital gains, tax relief for export promotion, higher VAT thresholds, lower uniform business rates and abolition of inheritance tax – are also unlikely to be adopted.

The lack of opportunity for reform is a pity, mostly because of the absence of any chance for

coherent reform after the first year of a new parliament. The British tax system remains riddled with fundamental anomalies.

Notwithstanding the adverse background, a few changes may be helpful. Personal equity plans could be extended to include interest-bearing assets and Tessa might be made more flexible. For business, depreciation might be indexed for inflation. VAT thresholds might be raised and the high rate of tax on capital gains might be lowered or, better still, roll-over relief might be offered. Nonetheless, the room for manoeuvre is small. The Confederation of British Industry argues in proposals would cost only £500m to £1bn and would be self-financing in the long term. A Treasury faced with a need to borrow more than £50bn might regard this as petty cash, but even petty cash mounts swiftly up.

Fiscal buttresses

On one point the Treasury should be firm. It is true that there is double taxation of corporate income earned abroad because ACT cannot be set against foreign corporation tax. But ACT is really just an income tax. It is far from clear that UK residents should not pay income tax on profits earned abroad by the companies they own. If the result is to lower the incentive for corporations to invest abroad, so be it.

In the last resort, however, tinkering with taxation is secondary. The government has taken the actions most needed by business, which were to lower interest rates and let the exchange rate depreciate. The principal function of this budget is, therefore, to provide the fiscal buttresses for these changes in monetary policy.

The fate of business depends not on further fiscal hand-outs, but on its will to control its own costs, the most important of which is for labour. With the underlying increase in average earnings down to 4% per cent, things are beginning to look encouraging at last. But control over pay must continue well into the recovery. The fate of businesses lies in its own hands and – given the long-term link between pay and jobs – so too does that of the 3m unemployed.

This is the fourth of a series of leaders on the March Budget.

Mr Kohl faces the squeeze

THE ECONOMIC reconstruction of east Germany remains a severe problem – for Germany, its neighbours, and the world. The German government is still far from bringing about a self-sustaining recovery in the east. Reunification-induced inflationary pressures have caused the Bundesbank to keep short-term interest rates high since 1991. Depressing economies across Europe. The terms on which east German liabilities were converted in 1990, coupled with east Germans' desire for west German incomes, have much increased public financing needs.

East Germany has become the hole in the heart of the European economy. Unless repaired, the damage will spread. A long European recession would deliver the *coup de grâce* to the Maastricht process. Additionally, it could fatally undermine the Community's single market. Already it seems unlikely that Germany will fulfil the fiscal conditions set at Maastricht for economic and monetary union later in the decade.

Germany's slowdown has made corrective policies more difficult, yet more necessary. The Bonn government expects zero growth for Germany as a whole this year. The country has been living beyond its means. It now ranks seventh in the EC in terms of GDP per head.

The 3 per cent wage rise agreed earlier this month for public sector employees shows some willingness to tighten belts. Many large west German manufacturing companies have been made uncompetitive by excessive wage rises and the D-Mark's EMS revaluation. It would be realistic for workers in the west to prepare for several years of real wage stagnation.

Labour costs

East German unit labour costs are 80 per cent above the west German level. This has accelerated the industrial collapse east of the Elbe – a significant factor behind the demand for large transfers from Bonn. Solving the wage problem is an essential way of reducing the drain from east Germany on public finances.

Now that east German wage tariffs are 73 per cent of those in the west, any further catch-up can take place only over a long period. The preferable approach would be

to offer east German employers a wage subsidy to maintain employment at relatively low wages. If east German workers insist on maintaining the drive to equalise wages by 1994-95, Bonn must make clear its response will be to cut subsidies for depressed eastern industries. Unless wage costs are cut, the Freihand's difficulties with privatisation will grow.

Budgetary cuts

Next, Bonn must extend its medium-term budgetary cuts. Expenditure reductions agreed so far do not match the need for radically overhauling spending priorities. Overall federal expenditure totals for 1993-96 are now 5 per cent higher than the finance ministry proposed last summer. And the government's budgetary arithmetic is based on highly optimistic assumptions about GDP growth after 1994.

The government must also tap additional revenue sources. Chancellor Helmut Kohl wants to delay further income tax increases until 1995. Holding back from a tax increase this year makes sense. Raising one out for 1994 does not. The government should also take a far more imaginative line over privatisation.

None of these suggestions is easy to enact. Reunification strains have eroded traditional German policy consensus. So far, the Bundesbank's international credibility has allowed Germany to finance very large borrowing at relatively low long-term interest rates. But, unless Germany takes adequate measures, the financial markets will demand corrective steps. Debt of the size now being acquired by the public sector represents a heavy mortgage.

Action will require an accord with the opposition Social Democrats, who, because of their majority in the Bundestag, have an effective veto over tax legislation.

Mr Kohl has been making heavy weather of trying to spread the burdens of unity through negotiations on his "solidarity pact". He must now recognise that room for manoeuvre, already small, could soon disappear. If Germany's economic imbalances persist, the clouds over Mr Kohl's own future will grow. But they will be small compared with the risk of storms over Europe.

President's search for the perfect wave

Jurek Martin examines Clinton's big political gamble

The most successful peacetime politicians catch the wave before it crests. Franklin Roosevelt and Ronald Reagan managed it at the beginning of their administrations, with very different policies at very different times. But it was an instinct not possessed by Jimmy Carter, whose declaration in 1977 of the "moral equivalent of war" on profligate energy use caught his nation in a pacifist mode, and George Bush, who, lacking "the vision thing", never saw what swamped him.

Bill Clinton, just one month in office, thinks he has seen the wave forming. Contrary to all the political evidence of the past 12 years, he is convinced that Americans are ready to reverse the self-indulgence of the 1980s by paying higher taxes in the greater cause of reducing the federal budget deficit and the national debt. He is also offering short-term stimulus, longer-term investment and bigger, if phased, cuts in spending than ever proposed by Mr Bush. But the headlines yesterday are all about where

the average American's wallet is going to hit.

It is a big gamble and a larger political presumption. Mr Bush lost last November in good measure because he promised never to raise taxes and two years later changed his mind. Across the country those politicians who have trodden the same path have generally suffered. In New Jersey, a good national microcosm, the Democrats lost control of the legislature because of opposition to the tax increases advanced by Governor Jim Florio. Even Senator Bill Bradley, the most popular politician in the state, nearly lost to a nobody in 1990 because of his association with Mr Florio. Out in California, where the tax revolt was born in the 1970s, Mr Pete Wilson, the Republican governor and reasonable presidential aspirant, has seen his stock plummet as a result of his determination to put the state's fiscal house in order.

And yet last November, 82 per

cent of the American public explicitly rejected the policies advanced by President Bush, which were that there was nothing chronically wrong with the nation that a naturally recovering economy, still lower taxes and a few gimmicks such as a balanced budget amendment could not cure.

In last year's campaign, Ross Perot, free of standard political constraints, had no compunction in denouncing sacrifices by all, including higher taxes and more expensive energy. Mr Clinton, in pursuit of victory, may have fudged on the tax front but he did tough on the budget. Both put forward cases for change on a serious scale.

Conventional political wisdom is that politicians rarely practise in office what they preach in campaigns. Thus the dictum of Russell Long, the former senator from Louisiana – "don't tax you, don't tax me, tax that fellow behind the tree" – was for Washington a safe recourse. The reflex political criti-

cism is that Mr Clinton, in taking it out of "you and me", has bought himself big trouble.

But political reflexes, even from Republicans, may be questioned in this strange era where public opinion is so influential but so subject to persuasion and manipulation. Knowing this, and sensibly trying to co-opt Mr Perot in advance, the Clinton team is giving his programme the hard sell in every corner of the country.

Like any good populist pitch, this campaign will have its villains. Borrowing again from Mr Reagan, who blamed his predecessor at every turn, Mr Clinton will constantly disparage Mr Bush's "failed" policies. He will copy Mr Perot and portray a Washington stuffed with high-paid lobbyists, all conspiring to preserve the status quo known as gridlock. He will conveniently forget that some of the most effective of them represent America's least affluent.

Just as 10 years ago Mr Reagan

seduced the "boll weevil" southern Democrats, so Mr Clinton will target key Republicans, because, if he cannot hold all his own party in line, he may need them. There are a fistful of senior moderate senators

– John Chafee, William Cohen, James Jeffords, John Danforth, Nancy Kassebaum, Richard Lugar, even Robert Dole – who do not necessarily dance to the music of Newt Gingrich, Jesse Helms and the rest of the conservative band. These moderates prefer to influence policy rather than denounce it and they just might cut some deals, especially on deficit reduction.

But it will be hard. Neither Washington nor the country at large has yet measured Mr Clinton's resolution. Some suspect he talks a better game – and on Wednesday he was very fine – than he plays and can fold under pressure. There are so many parts to his programme that he could well lose a couple of battles early and suddenly lose control of the war. The reverse may also be true. He is not only making waves, he may just have caught the big one.

Seismic shock to the economic landscape

Public investment and a heavier tax burden are the keynotes of the package, writes Michael Prowse

As an impassioned plea for a fundamental change in the nation's economic philosophy, President Bill Clinton's address to Congress may prove to be of historic significance. He argued, in effect, that Republican strategies emphasising increased incentives for individuals had failed and that the nation needed to follow a social democratic path, involving a greater emphasis on public investment and a fairer distribution of the tax burden.

Mr Clinton bucked recent fiscal trends by becoming the first leader of an advanced democracy to propose a big increase in the top rate of income tax – from 31 per cent to nearly 40 per cent for the richest families. Adding in state and local taxes, top earners will face an effective top rate of about 50 per cent. Most industrial countries have been striving to reduce top marginal rates in a bid to improve economic efficiency.

Although Mr Clinton deliberately targeted the rich, he raised taxes on the great bulk of American households – all families with incomes of more than \$30,000 a year – thus breaking one of his main campaign pledges. However, because a significant proportion of the taxes will be used to increase public investment in infrastructure and education and training, Mr Clinton was not able to signal a wholly convincing reduction in the federal deficit.

By fiscal 1997, some five years into a business cycle upswing, Mr Clinton hopes to have reduced the deficit to slightly more than \$200bn, compared with nearly \$300bn today.

However, that still represents 2.7 per cent of gross domestic product, a significant drain on national savings at a point in the cycle when the budget ought to be close to balance, if not in surplus. Moreover, in all probability Congress will not accept all the proposed spending cuts and tax increases.

Productivity growth – the number one problem according to Mr Clinton – seems to be staging a spontaneous revival. Productivity increased by 2.7 per cent last year and at an annual rate of 4.0 per cent in the fourth quarter. These were the best figures for two decades. Efficiency gains are occurring throughout the economy, even in the sprawling services sector.

Against this economic backdrop, the Clinton plan looks flawed. With the economic numbers improving, it is hard to understand why Mr Clinton is determined to press ahead with a short-term fiscal stimulus package. Such a Keynesian boost to an already debt-laden economy was no part of his campaign strategy.

When the aim is supposedly the

creation of 500,000 jobs over two years, the emphasis on investment incentives – a temporary credit for large companies and a permanent credit for small companies – may prove unwise. There is a danger that additional subsidies for capital, at time when rapidly rising healthcare premiums are raising the cost of labour, will accelerate the shift under way towards more capital-intensive forms of production.

It is also curious, and perhaps unprecedented, for an administration to call simultaneously for stimulus and restraint. The attack on the deficit is long overdue but it means that Mr Clinton will be taking purchasing power out of the economy as his presidency progresses; he plans to raise taxes by about \$240bn over four years and make net spending cuts (after allowing for the boost to public investment) of about \$80bn. It seems naive to expect consumers and companies to react joyously to the immediate stimulus without taking account, today, of the "austerity package" planned for later.

The net effect of the package could thus be mildly deflationary, even allowing for some further decline in long bond yields. The risk of a negative impact on growth has been heightened by Mr Clinton's disregard for economic incentives. He had to cut the deficit but he did not have to rely so heavily on increases in taxes. And having targeted taxes, he could have tried to raise the tax base rather than raise tax rates.

The energy tax was a modest step in the right direction but it will raise only \$20bn a year when fully phased in. It is no substitute for a European-style value-added tax which could efficiently have raised a far larger sum. This would have corrected the biggest anomaly in the US tax system (the near complete absence of levies on consumption), while inflicting no damage on incentives to save or invest. Mr Clinton instead emphasised higher rates of income and corporate taxes, only partially balanced by special concessions such as investment tax credits. In effect this is a repeat of the admired 1986 Tax Reform Act, which sought to create a "level fiscal playing field" by eliminating loopholes and lowering tax rates.

Mr Clinton may argue that considerations of fairness obliged him

to raise top rates of income and corporation taxes. This was certainly the easiest course. But he could have preserved economic incentives by attacking the tax concessions that favour the wealthy: for example, the tax deductibility of pensions, health premiums and mortgage interest costs about \$150bn annually in lost revenue, which is nearly twice as much as Mr Clinton hopes to raise when his rate increases are fully phased in.

Mr Clinton has been preaching the need for higher public investment, a lower deficit and a fairer tax system from the day he announced his bid for the presi-

dency. All three goals are a legitimate reaction to the "excesses" of the 1980s and, if achieved, will bring US policies more into line with those of other industrial democracies. Whether his package will boost growth or transform the employment outlook is altogether more questionable.

Nobody can claim that Mr Clinton lacks courage, however. He is attempting the most sweeping reshaping of the economic landscape since Ronald Reagan's famous tax-cutting budget of 1981. The difference is that he sees government as part of the solution rather than as part of the problem.

OBSERVER

Bangemann bangs on

"The truth is rarely pure, and never simple." Few things are more aptly depicted by Oscar Wilde's dictum than the attitudes to Britain of Germany's Martin Bangemann, the European Community commissioner for industry.

For one example, take the charge that he is a would-be banner of German bangers, not to mention prawn-flavoured crisps. It is false. Take for another the complaint about his insensitive delivery of strongly worded federalist speeches during the UK parliamentary seatings over Maastricht. That

is true. But whatever the complications, he is evidently not going to change his bruising bluntness where British sensibilities are concerned.

Witless the fluent English-speaker's response when pointedly asked during a press conference to favour UK television viewers with an English version of his comments on the impact of the EC's rescue package for the steel industry. No, he replied, he had already dealt with the topic in German.

There seems no hope of stinging

commissioners most biased in favour of their own narrow national interests.

How did Bangemann respond? He thumbed through his favourite Oscar Wilde quotations, and took solace in: "To disagree with three-fourths of the British public on all points is one of the first elements of sanity – one of the deepest consolations in all moments of spiritual doubt."

Same again

It's hard to quibble about the calibre of the Bank of England's latest clutch of non-executive directors. Sir Jeremy Morse, recently retired chairman of Lloyds Bank, is one of Britain's best bankers. Hamburg's Sir Clive Keswick is regarded as very sound.

How refreshing, too, to find a woman at last on the Court of the Bank of England, although Frances Heaton's appointment suggests that life at the Takeover Panel can't be all that busy at the moment.

Even so, the appointments do look a trifle incestuous. Morse and Keswick both learnt their trade at the same place – Glyn Milne & Co. Sir David Walker, one of the outgoing Bank directors, has joined the board of Morse's old firm Lloyds, and is expected to take his old job after a decent interval. Moreover, Walker is an old Treasury hand and so is Frances Heaton.

Perhaps the government could

busy helping to build up layers of fat that could block your arteries.

Second, according to US and Israeli researchers, the perilous oxidation can be forestalled by taking phenolic flavonoids, which act as anti-oxidants.

Third – which the researchers suspect the French, at least, somehow know instinctively – a pleasant way of absorbing phenolic flavonoids is to drink a modicum of red wine. The goodness is not in the alcohol, however, but in its other ingredients.

Cheers

■ Are you fat, addicted to rich food, averse to exercise, and perhaps even a smoker? If so, the medical journal Lancet has some useful advice for you...unless you happen to be French as well, and so probably know it already.

First, never let your low-density lipoprotein become oxidized because, in that case, it will get

Muffled move

■ The decision to change chairman by Kleinwort Benson has been so discreet as to camouflage the boardroom upheaval that has occurred at the old established merchant bank which has lost its momentum.



Friday February 19 1993



Entire output of some Ruhr products may end **Krupp Stahl poised to close two steel plants**

By Quentin Peel in Bonn

KRUPP STAHL, one of the best known names in the German steel industry, is poised to shut down its entire output of some steel products, with the loss of 4,000 jobs in the heart of the Ruhr industrial region. Two of its plants face closure.

The announcement came as thousands of steelworkers demonstrated against imminent job losses throughout the industry.

Mr Günter Rexrodt, the economic minister, held crisis talks with steel industry leaders to agree a common strategy for next week's meeting of EC industry ministers in Brussels. That meeting is meant to decide on a Community-wide plan to reduce steel capacity.

The talks showed clear differences between Mr Rexrodt and the industry on how far imports of cheap steel from eastern Europe should be restricted to protect the west European industry during the restructuring process.

Krupp Stahl said that only last-minute developments in talks with rival steel producers, including Thyssen and Saarstahl, could prevent a decision to close its steel plants in Siegen and Hagen being taken at the end of March.

"We are standing on the brink

of closure there if there are no new developments in the very near future," Mr Gerhard Cromme, chairman of the Fried. Krupp group and the newly merged Hoesch-Krupp combination, told demonstrating steelworkers outside the Hoesch Stahl headquarters in Dortmund, where an emergency board meeting was also under way.

Krupp Stahl, which provides

Europe's other steel industry news Page 2
Editorial Comment Page 13

almost half the turnover of the Fried. Krupp group, said the management had concluded that the only solution to the latest downturn in the steel market was to give up its manufacture of steel sections such as pipes and girders, which totalled almost 500,000 tonnes in 1991.

The company produces 3.6m tonnes of flat steel products which would not be affected.

The parent group has said it will decide whether to close an integrated steel plant belonging to Hoesch Stahl in either Dortmund or Duisburg-Rheinhausen in the next two weeks, as the company seeks drastically to reduce its steel-making capacity.

The company said last night

that the decision would be taken as soon as the production and sales figures for February were known.

The Krupp statement said final calculations on the viability of its output of steel sections products, all of which are high-quality special steels, had not been made. It was possible that some residual activities could be kept going during the closure process. The co-operation talks with Thyssen and Saarstahl might also offer some relief.

An emergency meeting of the company's supervisory board was summoned on March 31 to make the decision.

As many as 40,000 steelworkers and coal miners joined demonstrations in Dortmund and Rheinhausen on Wednesday night, and thousands more were on the streets again yesterday in Dortmund, Siegen and Hagen, protesting at the imminent closures.

It is estimated the restructuring may cost 30,000 steel jobs in west Germany and another 10,000 in the east.

Mr Ruprecht Vondran, president of the German steel industry federation, estimates that between 25,000 and 30,000 jobs will have to go in the west German industry, and another 10,000 in east Germany, as part of the eight-year programme to develop advanced, cinema-quality television.

"A digital standard doesn't have to be set by the EC," he said in the Financial Times. "Global standards are always the best solution."

EC taxpayers have invested at least Ecu625m (£737m) in research and development of analogue HDTV since 1986.

Companies such as Philips of the Netherlands and Thomson of France have also ploughed funds into developing the EC standards, and are ready to mass-produce televisions to those norms.

The original aim of setting exclusive technical standards for

Brussels says EC to follow US on HDTV standard

By Andrew Hill in Brussels

EUROPE will have to fall in line with the US on a transmission standard for digital high-definition television, the EC industry commission has said.

Mr Martin Bangemann said there was no point in starting a new global battle over advanced television standards by trying to set an exclusive EC standard.

His comments mark the end of the Community's costly standards-based HDTV strategy, and could mean that the US technology, which should be selected later this year, will be adopted worldwide.

Mr Bangemann, who took over responsibility for HDTV last month, says the EC should now concentrate on leveraging the best elements of its ill-fated eight-year programme to develop advanced, cinema-quality television.

"A digital standard doesn't have to be set by the EC," he said in the Financial Times. "Global standards are always the best solution."

EC taxpayers have invested at least Ecu625m (£737m) in research and development of analogue HDTV since 1986.

Companies such as Philips of the Netherlands and Thomson of France have also ploughed funds into developing the EC standards, and are ready to mass-produce televisions to those norms.

The original aim of setting exclusive technical standards for

Observer Page 13

European HDTV was to gain a head start against competition from Japan and the US.

But technological advances and political opposition have meant that Community satellite transmission technology has now been almost overtaken by US digital standards.

Mr Bangemann believes digital technology could be developed by 1997.

Unlike EC analogue technology, digital standards can be used for broadcasts by terrestrial television stations.

Britain is blocking further EC funding of Ecu500m over the next five years, on the grounds that digital technology may arrive on the market earlier than originally predicted.

As a result, Philips announced last month it would not start manufacturing HDTV televisions to European standards.

However, if the EC does adopt the US standard, the two principal EC manufacturers will not necessarily lose because they are both heavily involved in one of the five consortia bidding to produce US technology.

Philips and Thomson also argue that the European HDTV programme has had useful spin-offs, including many which will help them produce digital advanced television.

Japan, which has itself has concentrated on analogue HDTV technology, may also be forced to adopt the US digital norms. Analysts estimate digital HDTV in Japan and Europe will lag about five years behind the US.

Mr Bangemann is now seeking to amend the Commission's original plans to concentrate on the development of lighter, cheaper wide-screen televisions, and the conversion and production of programmes for broadcast in the wide-screen format.

The Commission has asked the Danish presidency of the EC for a special meeting of EC telecommunications ministers to debate the future of Community HDTV policy, ahead of the scheduled council on May 10.

MPs. The extension of value added tax to domestic fuel and heating as part of a number of "green" taxes is considered a front-runner.

Hopes of economic recovery

Jobless above 3m Page 7
Editorial Comment Page 13
Lex Page 14

recieved a modest boost from news that seasonally adjusted bank and building society lending increased by an unexpectedly strong £4.1bn (£5.8bn) in January after falling by £74m in December.

Both the Bank of England and the British Bankers' Association suggested that January's lending figure could have been inflated by companies borrowing to pay corporation tax bills.

UK unemployment hits 3m for first time in 6 years

By Peter Marsh, Philip Stephens and Peter Norman in London

THE PROSPECT OF UK tax increases in next month's Budget appeared to harden yesterday after an hour-long cabinet discussion of the economic outlook was accompanied by news that headline unemployment last month pushed above 3m for the first time in six years.

With little hope in the UK government of any falls in unemployment until the mid-1990s, Mr Norman Lamont, the chancellor, left ministerial colleagues in no doubt that tax increases to cut the government's deficit were a real possibility in the March 16 Budget.

The suggestion that the government should "bite the bullet" on raising taxes sooner rather than later also appeared to be winning support among Tory

MPs. The extension of value added tax to domestic fuel and heating as part of a number of "green" taxes is considered a front-runner.

Hopes of economic recovery

Jobless above 3m Page 7
Editorial Comment Page 13
Lex Page 14

The headline figure of people unemployed and claiming benefit in January rose to 3.06m, while on a seasonally adjusted basis the figure was lower at 2.99m.

The seasonally adjusted rate in unemployment between December and January was a lower-than-expected 22.10%, the smallest monthly increase since June. But Downing Street officials acknowledged there was little prospect that the figure would turn down for two or three years.

Mr Gillian Shephard, the UK employment secretary, indicated that a new package of measures to take tens of thousands of the unemployment register would be ready by Budget day.

Mr John Major, the UK prime minister, appeared distinctly unseated as Mr John Smith, the Labour party leader, accused Mr Major of creating a "social tragedy" and "economic madness".

Yeltsin asks the Russian people to back his reforms

Continued from Page 1

support at a time when indifference, even disgust, with politics is running high and when his own popularity ratings have slipped to their lowest level since

his election to the presidency less than two years ago.

Mr Mikhail Poltaranin, head of the Federal Information Centre and a close presidential aide, yesterday described parliament as merely "the sum of local inter-

ests" with no ability to "save Russia from dismemberment".

Mr Poltaranin said that a referendum on the constitution -

scheduled for April - was the last attempt to resolve the struggle for power peacefully.

Mr Yeltsin and Mr Khasbulayev have agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

Mr Yeltsin has also asked the Russian people to back his reforms.

He has agreed that a presidential-parliamentary commission must find a formula for a division of powers by the end of the month. It will be put to the Congress of People's Deputies next month.

FRUEHAUF



FINANCIAL TIMES COMPANIES & MARKETS

©THE FINANCIAL TIMES LIMITED 1993

Friday February 19 1993



INSIDE

Gehe in pan-Europe takeover move

Gehe, the Stuttgart-based drugs wholesaler, announced a FF800 (\$144) per share agreed takeover offer for France's leading wholesaler, Office Commercial Pharmaceutique. The merger would create the largest European pharmaceuticals distribution business, with sales of around DM14bn (\$8.5bn). The deal would ease access to other markets in the European Community and eastern Europe. Page 16

Navistar cuts loss to \$5m

An increase in deliveries of trucks and diesel engines helped Chicago-based Navistar International, North America's largest truck manufacturer, trim its first-quarter loss to \$5m from a \$32m last time. Mr James Cotting (left), chairman, attributed the improvement to higher sales and reduced operating costs. Sales revenue at the company, formerly known as International Harvester, rose by 15 per cent to \$1.03bn. Page 17

Kleinwort Benson up 66%

Pre-tax profits at Kleinwort Benson, the UK merchant bank, recovered sharply in 1992 — up 66 per cent to £46.3m (£56.7m) — mainly because of a drop in bad debt provisions from £38m to £7m. Page 20

Wall Street

The US securities industry is confident this year will prove as profitable as 1992, when every record in the book fell before the Wall Street earnings juggernaut. But the main equity indices have stumbled, barely a week after soaring to record highs. And the heavy selling could prove a problem for securities firms if it presages a significant correction in equity prices. Page 18

Tel Aviv drops on allegations

Israel
Shares fell heavily in Tel Aviv, the latest lurch in a 10-day slide as investors reacted to allegations that Israeli banks have been stoking the market. Depressed by worries that equities were overvalued the 100 index plunged 5 per cent before regaining slightly. Remarks by former High Court judge, Mr Moshe Bejsky, on Wednesday had raised the spectre of a disastrous 1983 share collapse. Back Page

Rubber fails to bounce back

When trading in natural rubber became computerised on the Singapore commodity exchange last year, producers hoped prices might finally lift. But they remain low and the argument rages between producing and consuming nations over support for the industry. Producers gripe that the pricing system is weighted in favour of tyre companies. Page 30

Market Statistics			
Bank lending rates	38	London share service	31-33
Bankwest Govt bonds	19	Little equity options	18
FT-A indices	31	London bond options	18
FT-A world indices	28	Managed fund service	34-35
FT fixed interest indices	19	Money markets	35
FT/MSMA int bond svc	19	New int. bond issues	35
Financial futures	38	World commodity prices	35
Foreign exchanges	38	World stock mkt indices	35
London recent issues	19	UK dividends announced	22

Companies in this issue

Aberdeen Petroleum	20	Leif Hough	16
Airtours	20	Leanne Wise	21
Avivcom	21	Loblaw	17
BCH	21	McLeod Russel	20
Betwether Exprim	20	Mirror Group News	17
Bramalea	17	Mitel	17
Central Circuits	21	Navistar	17
Chelsea Blk Society	21	Owners Abroad	21
Control Securities	20	Philip Morris	15
Cupid	21	SE Banken	21
Desjardins	17	SWP	21
Dyno Industrier	17	Shield	21
English & Overseas	21	Sinclair Goldsmith	21
Finnmeccanica	16	Skoda	21
Forward Group	21	Sony	18
Framatome	17	South China Post	18
GENIE	18	Statoil	15
Genting	18	Tonka	15
Glaxo	31, 20, 15	TWA	17
Gold Greenlees Trotz	21	Terry's	15
Honkal	17	Transamerica	17
Inchcape	9	Turret Broadcasting	17
Jacobs Suchard	15	UWW	15
Kingfisher	15	United Biscuits	17
Kirkland	15	Vestas	17
Kleinwort Benson	20	Ward Holdings	20
Kvaerner	16	Wheway	20
	17	Whirlpool	17

Chief price changes yesterday

FRANKFURT (DM)			PARIS (FFP)		
Alfa	+ 18	Flame	774	+ 20	
Alitalia	+ 18	Fluka	441	+ 13	
Amsted Corp	+ 19	Flux	427	+ 12	
Aschaffenburg	+ 15	GTE-Europe	407	+ 12	
Merck	+ 15	Hotels	955	+ 39	
Siemens	+ 10	Iberia	325	+ 38	
Pfizer	- 12	Imperial	560	- 10	
Sed Orlane	- 12	Indosuez	645	- 16	
NEW YORK (\$)		TONY (Yen)			
Riesen	+ 14	Riesen			
Merck	+ 14	Hanes	380	+ 36	
Philip Morris	+ 12	Herta Textile	229	+ 35	
Faith	+ 12	Karenne	325	+ 35	
Gen Motors	+ 12	Medicorp	315	+ 45	
Int'l Paper	+ 12	Medi-Specs	709	+ 80	
Schering-Plough	+ 12	Nito Koko	275	+ 30	
New York prices at 12.30.					
LONDON (Pence)					
Witco		Kingfisher	557	+ 38	
Amersham Int'l	+ 21	Knight Berean	378	+ 20	
Anglo TV	+ 17	Mitsui	492	+ 15	
Blue Circle	+ 12	P & P	58	+ 4	
Byvalds	+ 12	Ramco Oil	103	+ 11	
Down Stylite	+ 12	Shapton	125	+ 12	
Concordia Pl	+ 12	Wharfedale	9	+ 9	
Card	+ 7	Witco (Yen)	139	+ 9	
Forward Group	+ 10				
Glaxo	+ 12	Cost Greenwich	268	- 12	
BSA	+ 23	Hodgkin	78	- 4	
London Tce	+ 23	Reed Exec	55	- 3	
Ingham	+ 7				

RTZ makes \$470m move into US coal

By Kenneth Gooding, Mining Correspondent

RTZ, the world's biggest mining company, is moving into US coal with a \$470m agreed offer for Nerco, the floundering natural resources group 82 per cent owned by PacificCorp.

Nerco's profitable coal units will be merged with RTZ's US Kennecott copper and gold mining subsidiary but the Morgan Stanley investment bank will sell the oil and gas operations.

Nerco's gold and silver mining interests have been up for sale for some time. RTZ will look closely before deciding whether to go ahead with the disposal process already in place.

Nerco's net debt at the end of 1992 was \$622m and after the deal RTZ's gearing will rise to about 60 per cent from 35 per cent. Mr Robert Wilson, RTZ's chief executive, said: "We shall move promptly to achieve the planned asset disposals. Meanwhile, we expect this transaction to

enhance earnings even in 1993." PacificCorp has agreed to fund \$225m of the consideration and will be repaid from certain contract revenues of Nerco.

Through its 49 per cent-owned associate, CRA, RTZ already has coal interests in Australia and Indonesia. Nerco owns two low-sulphur, open pit, steam coal mines in the Powder River Basin in Montana and Wyoming and has a 50 per cent stake in a third.

It produced 16.6m tonnes in 1992 and has reserves totalling 580m

tonnes, and more than 60 per cent of production is secured by long-term contracts. Mr Wilson said demand for low-sulphur coal in the US was expected to grow by 2 per cent annually and material from Powder River was probably the lowest-cost in the world: about \$4 a tonne to mine.

RTZ's share price closed 6p down after the news at 64p, possibly because of market fears of a rights issue.

RTZ is offering \$12 for each Nerco share. At midday Nerco's

shares were up 51% at \$11.5%. The US company also announced a net loss of \$651m on revenues of \$278m after write-downs totalling \$714m. This left its net assets worth \$247m.

Mr Euan Worthington, head of the mining team at S G Warburg, said: "It looks like a very good deal — if you want that sort of deal. But should anyone be buying coal anywhere in the world, even reasonably high-quality coal?"

Lex, Page 14

Neil Buckley and Alice Rawsthorn report on the deal between Kingfisher and Darty
Takeover creates Europe-wide retailer

KINGFISHER, the UK retail group, yesterday agreed its £560m (\$800m) takeover of Darty, France's biggest electricals retailer, to create one of the largest non-food retailing groups in Europe.

The deal was welcomed in the City of London, with Kingfisher's shares closing up 30p at 55p. Kingfisher announced it would partly fund the deal with a £213m, one-for-seven, rights issue.

The deal values Darty at FF4.45bn (£790m). Kingfisher will pay for it with £207m cash, plus 6m Kingfisher shares, giving Darty shareholders a significant stake between 10 and 12 per cent in Kingfisher. It will also take on debts of about FF77m. Analysts were enthusiastic about the takeover. Mr John Richards of NatWest Securities said in the long term it offered the prospect of creating the first "major European power-retailer".

Sir Geoff Mulcahy, Kingfisher's chairman, said the deal would create a business "with the muscle to compete on a European basis".

Speaking in Paris, Mr Philippe Frances, chairman of Darty, said the deal marked the start of a "strategic European alliance" between the two groups which would enable his company to fulfil its potential for the future.

Darty has been a force in French retailing since 1957 when the three Darty brothers — Bernard, Claude and Nathan — opened their first store. It now domi-

nates the white and brown goods sector with 130 warehouse-style stores which command 12 per cent of the French market.

The group is one of France's most profitable retailers but has come under pressure in recent years because of the burden of the FF4.45bn net debt left by its 1988 management buy-out from the Darty family and the increasingly competitive state of the French retail sector. It saw sales slip from FF4.55bn to FF4.35bn in its last financial year to August 31 when pre-tax profits fell from FF1.05bn to FF1.07bn.

In the medium term, Darty intends to extend its operations outside France, at present restricted to a joint venture in Belgium with retailer New Vandeborre. Mr Francis said that "there are lots of other European countries where we'd like to be".

Kingfisher will also strengthen its balance sheet with a one-for-seven rights issue, at a price of 45p each. The issue will be in two stages, with a first instalment of 225p payable by March 15 irrespective of whether the takeover is completed. The second will only become payable if the takeover is approved.

That would take Kingfisher's gearing to 66 per cent, but Mr James Kerr Muir, finance director, said he expected the group's strong cashflow to enable this to be reduced by a "significant amount" in a "fairly short time".

Lex, Page 14

KING SHER



Electrical connection: Sir Geoff Mulcahy (left) of Kingfisher said the deal with Philippe Frances' Darty created a business "with the muscle to compete on a European basis"

Philip Morris in talks to buy UK chocolate maker

By Guy de Jonquieres, Consumer Industries Editor

UNITED BISCUITS, Britain's largest biscuit and snack manufacturer, is seeking to sell Terry's, its chocolate division, in a move intended to cut debt and pave the way for further acquisitions.

Talks have been underway for several weeks with a number of prospective buyers. They are

understood to be most advanced with Philip Morris, the US tobacco and food group, which owns Jacobs Suchard, the Swiss chocolate and coffee company. Neither UB nor Philip Morris would comment.

Analysts estimate that Terry's, which earned operating profits of £2.2m (£4.6m) on sales of £55m in the first half of last year, could fetch more than £200m. The company has about 3 per cent of the

UK chocolate market as well as subsidiaries in France and Italy.

UB has made a string of acquisitions in the past two years in an effort to strengthen its international presence in biscuits and savoury snacks, which it views

INTERNATIONAL COMPANIES AND FINANCE

Gehe deal to create leading European drug distributor

By Christopher Parkes
in Frankfurt

GEHE, a leading German drugs wholesaler, yesterday announced a FFr600 (\$144) per share agreed takeover offer for France's leading wholesaler, Office Commercial Pharmacaceutique.

The merger would create the largest European pharmaceuticals distribution business with sales of around DM14bn (\$8.5bn) a year. The two companies already have an alliance with AAH, the UK wholesaler. The deal would ease access to other markets in the European Community and eastern Europe, Gehe said yesterday.

The Stuttgart-based German group said it would go ahead with the takeover if it received

more than 50 per cent acceptances. It reserved the right to press on with the bid if this level were not reached.

After Schering, Gehe is Germany's second-biggest quoted drugs wholesaler, with annual sales of around DM5bn. In 1991, the last full year for which results are available, it made pre-tax profits of DM175m.

While wholesaling accounts for around half of group earnings, drugs manufacture provides a further 25 per cent, with the balance coming from various mail order activities. Although primarily confined to Germany, drugs distribution has recently been expanded into Poland.

Gehe developed its mail order businesses, specialising in office and warehousing

equipment and operating as far afield as the US, during the 1980s, when the drugs operations were affected by stagnating markets.

Manufacture, mainly of generic pharmaceutical products, has expanded recently. It was boosted after German unification by the acquisition of Jenapharm and a 60 per cent stake in Azupharma.

The group, which is controlled by the Haniel family, whose members account for 52 per cent of the shares, has benefited in the past two years from the effects of German unification. But it faces a squeeze from government plans to reduce health spending. These include price cuts for pharmaceuticals and prescription limits.

The announcement came as shareholders of Finmeccanica's Alenia aerospace, Elsag-Bailey automation and Ansaldo engineering subsidiaries approved the merger proposals put forward last December.

Mr Fabiano Fabiani, Finmeccanica's managing director, said group net profits rose by 7.7 per cent to L182bn (\$121m) last year, while sales climbed 2.1 per cent to L1.130bn. Net debt climbed by 9.4 per cent to L15.320bn, while interest costs jumped to L450bn from L297bn in 1991, largely due to the sharp rise in interest rates in the second half of last year.

Finmeccanica unveiled plans to raise up to L891bn through a multi-tranche capital issue over the next year. The proceeds would come from issuing 307m new shares, with a nominal value of L1,000 each. The shares would carry a L1,500 premium, which could be altered up or down by L400 a share, depending on market conditions.

The Italian government has indicated it is ready to reduce its stake in Finmeccanica, owned through the IRI state holding company, to below 50 per cent, although no timetable has been set. Should all minority shareholders in Finmeccanica's subsidiaries accept the share swap linked to the merger, IRI's stake will fall to 8.6 per cent from 96.4 per cent.

The planned capital increase could dilute that further. IRI has said it will spend L493bn underwriting new Finmeccanica shares. Rights to any remaining stock will be ceded to a banking consortium, on terms yet to be revealed.

Mr Fabiani blamed the rise in Finmeccanica's net debts on the delays in payment from public-sector clients in Italy. Group sales fell to Nkr7.5bn from Nkr7.7bn as Dyno experienced a "difficult year" in most

of its main markets, caused by pressure on prices and the sale of its construction machinery business.

Group operating profit rose by Nkr25m to Nkr18.7bn in 1991, but operating costs increased to Nkr18.4bn from Nkr16.9bn.

Kvaerner forecast 1993 pre-tax profit to be on a par with last year's, despite an expected weaker shipbuilding market.

• **Dyno Industrier**, the diversified Norwegian group, yesterday reported a three-fold increase in 1992 pre-tax profit to Nkr160m (\$23.1m) from Nkr54m a year earlier.

Group sales fell to Nkr7.5bn from Nkr7.7bn as Dyno experienced a "difficult year" in most

Italian engineer plans share issue

By Halg Simonian in Milan

FINMECCANICA, the Italian state-owned engineering group which is merging with some listed subsidiaries, has revealed moderate gains in 1992 sales and earnings and plans for a fundraising share issue.

The announcement came as shareholders of Finmeccanica's Alenia aerospace, Elsag-Bailey automation and Ansaldo engineering subsidiaries approved the merger proposals put forward last December.

Mr Fabiano Fabiani, Finmeccanica's managing director, said group net profits rose by 7.7 per cent to L182bn (\$121m) last year, while sales climbed 2.1 per cent to L1.130bn. Net debt climbed by 9.4 per cent to L15.320bn, while interest costs jumped to L450bn from L297bn in 1991, largely due to the sharp rise in interest rates in the second half of last year.

Finmeccanica unveiled plans to raise up to L891bn through a multi-tranche capital issue over the next year. The proceeds would come from issuing 307m new shares, with a nominal value of L1,000 each. The shares would carry a L1,500 premium, which could be altered up or down by L400 a share, depending on market conditions.

The Italian government has indicated it is ready to reduce its stake in Finmeccanica, owned through the IRI state holding company, to below 50 per cent, although no timetable has been set. Should all minority shareholders in Finmeccanica's subsidiaries accept the share swap linked to the merger, IRI's stake will fall to 8.6 per cent from 96.4 per cent.

The planned capital increase could dilute that further. IRI has said it will spend L493bn underwriting new Finmeccanica shares. Rights to any remaining stock will be ceded to a banking consortium, on terms yet to be revealed.

Mr Fabiani blamed the rise in Finmeccanica's net debts on the delays in payment from public-sector clients in Italy.

Group sales fell to Nkr7.5bn from Nkr7.7bn as Dyno experienced a "difficult year" in most

The slide from difficulty to disaster

Christopher Brown-Humes on the crisis that has engulfed SE Banken

IT HAD been known for some time that Skandinaviska Enskilda Banken was in acute financial difficulty, but only yesterday did the full extent of the crisis become clear. The SKr5.3bn (\$711.6m) loss for 1992 dwarfed anything that analysts had expected.

The forecast of huge credit losses this year and next made the picture even bleaker. There was no surprise, therefore, that the government finally confirmed that the bank needed state support.

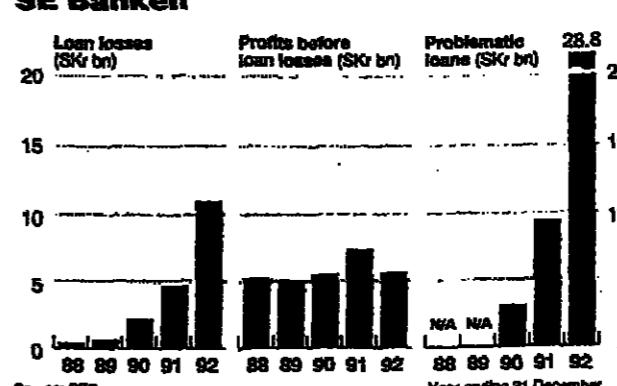
The revelations do much to bear out the accuracy of a current Swedish joke, which suggests that the difference between a good bank and a bad bank in the country is about six months.

For the speed at which the crisis has overtaken Sweden's most prestigious bank is stunning. A year ago, it made a SKr2.3bn profit. For the first four months of 1992 it recorded a SKr500m operating loss - its first deficit. After eight months, the loss had reached SKr2.5bn. But even this doubled in the final four months to reach yesterday's extraordinary total.

That things deteriorated so quickly owes as much to the boom of the late 1980s as to the recession that followed. The collapse in property values has been the single most important factor in the weakening of the Swedish banking system, and SE Banken is paying a heavy price for its exposure to a small number of big clients in the real estate sector - just 15 customers account for almost half of last year's SKr10bn lending losses.

SE Banken's plight means that of the larger commercial banks, only Svenska Handels-

SE Banken



Source: SEB

banken looks as if it has a realistic chance of surviving with cut state aid.

The government has already put up SKr67.5bn to support three banks - Nordbanken, Gota Bank and Första Sparbanken - of which both Nordbanken and Gota Bank are under state control. Some analysts believe that only strong political objections will prevent SE Banken falling into state hands.

The problems at SE Banken are similar to those at banks the government already owns.

But the government doesn't want to own any more banks and there is value in having more than one privately-owned bank," says one observer.

How much money the state puts up, and how much capital SE Banken can attract through its own efforts, are the key questions. Conservative estimates suggest at least SKr10bn will be needed to recapitalise the bank, although some say the eventual figure will be much higher.

The state expects SE Banken to do as much as possible to resolve its problems by raising new capital from private

bank's profitable activities. Many are waiting to see what role the Wallenberg family, Sweden's biggest corporate dynasty, might play in the outcome. The Wallenbergs' interests currently hold only 8 per cent of SE Banken's shares, but there has been speculation that this stake will increase as part of any reconstruction.

However, this would almost certainly force the group to dispose of other shareholdings. There has also been speculation that the Wallenbergs might sell their voting rights to a 39.6 per cent holding in SKF, the world's biggest roller-bearing manufacturer.

Last month SE Banken carried out a sweeping reorganisation, and it is likely that further moves will be made to cut costs further and to bolster the capital base. Such actions are likely to include staff cuts and disposals.

But these efforts alone are unlikely to solve the bank's difficulties without a broader upturn in the Swedish economy. There have been some positive developments - including a recent fall in interest rates and the devaluation of the krona - but the economy is still heading for another difficult year.

The finance department and the bank agree that Sweden's banking crisis will continue for at least another two years, with losses this year likely to equal those of last year.

"Most of the problems in the sector should have been dealt with by the end of next year," Mr Bo Lundgren, the taxation minister, said yesterday. For the moment, that is as optimistic an assessment as can be found of the prospects for an end to Sweden's banking crisis.

Kvaerner slips to Nkr932m due to losses in shipping and engineering

By Karen Fossel in Oslo

KVAERNER, the diversified Norwegian group with main interests in engineering, shipping and shipbuilding, registered a fall in 1992 pre-tax profit to Nkr932m (\$136.7m) from Nkr1.22bn a year earlier.

The weaker result was due to substantial losses by the group's mechanical engineering and shipping divisions. Shipping operations plunged into a Nkr115m pre-tax loss last year from a Nkr45m profit in 1991 while mechanical engineering widened pre-tax losses to Nkr32m from Nkr51m.

Shipbuilding, which accounted for nearly 80 per

cent of group profits, increased pre-tax profit by Nkr20m to Nkr730m last year.

Group net revenue rose to Nkr20bn from Nkr18.7bn in 1991, but operating costs increased to Nkr18.4bn from Nkr16.9bn.

Kvaerner forecast 1993 pre-tax profit to be on a par with last year's, despite an expected weaker shipbuilding market.

• **Dyno Industrier**, the diversified Norwegian group, yesterday reported a three-fold increase in 1992 pre-tax profit to Nkr160m (\$23.1m) from Nkr54m a year earlier.

Group sales fell to Nkr7.5bn from Nkr7.7bn as Dyno experienced a "difficult year" in most

of its main markets, caused by pressure on prices and the sale of its construction machinery business.

Group operating profit rose by Nkr25m to Nkr18.7bn in 1991, but operating costs increased to Nkr18.4bn from Nkr16.9bn.

Kvaerner forecast 1993 pre-tax profit to be on a par with last year's, despite an expected weaker shipbuilding market.

• **Dyno Industrier**, the diversified Norwegian group, yesterday reported a three-fold increase in 1992 pre-tax profit to Nkr160m (\$23.1m) from Nkr54m a year earlier.

Group sales fell to Nkr7.5bn from Nkr7.7bn as Dyno experienced a "difficult year" in most

Bank may buy Spanish state ferry

By Peter Bruce in Madrid

BANCO Central Hispanoamericano (BCH), one of Spain's biggest commercial banks, is understood to be negotiating to buy the bulk of the Spanish state's 25 per cent stake in the Transmediterranea ferry company.

The government had wanted to include Transmediterranea

in a slew of part privatisations this year. The company has returned to profit in the past two years. Talks are said to centre on BCH taking about 60 per cent of the company.

This would cost the bank about Pta65bn (\$726m), based on the price of the 5 per cent of the company that trades in the Spanish markets.

• Spain's financial futures

exchange, the Barcelona-based MEFIF, said it would start trading its first individual share options on February 25, Reuter reports from Madrid.

It will start with Telefonica Espanola and Endesa options, which have been running in simulated trading since February 2, and hopes to add Repsol and Banco Bilbao Vizcaya shortly.

to subscribe for shares of common stock of Godo Steel, Ltd.

GODO STEEL, LTD.

U.S. \$100,000,000

2 1/2 per cent. Notes 1997

with

Warrants

to subscribe for shares of common stock of Godo Steel, Ltd.

Issue Price 100 per cent.

Yamaiichi International (Europe) Limited

IBJ International plc

Nomura International

DKB International

Swiss Bank Corporation

Banque Bruxelles Lambert S.A.

Daiwa Europe Limited

Dresdner Bank Aktiengesellschaft

Merrill Lynch International Limited

Sanyo International Limited

Société Générale

Chuo Europe Limited

Robert Fleming & Co. Limited

Kankaku (Europe) Limited

Nippon Credit International Limited

S.G. Warburg Securities

Asahi Finance (U.K.) Ltd.

Baring Brothers & Co., Limited

Deutsche Bank AG London

KOKUSAI Europe Limited

New Japan Securities Europe Limited

J. Henry Schroder Wag & Co. Limited

Taiheiyo Europe Limited

Daiwa Bank (Capital Management) Limited

Goldman Sachs International Limited</

INTERNATIONAL COMPANIES AND FINANCE

Restructure scheme is unveiled by TWA

By Alan Friedman

TRANS World Airlines (TWA), the bankrupt and debt-laden US carrier, has presented its long-awaited reorganisation plan, in which it told a Delaware court it hoped to emerge from bankruptcy this spring.

The plan - presented by the airline and its official unsecured creditors' committee - provides for the elimination of about \$4bn in total claims against TWA. It calls for the distribution of new TWA common and preferred stock to the airline's creditors and employees and the issue of new debt securities.

Under the plan TWA's creditors would receive cash and new debt and equity securities. TWA employees would own 45 per cent of the common stock of the reorganised airline; the employees have agreed about 30coun of wage and benefit cuts over a three-year period.

The remaining 55 per cent of common stock, as well as 100 per cent of preferred stock and new debt securities, would be distributed to various unsecured creditors.

Mr Glenn Zander and Mr Robin Wilson, TWA's co-chief executives, said the plan set the stage for the airline to emerge from bankruptcy ahead of the peak summer travel season.

They claimed it established the framework of a sound debt and capital structure under which TWA could return to profitability.

Mr Charles MacDonald, chairman of the creditors' committee, called the plan "a watershed event" and said that while negotiations would continue, the filing of the plan meant the main elements had won general acceptance.

The next step is expected to be a court hearing on TWA's statement, to be held soon. The plan cannot become effective without further bankruptcy court proceedings and acceptance by TWA creditors.

The plan's strategy includes shrinking TWA operations to eliminate unprofitable routes and reconfiguring the aircraft fleet.

Desjardins has third best year

CANADA'S biggest co-operative financial institution, the Quebec-based Mouvement des Caisses Desjardins, says 1992 proved its third best year in spite of the recession, higher loan loss provisions and commercial property problems at its affiliated trust company, writes Robert Gibbons in Montreal.

Desjardins operates nearly 1,500 retail banking branches, life and general insurance units and a wholesale banking operation. Net profits rose 18 per cent to C\$286m (US\$228m) from the year before. Assets rose 9 per cent to C\$56bn, well ahead of its Quebec rival, National Bank of Canada.

US \$500,000,000
BankAmerica Corporation
Floating Rate Notes Due February 1997
For the period from February 15, 1993 to May 19, 1993 the Notes will carry an interest rate of 3.58% per annum with an initial margin of US \$451.95 per US \$50,000 principal amount of Notes payable on May 19, 1993.
Agent Bank:
Bank of America N.Y. & S.A.
London

Navistar reduces loss to \$5m on improved sales

By Laurie Morse in Chicago

NAVISTAR International, the medium and heavy truck division of Chicago-based Navistar International, has revised upwards its projections for North American medium and heavy truck sales. For 1993, it projects industry demand for medium trucks and school buses will reach 129,700 units, about 10 per cent higher than 1992. It is projecting heavy truck demand at 147,800 units in net profits for the last three months of 1992, up 18 per cent.

Navistar is in the middle of talks with its unions to restructure healthcare and retirement costs. In January, Navistar employees represented by the United Auto Workers Union ratified a new labour agreement.

Sales revenue at the company, which is North America's largest truck manufacturer formerly known as International Harvester, rose by 15 per cent to \$1.05bn in the quarter, up from \$802m a year earlier.

Much of Navistar's sales gains reflected a 15 per cent increase in retail deliveries, to 16,800 units in the quarter.

Shipments of mid-range diesel engines to other truck manufacturers



James Cotting: Sales revenue advanced 15% to \$1.05bn

factors rose 18 per cent, and sales of replacement parts rose 6 per cent over the first quarter of 1992.

Navistar said orders for its trucks continued to be strong in the second quarter. As a

result, the company revised upwards its projections for North American medium and heavy truck sales. For 1993, it projects industry demand for medium trucks and school buses will reach 129,700 units, about 10 per cent higher than 1992. It is projecting heavy truck demand at 147,800 units in net profits for the last three months of 1992, up 18 per cent.

Navistar is in the middle of talks with its unions to restructure healthcare and retirement costs. In January, Navistar employees represented by the United Auto Workers Union ratified a new labour agreement.

Sales revenue at the company, which is North America's largest truck manufacturer formerly known as International Harvester, rose by 15 per cent to \$1.05bn in the quarter, up from \$802m a year earlier.

Much of Navistar's sales gains reflected a 15 per cent increase in retail deliveries, to 16,800 units in the quarter.

Shipments of mid-range diesel engines to other truck manufacturers

Turner TV empire drops 30% in final term

By Alan Friedman
in New York

TURNER Broadcasting System (TBS), the Atlanta-based cable television empire controlled by Mr Ted Turner, yesterday set up an Asian headquarters in Singapore to expand its presence in the sector's fastest growing region.

The move is important for Michigan-based Whirlpool's strategy to become the first global player in the white goods industry.

"With our position in the US, Europe and Latin America, two-thirds of our strategy is in place. Asia is the one missing ingredient," said Mr David Whitwam, chairman and chief executive of the Domotecnica appliances fair in Cologne.

Whirlpool has subsidiaries in several Asian countries: an office in Hong Kong that is developing its Chinese strategy and a manufacturing joint venture in India.

Without this charge TBS said operating profit for the whole of last year would have risen by 3 per cent to \$306m, while net profits for 1992 would have been \$94m.

The operating profit of CNN, Headline News and CNN International, the news channels, rose by 8 per cent in 1992, but the news division suffered an overall fall of 8 per cent to \$155m because of the Checkout Channel charges.

Revenues in the news division were 12 per cent higher at \$353m.

Operating profit for 1992 in the entertainment division was \$176m, an 11 per cent rise over the previous year. Revenues in the division were 19 per cent better at \$247m for the 12-month period.

Transamerica reported a small increase in quarterly earnings, and profits at its property tax services business were at record levels.

On the insurance side, operating income from life insurance rose 25 per cent in the final quarter.

Whirlpool plans Asian expansion based in Singapore

By Andrew Baxter in Cologne

WHIRLPOOL, the world's largest white goods manufacturer, said yesterday it was setting up an Asian headquarters in Singapore to expand its presence in the sector's fastest growing region.

The move is important for Michigan-based Whirlpool's strategy to become the first global player in the white goods industry.

"With our position in the US,



David Whitwam: 'Asia is the one missing ingredient'

Europe and Latin America, two-thirds of our strategy is in place. Asia is the one missing ingredient," said Mr David Whitwam, chairman and chief executive of the Domotecnica appliances fair in Cologne.

Whirlpool has subsidiaries in several Asian countries: an office in Hong Kong that is developing its Chinese strategy and a manufacturing joint venture in India.

Without this charge TBS said operating profit for the whole of last year would have risen by 3 per cent to \$306m, while net profits for 1992 would have been \$94m.

The operating profit of CNN, Headline News and CNN International, the news channels, rose by 8 per cent in 1992, but the news division suffered an overall fall of 8 per cent to \$155m because of the Checkout Channel charges.

Revenues in the news division were 12 per cent higher at \$353m.

Operating profit for 1992 in the entertainment division was \$176m, an 11 per cent rise over the previous year. Revenues in the division were 19 per cent better at \$247m for the 12-month period.

Transamerica reported a small increase in quarterly earnings, and profits at its property tax services business were at record levels.

On the insurance side, operating income from life insurance rose 25 per cent in the final quarter.

Bramalea creditors approve proposals

By Robert Gibbons

TWO leading groups of creditors, one of three property companies controlled by Edper-Hees of Toronto, have approved its planned financial restructuring.

The company expects other creditor groups to come into line, enabling it to emerge from bankruptcy protection and return to profitability in 1994.

The two creditor groups comprise mortgage holders owed C\$800m (US\$634.9m) and others with C\$1.5bn of claims against Bramalea secured income properties. The banks, owed C\$1.4bn, have approved the plan. The remaining creditor groups are to vote on the restructuring by this evening.

Bramalea, a North American property and land developer, plans to sell C\$2.3bn of assets in the next five years and exchange debt for equity. The assets include nine US shopping centres, as well as office buildings and shopping malls in Canada. This would reduce debt by half.

Trizec, a larger publicly-traded property company also controlled by Edper-Hees will see its interest in Bramalea fall from 70 per cent to 20 per cent, with the creditors taking "a broad array of opportunities", said Mr Whitwam.

Whirlpool's brand strategy may not yet be as clearly defined in Asia as in Europe or the US, he said, but the Whirlpool mid-market brand would be the cornerstone.

Whirlpool sells both upmarket Bauknecht machines and value-for-money Roper products in Asia, which offered "a broad array of opportunities", said Mr Whitwam.

Whirlpool's brand strategy may not yet be as clearly defined in Asia as in Europe or the US, he said.

The Singapore office would be the cornerstone.

Framatome in stake talks

By Alice Rawsthorn in Paris

FRAMATOME, the French state-controlled nuclear reactor group, is negotiating with CEA-industrie, another public sector nuclear concern, to buy a 20 per cent stake in Technicatome, which specialises in nuclear motors for the marine field.

The sports division produced \$11.2m of operating profits, up from \$2.3m in 1991.

Sports revenues were \$83.3m last year, compared to \$53.2m in 1991.

The planned investment in Technicatome, which was a

profitable business with sales of about FF11bn (\$183m) last year, forms part of its ongoing strategy of reducing its reliance on its declining traditional nuclear activities.

Framatome on Tuesday disclosed a fall in net profit to FF8900m last year from FF9360m in 1991 on sales down from FF14.2bn to FF12.5bn over the same period.

February, 1993

TransAmerica pushed to record

By Patrick Harverson
in New York

TRANSAMERICA, the San Francisco-based financial services group, yesterday reported record fourth-quarter profits from continuing operations of \$86.5m, thanks to strong performances from its consumer lending, leasing, property services and life insurance operations.

The group's net income for the quarter, however, was only \$11.9m, after a \$7.5m provision for estimated losses from the disposal of a majority interest

in its property casualty insurance operations, which will be sold in the second quarter through an initial public offering of stock.

In the fourth quarter last year, TransAmerica incurred a loss of \$44.5m in the wake of a \$130m after-tax charge at its commercial lending unit.

For the full year 1992, Transamerica reported net income of \$245m, up from \$30.1m in 1991. Excluding the provision for discontinued operations and investment gains, the group's earnings last year totalled a record \$337.8m.

Loblaw slows fall in earnings

By Robert Gibbons
in Montreal

LOBLAW, Canada's biggest food distributor and controlled by the George Weston group, slowed a long slide in profits in the final quarter of the year ended January 2 1993.

However, food price wars in eastern Canada and US continued and Loblaw took a special C\$10m (US\$7.80) charge to cover problems with a US subsidiary recently sold.

Fourth-quarter net profits fell to C\$28.5m from C\$32.5m, on revenues 19 per cent ahead at C\$2.4bn. Per-share earnings came to 33 cents in both periods. For the year, net profits

fell 24 per cent to C\$79.8m or 88 cents a share, from C\$104.7m or C\$1.17. Revenues rose 8 per cent to C\$6.6bn.

Loblaw said it continued to improve market share and expected reasonable growth this year.

Confederation Life, one of Canada's biggest insurers, has been hit by property woes. Net profits for 1992 fell to C\$1.9m, after C\$1.6m of special charges from C\$17.2m a year earlier.

Revenues slipped by nearly 10 per cent to C\$3.9bn. Commercial property investments totalled C\$7.5bn or 40 per cent of assets.

Vitro, publisher of the Toronto Star, Canada's biggest

daily newspaper, earned net profits of C\$49.8m or C\$1.21 a share in 1992, including a C\$45m special gain, against losses of C\$1.4m or 9 cents a share in 1991. Revenues rose 3 per cent to C\$2.1bn. Newspaper publishing was hit by lower advertising, but books improved, the group said.

• Molson, the Canadian brewing and retailing group, plans to buy back up to 4.48m non-voting A shares and may propose a bye law to ensure A stockholders would participate equally with the voting stock in case of a takeover. The buy-back will be financed with C\$150m received in a brewing deal with Miller of the US.

Schroders venture arm dilutes holding in Mitel

By Bernard Simon in London

SCRODERS Ventures, the venture-capital arm of Schroders, the UK merchant bank, is to dilute its 51 per cent shareholding in Mitel through a public equity offering by the Canadian telephone equipment maker.

Mitel said yesterday that it was in the process of filing a prospectus for a common share issue underwritten by Scotia McLeod, BMO and Walwyn and Wood Gandy.

The size and price of the offering will be determined in early March. Mitel begins presentations to

Swedish purchase holds back Henkel's profits

By Ariane Genillard in Bonn

HENKEL, the German chemicals, cosmetics and household goods group, recorded a 10 per cent fall in profits last year, mainly due to the costs of restructuring and acquisitions.

Pretax profits for the year ended December 31, 1992, fell to "around DM400m" (US\$25m) while total sales rose by 9 per cent to DM14.1bn. Sales in Germany grew by 5 per cent and sales abroad rose by 16 per cent.

The group also suffered an undisclosed fall in the sales of cosmetics, which rose from DM1bn to DM1.5bn as a result of the acquisition from Swa-

neden's Nobel Industries of Barnängen, the household and personal products company.

Henkel bought Barnängen early last year for DM900m. A company spokesman said the fall in profits was mainly due to the cost of financing the acquisition and to the expected bigger marketing costs for Barnängen products. Cosmetics sales accounted in 1992 for 10.9 per cent of the group's total sales, as compared with 7.8 per cent the previous year.

The group also suffered an undisclosed fall in the sales of chemicals products, which had been hard hit by the appreciation of the D-Mark against the dollar in 1992.

Turner TV empire drops 30% in final term

By Alan Friedman

TURNER Broadcasting System (TBS), the Atlanta-based cable television empire controlled by Mr Ted Turner, yesterday set up an Asian headquarters in Singapore to expand its presence in the sector's fastest growing region.

INTERNATIONAL COMPANIES AND FINANCE

Records continue to tumble on Wall Street

Patrick Harverson on why this week's losses on equities were only a natural correction

SO FAR, 1993 has been good to the US securities industry, which is quietly confident that this year will prove as profitable as 1992, when every record in the book fell before the Wall Street earnings judgement.

Since the New Year, two of the main engines of profits growth for securities firms – brokerage commissions and underwriting revenues – have been firing strongly.

Trading volumes on the New York Stock Exchange and the Nasdaq electronic market have been running at extremely high levels, averaging 287m shares and 253m shares a day respectively. That is 32 per cent and 36 per cent more than in 1992, which was itself a record year for volume. When trading is busy, brokerage commissions blossom.

On the investment banking side, Wall Street houses continue to prosper. According to Securities Data in New York, during the first six weeks of this year new issues of straight corporate debt and equity (including initial public offerings of stock) totalled \$6.6bn, compared with \$5.8bn in the same period of 1992.

With underwriting business currently running ahead of 1992 – a year when all previous records for securities issuance were shattered – Wall Street's investment bankers are working in top gear, and earning fees to match.

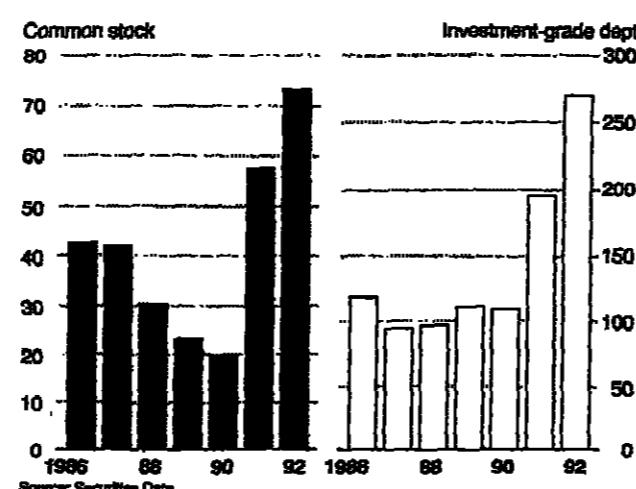
The third engine of earnings growth is trading profits, and here the picture is less bright in the wake of recent setbacks in the equity markets, triggered by President Clinton's planned tax increases.

The profits firms earn from trading their own positions are

US domestic capital-raising issues in 1992	
Manager	\$bn
Merrill Lynch	91.0
Goldman Sachs	64.8
Lehman Brothers	52.5
Morgan Stanley	43.0
First Boston	36.8
Salomon Brothers	27.5
JP Morgan	9.2
Kidder Peabody	8.3
Bear Stearns	7.8
Donaldson, Lufkin	7.4

Source: EDG Information Services

Volume of new US issues



Source: Securities Data

driven by the direction of markets. And, while bond prices have remained strong – thanks to low inflation, cuts in the size of government bond issues and confidence in President Clinton's ability to reduce the huge Federal deficit – the main equity indices have stumbled, barely a week after soaring to record highs.

The heavy selling of the past few days could prove a problem for securities firms if it presages a significant correction in equity prices. As Mr John Keefe, of Keefe Worldwide Information Services, explains: "When the market is down, it hurts trading profits because brokers cannot escape their long positions. And, if prices keep going down, people will leave the market."

The latter is the scenario that Wall Street fears most. A feature of the industry's boom has been the return of the individual investor to the stock market, which has had a positive knock-on effect on almost every line of business.

It has boosted brokerage commissions, lifted trading profits by keeping prices buoyant; fuelled strong growth in

Wall Street is also confident

that the flows of investor capital into equities will not dry up. Interest rates remain at 30-year lows, which means investors will move their money out of poor-yielding short-term assets, like cash and money-market funds, and into more speculative but higher-yielding assets, like stocks.

Unless interest rates rise sharply this year, funds are likely to continue to pour into the equity markets. This will keep commissions buoyant and help sustain growth in the fee-based revenues securities firms earn from managing customers' assets – a relatively new area of business that Wall Street firms have been building up in recent years as a protection against more volatile trading-related revenues.

Low interest rates are also good for securities firms in other ways. First, they keep the underwriters busy. In the past two years, US companies, eager to take advantage of low

borrowing rates, have been issuing new debt in record amounts. They have also been issuing record amounts of new equity because of strong stock markets and heavy demand from investors.

Second, low rates keep down the cost of the industry's raw material – capital. The big firms are particularly good at leveraging that capital and using it to make big profits from proprietary trading. Moreover, if the spread between short and long-term rates remains wide this year, as it has for the past 18 months, then Wall Street will continue to reap profits from borrowing short and lending long.

Much, therefore, depends on the interest rate environment remaining favourable. Although rates will probably rise this year as economic growth improves, President Clinton's planned tax increases, coupled with his relatively tough stance on cutting the deficit, plus low inflation, should keep interest rates at levels that are still low by recent historical standards.

While the overall outlook for the securities industry is bright, at least one leading firm faces a rocky road. In the recent batch of fourth-quarter 1992 results, Shearson Lehman Brothers stood out with a large loss, incurred in the wake of write-downs for litigation and souring property investments.

The problems at Shearson, however, go deeper than possible legal action and ill-judged past investments. The firm's costs, especially its employee compensation payments, have been growing faster than revenues.

South China Morning Post lags at mid-term

By Simon Davies

in Hong Kong

SOUTH CHINA MORNING POST Holdings, part of Mr Rupert Murdoch's News Corporation which publishes Hong Kong's leading English language newspaper, has reported slower first-half profits but plans to pay an unchanged interim dividend.

Net profit for the six months to ended December fell to HK\$253.8m (US\$32.8m), a 5 per cent decline from the HK\$267.3m recorded in 1991. The interim dividend is being held at 8 cents a share.

The profits decline was a result of the acquisition of loss-making Chinese language newspaper Wah Kiu Yat Po. An additional factor was a substantially increased tax bill, due to the company having had fully utilized tax losses that had resulted in minimal tax over the previous five years.

Tax increased from HK\$7,000 to HK\$14.8m, but the company predicted that net profit for the full year would exceed the 1992 level.

After years of inactivity, the publishing group recently signed up a HK\$500m deal to sell its premises in Quarry Bay to Swire Pacific, moving its printing and distribution operations to the New Territories.

The company has also purchased a 15 per cent stake in the Bangkok Post in Thailand, while it is currently endeavouring to turn around the ailing Wah Kiu Yat Po.

• Kong Wah Holdings, the Hong Kong consumer electronics group, has ventured into China's container port development through a joint venture with a Shenzhen-based concern, AP-DJ reports from Hong Kong. The venture, Shenzhen Harbour City Industrial Development, will have an initial capital of about 160m yuan (US\$27.7m). It will develop container terminals and a warehouse complex in the development zone.

The Chinese partner is Nanhai Oil Shenzhen Development and Service.

Kirin Brewery sees profits fall despite sales rise

By Emiko Terazawa in Tokyo

KIRIN BREWERY, Japan's largest food and beverage company, reported a rise in 1992 sales thanks mainly to its premium beer, Ichiban Shirobi, but posted a fall in non-consolidated profits.

Pre-tax profits fell 4.3 per cent to Y82.7bn (US\$69m), despite a 3.8 per cent rise in sales to Y1,368.1bn. Kirin said its core businesses, including beer and pharmaceuticals, showed a firm increase.

After-tax profits improved by 2.2 per cent to Y37.5bn.

The brewer warns that increased losses on financial items will fall by Y8.8bn, due to a decline in interest income and a Y500m loss on its stock holdings. However, a 3.4 per cent

rise in beer sales to Y1,328bn and a 8.4 per cent jump in pharmaceutical sales to Y18.6bn contributed to the overall sales rise.

Kirin said it would introduce a new brand called Nippon Blond. Japan's brewers face increasing pressure to produce a number of new brews each year and are now seeing competition from imported brands.

This year, Kirin expects pre-tax profits to rise 0.3 per cent to Y83bn on a 3.2 per cent rise in sales to Y1,406bn.

The brewer warns that increased losses on financial items would depress profits. Annual capital spending is expected to rise 15.3 per cent to Y96bn.

Sparebanken reduces its losses to Nkr169m

By Karen Fossli in Oslo

Nkr1.3bn, from Nkr502m in 1991.

SPAREBANKEN NOR, Norway's biggest savings bank known internationally as Union Bank of Norway, yesterday announced a significant reduction to Nkr169m (US\$24.5m) in pre-tax losses for 1992, from Nkr1.03bn a year earlier.

The bank said it would make a loss for 1993 but that this would show another substantial reduction. Last year, Sparebanken Nor improved its capital adequacy to 9.2 per cent of risk-weighted assets, from 6 per cent in 1991.

The bank said that the past year had seen reduced demand and tougher competition.

• Aluthar Arab International Bank (AAIB) returned to profit in 1992 after heavy losses in the previous two years caused by 12 per cent to Nkr2.4bn.

"The substantial work which was undertaken to reduce costs and improve the bank's operational income yielded results in a difficult market. The bank's income before losses was significantly improved," Sparebanken Nor said.

Operating profit, before credit losses and write-offs, more than doubled to

Malaysia's UMW falls back 34%

By Kieran Cooke

in Kuala Lumpur

UMW HOLDINGS, one of Malaysia's biggest motor vehicle assemblers and heavy equipment distributors, has announced a 34 per cent drop in pre-tax profits to M\$137.6m (US\$62m) for 1992.

UMW says government mea-

sures to curb consumer spending and control inflation, particularly restrictions on hire-purchase agreements, caused a sharp drop in vehicle sales and profits.

UMW says vehicle sales are likely to pick up with the recent lifting of some of these restrictions.

UMW, the listed subsidiary

of state-owned Permodalan Nasional, is one of the main partners, along with Daihatsu of Japan, in Malaysia's recently-announced second national car project. The initial cost of the new car project is put at M\$400m.

Malaysia already produces the Proton car in co-operation with Mitsubishi.

Genting invests in Subic Bay

By Kieran Cooke

GENTING, the Malaysian conglomerate with a minority stake in Lonrho of the UK, is one of a group of Malaysian companies planning to invest nearly US\$100m in recreation facilities at Subic Bay, the former US naval base in the Philippines.

Genting and Resorts World, a sister company, will lead investors in developing a 400-room hotel, a golf course, a casino and various other entertainment facilities at Subic.

In the year to December 1991, most of Genting's pre-tax profits of M\$581.5m (US\$221m) came from Malaysia's only

casino, outside Kuala Lumpur.

NOTICE UNDER SECTION 11(2) OF THE ELECTRICITY ACT 1989

The Director General of Electricity Supply (hereafter referred to as "the Director") pursuant to section 11(2) of the Electricity Act 1989 (c.29) (hereafter referred to as "the Act") hereby gives notice as follows:

(1) He proposes to make modifications to Condition 4, 4A, 4C and 4E (being part of the charge restriction conditions) of the licence which has been granted under section 6(1)(b) of the Act to The National Grid Company plc ("the licensee");

(2) The reasons why he proposes to make the modifications and their effect were published by the Director in a statement on 7 July 1992;

(3) in summary the effect of the modifications will be to amend the relevant Conditions in relation to the year commencing on 1 April 1993 and subsequent years by providing:

(i) predetermined values for "system maximum ACS demand";
(ii) that the Retail Price Index element of the price control formula should be calculated on a previous year basis

Dr E C Marshall
Authorised on behalf of the
Director General of Electricity Supply
19 February 1993

NINTH WORLD MEAT CONGRESS

SYDNEY AUSTRALIA 13-16 APRIL 1993



All enquiries to:

The Secretariat
PO Box 787 Potts Point
NSW 2011 Australia
telephone (61 2) 357 2600
Facsimile (61 2) 357 2950

Or to:

Office International de la Viande
64 rue Taitbout
75009 PARIS France
telephone (1) 42.80.04.72
facsimile (1) 42.80.67.45

TO OBTAIN PERFECT PENSIONS ADVICE HERE IS THE PERFECT ANSWER

Pensions
MANAGEMENT

Available every month at principal newsagents and mainline stations

£2.95

For subscription details telephone 071 405 6969 x203

FINANCIAL TIMES
MAGAZINES

SAKURA FINANCE HONGKONG LIMITED

U.S. \$100,000,000

Guaranteed Floating Rate Notes due 1997
Guaranteed as to payment of principal and interest by

THE SAKURA BANK, LIMITED

For the three month period from 18th February, 1993 to 18th May, 1993 the Notes will bear interest at the rate of 6.625 per cent, per annum.

The Coupon amount per US\$1,000 Note will be US\$1,031.85 payable on 18th May, 1993.

Note will be US\$1,031.85 payable on 18th May, 1993.

Morgan Grenfell & Co. Limited
Agent Bank

Bankers Trust Company, London
Agent Bank

COMPANY NEWS: UK

Advance to £46.3m helped by cut in bad debt provisions to £7m Kleinwort Benson ahead 66%

By Robert Peston,
Banking Editor

KLEINWORT Benson's pre-tax profits recovered sharply in 1992, mainly because of a drop in bad debt provisions from £29m to £7m.

The merchant banking group also disclosed that Mr David Peake, its chairman, would retire at the next annual meeting on April 28, to be replaced by Lord Rockley, currently a vice chairman.

Profits of the merchant banking group increased 66 per cent to £46.3m. However, after-tax profits rose by only 10 per cent to £21.3m because Kleinwort was forced to take an exceptional tax charge of £13.6m in its profit and loss account as an adjustment to the accrued tax losses it carries in its balance sheet.

Mr Jonathan Agnew, Klein-

wort's chief executive, insisted that the exceptional tax charge was an accounting nicety: "It has no economic effect on us."

The charge related to financial transactions carried out by Kleinwort in 1988 with the purpose of generating tax losses. It then included these assets in its balance sheet as an asset.

In preparing the latest accounts, Kleinwort re-examined the transactions and decided the losses should be removed from the balance sheet.

However, Mr Agnew said that Kleinwort would still be able to benefit from the losses by reducing the tax it pays in future. The losses were now a contingent off-balance sheet.

The growth in 1992 pre-tax profits was held back by a £10m charge to cover the costs

of the group's surplus office space in the UK and the US.

The merchant banking and securities division pushed up profits from £24.7m to £38m, while the investment management and private banking division suffered a small drop from £24.4m to £22.1m.

Within the merchant banking and securities operations, Kleinwort's Japanese securities business made a loss and there was also a drop in profits from the corporate finance department, which is the traditional heart of the group.

There were sharp profit increases in the treasury operations and the financing business.

The proposed final dividend is maintained at 10.7p, giving an unchanged total for the year of 16p.

Earnings per share, exclu-

sing the exceptional tax charge, increased from 14.3p to 26.5p.

Mr Peake, 58, said he had been thinking about retiring "for some months", but other board members were putting no pressure on him to go.

He preferred to go now, to allow Lord Rockley, who is a few months older than him, to do the job for a few years.

Lord Rockley is seen by Kleinwort executives as chairman for a transitional period, while the next generation of senior Kleinwort executives acquire more experience.

However, some Kleinwort executives said they were slightly surprised that Mr Peake had not been replaced by Mr Simon Robertson, 51, who was appointed deputy chairman last year.

See Observer

Control Securities' shareholders funds deficit

By Maggie Urry

CONTROL SECURITIES, the property and leisure group, said yesterday that a further write-down of property values and other exceptional costs totalling £68.4m, had left the company with a deficit on shareholders' funds of £31.6m.

It called an extraordinary meeting for March 17 to ask shareholders to support the board's continued discussions with banks, bondholders and creditors. The shares have been suspended since October 1991.

Mr Sydney Robin, chairman, said that the group's "complex and delicate" restructuring was taking "considerably longer than had been anticipated". He said there were still some significant issues to be resolved.

However, he said that holders of the group's SF1.200m (£62m) of bonds would be offered equity in place of a quarter of the principal amount and a new repayment date on the rest of 2000. The two issues, each of SF100m, have maturities in 1994 and 1995.

Banks which lent to Control Securities have security over the group's assets and are not expected to swap any debt for equity. Control Securities is also negotiating with Bass, the leisure group, from which it bought some Spanish hotels in 1989. Bass was due to receive a final instalment of £11m last September, but has not yet been paid.

The group announced interim results, for the period to September 30, showing trading profits slightly lower at £17.2m (£17.7m) on sales 11 per cent higher at £56.2m.

However, interest charges of £1.2m (£1.8m) and the exceptional costs left losses of £6.5m before tax (profit £4.4m).

The net loss was £6.1m or 16.7p a share (profit £2.1m and earnings per share of 0.58p).

Earnings per share increased by 16 per cent from 16.7p to 19.4p, while earnings per ADR rose 17 per cent to 68 cents (58 cents). The dividend is an improved 7p (5p).

The group announced interim results, for the period to September 30, showing trading profits slightly lower at £17.2m (£17.7m) on sales 11 per cent higher at £56.2m.

However, interest charges of £1.2m (£1.8m) and the exceptional costs left losses of £6.5m before tax (profit £4.4m).

The net loss was £6.1m or 16.7p a share (profit £2.1m and earnings per share of 0.58p).

The exceptional costs included a £5.2m write down of property values. This largely related to a valuation done at December 31 on a "Red Book" basis - complying with the Royal Institution of Chartered Surveyors guidance on property valuation - necessary before the company's shares could be relisted.

The valuation basis assumes sales of properties within a short time period, while Control Securities' business plan envisages a controlled sale of assets over a longer period.

This compares with a deficit of £14m after exceptional charges of £12.2m, relating to the write-down in the value of the land bank.

Turnover remained static at £22.7m.

The final dividend is passed again - there was no interim.

Losses per share were 8.8p (9.1p).

Although Ward sold 10 per cent more houses than in the previous year, it said there had been a further loss of house purchase confidence. This was due to falling house prices, increases in unemployment and business failures, and exceptionally high levels of house repossession and mortgage repayment arrears.

The company was unable to dispose of certain investment property to reduce its gearing.

It blamed the "disappointing delay" on prospective purchasers failing to complete after agreeing terms.

Agreement has been reached with its banks to extend its syndicate loans through to May 31 1994.

The leisure division made an unchanged £10.6m.

See Observer

Banks want to maintain Mirror's Labour stance

By Andrew Bolger
and Robert Peston

THE FOUR banks which are majority shareholders in Mirror Group Newspapers said yesterday that they would be "very concerned" if the political stance of the newspaper were altered from its tradition of supporting the Labour Party.

National Westminster, Midland, Goldman Sachs and Lloyds have indicated that they would become more actively involved in MGN's affairs if they feared that the business was becoming unstable as a result of editorial changes.

The banks' comments come against the background of criticism of MGN from the Labour Party, following the resignation this week of Mr Alastair Campbell, the Daily Mirror's political editor.

Meanwhile, MGN last night denied that there was a boardroom rift over Mr Campbell's departure, which has also attracted criticism from Mirror journalists.

Mr Charles Wilson, MGN's editorial director, said there was no split between Lord Hollick, the Labour peer, and Mr David Montgomery, brought in last October to become MGN's chief executive.

Lord Hollick, chairman of the media and finance group MAI and Meridian, the new television station in the south of England, has rejected recent reports that he wants control of MGN. He declined to comment yesterday.

Mr Wilson said: "Lord Hollick is in a difficult position as a member of the Labour Party and a peer. He's with people at



Lord Hollick: rejects reports of wanting control of MGN

Westminster who are having their concerns agitated by elements within the Mirror - and I don't mean at boardroom level."

He added: "There is absolutely no indication at all that this paper is drifting away from the Labour Party. We will continue to support the Labour Party."

The future of the former Maxwell newspaper group lies in the hands of the four banks, whose 54 per cent stake is held by administrator Mr John Talbot of Arthur Andersen.

The banks are communicating their views to the MGN board through Mr Talbot. They received the shares as security for loans. Yesterday the shares closed 2p higher at 105p, valuing the group at £430m.

The figures compared with a

Takeover Panel poised to freeze Airtours bid timetable

By Richard Gourlay

THE TAKEOVER Panel is likely either today or on Monday to freeze the timetable of Airtours' hostile £215m bid for Owners Abroad, its rival group.

Owners Abroad would have had to produce its final Day 39 defence document on Monday, but the Office of Fair Trading has yet to forward its recommendation to the trade and industry secretary as to whether the bid should be referred to the Monopolies and Mergers Commission.

In the event that the bid is referred, the offer will lapse; if the bid were not referred, Owners Abroad would normally

have two days to produce its defence after the trade secretary delivered his ruling.

Removal of the threat of an MMC referral would refocus shareholder attention on the value of Airtours share offer and partial cash alternative.

It would also throw a spotlight back to the intentions of Thomas Cook, which is controlled by West Deutsche Landesbank, the German state bank which has large interests in the travel industry.

Thomas Cook's proposed tie-up with Owners Abroad, in which it would have made a net £2m injection of cash in return for a 10 per cent stake in Owners Abroad, had been put on hold until after share-

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corres - pending dividend	Total for year	Total for last year
Alumasc	Int	3.7	Apr 15	3.56	- 11
Eng & Overseas	Int	nil	0.5	nil	1
Globe	Int	7	Apr 30	6	17
Kleinwort Benson	Int	10.7	May 10	10.7	16
Leslie Wiss	Int	2.25	Apr 15	2.25	4 4

Dividends shown pence per share net except where otherwise stated.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Details of agenda items are not available and whether the dividends are interim or final and the sub-dividends shown below are based mainly on last year's dividends.

TODAY

Interim: BCE Fleming High Income Inv Trust, Public Antisocial Smaller Enterprises Trust, Public European Values Foundation, Central Inv Trust, Plegusia, Trans artwork, Union Plastics, Yestman Inv Tr st.

FUTURE DATES

Barrett Developments

Dartling Kindersley

Global Emerging Markets

Goodwin

Paramount

Plumb

RITZ Hospitality Inv

Mar. 24

Mar. 28

Mar. 29

Mar. 30

Mar. 31

Bellwether backs down from approach

Bellwether Exploration, the Nasdaq-quoted resources company, yesterday announced it had backed down from its hostile approach to Aberdeen Petroleum, the USM-quoted oil and gas group.

Bellwether first approached Aberdeen with merger proposals last month on the basis of 3.75 Aberdeen shares for each of its own.

Aberdeen's shares - which were 11p at the time of the approach - rose 1/2p to close last night at 15p.

THE SLOVAC REPUBLIC-22ND MARCH 1993

THE CZECH REPUBLIC-23RD MARCH 1993

The FT proposes to publish these surveys on the dates shown.

They will be seen by leading international businessmen in 160 countries worldwide.

If you would like to promote your organisation's involvement to this important audience, please contact:

Patricia Surridge
in London
Tel: 071-873 3426
Fax: 071-873 3428
or
Kristin Spirkova
in Prague
at the Prague Post
Tel: (42 2) 235 9455 ; 267 177
Fax: (42 2) 26 51 86

FT SURVEYS

THE EGYPTIAN INTERNATIONAL TRADE HOLDINGS (EGINTRADE)

ANNOUNCES INVESTMENT OPPORTUNITY

The Egyptian International Trade Holdings, a company owned by the Government of Egypt, announces the proposed divestiture of:

MISR FREE SHOPS COMPANY

The Misr Free Shops Company primarily sells a wide variety of duty free merchandise including automobiles, household appliances, electrical appliances, furniture, clothing, food, cigarettes, brand name liquor, perfumes and other retail trade merchandise.

The Company operates 25 retail sale outlets and 15 warehouses located throughout Egypt, and owns a fleet of trucks and automobiles.

The Misr Free Shops Company is profitable, and has no long-term debt.

Parties interested in this unique opportunity may now obtain the necessary information describing the Company from:

General Manager
Investment
Banque du Caire
30 Rushdi Street
Abdeen, Cairo, Egypt
Telephone: (202) 3904554

An introduction letter from the applicant including the following information should be sent to the above address **not later than 17 March, 1993**:

- Name and address including phone/fax
- Legal entity and place of business
- Type of business and/or main activity
- Nationality
- Paid-up capital
- Annual turn-over

FIRST CHICAGO CORPORATION

US\$200,000,000 Floating Rate Subordinated Capital Notes Due 1997

Notice of Rate of Interest:

to maintain
our stance

Proceeds of rights issue will be used to fund acquisitions

Gold Greenlees calls for £15m

By Andrew Adonis

GOLD GREENLEES Trott, the marketing services group, is raising about £14.7m net in a rights issue to fund acquisitions.

The 1-for-3 issue of up to 6.49m shares is priced at 235p. The shares shed 12p yesterday to close at 223p.

Proceeds of the rights, a rarity in the depressed advertising sector, are to be used for acquisitions planned in the next six to nine months.

Before allowing for the issue, net debt was forecast to be about £14m by the April year-end. GGT has negative net assets.

Analysts believe the company is looking to acquire small agencies with a European focus, either as subsidiaries or partners, in a move to balance its growing activities in the US.

At 24.5m, GGT's pre-tax profits forecast for this year would be £900,000 up on last year (excluding exceptional profits), but well below 1992's £7.6m.

Last year's total dividend was 8.3p, with earnings per

share of 17.26p. The company's dividend forecast for this year is also 8.3p.

The rights issue is GGT's first for five years. It used its 1988 call to buy Martin-Wiliams, a Minneapolis agency, as part of an expansion strategy in the US Midwest and south-west.

US earnings last year accounted for half of GGT's gross profits. Among its clients are Coca-Cola, Red Rock cider, Holsten Pils and Cadbury Schweppes.

Mr Michael Greenlees, chairman, said: "Unlike Saatchi's and WPP, we have not gone in for five-year earn-outs, but have paid for purchases over 18 months or less. I want to continue on that basis."

Mr Vignesh Paduschi, media analyst at BTW, said the issue was likely to be well supported by shareholders. "GGT is performing strongly in the US with margins of 30 per cent against a sector average of 8 per cent, and there is plenty of recovery potential in the UK."

Mr Greenlees said he saw "considerable room for growth" in existing businesses,



Michael Greenlees: purchases paid for over 18 months or less

not least GGT's non-advertising (mainly marketing) activities in the UK, which last year accounted for nearly half of

total UK earnings. The rights issue has been fully underwritten by Kleinwort Benson.

SWP edges ahead to £42,000

SWP Group recovered slightly in the six months to December with pre-tax profits of £42,000, against a previous £21,000.

In the second half of the year to June 30 1992 the USM quoted supplier of components to the construction industry fell into losses.

Mr Robert Sticksing, chairman, said trading conditions were extremely depressed and the fall in the value of the pound had increased costs.

He added that there had been a modest increase in activity in recent weeks, but prospects for the second half were still difficult to assess.

Turnover improved to £3.71m (£3.65m) for operating profits of £126,000 (£98,000). Interest paid rose to £84,000 (£67,000).

Earnings per share were unchanged at 0.1p.

Sinclair Goldsmith in merger talks

The board of Sinclair Goldsmith Holdings, the surveyor, estate agent and ratings consultant, yesterday confirmed that it was in talks regarding a possible merger with Conrad Riffat, another estate agency.

The shares were suspended at 35p yesterday. This followed a sharp rise over the past week - early last week the shares stood at 20p.

Sinclair Goldsmith reported reduced pre-tax losses of £525,000 (£397,000) in the year to May 31 1992, on turnover down 11 per cent to £2.77m.

The final dividend was omitted leaving a total of 0.5p (2p).

Forward makes £1.7m purchase

Forward Group has bought the business and training assets of Central Circuits Group, a specialist maker and designer of printed circuit boards, from the administrative receivers. Consideration was £1.7m.

A new company, Forward Circuits (Telford), will operate from Central's existing premises in Telford.

Leslie Wise falls to £2.5m as increased costs hit margins

By Jane Fuller

INCREASED COSTS, following sterling's devaluation, cut margins at Leslie Wise Group.

Pre-tax profits at the textiles concern fell 12 per cent, from £2.85m to £2.52m, to November 30 in spite of a 20 per cent increase in turnover to £48.7m.

Mr Neil Wise, who took over as chairman at the turn of the year following the death of his father Leslie, said sales had risen from start-up operations and from exports. Overseas sales were ahead 30 per cent at £8.9m.

Mr Wise said the cost of materials bought in Britain and abroad had risen by up to 25 per cent. Negotiations with suppliers and switching the country of supply would ameliorate the situation. The price increases passed on to customers might amount to 10 per cent.

Bad debts, including one arising from Berkertex's insolvency, totalled nearly £150,000 and the

closure of two out of seven start-up design companies cost a similar amount.

He said bankers to smaller private companies, "who have normally been supportive, are acting increasingly".

If such a string of short-term problems could be avoided this year, margins could be rebuilt.

Operating profit was just over 2 per cent down at £2.84m. Interest costs rose to £21.000. Debt was increased by £470,000 of final deferred payments on acquisitions dating back to 1988-89. Year-end gearing stood at 40 per cent on shareholders' funds of about £7m.

Leslie Wise supplies retail groups such as Burton and Etam. Mr Wise said there were glimmers of hope of high street recovery but what was needed was a sustained period of buoyant trading.

The final dividend is held at 2.25p to give an unchanged total of 4p. Earnings per share slipped to 4.96p (5.5p).

VW to control importing of Skodas

By John Griffiths

VOLKSWAGEN yesterday took full control of the import and distribution of Czech-built Skoda cars in the UK, following an agreement which ends months of friction with the previous Czech-owned importer.

The agreement between Volkswagen-controlled Skoda (UK), which had imported the cars for more than 20 years, releases the 222-strong dealer network from contractual obligations to Skoda (GB), allowing them to enter contracts in January. In particular, it was anxious to operate on the VW

company's behalf, the import and preparation centre at Kings Lynn, which had employed more than 100 people.

Skoda Automobile UK has opted instead to import the vehicles through Southampton, which handles imports of cars built by SEAT of Spain and also controlled by Volkswagen.

Skoda (GB) had been refusing to release dealers from their contracts while it sought

the role as sub-contractor to Skoda Automobile UK, which appointed itself as the official import/distributor in January. In particular, it was anxious to operate on the VW

English & Overseas Properties reduces loss

ENGLISH & Overseas Properties cut pre-tax losses from £2.32m to £1.07m in 1992, after charging exceptional items of £982,000, against £2.45m, a sizeable part of which was provided at the half year.

As indicated at the interim stage, there was no net loss (1p). Losses per share came out at 2.89p (14.24p).

Mr Jim Clark, chairman, said the company had taken steps to reorganise its capital and reserves. Progress had been encouraging with one outstanding matter to be resolved before the company could apply for court and shareholder approval.

Shield reaches new agreement on banking

SHIELD Group, the estate agency and property company, has reached agreement with one of its bankers.

The bank has agreed to assign to Shield liabilities comprising loans, overdrafts and accrued interest totalling £48,000, owed by certain dormant subsidiaries, in return for £24,000.

The effect is that group pre-tax profits for the year ended March 31 1993 and net assets at that date will be increased by £18,000.

Mr Nicholas Warinner Brown has acquired 300,000 ordinary shares (3.11 per cent) in the company.

PARBELUX FINANCE S.A.

12, Boulevard Royal

LUXEMBOURG

R.C. LUXEMBOURG B 22.513

NOTICE

of an Extraordinary General Meeting of the Nonholders of PARBELUX FINANCE S.A.

DKK 300,000,000 10.50% 1987/1993

Notes due 1993

An Extraordinary General Meeting of Nonholders of PARBELUX FINANCE S.A. DKK 300,000,000 10.50% Notes due 1993 will be held at the registered office, 10, Boulevard Royal, Luxembourg, on March 16, 1993 at 10.00 a.m. to deliberate on the following agenda:

- Amendment of the Terms and Conditions of the Notes in order to insert a new article "Substitution" which reads as follows:

"SUBSTITUTION"

The Issuer may procure that another corporation is substituted for the Issuer as the debtor under the Notes and Coupons by assigning all its rights and obligations under the Notes and Coupons to such other corporation (the "Assignee") provided that the Assignee is a corporation which is able to guarantee the payment of principal and interest on the Notes. Each nonholder and assignee of the Notes will be deemed to consent to such substitution and assignment and, upon the New Company assuming all the rights and obligations under the Notes and Coupons as fully and effectively as they could have done if the Issuer had not been substituted. The Issuer shall be liable to the Assignee for all liabilities under the Notes and Coupons until the Assignee shall thereafter be deemed to be the Issuer so that references to the Issuer are construed as references to the New Company and references to the Grand-Duchy of Luxembourg, are construed as references to the country or countries in which the New Company is incorporated or resides. Notice shall be given in accordance with Article 16 of the Notes to the Noteholders as soon as possible and in any event no later than 15 days after the day of such substitution.

At this Meeting the required quorum will 75 per cent.

For the purpose of calculating voting certificates, the nonholders are required to attend the Meeting or at the latest two business days prior to the Meeting at the offices of the Paying Agent, Banque Paribas Luxembourg, 10A, Boulevard Royal, Luxembourg.

The Board of Directors

NOTICE TO THE WARRANT HOLDERS OF GODO STEEL LTD.

Warrants to subscribe for shares of common stock of Godo Steel, Ltd. issued with U.S. \$ 70,000,000 4% per cent.

Guaranteed Notes 1993 (the "1993 Warrants") and

Warrants to subscribe for shares of common stock of Godo Steel, Ltd. issued with U.S. \$150,000,000 2% per cent.

Guaranteed Notes 1994 (the "1994 Warrants")

Permit to Cesar 401 of the Instruments dated 11th May, 1988 and 15th February, 1990 of the 1993 Warrants and the 1994 Warrants, respectively (the "Instruments") and in accordance with Condition 11 of the Terms and Conditions of the Warrants of the 1993 Warrants and the 1994 Warrants, respectively, notice is hereby given that:

Due to issuance by Godo Steel, Ltd. (the "Company") on 1st February, 1993 of U.S. \$ 100,000,000 2% per cent Notes 1997 with Warrants 1997 (the "1997 Warrants") in exchange for 100% of common stock of the Company (the "Issuer") and of U.S. \$ 150,000,000 2% per cent Convertible Bonds due 2002 (the "Convertible Bonds") convertible into Shares at a consideration per share receivable by the Company of \$233 which is less than the current market price per Share (\$ 101.64) on the date of issue of the issuance of the 1993 Warrants and the Convertible Bonds the Subscription price of the 1993 Warrants and the 1994 Warrants in effect were adjusted in accordance with Clause 5 (d) of the Instruments as follows:

(1) The 1993 Warrants

Subscription Price before adjustment : Yen 698.30

Subscription Price after adjustment : Yen 691.50

(2) The 1994 Warrants

Subscription Price before adjustment : Yen 1,409.00

Subscription Price after adjustment : Yen 1,395.30

Effective date of the Adjustment: 19th February, 1993 (Japan time)

GODO STEEL LTD.

By: Daishi Kangyo Bank

(Luxembourg) S.A. as the Principal Paying Agent

New man and cash call plan at Cupid

By Jane Fuller

THE FORTUNES of Cupid, the loss-making bridal wear company, are being revived by a new man at the top and by £1.3m of new money.

Wheway shareholders are being offered one McLeod share for every 10.

McLeod's shares yesterday

fell 2p to 100p. Wheway's rose 1.5p to 9p. The offer values each Wheway share at 10p.

The two companies have been in talks since last September. However, McLeod decided to go hostile after failing to reach agreement on price.

About £1.25m will be raised in the 4-for-9 issue, at 28p a share. Other new shares have been subscribed for by groups of individual investors, including the Shaw family with 4.2 per cent of the enlarged equity and a Guernsey couple called Cairns with 8.5 per cent.

It was also reported that losses for the year to March 31 could total £1.5m, compared with a £867,000 pre-tax profit last year. Early last summer, before the last rights issue, pre-tax profit forecasts were in the £1.5m to £1.7m range.

Cupid's share price, which fell to 35p last week when losses were predicted, had already started to recover on hopes of new investment and new management direction. It gained another 7p to 53p yesterday.

Mr Shaw said post-interest losses were about £800,000.

In the nursery division, two factories had been closed. The head office was also being sold and the operation transferred to the Blackburn factory.

The exceptional costs of

these losses, plus pay-offs to former and departing directors, accounted for the remaining £700,000 of expected losses. Mr Michael Murray, the founder, and his wife Sue, also a director, received £100,000 when they departed in December - alongside a profits warning.

Mr Richard Lee, who has been chairman and chief executive in the interim, is also leaving.

McLeod Russel launches hostile bid for Wheway

By Roland Rudd

MCLEOD RUSSEL Holdings, the paints producer and distributor, yesterday launched a £1.3m hostile bid for Wheway, the struggling environmental engineering group.

Wheway shareholders are being offered one McLeod share for every 10.

McLeod's shares yesterday

fell 2p to 100p. Wheway's rose 1.5p to 9p. The offer values each Wheway share at 10p.

The two companies have been in talks since last September. However, McLeod decided to go hostile after failing to reach agreement on price.

Mr Nigel Openshaw, McLeod chairman, said: "Wheway has had a for sale sign up for months. We have tried not to rub their noses in it, but this

is a generous

RECRUITMENT

JOBs: Denmark's premier is not the only Scandinavian to take Machiavellian manoeuvres seriously

"YOU wouldn't expect a managerial revolution to start in Scandinavia, but this could be it," the Jobs column remarked to its partner Bill Hall. He just went on tapping his keyboard and peering at his screen. But I won't be deterred.

"You've surely seen the story about Denmark's new premier training his cabinet by making them read *Yes, Minister* scripts?" I persisted...and seemingly got through. "Printed it two weeks back," said Bill, best known for his Observer column on the FT's centre pages, then he added with scarcely a pause:

"What I want to know is why your announcement says your chief executive left amicably when the buzz is he's taken the cash reserves with him, not to mention the chairman's wife" - or some such words, which took me back until I saw what had happened. In the brief interval, he had put on his telephone headset and begun talking over his tapping to someone else afar off.

His feit at first reminded me of the northern machinist's retort when work-study experts ordered him to operate with both hands at once: "Aye, and if you stick you broom-handle up my back-side, I'll sweep t'floor as well."

My second thought was to give up the struggle of internal communications and beg the ears of you readers instead. After all, it's external communications that are the hub of the managerial revolution which Scandinavian developments might spark.

While it is admitted hard to credit that a Dane would take lessons from a Swede, such would appear to have occurred. For the Danish Social Democrat premier Poul Nyrup Rasmussen is not the first Nordic eminence to twig the need for the heads of companies, let alone countries, to pay heed to external communications. And oddly enough, an illustration arose the other day when partner Hall kindly invited me to a post-toll hobnob with colleagues who cover stock market events.

During the chat, up came the Queens Moat company which, several of us agreed, is certainly no less good than the rival group Forte when it comes to managing hotels. So why, someone asked, have Queens Moat's shares failed

The same fact was seen before-hand by Sweden's Nils Brunsson, professor of management at the Stockholm School of Economics. What awakened him to the point, though, was not just watching the telly, but the findings of rigorous research.

Accordingly, while he would agree that top bosses can learn

much from *Yes, Minister* scripts, he'd go farther. In his view, the dangers of being manipulated from below are such that it takes exceptional humility as well as intelligence on the bosses' part to pick out the right lessons, even though they are noted in his book *The Organisation of Hypocrisy*, discussed in this corner of the FT in September 1991.

For the benefit of readers not around then, however, I'd better repeat that he thinks the said dangers are rooted in the growing need for the heads of companies,

to stand up on the market as well as those of its bigger competitor. One reason put forward was that, in contrast to Queens Moat, Forte puts much high-level energy into its relations with investment interests, not least in gently preparing them for glitches.

Even so, keeping the share market sweet is merely a small part of the multiplying demand on companies of appreciable size to woo the approval of influential outsiders. Others include a welter of variegated pressure groups together with local, national and supra-national "bureaucracies" such as the European Community.

Hence, Professor Brunsson says, jolling along influence-wielders is increasingly becoming a full-time job which, of its nature, must largely be done by high-ranked people. Moreover, besides being potentially at least as decisive, the work involved in external communications differs from that of internally managing an organisation.

Dealing successfully with the outside bodies mainly falls into the realm of politics, which

means that upper-rank jobs call more and more for political skills in handling the mechanics of human interests, ambitions and alliances, and the multifarious concatenations of same. Although political skills are also useful in managing internally, it takes a markedly different ability to handle the mechanics of making, marketing and delivering goods and services which people will think it worthwhile to buy.

The result is a division of skills between the externally focused top tiers of management and the internally centred ranks lower down. True, by comparison with heads of government, chiefs of companies are usually more closely acquainted with what they're supposed to run. But thanks to fast changing technologies and markets, they are hard-pressed to keep up with developments in the methods by which their outfit's living is earned.

Nils Brunsson therefore argues that the division of skills is likely to widen, with the chiefs of large organisations ever less capable of knowing what can, let

alone what should be done below. The dilemma is that the same chief is viewed as responsible for said doings by the equally decisive external interests. So what, if anything, can be done about it?

Where answers are concerned, the Jobs column's suspicion is that the Swedish professor will part company with the Danish premier. If it looks as though Mr Rasmussen's aim in making his colleagues study *Yes, Minister* scripts is that they'll thereby become knowledgeable enough about Machiavellian mandarins' tactics to outsmart them at their own games, so ensuring they do the government's bidding.

As it is an aim which, in Nils Brunsson's view, is doomed to fail. In any complex organisation, he says, it's as good as impossible for people whose jobs depend on fostering external relations to gain sufficient knowledge of internal realities simply to impose their will on the more technically expert staff below. So chiefs of that sort do better to accept their limitations...which

is where the need for humility as well as intelligence comes in.

Certainly such chiefs must take decisions - that's what the outside stakeholders see as their job. But chiefs should recognise that what they decide will not necessarily or even usually be put into effect, and still more so that attempts to force strict obedience are apt to spawn damaging resistance.

After all, their best ally in their external dealings is a set of technically expert supporters concentrating on keeping the organisation doing what it's best at. So the chiefs should ensure the decisions they take are supportive of that same end. One example Professor Brunsson cites is decisions to do something already being done.

Most importantly, externally focused chiefs should never become involved in the detailed implementation of what they decide, and still less show their approval or the opposite by rewarding or punishing those held responsible. The reason is that, if they do, their most expert underlings will stop concentrating on productive work and start playing internal politics.

Michael Dixon

Senior F/X Dealer International Bank

London

Our client, a European-based bank with assets of over US \$50bn, has an excellent reputation for the quality of its broad-ranging services, its stability and the high calibre of its management and staff. Within the Treasury division, the bank's services include both F/X and money market instruments, as well as derivative products.

There is an immediate requirement for an able and experienced F/X dealer to join the bank's City-based Treasury team.

The Senior F/X Dealer will be responsible for trading primarily in Spot F/X in major and EMS currencies. He/she will be given considerable latitude in order to meet income targets which will be demanding yet achievable.

GKRS

SEARCH & SELECTION

CLAREBELL HOUSE, 6 CORK STREET, LONDON W1X 1PB. TELEPHONE: 071 287 2820
A GKR Group Company

c. £50,000 + Banking Benefits

Candidates are likely to be in their mid-20s to early 30s, with several years' relevant experience and a record of profitable trading. They must be team players with high levels of energy, resourcefulness and determination in order to achieve success in the meritocratic and results-oriented environment.

In addition to the advertised salary, the remuneration package comprises the full range of banking benefits, including an attractive performance-related bonus scheme, subsidised mortgage, non-contributory pension and private health care.

Interested applicants should send a detailed CV to Roger Howell at the address below, quoting reference number 1723; alternatively, please telephone him on 071-287 2820.

HSBC Asset Management Limited

VOLATILITY INVESTMENT MANAGER

The HSBC Asset Management Group intends to commit further resources to its Derivative Based Fund Management activity. We seek an individual to be located in the United Kingdom who would join a global team. The candidate will hold a mathematically based higher degree (perhaps in a computer

science

or engineering discipline) and will be conversant with derivatives - specifically exchange traded options. The job function would initially entail (following training) managing an equity index volatility investment fund.

Candidates should reply in writing with full CV, indicating current salary, to:

Alison Fenn, Personnel Manager
HSBC Asset Management Limited
7 Devonshire Square, London, EC2M 4HU

or call Bryce McDonnell, Derivative Head
Hong Kong (852) 847-9007

member HSBC group

Southern Europe Economist Three years' Financial Sector Experience fluent in Spanish and/or Italian

Nomura Research Institute Europe, part of one of the world's largest research organisations, enjoys an enviable reputation in the production of quality economic and financial research.

As part of a continuing commitment to the development of detailed local expertise, we are looking to recruit a further economist to specialise in the Southern European area. Candidates with the right level of experience will also be expected to make presentations of NRI's global views to Italian/Spanish speaking clients. The work will cover both short term analysis into financial markets (with all the immediacy which that implies) as well as providing original economic research for a number of regular publications. Working as part of a well established team of economists based in London, Frankfurt and Paris, the successful candidate will be based in London but will be expected to travel extensively.

Ideal candidates, probably in their late twenties/early thirties, must have complete fluency in either Italian or Spanish and proficiency in the other. The linguistic capability on its own will not be sufficient to impress; we will require a full understanding of the cultural, social and economic background. Fluency in English, particularly in the provision of first class written reports, is also mandatory.

In addition to a high quality economics degree, candidates should possess a minimum of three years' financial sector experience. The ability to generate original and creative ideas, and explain them to non-specialist audiences, is crucial. The salary/benefits package is unlikely to disappoint top grade candidates.

Please send full career details quoting Ref. A5250 to Malcolm Lawson at Codd Johnson Harris, Human Resource Consultants, 12 New Burlington Street, London W1X 1FE. Telephone 071-287 7007. Fax on 071-287 2391.

CJH

Codd · Johnson · Harris

NRI
NOMURA
RESEARCH
INSTITUTE

Manager - Japanese Business Development Based London | to £40,000 + car + benefits

Liffe is Europe's leading marketplace for the

trading of financial futures and options, and the third largest exchange in the world. Since our inception in 1982 we have experienced a compound growth rate of over 50%, while last year alone saw contract volume growth of 90%.

This key position, reporting to the Director of Business Development, will be responsible for expanding the important business activity

currently undertaken by Liffe's member firms based in Japan. This will involve maintaining effective links with the major Japanese banks, securities companies, regulatory authorities and other exchanges, as well as providing full

marketing and educational back-up for Japanese member firms in the use of the Exchange and its products. There will also be opportunities to

contribute to future development strategy.

Self-reliant, marketing-oriented candidates must offer total fluency in Japanese. Well-developed linguistic and cross-cultural skills should be backed by a degree-level qualification and professional experience in banking, treasury management or the derivatives market.

Although City-based, the role will entail regular travel to Japanese financial centres. Personal development prospects are excellent. The remuneration package includes the usual financial benefits.

Please apply in writing, enclosing your detailed CV to Helen Jenkins, Head of Personnel, Liffe, Cannon Bridge, London EC4R 3XQ.

Liffe

The London International Financial Futures and Options Exchange

CREDIT ANALYST Merchant Banking

Morgan Grenfell, the London-based international merchant banking and investment management group has a leading reputation for combining innovation with risk control. Credit Analysis is key to our banking and trading activities and the Credit Analyst is presented with a series of varied and demanding challenges reflecting the nature and of the Bank's products.

It is in this area that we are now seeking an experienced individual to join a small but high-profile team.

You should have a good degree together with at least 3-5 years' banking experience including, preferably, a good understanding of corporate

credit, treasury and capital markets instruments and structured banking products. Numerate, articulate and a self-starter with an outgoing personality, you should also possess good communication skills and an ability to present yourself well at all levels.

This position will provide an excellent platform for the many career development opportunities available within Morgan Grenfell. There will be an attractive remuneration and benefits package.

Please apply in writing, including your curriculum vitae, to Gill Nash, Personnel Department, Morgan Grenfell & Co. Limited, 23 Great Winchester Street, London EC2P 2AX.

MORGAN GRENFELL

'Good market positioning leads to fewer competitors for new work, higher margins and easier sales'

KIDSONS IMPEY MARKETING CONSULTING & FINANCIAL TIMES INVITE YOU TO A FREE HALF DAY PRACTICAL SEMINAR HOW TO REPOSITION YOUR BUSINESS TO WIN NEW CUSTOMERS

LONDON

Tuesday 16 March

Tuesday 2 March - Wednesday 10 March

Kidsons Impey Marketing Consulting is a specialist group within Kidsons Impey dedicated to improving the effectiveness of clients' business through more powerful market positioning. The seminars are designed to give Managing Directors controlling medium sized businesses the maximum benefit with the minimum intrusion into their working week. The morning will involve presentations and extensive use of real life case studies drawn from companies with whom we are working to

If you wish to attend one of the free seminars, please write or ring the appropriate Kidsons Impey Marketing Consulting office below.



BIRMINGHAM
Martin Keay
Kidsons Impey Marketing Consulting
Bank House, 8 Cherry Street
Birmingham R2 5AD
Tel: 021-631 2631 Fax: 021-631 2632

John in L10

*Manager
Settlement Regulation*

City

*£35,000 + Car
+ Benefits*



London STOCK EXCHANGE

WAP

The settlement services provided by the London Stock Exchange serve investors, companies and the financial industry to safeguard London's position as Europe's leading financial centre. They are currently undergoing radical change with the introduction of Taurus, the new system for registration and electronic transfer of shares.

As a result of these changes, the Settlement Regulation department is seeking to recruit a qualified accountant into this dynamic and changing environment. You will manage a small team responsible for the regulation of organisations participating both in Taurus and the Exchange's other settlement services.

Working closely with company auditors, you will need to interpret and ensure compliance with rules and regulations, placing particular emphasis on technical and procedural requirements. You will be directly responsible for Taurus monitoring systems including the definition and authorization of requirement specifications. Results orientated and able to work under pressure, you will have at least three years' post qualification experience with proven management ability. You will need excellent personal qualities and communication skills to deal with the wide variety of internal and external clients. Computer audit experience and a knowledge of the securities industry would be a distinct advantage.

In return for your achievements we offer a competitive salary and generous benefits package.

For further information in the strictest confidence contact Jonathan Jones or Brian Hamill on 071-287 6285 (evenings and weekends 081-464 0922). Alternatively, forward a curriculum vitae to our London office quoting Ref: J1 400. Agencies are requested to deal with Walker Hamill. Direct applicants will not be considered.

WALKER HAMILL
Financial Recruitment Consultants

29-30 Kingly Street Tel: 071 287 6285
London W1R 5LB Fax: 071 287 6270

TRAX Sales Executives

£Negotiable + Banking Benefits

The International Securities Market Association (ISMA) is a self-regulatory organisation responsible for the maintenance of professional standards, stability and order in the international securities market.

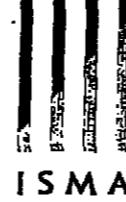
In 1989 ISMA launched TRAX. TRAX is a real-time, screen-based trade confirmation and risk management system. Designed principally for the international securities market, it has recently been enhanced to accept every type of security, including equities.

Currently used by over 260 subscribers worldwide, ISMA is now seeking to appoint Sales Executives at all levels to further promote the use of the TRAX system within the professional, institutional and fund management areas. Some overseas travel is envisaged.

Successful candidates will have proven sales experience in the financial services field. Fluency in a European language would be an advantage.

An attractive remuneration package, including mortgage subsidy, is being offered for these newly created positions.

Please write enclosing full C.V. to:
Stella Deans
International Securities Market Association
Ltd.
Seven Limeharbour
London
E14 9NQ



INVESTMENT EXECUTIVES



**INVESTORS
IN
INDUSTRY**

3I is Britain's largest investment capital company. Through our network of 18 offices nationwide, we provide the capital to help companies of all shapes and sizes and in all sectors of industry and commerce to grow and change. The capital we invest in any transaction ranges from tens of thousands of pounds to many millions.

We bring special benefits to the companies in which we invest. We take a long term view, giving managers the freedom to manage as they see fit, but we also protect our investments by providing help and guidance where needed, through the support of Investment Executives.

Your challenge will be negotiating, facilitating and monitoring a range of investments from company start-ups to management buy-outs. The work is not only fascinating but it has a direct influence on the country's economic recovery. You will also be

involved in promoting 3I and developing relationships with a broad spectrum of businesses.

A high calibre graduate, preferably with a further qualification such as an ACA or MBA, you will find your existing business knowledge, financial understanding, intellect and interpersonal skills stretched to the full. A proven achiever with a confident and committed approach, you must combine realistic commercial vision with sound judgement.

An attractive salary will be offered according to your experience as well as comprehensive financial sector benefits. We will provide full training and opportunity for rapid career progression.

If you have the commercial vision and sound judgement to support enterprise in all sectors, please send your full c.v. to Nicola Cass, 3I plc, 91 Waterloo Road, London SE1 8XP by Friday 12th March 1993.

whitehead selection

Corporate Finance Manager

Extensive international travel
London based
c. £60,000 plus car and benefits

This blue chip multi-national operates in several major consumer related businesses and has turnover in excess of £4 billion with profits above £500 million. It actively seeks to develop its interests further into wider geographical markets which offer potential for profitable growth.

The initial brief, probably for up to two years, will be to join a team undertaking worldwide research for one of the group's main divisions. The challenge will be to identify potential acquisitions, joint ventures and strategic alliances, then support actual transactions in conjunction with the Corporate Finance team at the centre. The position will necessitate approximately 50% international travel. Following successful completion of the assignment, the next position will be either a line role in an overseas acquired business or a head office position in the UK.

Probably aged mid-thirties, candidates will be graduates with a further business degree or relevant professional qualification. Direct experience of substantial corporate finance transactions, preferably involving overseas work in a leading corporate or a merchant bank, will be essential. Personal qualities will include the ability to work independently, a high degree of cultural awareness, excellent communication skills, drive and tenacity.

Please write enclosing a full CV, quoting reference 602 to Nigel Bates, Whitehead Selection Ltd,
43 Welbeck Street, London W1M 7HF.

A Whitehead Mann Group PLC company.

whitehead selection

EUROPEAN CONSULTANTS

Air Transport Based West Sussex
Good Salary + Bonus + Benefits

SH & E is the world's leading air transport consultancy and part of Reed International Plc. The company is seeking to recruit senior consultants for its new European office, based near London Gatwick Airport. The company plans to extend its operations in Europe and adjacent regions substantially in the coming years.

SH & E also have offices in Boston, Miami and New York.

Suitable candidates should have experience of transport and/or management consulting. They should speak one European language, other than English. It would be an advantage to have worked in an air transport business.

To apply, contact Peter Smith, Senior Vice President, SH & E during office hours on 0293 526262 (fax 0293 552478) or alternatively send your curriculum vitae to SH & E, 7 Gleneagles Court, Brighton Road, Crawley, West Sussex, RH10 6AD.

Market-leader in equity derivatives with the belief that sales and marketing are critically linked with both product development and trading activities

MARKETING EXECUTIVE EQUITY DERIVATIVES

This individual will be responsible for developing business in structured transactions, OTC options and equity-linked swaps for institutional investors in Europe. Applicants should possess two years experience marketing highly structured derivative products and fluency in a major European language is essential.

The close relationship between marketing and product development vital to our client's approach, makes it essential that candidates demonstrate a wider experience of derivative products within research and financial engineering.

*Suitable applicants should contact Roger Steare
on 071-623 1266 or write to him at the address below*

Jonathan Wren & Co. Limited, Financial Recruitment Consultants
No. 1 New Street, London EC2M 4TP Tel. 071-623 1266 Fax. 071-626 5259

JONATHAN WREN EXECUTIVE

Coutts & Co CLIENT SERVICE INVESTMENT OFFICER

The company is part of a major International Private Bank operating in 19 locations worldwide. Our Investment Department currently has an opening for a Senior Client Service Investment Officer who will be located in the Isle of Man.

Our requirement is for a talented and proactive professional with at least 10 years investment management experience and more recently at senior level. Ideally candidates should have a recognised degree plus IIMR or CFA equivalent professional qualifications.

You will be primarily responsible for maintaining and developing our private banking client investment management relationships and will also have marketing and new business responsibilities for our investment management service.

The successful candidate will be offered an attractive remuneration package including relocation and will enjoy the benefit of living and working in a recognised offshore financial centre.

If you feel you meet all of the above criteria please write enclosing a detailed Curriculum Vitae to:

The Personnel Department, Coutts & Co (Services) Limited, Coutts House, Summerhill Road, Onchan, Isle of Man

Telephone: (0624) 632222

Asset Securitisation Analyst

City

Our client, an internationally renowned organisation in the financial markets, now requires an additional member to join the asset securitisation and structured finance team. The group works on all types of asset backed transactions throughout Europe.

Reporting to a Director in London, the successful candidate will be an integral member of the team, working closely with lawyers, issuers and colleagues. The role will involve complex analysis and presentation of the findings for which excellent written and oral communication skills are essential. Individuals will ideally have several years credit experience, probably gained from within a financial institution.



Michael Page City

International Recruitment Consultants
London Paris Amsterdam Brussels Dusseldorf Sydney

Dynamic Organisation

although not necessarily in this field of expertise. An additional European language would be advantageous.

Successful applicants must have had experience of working within a team environment and be confident self-starters with the ability to represent our client in a professional manner. An attractive remuneration package, based on a generous basic salary, will entirely reflect experience.

For more information on this exciting opportunity call Ann Semple on 071 831 2000 or write to her enclosing a full curriculum vitae and details of your current remuneration package at Michael Page City, Page House, 39-41 Parker Street, London WC2B 5LH.

PRODUCT CONSULTANT (EUROPE)

A Financial Software Company is seeking management level applicants to work in the position of Product Consultant - Europe for Electronic Cash Management Services. The position will support sales and marketing roles to financial institutions in Europe, Middle East & Africa. Applicants must have extensive knowledge of global electronic cash management services, global payment systems and trade finance. Applicants must have a minimum of 10-15 years combined experience in electronic banking and cash management as Product Managers in wholesale banking operations and software development project management. Hands-on experience with at least two electronic cash management systems is required. The position requires travel throughout the aforementioned regions.

Replies should be sent, enclosing a detailed CV and salary history to:

Box A724, Financial Times, One Southwark Bridge, London SE1 9HL

£13,500 + BONUS INVESTMENT MANAGEMENT

Two numerate graduates required by U.S. investment manager. Entry level candidates will support day-to-day portfolio management operations including trade settlements, performance calculations and client assistance. Non-smokers please.

Send curriculum vitae with telephone number to:
Amerilado Advisors (UK) Limited
17a Curzon Street
London W1Y 7FE

UK & OVERSEAS EQUITIES

London-based

Attractive salaries + financial sector benefits

United Friendly Insurance is one of the UK's most successful insurance companies, currently managing assets of over £2 billion. The established investment team is now looking to recruit four experienced individuals to maintain the superior investment performance.

Portfolio Manager (UK)

Reporting directly to the Senior Portfolio Manager (UK Equities), you will make a major contribution to the management of UK Equity Funds of around £1.1bn, including the evaluation of stockbrokers' and analysts' views, stock selection and dealing on behalf of the Funds. You must have an analytical background with at least six years' experience in UK Equities and some fund management experience would be an advantage.

will assist in the management of the Equity Funds, including country/sector strategy, stock analysis and share dealing.

A graduate and IIMR-qualified, you must have at least three years' investment experience, well-developed analytical skills, and some knowledge of European or North American Markets. Computer literacy and some fund management experience would be an advantage.

Investment Analyst (UK)

The main focus of this role will be to carry out detailed analysis and to report on companies and sectors. A graduate with at least three years' investment experience gained in UK Equities, you must have excellent analytical skills and the ability to present concise reports.

Please send full career details, indicating current salary, to Ms Barbara Agyeman, Personnel Officer, United Friendly Insurance plc, 42 Southwark Bridge Road, London SE1 9HE.



United Friendly Insurance plc

Leading US Investment Bank

Internal Consulting Analysts

London

Excellent package

Our client, a major and expanding international US investment bank, is developing its internal consulting department in London.

This department, currently undergoing expansion, provides a consulting resource for senior management in identifying and controlling risk and evaluating the quality and efficiency of performance.

Successful candidates will be well-qualified, enthusiastic and dynamic self-starters capable of bringing a fresh approach to a broad range of assignments across the bank's business. Comprehensive business reviews performed jointly with business managers will constitute a significant element of these assignments. Outstanding analytical and intellectual ability will be backed by a record of achievement in one or more of the following areas:

Engineering - Quality Assurance - Information Technology

Research and Development - Financial Services

Strong verbal, written, presentation, listening and team skills are also required. Opportunities to move into line positions will be available to candidates who demonstrate successful performance in the role.

Remuneration will be competitive and career prospects are excellent.

Please apply in writing, enclosing a full CV in strict confidence, to: Geoff Selby, Ref. CR/15F, C. P. Wakefield Limited, 38 Charterhouse Square, London EC1M 6EA. Please indicate separately any companies to which your application should not be sent.

WAKEFIELDS

Financial Engineers



Renaissance Software is a leading supplier of derivative trading software within the capital markets. Established originally in California and with offices around the world, we have a reputation both for excellence in the innovation and sophistication of our products and for the caliber and expertise of our employees.

As a result of our continued success in Europe, we are expanding our London operations. Our current requirement is for professionals from the derivatives industry who will be responsible for customer and sales support, implementation and training throughout Europe.

These are senior positions within the organisation calling for 3-5 years' experience on an active derivatives trading floor with excellent knowledge of fixed income and option derivatives trading analysis and risk management. Self-motivation and effective communication skills are seen as pre-requisites.

In addition to the substantial salary and benefits package, these roles represent outstanding opportunities with a rapidly expanding and successful organisation.

If you are interested in finding out more about these positions, please contact Jane Moore on 071-287 2525 (071-436 1263 evenings and weekends). Alternatively, please write in complete confidence, enclosing your cv to : ARC International plc, Recruitment & Consultancy Services, 15 - 16 New Burlington Street, London W1X 1FF.

Tel: 071 - 287 2525 Fax: 071 - 287 9688.

RECRUITMENT & CONSULTANCY SERVICES

ESTABLISHED SWEDISH STOCKBROKING PRACTICE

Seeks to recruit for its London subsidiary the following senior position:-

MANAGER EQUITY SALES SUPPORT (DENMARK)

Previous experience as an analyst on the Danish economy and companies is essential. Candidates must have close relations and knowledge of the major Danish companies.

The successful candidate will be fluent in English, the Scandinavian languages and at least two other European languages. Ability to translate accurately between English & the Scandinavian languages is a pre-requisite. Previous experience with an international security house is essential.

Please write to Box A724, Financial Times, One Southwark Bridge, London SE1 9HL.



CHIEF OPERATING OFFICER REQUIRED

for small (4 branches) but expanding retail bank in the Turkish Republic of Northern Cyprus. Candidate should have good background and experience in all aspects of banking and in particular computer applications. Salary & benefits by negotiation.

Please write in confidence to: Executive Search, P O Box 1738, Manama, Bahrain.

CORPORATE BANKERS MIDDLE EAST LOCATIONS

A number of senior account manager positions have arisen in the region which require management experience with credit and marketing background. Good tax-free compensation with full expatriate benefits.

Interested candidates should contact:

Brian Jarvis - General Manager
Jonathan Wren International
PO Box 11947, Diplomatic Area
Manama, Bahrain

Tel: 010 973 532582 Fax: 010 973 532604

JONATHAN WREN INTERNATIONAL

DERIVATIVES ANALYST

City Financial Engineering c £50,000 & Full Banking Benefits

Our client is one of the world's largest financial institutions with an impressive global presence. Owing to the expansion of its European Head Office in London, it is looking for a key individual to strengthen the analytical capability of its capital markets group.

Reporting to the Head of Department you will be expected quickly to become an integral part of a small, highly motivated team, which is responsible for structuring, pricing and evaluating a full range of derivative products using the most modern analytical techniques.

The ideal candidate will be computer literate and have a minimum of three

years' relevant experience probably gained within the bond trading, corporate finance or research department of a large securities house.

A degree in Mathematics or Mathematics based subject, together with strong interpersonal and communication skills are prerequisites. Flexibility and a willingness to work hard under pressure are also essential.

Candidates who feel they have the right background and would like to find out more about this interesting opportunity should send a detailed curriculum vitae to Jonathan Cohen at the address below.

12 Curzon Street
London W1Y 7FJ

LONDON PARIS

JP

MADRID
Tel: 071-413 0972
Fax: 071-413 0978

FINANCIAL TIMES FRIDAY FEBRUARY 19 1993

FINANCIAL MANAGERGenerating Business Results
Through Effective Financial Management

Middlesex

It takes more than advanced engineering skills to achieve success in the competitive field of standard and pre-engineered water treatment. It also takes exceptional business and financial expertise – and the determination to meet the complex and changing needs of clients in every sector of industry and commerce.

These are the qualities that have made Permutit into a rapidly growing part of Thames Water Plc.

As Financial Manager, you will have a major impact on our business performance. On a day-to-day level, you will ensure that management information and accounts meet both statutory and business needs. You will also lead and motivate a team of finance professionals, maintain the integrity of financial controls, and provide a full range of financial and commercial management advice.

In addition, you will contribute to the strategic development of the organisation, exploring ways to improve business performance and meet future challenges via the introduction of new systems and procedures.

A qualified accountant, and possibly holding an MBA, you should have at least 5 years' post-qualification experience and proven ability to run a finance and computing facility. You will also need good company secretarial experience, excellent interpersonal skills, and the desire to get involved in the business at a very practical level. If you have a background in manufacturing and some international experience, so much the better.

Above all, you'll need the initiative and drive to achieve consistent results in a fast-moving business environment.

The attractive rewards package includes a generous salary geared to qualifications and experience, pension, private health care and relocation assistance where appropriate.

So if you have the skill and vision to direct our growth in a complex and rapidly changing business environment, please send a full CV to Sharon Leander, The Permutit Company Limited, Permutit House, 632/652 London Road, Isleworth, Middlesex TW7 4EZ.

c.£34,000 + benefits

**Accountant**Budgeting & Planning for expanding business
Southampton c.£35,000 + car + benefits

The Port of Southampton is Britain's premier south coast port and continuing investment is increasing both capacity and trade.

We are seeking to strengthen the senior management team with the appointment of an Accountant with primary responsibility for management accounting. This will include budget preparation and monitoring, the development of expenditure controls, preparation of capital appraisals and the valuation of existing and potential traffic profitability.

The successful applicant will be required to make a significant contribution to the development of the business and excellent interpersonal skills combined with sound commercial experience are essential requirements.

Candidates will preferably be ACA or ACMA with at least five years' post qualification experience together with a thorough knowledge of computerised accounting systems.

Benefits include a fully expensed car, private medical insurance, share ownership and share option schemes.

To apply, please write with a full c.v. to Alasdair Clarke, Staff Development Manager, Associated British Ports, 150 Holborn, London EC1N 2LR or alternatively telephone 071-430 1177 extn. 274 for application form.

**JOSLIN ROWE****SENIOR INDUSTRY RESEARCH £55,000**

Lending International Bank seeks a Researcher, at Assistant General Manager level, to head its European Credit Research group. The role will involve the development of research and analysis for corporates in support of credit decisions, develop research contacts and to provide advice on economic risk. A minimum of seven years' relevant experience from a financial institution essential. Additional European language required.

PROJECT FINANCE £25,000

A candidate with substantial Project Finance experience sought by this international bank. The role will incorporate marketing and relationship development, risk analysis, negotiation, structuring and monitoring of transactions and research into the European market place. Candidates must have a minimum of two years' related experience. First class product range.

SYSTEMS AUDIT £50,000

A degree educated Systems Audit Officer sought who possesses, or has had significant project management experience in the banking and financial services industry. The incumbent will be required to plan and perform fieldwork, travel and liaise with Management and undertake ad hoc project work as required. Other activities may include system development reviews and product studies.

TEL: 071 638 5286 FAX: 071 382 9417

Joslin Rowe Associates Ltd, 100 Charing Cross Road, London WC2H 0AF

A MEMBER OF THE JOSLIN ROWE GROUP

LATIN AMERICAN EQUITY SALES

A young institutional brokerage house specialising exclusively in the Mexican and South American equity and equity derivatives markets – with additional activities in the respective fixed interest markets – seeks to recruit an able and experienced salesperson of proven calibre and established following with at least 2 years' directly relevant experience to join a motivated and vigorous team.

Competitive remuneration is offered, negotiable according to experience and closely geared to performance.

Applications in candidates' own handwriting and accompanied by a full C.V. and details of current remuneration should, in the first instance, be forwarded to Box A723, Financial Times, One Southwark Bridge, London SE1 9HL.

INTERNATIONAL CAPITAL MARKETS - TRAINEE
A leading Japanese bank in the City is seeking an Economics graduate to join their Futures Broking team. The individual will be required to service existing financial futures and develop potential new clients predominantly in the Japanese market.
The appointee will be expected to speak, read and write fluently in Japanese and also be familiar with Japanese business practices. Candidates will ideally be between 25-30 years of age. Salary will be commensurate with age and experience.
Please apply in strictest confidence:
JAC Recruitment, Danbury House, Frederick's Place, London EC2R 8AB Tel: 071 796 3152 Fax: 071 796 4620

FOREX

A top US investment bank is looking for a young individual to develop its foreign exchange business in conjunction with a strong institutional client base.

A thorough knowledge of the FX market and a minimum of 2 years' trading experience are essential. The ideal candidate, who is likely to be a graduate, must be a good communicator and capable of working well under pressure.

Applications should be sent to:

Box A721, Financial Times, One Southwark Bridge, London SE1 9HL

OPTIONS TRADER/TECHNICAL ANALYST £50,000 PA

A minimum of 3 years experience, knowledge of US Markets, computer literacy and a University Degree. To head an Options Trading Team. Please telephone: 071 283 1228 Rec Cours

CAREER ASSESSMENT

Expert career advice and guidance, plus help on career planning. Find your work, career, consultant.

● CAREER ANALYSTS
● CAREER PLANNERS
● CAREER COACHES
● CAREER CONSULTANTS

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

● CAREER COACH
● CAREER PLANNER
● CAREER CONSULTANT

● CAREER COACHING
● CAREER PLANNING
● CAREER CONSULTANT

ACCOUNTANCY COLUMN

FINANCIAL TIMES FRIDAY FEBRUARY 19 1993

Time for auditors to come out of their shells

Michael Fowle clarifies the profession's role in business and its future direction and development

IT IS time that auditors "came out". We should demonstrate that our profession is a fundamental part of risk management in the economy, that we are proud of our contribution and want to do our job even better in the future than we have in the past.

I am an auditor and I am proud of it. My predecessors built my firm on a reputation for providing a service to those who used the accounts of their audit clients - and not by kowtowing to the wishes of company directors. That is the past of auditing and so must it be in the future. I am passionate about auditing and its contribution to business society.

The UK Auditing Practices Board (APB) paper on the future development of auditing issued last November gives us plenty to think about. Its authors make clear that it is intended to promote public debate, and is certainly not a worked-through proposal, let alone a legal framework. But reflecting the diversity of public concern, its scope is so wide-ranging that it runs the risk of prompting a series of unending debates.

I want to return to basics. The public role of auditors is to audit accounts. They may - and indeed do - fulfil other functions which contribute materially to the benefit of the economy, but the essential issue is that of competence in their primary function.

An audit report is a matter of opinion - an opinion in support of facts, and on their presentation. Failures in audit evidence do occur, but they are surprisingly rare and we have to

remember that no process of inquiry can be absolutely conclusive.

Opinion on presentation is an opinion on the way in which the directors have set out the facts and arrived at judgments where these are required. Neither opinion is of any worth unless it is objectively arrived at.

The APB paper notes that the small number of audit reports which are qualified is seen by some as indicating a lack of objectivity. But this confuses a qualified audit report with an auditor's badge of virility. Auditors do their duty to the stakeholders by assisting, advising - and on occasions, persuading - their clients' directors to publish accounts which, in the auditors' opinion, show a true and fair view.

A qualified audit report is not only an expression of the auditors' opinion that the directors have failed to comply with the law. It is also an admission by the auditors that they have failed effectively to influence the directors. Qualified audit reports are indeed rare, but this is a sign of success, not failure.

On every single public interest audit engagement, auditors in my firm work for at least four separate client constituencies, whose interests may well conflict. There are shareholders; other stakeholders and regulators who represent their interests; the board; and executive management. If auditors cannot build a working relationship with the executive directors and management of their client company, they can never undertake a truly efficient and effective audit.

Unusual opportunity for a first class, experienced accountant to step up to a full Plc board position in a respected, well known company.

There is no point in being frightened of conflicts of interest. The world is built on them. My favourite working definition of a professional is somebody who can identify conflicts and make judgments amongst them. Good auditors understand that not only can they serve all four client constituencies, but that they must serve all four. If the audit fails to do so, it fails as an audit.

That is why the Cadbury Report on

There is no point in being frightened of conflicts of interest. The world is built on them

corporate governance is entirely right to concentrate not on auditor independence but on achieving auditor objectivity. Good auditors have always known that because they serve four constituencies, their first duty is not to the directors of their client company, but to the company itself. It is the company and only the company which can be the proxy for the shareholders - in particular the shareholders, who are the prime stakeholders.

On this issue auditors are in the same position as the directors. But this legal relationship in no way detracts from the essential fact that both directors and auditors owe their duty to the shareholders and stakeholders. Auditors know this very well.

Auditors also know the importance of understanding the framework within which they operate. Their critics sometimes find this less essential.

One example is accounting standards, which are not the province of the Auditing Practices Board but of the Accounting Standards Board. The roles of these related but necessarily distinct bodies are often confused in the public mind.

Another instance is the failure to grasp that it is management that manages companies, and directors who set and monitor a direction. It is directors - not auditors - who are responsible for reporting to shareholders on the company's business, its financial results and future prospects.

The heart of the question is not the narrow one of professional liability nor the details of what an audit report is meant to say. It is the fundamental issue of the function of auditors and where they stand in relation to management. We do not wish to take cover behind a defensive barricade. We welcome the opportunity to contribute more effectively to the economic process, and in so doing to respond to the needs of the market.

But the APB suggests that the purpose of an audit should be re-defined beyond the auditors' current role to encompass reporting both on the proper conduct of the company's affairs and/or future risks attaching to the company. Surely these suggestions address not the role and scope of audit, but the role and scope of annual reports by directors to shareholders?

It is for the directors to report to the shareholders and other stakeholders and only then for the auditor to express an opinion on this report. If you move to a position where report-

ing is in the first place the duty of auditors not directors, this denies the auditors' essential role as objective commentators and effectively makes them another tier of management.

There are strong arguments for suggesting that directors should be given an enhanced responsibility to stakeholders other than shareholders. There are strong arguments that directors should report each year to shareholders on the way the company's affairs have been conducted and on how they have satisfied themselves on the propriety and perhaps the efficiency of that conduct.

There are also strong arguments for suggesting that the directors should report to shareholders about the risks inherent in the group's business and the way in which they ensure that those risks are appreciated and appropriately limited. This last proposal is covered in the Operating and Financial Review proposal from the Accounting Standards Board circulated last April.

Auditors are neither guarantors, nor guardian angels, nor soothsayers. But if the reporting standards for directors encompass the issues of proper conduct and future risks, and if the benchmarks are there, we auditors will be able to obtain information, verify it, make judgments and arrive at opinions on those matters of conduct and risk on which an objective opinion is both practicable and relevant. It is then for the business world to judge whether the cost will match the benefit.

Michael Fowle is senior UK audit partner at KPMG Peat Marwick.

ACCOUNTANCY APPOINTMENTS

Group Finance Director

Quoted Retail Plc

To £60,000 + Benefits

Unusual opportunity for a first class, experienced accountant to step up to a full Plc board position in a respected, well known company.

THE COMPANY

- ◆ Long established British retail company. Turnover about £20m.
- ◆ Major high street presence throughout UK.
- ◆ Strong market position. New top management team.
- ◆ THE POSITION
- ◆ Key member of Board. Reporting to M.D. Helping to frame strategy.
- ◆ Full responsibility for all financial and management accounting, budgeting and business planning. Lead 20 strong head office team.
- ◆ Immediate challenge to upgrade MIS and forecasting, as aid to short and long term strategy.

N B SELECTION LTD
a Norman Broadbent International
associated company

Midlands

QUALIFICATIONS

- ◆ Qualified Accountant with strong technical skills learnt from the bottom up. Age open.
- ◆ Extensive financial management experience from a progressive and sophisticated group. Retail sector experience an advantage.
- ◆ Confident self-starter who can blend outstanding attention to detail with the strategic vision needed at board level.

Please reply in writing, enclosing full cv.
Reference BM0440
NBS, Berwick House, 35 Livery Street,
Birmingham, B3 2PB



Birmingham 021 233 4656
Bristol 0272 291142 • Glasgow 041 204 4334
Aberdeen 0224 638080 • Slough 0753 819227
London 071 493 6392 • Manchester 0625 539953

Financial Controller

Professional Services

London

To £45,000 + Benefits

Challenge for innovative young accountant to upgrade significantly the financial control and information systems of a large country-wide professional firm.

THE COMPANY

- ◆ Major professional practice with offices throughout the UK and internationally.
- ◆ Long established market leader with blue chip client base.
- ◆ World-wide reputation. Committed to investment in sophisticated financial systems.

THE POSITION

- ◆ Responsible for all budgeting, management and financial accounting and MIS in the UK. Report to Group Finance Director.
- ◆ Lead head office accounts team. Close liaison with regional offices.

- ◆ Key role in upgrading quality of management reporting and profitability analysis. Provide competitive advantage through systems development.

QUALIFICATIONS

- ◆ Ambitious qualified graduate accountant age 28-35.
- ◆ Strong management experience from a multi-site service business.
- ◆ Confident and commercial. An active team leader and motivator.

Please reply in writing, enclosing full cv.
Reference BM0629ET
54 Jermyn Street, London SW1Y 6LX

London 071 493 6372
Bristol 0272 291142 • Glasgow 041 204 4334
Aberdeen 0224 638080 • Slough 0753 819227
Birmingham 021 233 4656 • Manchester 0625 539953

Further your career in derivative products

Major International Bank

Opportunities in financial analysis and risk management

Our client is a leader in corporate and investment banking with extensive operations worldwide. Its continued expansion in the global derivatives arena has created the need to recruit additional analysts to join the product accounting and risk management team.

The immediate need is in the equity derivatives support function where accountants/analysts with experience of equity options (especially OTC), warrants and futures are sought. Working closely with the front office you will provide high quality information to the traders from a valuation, analysis and risk management perspective. You will be involved in the analysis of complex structured products, their associated risks and funding implications. These business facing roles will bring real opportunity to contribute to the bank's profitability and competitive edge.

Interested candidates should write to Janet Bullock at BBM Associates Ltd (Consultants in Recruitment) enclosing a full Curriculum Vitae which should include contact telephone numbers. All applications will be handled in the strictest confidence.

76, Watling Street, London EC4M 9BJ



Tel: 071-248 3653 Fax: 071-248 2814

FINANCIAL CONTROLLER

STUTTGART

110.000 DM
+ Wagen + Leistungen
(aushandelbar)



DAVID LOOTS
associates ltd
Accountancy Recruitment
Consultants
FURNITURE HOUSE, SALFORD QUAYS,
MANCHESTER, M3 2SJ, ENGLAND
TEL: 061 876 0644
FAX: 061 876 0943

Bei unserem Kunden handelt es sich um einen gut eingeführten internationalen Konzern, der auf dem Gebiet der Herstellung und des Vertriebs von Maschinenbauprodukten für den Weltmarkt tätig ist. Nummer 1 ist die Position eines Financial Controllers für den in Deutschland befindlichen Fertigungsbereich mit einem Umsatz von über 500 Millionen zu besetzen. Der Financial Controller wird verantwortlich für:

- die Erstellung und Interpretation des entscheidungsorientierten Rechnungswesens/ACMA, der eine mindestens dreijährige entsprechende Erfahrung auf diesem Gebiet besitzt. Sie sind mit dem Fertigungsbereich umfassend vertraut, besitzen Computerkenntnisse und sind in der Lage, die Fähigkeit zum Entwurf und zur Entwicklung von computergestützten Management-Informationssystemen nachzuweisen. Sie können sich in Wort und Schrift fließend in der deutschen Sprache ausdrücken.
- Geboten werden ein großzügiges Vergütungspaket einschließlich Gehalt, Wagen, gewinnorientierten Prämien, Sozialleistungen und großzügigen Umzugskostenpalet.

Interessenten reichen ihre Bewerbung mit einem vollständigen Lebenslauf zunächst schriftlich und in englischer Sprache an David Loots ein.

Cost Accountant

Kingston, Surrey
We are one of the leading companies in the licensed sportswear industry in the UK and are expanding into Europe. Our turnover this year will be in excess of £10m.

We have recently been bought out by a Public American Corporation which is in the same industry in the USA. For this reason we need to make a new appointment.

You will be taking over the complete control of our small accounts department (3 staff) as well as the total responsibility for all budgeting, standard costing and USA reporting functions of the company. We are a go ahead company and need someone not afraid of hard work and a real challenge.

The suitable applicant will have the following attributes:

Qualified accountant

8+ years industrial experience

Experience in manufacturing industry using standard costing accounts

Experience in the garment industry

Good knowledge of PCs using Tetra accountancy software

Good spreadsheet knowledge

Good communication/management skills

Live locally

Please reply with full details of your experience in the above areas together with a full CV to Sarah Dunster:

Kick Sportswear, Unit 2 St Georges Ind Est,
Kingston Upon Thames KT2 5BQ

DEPARTMENT OF FINANCE

ASSISTANT DIRECTOR

INVESTMENT AND TREASURY MANAGEMENT

SALARY SCALE TO A MAXIMUM OF £46,869
PER ANNUM PLUS BENEFITS

This challenging post is responsible for advising on the strategy and management of the superannuation and other trust funds of the Council, valued at over £700 million. The postholder will be responsible for the supervision of all aspects of fund administration and transaction settlement, for all money and capital market transactions in connection with the funding requirements of the authority and for the supervision of the management of a consolidated loans fund of over £600 million.

The Section comprises 13 staff and utilises advanced IT facilities for administration, accounting, and investment appraisal.

The postholder will report to the Deputy Director (Payments and Administration) and directly to the Director on certain investment functions.

Applicants should be educated to degree level, hold a relevant professional qualification and have considerable experience of investment and treasury management. Experience at a senior level in a large organisation dealing with management or policy issues would be an advantage.

The Department of Finance is located in the centre of Edinburgh.

Removal and Disturbance allowances to a maximum of £5,225 are payable in approved cases for specified costs incurred. The Council will either pay a contribution towards a leased car or pay a car users allowance.

Application forms are available from the Director of Finance, Lothian Regional Council, George IV Bridge, Edinburgh, EH1 1UQ. Tel No. 031 469 3006. Prospective applicants may also subsequently discuss their interest in the post with the Director by telephone.

Closing date - 8th March 1993



LOTHIAN
REGIONAL COUNCIL

WORKING TOWARDS EQUAL OPPORTUNITIES

Senior Management Accountant Major City Institution c £40,000 plus benefits

One of the UK's largest Financial Institutions is seeking to recruit the Senior Management Accountant for a substantial division whose contribution is becoming increasingly important.

You will be a qualified accountant (ACMA, ACCA or ACA), probably in your early 30's, preferably with recent experience of applying creative and innovative management accounting techniques in a financial services environment, for example a Building Society, Insurance Company, Bank etc.

A substantial proportion of your time will be spent selling your services to all parts of the customer base.

MAL
Management Appointments
Limited

AMSTERDAM · BALTIMORE · DALLAS · LONDON · LOS ANGELES · NEW YORK · PARIS

You must therefore be a confident communicator, who is completely comfortable dealing with Senior Management.

This is a stimulating challenge in a major group, going through considerable change demanded both by its Main Board and the market place. A fully comprehensive package will be offered.

Our client is an Equal Opportunities Employer.

Please reply in strictest confidence to Peter Wilson FCA, MAL Executive Search,

Finland House, 56 Haymarket,
London SW1Y 4RN.
Tel: 071-930 6314. Fax: 071-930 9539.

FINANCIAL CONTROLLER

London

c. £35,000 + Car + Profit Share

Manufacturing ingredients for the food, drink and pharmaceutical industries, this £100m turnover company is a subsidiary of a progressive European group with extensive production and technical resources. Established over 50 years ago, the business now operates from a modern plant, employing sophisticated computerised technology.

Reporting to the Finance Director and controlling 10 staff, the Financial Controller will be responsible for all aspects of financial and management accounting and will have extensive contact both with other departments and with subsidiary/associate companies.

The role calls for a qualified accountant who can combine attention to detail with the ability to stand back and see the global perspective. Applicants must be highly computer literate, being familiar with large systems and skilled on spreadsheets. Experience in a manufacturing company would be an advantage.

Please send a career résumé, including salary details and daytime telephone number, quoting reference 3294, to Graham Perkins, Touche Ross Executive Selection at the address below.

**Touche
Ross**

Quality Marks
Member
International
Management
Consultants

MANAGEMENT CONSULTANTS

1st Floor, Hill House, 1 Little New Street,
London EC4A 3TR. Telephone: 071 936 3000.

European Finance Manager

Central London

c. £35,000 + Bonus + Bens

Our client is one of the world's premier international consulting firms with a turnover in excess of \$500 million. Specialises in a broad range of services for a variety of leading businesses, the firm employs over 4000 staff in operations worldwide.

Since 1989 the European operations have grown significantly outperforming the majority of their competitors. This has been achieved by adopting a pan-European focus while fully utilising their global practice capabilities. The European HQ is based in London, and provides support to each of the local European regions. An internal promotion has created a need to appoint an ambitious qualified accountant with strong communication and technical skills. Reporting to the European Finance Director, the successful candidate will head a small team with full responsibility for European financial reporting, financial planning/forecasting and analysis, treasury management and occasional fiscal

MP
Michael Page Finance

Specialists in Financial Recruitment
London Bristol Windsor St Albans Leatherhead Birmingham
Nottingham Manchester Leeds Glasgow & Worldwide

matters. In addition the role will involve extensive inter-company liaison and ad hoc reporting.

Prospective candidates must be graduate qualified accountants (ACCA/ICMA), aged between 28 and 33, with a successful track record ideally gained within a multi-currency environment. Individuals with experience in a service based industry will be of particular interest. Applicants should be able to offer both a 'hands-on' approach and possess the intellectual ability to gain the respect of senior management.

Equally important are the personal qualities which must include a high level of energy and self-motivation coupled with an organised yet flexible approach.

Whilst a second European language will prove useful, it is not essential.

Interested candidates should send a full curriculum vitae to Paul Marsden at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LH.

INTERNATIONAL TREASURER

Central London

c. £80,000 Package

Saatchi & Saatchi is one of the world's largest advertising and marketing communications groups, operating in 34 countries through over 150 subsidiaries. We are appointing an International Treasurer, reporting to the Group Treasurer, to join a dedicated and highly professional team that has played a key role in the restoration to health of this major international group. You will be responsible for all International Treasury matters (ex North America) and all foreign exchange and interest rate exposure management systems for the group.

Your immediate tasks will be

- to review the international cash management systems and install state of the art systems so as to minimise capital employed.
- to analyse and upgrade the FX and interest rate exposure management systems of the group.

You should have at least 5 years Treasury experience in a sophisticated multinational Treasury department, with particular expertise in international cash management systems and exposure management systems, and will be a graduate MCT or MCT (Dip). You should be a practical hands-on individual who is prepared to carry through your own ideas, with the skills and confidence to reshape your own area of responsibility.

Please reply in writing, enclosing a full C.V. to Gail Rosen at 83/89 Whitfield Street, London W1A 4XA

SAATCHI & SAATCHI COMPANY

APPOINTMENTS ADVERTISING

appears every
Wednesday &
Thursday
& Friday
(International
edition only)

For further
information
please call:

Tricia Strong on
071-873 3199

Andrew
Skarzynski
on
071-873 3607

Mark Hall-Smith
on
071-873 3351

JoAnn Gredell
New York
212 752 4500

Finance & Planning Director

c. £55,000
+ Performance Bonus + Car

This client, a subsidiary of a large UK plc, is an expanding worldwide business whose high-technology leadership makes it the acknowledged world leader in its market.

To support the drive for growth the current team is to be strengthened by the appointment of a Finance and Planning Director. The position requires an all-round ability to play an active part in the strategic management of the business whilst retaining control over the finance function, which is decentralised to the local operating units. A self-starter, good at achieving results and able to set his/her own agenda is required to fit in with the participatory and open management style.

Applicants should be graduate qualified accountants able to operate effectively at the top level in an international team with an unusual blend of scientists, business managers and entrepreneurs. Experience in central finance as well as operating levels in a significant international consumer-orientated business is essential. There will be up to 25% international travel. Age guideline 32-38.

Please apply in confidence quoting Ref. L529 to:

**Mason
& Nurse**

Selection & Search

In pursuit of excellence with a market leader

ACA/ACMA/ACCA · exceptional packages · 24 – 28 years

A portfolio of innovative products and services, matched by a presence in all the major financial centres, serves to maintain J.P. Morgan's reputation as one of the world's premier banking and securities firms.

To ensure we retain this position we recruit only the best, which holds true for the exceptional accountants we are now seeking to further strengthen our Financial Division. Continued business expansion means a number of new positions have arisen in the following areas:

Financial Control Global Markets

The group acts as the prime Financial Division contact for business managers in the areas of treasury, capital markets and derivative products. The roles involve daily determination and analysis of risk positions and underlying profit.

Financial Accounting and Reporting

The group provides the overall co-ordination of the reporting on J.P. Morgan's London business. Responsibilities include helping to manage the risk-based capital in order to allocate equity most efficiently.

Global Technology and Operations

The group works closely with senior business support managers to achieve efficient resource management. The

major thrust of this role will be to provide cost/benefit analyses, unit costing, planning and reporting.

Systems Liaison

The group offers the challenge of project orientated roles within one of the most advanced Information Technology environments in banking. Team members will help define requirements, plan and perform testing on behalf of Financial Division.

Applicants should be recently qualified graduate accountants, with first time passes at the professional exams. Strong interpersonal skills combined with creativity and the ability to grasp concepts quickly, are also essential.

As J.P. Morgan is a meritocracy where progress is dictated solely by your abilities, achievements and personal ambitions, exceptional career opportunities will exist throughout the bank. Previous financial services experience is not essential.

In addition to excellent basic salaries, benefits will include a car allowance, mortgage subsidy and profit sharing bonus scheme.

For further information in strict confidence, please contact our advising consultants Brian Hamill or David Craig at Walker Hamill on 071-287 6285. Alternatively forward a brief résumé to 29-30 Kingly Street, London W1R 5LB, quoting reference BH858.

JPMorgan

APPOINTMENTS WANTED

**40 YEAR OLD
CHARTERED ACCOUNTANT**
with MD experience and sense
of humour seeks position with small go-ahead
team for full involvement.

Please contact Box A725, Financial Times,
One Southwark Bridge, London SE1 9HL

Financial Controller

£30K Swindon

Experience of Public/Private sector
finance policy and accounting is desirable.

Telephone: 0793 413373
for further details.

Closing date: 5 March 1993.



Agricultural & Food Research Council

To £120,000 package
+ benefits + options

Premier UK
Manufacturing Plc

Northern Home
Counties

Group Finance Director

Well managed and resourced £100m+ turnover manufacturer seeks top class finance professional. World leading products, sophisticated production technology, high quality customer base with dominant market position in the UK. Overseas subsidiaries and plans for an aggressive acquisition programme. Strong finance function with high quality professional team.

THE ROLE

- Responsible to the Chief Executive for the full spectrum of financial management and achievement of corporate objectives. Key role in strategic management with emphasis on financial direction.
- Monitoring, influencing and stimulating improved performance of the underlying businesses.
- Leading and motivating finance staff at all levels to optimise performance. Establishing effective relationships with senior operating managers.

London 071 493 1238
Manchester 061 499 1700

Selector Europe

A Spencer Stuart Company

Please reply, enclosing full details, to:
Selector Europe, Ref. SS072323L,
16 Connaught Place,
London W1 2ED

Financial Controller

Berkshire

Our client is the successful UK subsidiary of a US corporation. The corporation is a leader in the field of computer aided software engineering (CASE) and has been manufacturing and marketing software automation tools to increase the productivity and quality of the software development process since 1982. They have an installed base of more than 20,000 systems worldwide in blue chip companies within industries such as computers, telecommunications, military, aerospace, transportation and banking. Within the UK, the business has expanded rapidly from a start-up in 1991 and is already expected to exceed growth targets for 1993.

This position as Financial Controller is key to the continuing success of the business in the UK and only candidates of the highest calibre will be considered. Reporting directly to the UK Managing Director and functionally to the US International Finance Director, responsibilities will include:

- Provision of first class day-to-day commercial and financial control.
- Proactive management of the financial reporting process with an emphasis on commercial and timely historical and forecast information. This includes UK & US statutory requirements.



Michael Page Finance

Specialists in Financial Recruitment
London Bristol Windsor St Albans Leatherhead Birmingham
Nottingham Manchester Leeds Glasgow & Worldwide

to £35,000 + Car + Benefits

- MIS development and enhancement of a fully integrated financial system.
- Interacting with both local and overseas colleagues in a mature and effective manner and in doing so, building rapport and respect.

Knowledge of US accounting standards and reporting requirements, together with transfer pricing methods is essential. An understanding of the accounting concepts for software revenue recognition would be advantageous.

Suitable candidates will be UK qualified accountants and are unlikely to be aged less than 35. They will have a track record in US hi-tech industries and demonstrate common sense, commercial awareness and the ability to manage people effectively.

For the successful candidate, medium to long term prospects in this dynamic environment are likely to be excellent.

Interested candidates should send their curriculum vitae to Anne Wilkes ACA at Michael Page Finance, Windsor Bridge House, 1 Brocas Street, Eton, Berkshire SL4 6BW.

Michael Page Finance

Specialists in Financial Recruitment
London Bristol Windsor St Albans Leatherhead Birmingham
Nottingham Manchester Leeds Glasgow & Worldwide

c. £90,000 package
+ share options

Multi-national
Service Company

South East

European Finance Director

Expanding and profitable £200 million turnover company, part of a Times 100 UK plc, is a world leader in its chosen markets with a unique service offering to commerce and industry. A commercially orientated finance professional is now sought to join the small UK based European management team, planning and implementing the growth strategy for the 90's. Exceptional opportunity to be in at the ground level of a new pan-European service offering, with excellent growth potential.

THE ROLE

- Reporting to the European Chief Executive with full responsibility for the finance function, advising the Board on a wide range of commercial issues.
- Working closely with operating management in business planning and reviews to optimise performance, whilst providing effective financial control and reporting systems, including tax and treasury.
- Key member of the strategic management team, providing finance input to strategic planning, acquisition and joint venture evaluation.

London 071 973 8484
Manchester 061 437 0375

Selector Europe

A Spencer Stuart Company

Please reply, enclosing full details, to:
Selector Europe, Ref. 1-50060211,
16 Connaught Place,
London W1 2ED

Financial Accounting Manager

Central London

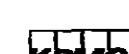
£40,000 + car + benefits

Enterprise Oil is one of the world's leading independent oil and gas exploration and production companies. Listed in the UK and US, it has market capitalisation of approximately £2 billion. The company has a strong commitment to quality, growth and development.

An enthusiastic and flexible Big 6-trained ACA is sought for this newly-created role in the group's head office. This senior position requires an individual with a strong exam and academic record and a minimum of four years' PQE. The successful candidate, who may presently be employed in the profession or in commerce, will report to the Financial Controller and will take responsibility for UK statutory reporting, group consolidation, general and subsidiary ledgers and accounting for treasury activities. A key challenge will be the continued improvement of financial controls and the quality of accounting data.

The appointee will be a participative, hands-on individual, who must possess excellent communication and interpersonal skills and will be called upon to present and explain complex technical issues to senior management and Directors. He/she will be required to manage and motivate a team of 12 staff. Familiarity with US GAAP and prior exposure to oil and gas accounting would be advantageous.

Interested candidates should send their CV in confidence, quoting reference E0957, present remuneration details, work and home telephone numbers, to James Forte at the address below.



Enterprise Oil

KPMG Selection & Search
2-8 Dorset Rise,
Blackfriars, London EC4Y 8AE.

Credit Manager

London

Operating within Europe, our client has established itself as the market leader within its sector through rapid growth and an emphasis on high levels of customer service and support.

A high calibre and commercially aware Credit Manager is now sought to strengthen the credit management team. Reporting to the Commercial Director, you will play a critical role in the continuing development of the credit function within this fast moving, high volume business.

The scope of your responsibilities will be to manage the development and implementation of systematic procedures and policies to improve the risk management and cash

collection activities within the UK and Europe.

The successful individual will be an energetic and highly motivated Credit Manager with extensive experience of working in a fast moving, high transaction volume business, preferably within a European or International work environment. Proven management and communication skills are essential to succeed in this high profile role. Language skills would be a real asset along with experience of using PC-based software packages.

Interested candidates should write enclosing a curriculum vitae to Peter Gerrard at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LH.



Michael Page Finance

Specialists in Financial Recruitment
London Bristol Windsor St Albans Leatherhead Birmingham
Nottingham Manchester Leeds Glasgow & Worldwide

Financial Controller

North East

£35,000, Car, Benefits, Relocation Assistance

We are an autonomous subsidiary of a major international group who are world leaders in their particular manufacturing sector. We intend to appoint an experienced financial controller with the technical and systems skills to control and direct the full unit finance function whilst assisting the General Manager in a wide range of commercial and strategic business issues.

THE ROLE

- You will hold total site responsibility for all financial and management accounting reports and controls.
- Working closely with the General Manager (and clearly seen as his principal support) you will be fully involved in the current "change management" process upon which we have embarked.
- Your ability to comprehend and interpret management information will be such that you will be capable of providing meaningful commercial representation both within the unit and externally.
- Your systems and IT skills will allow you to develop an information infrastructure which will extend the management understanding of the business.

To pursue your interest in this first class career opportunity your curriculum vitae should be forwarded with complete confidence to our advising consultants, Peter Downes Associates, Brookside Cottage, Red Lumb, Norden, Rochdale OL12 7TX (Telephone: 0706 32443) clearly marking your envelope Ref: DDN 19.

THE QUALIFICATIONS

- An experienced fully qualified accountant with a proven track record of achievement.
- A background of financial and commercial decision making in a manufacturing environment.
- The interpersonal and team building skills imperative for such a role.
- The ability (and desire) to literally operate at all levels from the shop floor to the boardroom.
- The vision to initiate "change" coupled with the ability to say "no" where such comment can be objectively justified.

Peter
Downes



Associates

Group Controller

Midlands

£50,000 - £60,000

A company employing over 4,000 personnel, has sales in excess of £500m with the bulk of its income derived overseas. Its US parent devolves considerable autonomy to the company, with the finance function required to meet a stringent reporting timetable.

The Finance Department employs 50 personnel providing strong central control, making use of extensive on-line systems to provide rapid data input.

The role: Reporting to the Finance Director responsible for all financial and management planning, reporting and control. Must make a strong contribution to the solution of tax and treasury problems, liaising closely with overseas subsidiaries, joint ventures and the corporate headquarters in the USA. Expected to lead the further development of systems, and raising standards through effective training.

Qualifications: 35-50 year old graduate chartered

Please write enclosing full CV, quoting reference 2739 to:-
CSR Selection Consultants, 14 Bolton Street,
London W1Y 8JL. Tel: 071-408 0370.



A division of Clegg & Stokes

Finance Director

With a budget of \$20 million, Wakefield College is one of the largest further education colleges in the country. Employing around 650 full-time and 600 part-time staff, this multi-site college has around 3,000 full-time and 17,000 part-time students involved in a full range of further education activities.

In reviewing the College's preparation for incorporation in April 1993, the recently appointed Chief Executive/Principal has identified the need to recruit a Finance Director who will assume full responsibility for all financial operations of the College. Reporting to the Chief Executive, your initial task will be to develop and implement planning and control systems to support the organisation in this new environment. As a member of a small executive team, you will also play a major role in formulating overall corporate strategy for the College.

A graduate qualified accountant, you will have a proven track record of managing and developing finance functions.

£ 42,000

Wakefield College

Including computerised management information systems, in a progressive industrial or commercial organisation. An enthusiastic individual, you will have a hands on approach, strong communication and persuasive skills together with the other personal qualities needed to make a positive impact on an organisation entering an exciting period of considerable and significant change.

Please send full personal and career details including current remuneration level and daytime telephone number, in strict confidence to Angela McDermott, Coopers & Lybrand Executive Resource Ltd, Albion Court, 5 Albion Place, Leeds LS1 8JP, quoting reference 2617A.

Coopers & Lybrand
Executive
Recruiting

FT/LES ECHOS

The FT can help you reach additional business readers in France. Our link with the French business newspaper, Les Echos, gives you a unique recruitment advertising opportunity to capitalise on the FT's European readership and to further target the French business world.

For information on rates and further details please telephone:
Clare Peasnell on 071 873 4027

**£38,000 - £42,000
+ PRP**

Liverpool Housing Action Trust

Director of Finance and Administration

The Government has recently established a Housing Action Trust in Liverpool. The Liverpool Housing Action Trust has been set up to take over from the City Council the ownership of 67 high rise blocks and to improve and manage the properties. Working in close partnership with residents and other agencies, it will refurbish the properties to produce good quality and secure accommodation, enhance local training and employment opportunities, improve the environment and revitalise community spirit. Substantial assets and budgets, including income from rents and grant-in-aid, are involved, providing challenge and opportunity for a resourceful and enterprising finance professional.

THE ROLE:

- Reporting to the Chief Executive and the Board, responsible for finance and administration teams, a capital programme of over £100m, and a revenue stream of over £6m per year.
- To establish and operate financial controls which achieve regularity, propriety and value for money while providing flexibility and innovation. Tax, insurance, IT, accommodation, cash management, capital reviews and staffing are all within the remit.
- To support the Chief Executive's role as Accounting Officer within procedures laid down by central government.
- To prepare and present the Corporate Plan and monitor progress against the Plan's targets.

THE QUALIFICATIONS:

- An accountant, preferably professionally qualified, almost certainly with public sector experience and knowledge of Government financing. Proven in managing people and large capital programmes.
- Fully trained in all aspects of financial management, including appropriate IT systems. Experienced in managing change, with a record of leadership and innovation.
- Committed to Merseyside and its regeneration; willing to live in the Merseyside area. (Relocation expenses may be available).

The HAT aims to be an equal opportunities employer.

Please reply, enclosing full details, to Selector Europe, Ref. P1073/9234, Adlington Court, Greenacres Business Park, Syal Road, Manchester M22 5LG.

London 071 973 8484
Manchester 061 437 0375

Selector Europe
A SPENCER STUART COMPANY

Banking and Risk Manager

c £30,000 Package + Benefits

- Development and maintenance of the Group's day to day banking arrangements.
- Ad hoc studies within the Group where Treasury input is required.

This is a key role within this high profile function. Candidates ideally qualified accountants or corporate treasurers, with a minimum of three years relevant corporate treasury experience, should possess the technical and interpersonal skills required to make an impact in this dynamic organisation. Career prospects are excellent.

Interested applicants should contact:
Fred Horne, ACMA at Michael Page Finance,
Leigh House, 28-30 St Paul's Street, Leeds
LS1 2PX. Tel: 051 292 450212.
Please quote ref L1571.



Michael Page Finance

Specialist in Financial Recruitment
London Bristol Windsor St Albans Leamington Birmingham
Nottingham Manchester Leeds Glasgow & Worldwide

BUSINESS CONTROLLER

To £40,000 + Car + Benefits

Birmingham

Our client, a member of one of the world's largest electro-technical organisations, specialises in the design, project management and installation of heating, ventilation and air conditioning systems.

Reporting to the Managing Director, the Business Controller will be a member of a highly visible management team dedicated to continuous business improvement. Financial reporting, financial management, systems development and enhancement of job costing procedures form key elements of the role. Of primary importance, will be the guidance and support given to non-financial managers throughout the business.

Candidates will be qualified accountants with at least five years' post qualification commercial experience in a project driven environment. Strong systems knowledge, excellent communication skills and evidence of a broad commercial outlook will ensure success and long term career development.

Please reply in writing to:
Stephen Williams or David Kennedy
CEDAR International
15 Bloomsbury Square
London WC1A 2LJ
Tel: 071 831 8383



CEDAR
INTERNATIONAL
CORPORATE • EXECUTIVE
DEVELOPMENT • HR • RECRUITMENT • PLC

FINANCIAL DIRECTOR INTERNATIONAL SOFTWARE DISTRIBUTION

Proven high profile track record in international company with good City contacts required. Experience in £20m plus finance deals essential. Participation in business plan to raise additional finance. Fax CV's in confidence to:

071 359 0005.

FORMER FINANCE DIRECTOR

of listed PLC, seeks non-executive posts/ interim management assignments (short or long term).

Tel: 0742 620073
or fax: 0742 620091

GROUP FINANCIAL CONTROLLER

BAHRAIN
c£42,000 tax free + ex-patriate package

Our client is part of a dynamic international services and marketing group who have a strong presence within the Middle East. They require a qualified accountant, aged 35-45 with strong PC skills, to undertake a broad ranging financial control function. In addition to group reporting of management and statutory accounts, there is considerable budget responsibility and some treasury exposure. Total commitment, hard work and the ability to meet deadlines will be necessary attributes of the successful candidate. Applications should be forwarded to either:

Helen Higgin - Senior Consultant
Jonathan Wren International,
Financial Recruitment Consultants
No. 1 New Street, London EC2M 4TP
Tel: 011 623 1266 Fax: 071 626 5259

Brian Jarvis - General Manager
Jonathan Wren International,
PO Box 11947 Diplomatic Area,
Manama, Bahrain.
Tel: 011 973 532582 Fax: 011 973 532604

JONATHAN WREN INTERNATIONAL

FINANCIAL CONTROLLER

SOUTH LONDON

A UK Division of a major US Corporation, serving the capital goods market on a worldwide basis, seeks an ambitious, hands-on Financial Controller to take responsibility for its finance and accounting function.

Based in South London, the role is broad requiring business acumen as well as accounting skills. Key responsibilities will include project cost and inventory control, systems development and strategic and financial planning.

Aged 30 to 45, candidates should be computer literate, qualified accountants with several years experience at a senior level in a manufacturing/project environment. Prospects for advancement are good.

In the first instance, applicants should send a full cv, including salary and benefit details, to the Group Finance Director at:

Chromalox Europe, Gerrard Place,
East Gillibrands, Skelmersdale, WN8 9SH

ICAEW PE2 finalists

are invited to call
our results hotline
on 071 629 4463
or 071 499 0729

9 p.m. - 11.30 p.m.

Friday 19th February.

HARRISON WILLIS
FINANCIAL & LEGAL RECRUITMENT CONSULTANTS

ACA HOTLINE
071 629 4463
or
071 499 0729



COMMERCIAL/FINANCIAL DIRECTOR

Engineering/ Manufacturing Sector

Our client is a major diversified profitable leader in its market sector and is engaged in environmental products and services. Turnover £20m. Due to the impending retirement of the present incumbent, a new broadly experienced appointee is sought who will make the specified contribution to management strategy thinking and profitability.

Reporting to the Managing Director, responsibilities will include commercial and financial control for UK and continental operations and the relevant relationships with the USA parent. Tight cost controls in all aspects of contracts, the achievement of the appropriate business goals and the successful negotiation of profitable contracts are all vital components of the role.

Candidates must be qualified Accountants, ideally in the 35 to 50 age group, who have experience in a marketplace which requires long-term project planning and close monitoring of the profitability of each contract. Strong board level personal qualities are essential, as is the ability to lead a team of key managers.

The substantial basic salary and benefits are supplemented by a generous profit-related bonus.

Please apply to Peter Barnett, quoting ref. no. 9139, at Barnett Consulting Group Limited, Providence House, River Street, Windsor, Berkshire SL4 1QT.

Telephone: 0753 856723 Fax: 0753 866297.

FINANCIAL CONTROLLER

London c.£45,000 + benefits

This major force in the international oil and gas business has significantly increased its UK base through acquisition and investment, and is now set to strengthen further its position in the market. As a result of this expansion and development, many of the business functions have grown substantially, and this growth has created this opportunity.

Reporting to the Finance Director, you will manage the accounting, credit, financial controls and statutory reporting functions of the company and its subsidiary operations through the direction and control of a large department.

PA Consulting Group

Creating Business Advantage

Executive Recruitment • Human Resource Consultancy • Advertising and Communications

APPOINTMENTS ADVERTISING

appears every Wednesday, Thursday, & Friday (International edition only)

For further information please call:

Clare Peasey
071-873-4027
Philip Wrigley
071-873-3351
Elizabeth Arthur
071-873-3694

YOU CAN ADVERTISE YOUR SKILLS IN THE

FINANCIAL TIMES RECRUITMENT PAGES FROM AS LITTLE AS £84 + V.A.T.

Looking for a Career Change?

FOR FURTHER DETAILS PLEASE CONTACT PHILIP WRIGLEY ON TEL: 071-873 3351 FAX: 071-873 3064
OR BY WRITING TO HIM AT FINANCIAL TIMES, RECRUITMENT ADVERTISING,
NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 9SH.

BBC BBC BBC
Business Performance in the BBC

The BBC is going through a period of fundamental and very public change. A key element of its future strategy is to achieve the highest levels of efficiency and effectiveness in all areas of the Corporation. This will include the introduction of a comprehensive framework of performance indicators and a programme of benchmarking against other broadcasters and comparable large organisations.

The BBC is looking to recruit a talented and motivated individual who will be part of a team within Corporate Finances which has been set up to initiate this programme. The work will be largely project based and will allow successful candidates considerable freedom in managing their own work. Career prospects are excellent in this high profile position.

Candidates should be accountants or hold a relevant postgraduate qualification such as an MBA. They should be able to demonstrate a strong track record of analytical skills ideally gained with 3-4 years with a large blue chip organisation or consultancy. This experience may also have included some time in line management and would have given them experience of dealing with managers at all levels of the organisation.

Salary and benefits according to experience. Based West London.
To apply, send full c.v. including salary indicator to (quote ref. 11652/F) BBC Corporate Recruitment Services, PO Box 7000, London W2 7ZT, to arrive by February 25th.

WORKING FOR EQUALITY OF OPPORTUNITY

COMMODITIES AND AGRICULTURE

Guttman declines to step down as Nymex head

By Laurie Morse in Chicago

MR Z Lou Guttman, who on Wednesday afternoon received notice from the Commodity Futures Trading Commission that he was subject to serious trade violation charges, became further embattled on Thursday when the leadership of the New York Mercantile Exchange asked him to step down as chairman.

Mr Guttman, who has maintained his innocence in the trading case, refused to relinquish the chair.

"Mr Guttman respectfully

declined to resign, stating that this issue should be decided by the membership, rather than the board," said a statement issued by the exchange on Thursday morning.

Directors of the Nymex, the world's largest energy market, will meet again to consider if they should suspend Mr Guttman under an obscure clause in the rulebook.

A board vote to suspend would have to be ratified by a vote of the entire membership. With many members sympathetic to Mr Guttman's plight, the board could face a member-

ship defeat if it pushed the issue, one exchange official noted.

Mr Guttman was charged with pre-arranged trading and other market violations in connection with trades in options on sugar futures during 1983.

The CFTC civil complaint, which does not entail charges of fraud, says that Mr Harold Magid, Mr Guttman's former partner, executed the allegedly questionable trades for their joint account, but that Mr Guttman still maintained responsibility for the transactions.

GROWING hemp was banned in the UK under the Misuse of Drugs Act (1971) as it is the source of tetra hydro cannabis (THC), or cannabis. The Home Office said yesterday that growers would be "subject to strict licensing controls" to make sure that only varieties with no potential for drugs are grown.

However, varieties containing very low amounts of THC are already covered by a long-standing EC regime and are grown in France and Spain. UK farmers will be able to claim an EC grant of about £250 an acre.

Hemp used to be grown in the UK before it was undercut by imports in the days of the British Empire, according to Mr Mervyn Askew, head of crops and horticulture at Adas (the Agricultural Development and Advisory Service). He believes it could once again become a useful crop for UK farmers, who are having to set aside some of their land under the CAP reforms. From a seed the size of wheat, it quickly grows to 1m tall.

"It's annual and easy to grow," he said. "It has a very long fibre, which can be used for paper as well as linen, lace and ropes."

He believes the paper market has big potential. Hemp fibre contains only a small amount of lignin, the yellowing agent which needs expensive and environmentally damaging bleaching treatment in wood pulp.

Mongstad faces tough targets

By Karen Fossli

NORWAY'S Mongstad oil refinery may have to be wound down or sold if it fails to improve profitability over the next two years and become as competitive as the best of continental Europe's refineries.

Statoil, the Norwegian state oil company, Mongstad's operator, has implemented a draconian programme to improve the return on its Nkr12bn (\$1.73bn) investment made in the mid-1980s to upgrade and expand the facility.

Mongstad has an annual refining capacity of 6.5m tonnes. The upgraded facility came on stream at the end of 1989 at a cost overrun of Nkr7bn, creating what is widely considered to be one of Norway's biggest ever industrial scandals. The event forced the resignation of Mr Arve Johnsen, chief executive, fol-

lowed by a reshuffle of the group's executive management.

Statoil said yesterday that it had postponed an estimated Nkr600m investment programme for Mongstad meant to enable it to meet European Community targets for gas/oil desulphurisation set for 1996.

Part of the plan to improve profitability calls for a 20 per cent reduction in Mongstad's estimated 950 full-time and temporary employees by the end of 1994.

Mongstad's refining margins sank to just under \$3 a barrel last year from just more than \$5 a barrel in 1991. The facility's amortisation and finance costs have remained a drain on Statoil's cashflow since it was commissioned.

Last year Mongstad suffered a Nkr710m operating loss, including finance costs, versus a Nkr97m loss in 1991. Before

finance costs, operating losses rose to Nkr224m last year from a loss of Nkr122m in 1991. Statoil aims to improve Mongstad's "cash" operating profits "amenable to in-house action" by between Nkr135m and Nkr400m annually — before finance costs and depreciation write-offs — during 1992. Of the total improvements, two-thirds will come from operations and the rest from cost reduction measures.

The relentless problems at Mongstad are a combination of irregular operations and high maintenance costs. Statoil refused yesterday to speculate on specific future options for the refinery.

Mrs Berit Oeven, a Statoil spokeswoman, said the company would be forced to rethink Mongstad's future if big improvements to profitability are not made by the end of next year.

LME and Comex in copper wrangle

By Kenneth Gooding,
Mining Correspondent

THE LONDON Metal Exchange was willing to stock copper in its US warehouses if that is what the American industry wanted, Mr Raj Bagri, the LME chairman, indicated at a conference in New York.

He suggested the industry would benefit if it gave up its present system where US copper producers set prices for their domestic market and instead used LME prices. Mr Bagri pointed out that 55 brands of copper produced in 24 countries were registered for trading on the LME. "There is international confidence in our base reference prices which are transparently and independently established," he added.

However, Mr Joseph Robertson Jr, first vice chairman of the New York Commodity

Exchange, which also offers a copper contract, said that in his many contacts with US copper producers and consumers "I have yet to find anyone who is interested in pushing or promoting LME pricing for their domestic sales."

The first LME warehouses in the US started operating only a year ago and copper, which is traded in sterling in the LME "ring", was excluded so as not to challenge the Comex copper contract. This is a dollar contract and occasionally presents arbitration opportunities to LME traders. However, recent turbulence in currency markets caused a change of heart among London-based traders so the LME copper contract will shortly switch from sterling to dollars. This eliminates the main reason for excluding copper from US warehouses.

Mr Bagri said at the conference organised by American Metal Market magazine that he did not agree with those who suggested that putting copper into the LME's US warehouses would cause the Comex contract to go into terminal decline. The Comex contract would continue to thrive "so long as Comex continues to meet the expectations of its users and they want to continue to use it."

He said there could be no carving up of territory between exchanges nor any "no-go" areas as far as the LME was concerned. "The LME has a duty and obligation to its users to provide them with the best possible Robert."

Comex's Mr Robertson, who stressed he was speaking personally, made it clear that the New York exchange was in no mood to hand over business to the LME without a fight.

Mr Bagri said at the conference

Hemp ban lifted: but for paper not drugs

By David Blackwell

INTERNATIONAL COCOA Organisation delegates gather in Geneva on Monday for a fourth and final attempt to thrash out a new cocoa agreement under the auspices of the United Nations.

Producers and consumers from 45 countries remain far apart after three previous rounds, but observers are not writing off an agreement yet.

"Never underestimate the powers of the UN negotiators, who spend all their lives pushing this sort of thing through," said one London analyst yesterday.

Another pointed out that the

UN cocoa talks enter final round

By David Blackwell

last cocoa agreement took five rounds to negotiate, and only in the last did things get moving.

The 1986 agreement, which is operating on a purely administrative basis, ends on September 30. Unlike the coffee agreement, the cocoa accord has no scope for further extensions.

While producers and consumers were in November moving towards agreement over the amount of cocoa which should be withheld from world markets to support prices (between 330,000 and 380,000 tonnes), they were nowhere near agreeing how to finance such a scheme. The current agreement's

market support system collapsed early in 1988 when the ICO buffer stock hit the maximum permitted level of 250,000 tonnes. Since then some of the cocoa has been sold to finance storage of the remaining 11,180 Special Drawing Rights a tonne and SDR 1,770, while consumers urged SDR 1,260 to SDR 1,280. The ICO 10-day indicator price was SDR 713.77 on Tuesday.

If the financial hurdle is overcome in the next fortnight, the two sides will still have to agree a price range to be defended. Producers in November proposed a range between SDR 1,260 and SDR 1,770, while consumers urged SDR 1,260 to SDR 1,280. The ICO 10-day indicator price was SDR 713.77 on Tuesday.

Adding to the difficulties are the fact that the US, the biggest consumer, is not in the agreement, neither are Malaysia and Indonesia, the fourth and fifth biggest producers, who are attending the Geneva talks as observers.

A producer-consumer accord hangs in the balance, writes William Keeling

Rubber damped by its price



could lift prices sharply. A recent report by Free University of Amsterdam, funded by the Dutch government on behalf of natural rubber producers, estimates world production will rise from 5.24m in 1990 to 6.68m tonnes in the year 2000.

In the same period, world consumption will rise from 5.23m tonnes to 6.89m.

Longer-term forecasts have world production of 8.57m tonnes and consumption at 8.51 tonnes.

The report concludes that while supply exceeds demand, "the likelihood of more buffer stock intervention in the next few years is considerable". Last year the stock rose from 60,000 tonnes to 170,000 tonnes and could reach its ceiling of 350,000 tonnes "before 1995". But a world economic recovery, the report says, could mean a big change. The long period of low prices has led to a fall in the growth of new planting. "If the [world] economy recovers... it may be difficult to produce enough natural rubber in the second half of the current decade and in the first decade of the next century to satisfy demand."

Increases in production are expected to come from Thailand, rising from 1.27m tonnes in 1990 to 1.78m tonnes by 2000, and Indonesia, from 1.25m tonnes to 1.67m tonnes in the same period.

There are five major buyers against hundreds of sellers," says Mr Teddy Chua, managing director of Transworld Rubber brokers in Singapore.

"They feel the five can hold up better than them."

The producers allege the exchange price is depressed by the low volume and quality of rubber traded in Singapore. Tyre companies have responded by saying they will reduce direct sales and

improve the market's liquidity.

While producers complain

direct sales are having a dampening effect on the market, they feel in a weak position vis-a-vis the tyre companies.

"There are five major buyers against hundreds of sellers," says Mr Teddy Chua, managing director of Transworld Rubber brokers in Singapore.

"They feel the five can hold up better than them."

Producers' complaints, however, may be overblown. Traders say rubber is a fickle commodity and while marginal oversupply at present has resulted in low prices, a shift to a small excess in demand

is expected to come from Thailand, rising from 1.27m tonnes in 1990 to 1.78m tonnes by 2000, and Indonesia, from 1.25m tonnes to 1.67m tonnes in the same period.

These large increases will be necessary to offset an expected decline in Malaysia's production from 1.23m tonnes to 961,000 tonnes in the current decade.

Donor agencies say farmers replanting now will get a good price when their trees reach maturity. In Indonesia, the World Bank and Asian Development Bank have committed more than \$300m in projects to rehabilitate and expand smallholder plantations.

MARKET REPORT

PLATINUM group metals closed above the day's lows in London after falling in the wake of an overnight report that Japanese car-makers will cut imports in 1993 and may sell metal from their stockpiles. "Platinum and PALLADIUM really needed a shake-out and I think that's what we've seen on the Japanese news, but the main improvement in platinum demand is likely to be in Europe and the US this year," one dealer said. Nymex platinum and palladium futures were down at midday. RHODIUM was quoted at \$1,500 on the free market in London, down \$100

London Markets

SPOT MARKETS

Crude oil (per barrel FOB/Apr) + or -

Dubai \$15.64-\$7.0 -2.29

Brent Blend (dated) \$16.95-\$8.18 +1.18

Brent Blend (Apr) \$17.85-\$9.00 +1.70

WTI (1 pm est) \$19.25-\$6.56 +2.15

Oil products

NWNE prompt delivery per tonne CIF + or -

Prominent Gasoline \$169.191 -1.5

Gas Oil \$168.169 -1.5

Heavy Fuel Oil \$70.71 -1

Naphtha \$168.170 -3.5

Petroleum Argus Estimates

Other + or -

Gold (per troy oz) \$300.05 -0.10

Silver (per troy oz) \$36.54 -1.00

Platinum (per troy oz) \$61.50 -0.25

Palladium (per troy oz) \$112.00 -3.00

COMMODITIES

Crude oil - IPE \$169.191 -1.5

Gas Oil - IPE \$70.71 -1

Heavy Fuel Oil - IPE \$70.71 -1

Naphtha - IPE \$168.170 -3.5

Refined Products

Gasoline - IPE \$169.191 -1.5

Gas Oil - IPE \$70.71 -1

Heavy Fuel Oil - IPE \$70.71 -1

Naphtha - IPE \$168.170 -3.5

Refined Products

Gasoline - IPE \$169.191 -1.5

Gas Oil - IPE \$70.71 -1

Heavy Fuel Oil - IPE \$70.71 -1

Naphtha - IPE \$168.170 -3.5

Refined Products

Gasoline - IPE \$169.191 -1.5

Gas Oil - IPE \$70.71 -1

Heavy Fuel Oil - IPE \$70.71 -1

Naphtha - IPE \$168.170 -3.5

Refined Products

Gasoline - IPE \$169.191 -1.5

Gas Oil - IPE \$70.71 -1

Heavy Fuel Oil - IPE \$70.71 -1

Naphtha - IPE \$168.170 -3.5

Refined Products

Gasoline - IPE \$169.191 -1.5

</div

FT MANAGED FUNDS SERVICE

• Current Unit Trust prices are available from FT Cityline. For further details call (071) 925 2128.

FT MANAGED FUNDS SERVICE

Unit Trust prices are available from FT Cityline. For further details call (071) 925 2128

FT MANAGED FUNDS SERVICE

IDS SERVICE • Current Unit Trust prices are available from FT Cityline. For further details call (071) 925 2128.

WORLD STOCK MARKETS

CANADA															
Sales Stock	High	Low	Clos Day	Sales Stock	High	Low	Clos Day	Sales Stock	High	Low	Clos Day	Sales Stock	High	Low	Clos Day
TORONTO															
4 pm close February 18															
Quotations in cents unless marked \$															
15100 Abitibi Pp \$17.50	17.50	17.30	17.30	151000 Eaton Corp \$17.50	17.50	17.40	17.40	140000 Macmillan Bl. \$17.50	17.50	17.50	17.50	144700 Sherritt G. \$17.50	17.50	17.50	17.50
6500 Agincourt \$6.50	6.50	6.40	6.40	210500 Ontario \$17.50	17.50	17.50	17.50	175000 Metrop. Life \$17.50	17.50	17.50	17.50	316200 Stel. Svcs. \$17.50	17.50	17.50	17.50
45700 Alcan \$17.50	17.50	17.50	17.50	272000 Ontario Tel. \$17.50	17.50	17.50	17.50	19500 Mart. TAT \$17.50	17.50	17.50	17.50	150000 Royal Bank \$17.50	17.50	17.50	17.50
336700 Am. Can. \$17.50	17.50	17.50	17.50	440000 Ontario Hydro \$17.50	17.50	17.50	17.50	19200 MDS Natl B. \$17.50	17.50	17.50	17.50	28500 Southern \$17.50	17.50	17.50	17.50
2000 Am. Cr. Cl. \$17.50	17.50	17.50	17.50	70700 Eaton Corp \$17.50	17.50	17.50	17.50	19000 MDS Natl B. \$17.50	17.50	17.50	17.50	29000 Suncor \$17.50	17.50	17.50	17.50
140000 Atco Corp \$17.50	17.50	17.50	17.50	224800 Air Can. \$17.50	17.50	17.50	17.50	180000 Motor Corp \$17.50	17.50	17.50	17.50	377000 Tech. B. \$17.50	17.50	17.50	17.50
165000 Motor Corp \$17.50	17.50	17.50	17.50	457000 Alberta Ed. \$17.50	17.50	17.50	17.50	160000 Telephone \$17.50	17.50	17.50	17.50	105500 Tel. Corp. \$17.50	17.50	17.50	17.50
100000 Northern \$17.50	17.50	17.50	17.50	333000 Am. Env. \$17.50	17.50	17.50	17.50	125000 Trans-Can. \$17.50	17.50	17.50	17.50	220000 Trans-Can. \$17.50	17.50	17.50	17.50
500000 Northern \$17.50	17.50	17.50	17.50	520000 FN Ltd. \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	547000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	372000 Finning \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	570000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	380000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	580000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	2200000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	600000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	2400000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	620000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	2600000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	640000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	2800000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	660000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	3000000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	680000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	3200000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	700000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	3400000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	720000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	3600000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	740000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	3800000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	760000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	4000000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	780000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	4200000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	800000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	4400000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	820000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	4600000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	840000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	4800000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	860000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	5000000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	880000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	5200000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	900000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	5400000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	920000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	5600000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	940000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	5800000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	960000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	6000000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	980000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	6200000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	1000000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	6400000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	1060000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	6600000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50	17.50	17.50	17.50	1120000 Trans-Can. \$17.50	17.50	17.50	17.50
1000000 Northern \$17.50	17.50	17.50	17.50	6800000 Fortis \$17.50	17.50	17.50	17.50	170000 Northern \$17.50							

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

4 pm close February 18

A leap forward

With Kuehne + Nagel,
one of the world's largest
forwarding companies,
VIAG's logistics activities
have reached a new



Continued on next page

NYSE COMPOSITE PRICES

AMEX COMPOSITE PRICES

4 mm Glass Fritware

**GET YOUR FT HAND DELIVERED IN
COPENHAGEN, AARHUS AND ODENSE.**

If you work in the business centres of Copenhagen, Aarhus and Odense, we'll deliver your daily copy of the FT to your office at no extra cost. Call Erna Pio for details on Copenhagen 3313 4441.

FINANCIAL TIMES

NASDAQ NATIONAL MARKET

4 pm close February 18

AMERICA

Dow loses early gains as buying fizzles out

Wall Street

US prices were in mixed form yesterday following the announcement of President Bill Clinton's economic package, although secondary stocks which were particularly hard hit earlier in the week, staged an impressive rally, writes Patrick Harverson in New York.

At 1pm, the Dow Jones Industrial average was down 14.59 at 3,297.60. The more broadly based Standard & Poor's 500 was down 1.40 at 431.90, while the Amex composite was up 1.00 at 402.35, and the Nasdaq composite up 2.69 at 662.12. Trading volume on the NYSE was 17.6m shares by 1pm, and rises outnumbered declines by 1,015 to 770.

After the big sell-off on Tuesday the dominant feeling yesterday was one of relief that the State of the Union speech did not include any nasty surprises.

Taken together with further good news on the economy, industrial production up 0.4 per cent in January and weekly jobless claims down sharply - share prices saw

strong early gains, lifting the Dow more than 35 points in the first few minutes of trading.

The buying, however, quickly evaporated, at least among blue-chip and large to medium sized stocks. The general reaction to the economic package was that it was much

at opening values.

In contrast, the secondary market remained buoyant, as investors rushed to pick up Nasdaq stocks which they believed had been oversold during the first half of the week.

Leading Dow stocks were in mixed form, with IBM flat at \$50.00, General Motors down 3% at \$39.00, Philip Morris up 3% at \$71.00, International Paper down 3% at \$64.00, and Merck up 3% at \$37.00.

Merck aside, most other big drug stocks were lower, still worried about possible government-imposed limits on pharmaceutical prices. Schering-Plough slipped \$2.00 to \$57.00, Pfizer fell 3% to \$58.00, and Bristol-Myers Squibb lost 3% at \$65.00.

Already depressed by worries that equities were overvalued after riding a surging bull market for most of the past two years, the index of the 100 most traded shares dropped 5 per cent during the morning session, before recouping some of the loss. It ended the day down 3.9 per cent at 194.63.

This compares with a high of 218.17 on February 8 and an end-1992 mark of 195.98, which in turn compared with a level of 101 at the beginning of 1992.

The day's fall followed remarks to a parliamentary committee on Wednesday by Mr Moshe Bejsky, the former High Court judge, which raised the spectre of a disastrous share collapse in 1983.

Mr Bejsky, who chaired a

TORONTO opened strongly on a parallel Wall Street rally, but eased by midsession when the TSE-300 composite index was just 5.98 higher at 3,423.68, reflecting weakness in financials and strength in oil and gas stocks, in particular. Volume rose from 18.5m to 24.7m shares.

Mr Bejsky said it would be impossible to take back control over the mutual and provident funds from the banks after they were re-privatised.

ASIA PACIFIC

Hong Kong rises 1.6% as Tokyo shows modest loss

Tokyo

TECHNICAL trading dominated activity as most investors remained on the sidelines to observe movements on the currency and bond markets after President Bill Clinton's economic statement in the US, writes Emiko Terazono in Tokyo.

The Nikkei average declined 27.49 to 16,982.14, having moved between 17,156.72 in the morning session and 16,974.52 in late trading.

Volume fell to 250m shares but from Wednesday's meagre 207m, as gainers led losers by 547 to 395, with 182 issues unchanged. The Topix index of all first section stocks lost 0.15 to 1,293.12, and in London the ISE/Nikkei 50 index edged up 0.78 to 1,037.59.

Buying by public funds was countered by selling by investment trusts, while short-term traders and dealers sought large-capital steels and other theme stocks.

Mr Bill Clinton's policy announcement, presented during the lunch hour in Tokyo, had little effect on prices. Mr Yuichi Kohashi, analyst at Daiwa Securities, said: "The tax hikes had little news value for the market, and we would have to wait for the long-term impact of the foreign exchange and interest rates."

Nippon Steel, the day's most active issue, firmed Y1 to Y285 after reporting a better than expected dividend yield of some 2 per cent, against estimates of 0.9 per cent. Other large-capital issues attracting interest included Mitsubishi Heavy Industries, Y1 harder at Y507.

Nagase, a trading house specialising in chemical products, forged ahead Y32 to Y906 on the Aids theme - the company's subsidiary is currently developing an anti-Aids drug.

Kanematsu, a medium-sized trading house, moved ahead Y4 to Y46 on the same theme.

High-technology shares continued to weaken on worries over the high yen and faltering demand. Hitachi dipped Y2 to Y76 and Fujitsu finished Y4 cheaper at Y525.

TDK, the tape manufacturer, declined Y50 to Y340 on reports that it would post a 26 per cent fall in consolidated pre-tax profits to Y9bn, sharply lower than previous estimates of some 1.26m shares.

SEOL fared for the third straight session as hopes for measures to stimulate the economy receded. The composite index finished 11.21 lower at 653.91 in turnover of Won318.5bn.

SINGAPORE showed a modest improvement although there was little direction to buying. The Straits Times Industrial Index ended 15.57 ahead at 1,632.13 in turnover of S\$166m.

AUSTRALIA retained a seven-month high as the DAX index rose 19.00 to 1,672.26, its highest close since July 17, just after a Bundesbank rise in the German discount rate took European equities into decline.

Turnover improved from DM6.1bn to DM6.5bn.

Even though there had been no decrease in rates yesterday, Mr Edgar Benischek at Bank Julius Baer in Frankfurt said that investors were aware that the Bundesbank had taken two small steps on the downward path when, on precedent, it could be expected to take seven or eight.

Even after an 8 per cent recovery this year, he added, the DAX was still 4 per cent down from its July 16 level, while the Bundesbank's average bond yield had fallen from 8.48 to 6.71 per cent, or by 177 basis points, in the interim.

Finally, he said, the market was 12 months ahead of the economy, looking not to 1993 when the move to strong cost reductions will hit corporate profits, but to 1994 when some of the benefits will arise.

The interest rate and cost reduction themes were reflected respectively in financials, where Deutsche Bank

rose DM11.70 to DM682.70, and

BANKONE closed sharply lower as nervousness continued regarding First City Investment, which has been forced to defer repaying matured deposits. The SET index lost 11.81 to 961.43 in turnover of Bt6.75bn.

NEW ZEALAND followed Wednesday's weakness with another setback of 9.78 to the NZSE-40 index to 1,950.93, with Telecom declining 8 cents to NZ\$2.67.

Investors were also encouraged by a good overnight performance in the US from Phil-

ippines Long Distance Telephone, which appreciated 25 pesos to 910 pesos.

KUALA LUMPUR retreated slightly in spite of an easing in interest rates. The composite index slipped 2.70 to 623.11 in turnover of M\$59.1m.

AMONG the day's losers, Tenaga Nasional, the electric utility, receded 10 cents to M\$1.70 with 1.73m shares traded. Telekom Malaysia dipped 20 cents to M\$1.21. Sime Darby weakened 16 cents to M\$4.60 in volume of some 1.26m shares.

SEOL fared for the third straight session as hopes for measures to stimulate the economy receded. The composite index finished 11.21 lower at 653.91 in turnover of Won318.5bn.

SINGAPORE showed a modest improvement although there was little direction to buying. The Straits Times Industrial Index ended 15.57 ahead at 1,632.13 in turnover of S\$166m.

AUSTRALIA retained a seven-month high as the DAX index rose 19.00 to 1,672.26, its highest close since July 17, just after a Bundesbank rise in the German discount rate took European equities into decline.

Turnover improved from DM6.1bn to DM6.5bn.

Even though there had been no decrease in rates yesterday, Mr Edgar Benischek at Bank Julius Baer in Frankfurt said that investors were aware that the Bundesbank had taken two small steps on the downward path when, on precedent, it could be expected to take seven or eight.

Even after an 8 per cent recovery this year, he added, the DAX was still 4 per cent down from its July 16 level, while the Bundesbank's average bond yield had fallen from 8.48 to 6.71 per cent, or by 177 basis points, in the interim.

Finally, he said, the market was 12 months ahead of the economy, looking not to 1993 when the move to strong cost reductions will hit corporate profits, but to 1994 when some of the benefits will arise.

The interest rate and cost

reduction themes were reflected respectively in financials, where Deutsche Bank

rose DM11.70 to DM682.70,

BANKONE closed sharply

lower as nervousness continued regarding First City

Investment, which has been forced to defer repaying matured deposits. The SET index lost 11.81 to 961.43 in turnover of Bt6.75bn.

NEW ZEALAND followed

Wednesday's weakness with

another setback of 9.78 to

the NZSE-40 index to 1,950.93,

with Telecom declining 8 cents to NZ\$2.67.

Investors were also encouraged by a good overnight performance in the US from Phil-

ippines Long Distance Telephone, which appreciated 25 pesos to 910 pesos.

KUALA LUMPUR retreated slightly in spite of an easing in interest rates. The composite index slipped 2.70 to 623.11 in turnover of M\$59.1m.

AMONG the day's losers, Tenaga Nasional, the electric utility, receded 10 cents to M\$1.70 with 1.73m shares traded. Telekom Malaysia dipped 20 cents to M\$1.21. Sime Darby weakened 16 cents to M\$4.60 in volume of some 1.26m shares.

SEOL fared for the third straight session as hopes for measures to stimulate the economy receded. The composite index finished 11.21 lower at 653.91 in turnover of Won318.5bn.

SINGAPORE showed a modest improvement although there was little direction to buying. The Straits Times Industrial Index ended 15.57 ahead at 1,632.13 in turnover of S\$166m.

AUSTRALIA retained a seven-month high as the DAX index rose 19.00 to 1,672.26, its highest close since July 17, just after a Bundesbank rise in the German discount rate took European equities into decline.

Turnover improved from DM6.1bn to DM6.5bn.

Even though there had been no decrease in rates yesterday, Mr Edgar Benischek at Bank Julius Baer in Frankfurt said that investors were aware that the Bundesbank had taken two small steps on the downward path when, on precedent, it could be expected to take seven or eight.

Even after an 8 per cent

recovery this year, he added,

the DAX was still 4 per cent

down from its July 16 level,

while the Bundesbank's

average bond yield had fallen

from 8.48 to 6.71 per cent,

or by 177 basis points, in the interim.

Finally, he said, the market was 12 months ahead of the economy, looking not to 1993 when the move to strong cost

reductions will hit corporate

profits, but to 1994 when some of the benefits will arise.

The interest rate and cost

reduction themes were reflected respectively in financials, where Deutsche Bank

rose DM11.70 to DM682.70,

BANKONE closed sharply

lower as nervousness continued regarding First City

Investment, which has been forced to defer repaying matured deposits. The SET index lost 11.81 to 961.43 in turnover of Bt6.75bn.

NEW ZEALAND followed

Wednesday's weakness with

another setback of 9.78 to

the NZSE-40 index to 1,950.93,

with Telecom declining 8 cents to NZ\$2.67.

Investors were also encouraged by a good overnight performance in the US from Phil-

ippines Long Distance Telephone, which appreciated 25 pesos to 910 pesos.

KUALA LUMPUR retreated slightly in spite of an easing in interest rates. The composite index slipped 2.70 to 623.11 in turnover of M\$59.1m.

AMONG the day's losers, Tenaga Nasional, the electric utility, receded 10 cents to M\$1.70 with 1.73m shares traded. Telekom Malaysia dipped 20 cents to M\$1.21. Sime Darby weakened 16 cents to M\$4.60 in volume of some 1.26m shares.

SEOL fared for the third straight session as hopes for measures to stimulate the economy receded. The composite index finished 11.21 lower at 653.91 in turnover of Won318.5bn.

SINGAPORE showed a modest improvement although there was little direction to buying. The Straits Times Industrial Index ended 15.57 ahead at 1,632.13 in turnover of S\$166m.

AUSTRALIA retained a seven-month high as the DAX index rose 19.00 to 1,672.26, its highest close since July 17, just after a Bundesbank rise in the German discount rate took European equities into decline.

Turnover improved from DM6.1bn to DM6.5bn.

Even though there had been no decrease in rates yesterday, Mr Edgar Benischek at Bank Julius Baer in Frankfurt said that investors were aware that the Bundesbank had taken two small steps on the downward path when, on precedent, it could be expected to take seven or eight.

Even after an 8 per cent

recovery this year, he added,

the DAX was still 4 per cent

down from its July 16 level,

while the Bundesbank's

average bond yield had fallen

from 8.48 to 6.71 per cent,

or by 177 basis points, in the interim.

Finally, he said, the market was 12 months ahead of the economy, looking not to 1993 when the move to strong cost

reductions will hit corporate

profits, but to 1994 when some of the benefits will arise.

The interest rate and cost

reduction themes were reflected respectively in financials,

Raymond Barre wants Lyon to be the home of the proposed EC central bank: Page three

FINANCIAL TIMES SURVEY

RHONE-ALPES

SECTION IV

Friday February 19 1993

Beaujolais prices now stand well below some growers' production costs: Page four

Rhône-Alpes has the largest economy and population outside Ile de France. The region now runs its own local affairs — and looks likely to influence the shape of national government after the March elections. William Dawkins reports

Resilient stronghold

IF FRANCE'S opposition right wing wins next month's parliamentary election, which is likely, Rhône-Alpes will be one of the main victors.

The economically biggest and most populous French region outside Paris is a traditional conservative power base. So it will probably be the most important provincial influence on French national politics during the next government.

Over the past few years it has provided firm ground on which half a dozen ambitious young opposition politicians have built political bases, some hotly tipped to take ministerial jobs in the new government. This can only increase Rhône-Alpes' already weighty influence in the Paris bureaucracy, a valuable asset in a country where much economic power remains concentrated in the capital, despite the decentralisation of the past decade.

Local political heavyweights tipped for a national cabinet seat in the spring include Mr Charles Millon, chairman of the regional council and national parliamentary whip for the centre-right UDF party; Mr Bernard Bosson, centrist CDS mayor of Annecy; Mr Michel Barnier, the RPR Gaullist president of the Savoie general council and organiser of last year's winter Olympics; and Mr Alain Carignon, the RPR mayor of Grenoble. Mr

Carignon remains respected

for the amount of investment he has marshalled to update Lyon's crowded roads and to beautify further this ancient city. Yet, his ambitions have taken a knock with his misjudged decision, in 1990, to give up his RPR parliamentary seat in disgust at internal bickering among the leadership, hoping to form a right-wing union of young reformist-minded people like himself. In the event, only two other MPs followed his example and the idea has quietly sunk.

Mr Noir's national image took another battering when his son-in-law and former election campaign manager, Mr Pierre Bottin, was jailed last November for alleged misuse of public funds. The latest twist to Lyon's city politics came last month when the RPR placed Mr Alain Mérieux, one of its rising stars in the region, as parliamentary candidate in the same constituency as Mr Noir — re-elected since as an independent.

The RPR's choice of Mr Mérieux was significant. He is a vice president of the regional council, an important businessman (he is head of the Institut Mérieux pharmaceuticals group) and a member of the old bourgeoisie which runs Lyon behind the scenes. "The Parisians have decided against the will of the Lyonnais to organise the division of the national opposition," complained an angry Mr Noir.

Rhône-Alpes' political importance is also a reflection of the size and vitality of its economy — dimmed by the economic downturn. "For a while we were sheltered from economic difficulties because of the strength of our economy. But when the crisis did finally hit, it hit us harder than other regions," says Mr Yves Minnieux, regional director of Lyonnaise de Banque.

Of course, local politics in Rhône-Alpes is not an automatic track to stardom. Take Mr Michel Noir, the dynamic mayor of Lyon, the regional capital which is the economic and political lynchpin of Rhône-Alpes. Only a few years ago he looked ready for great things — perhaps as a rival to Mr Jacques Chirac for leadership of the RPR.

Mr Noir remains respected



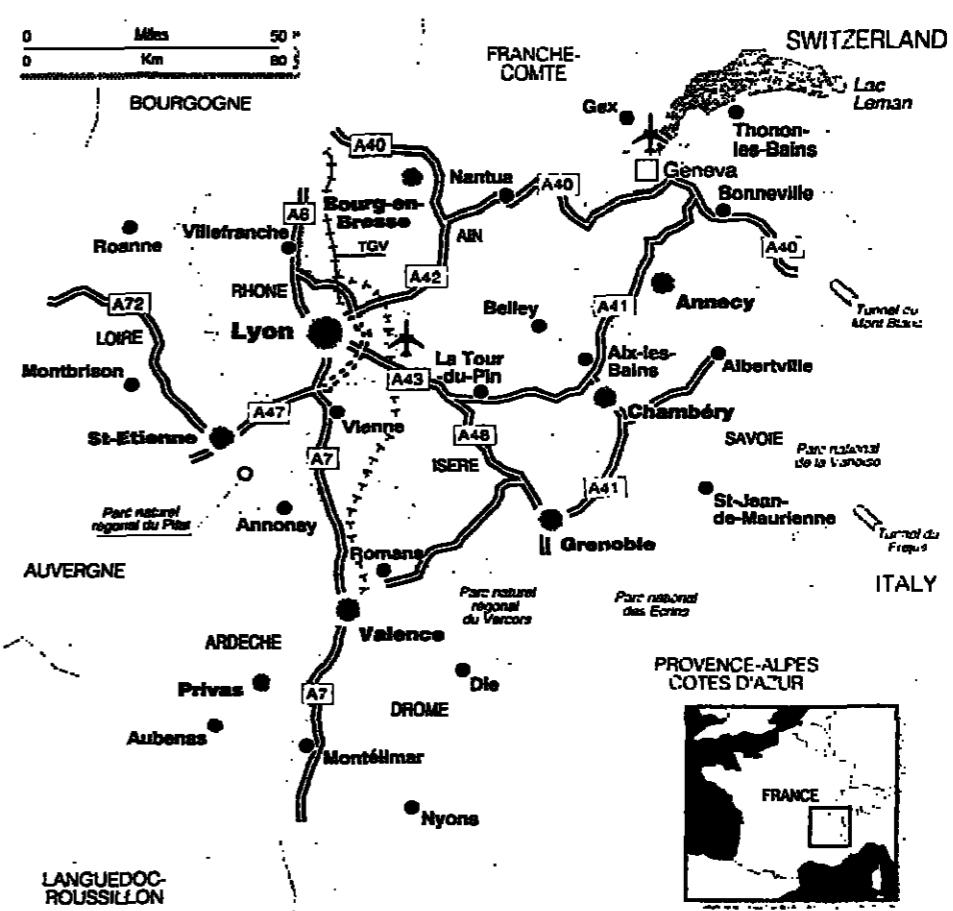
Lyon, the regional capital: "economic and political lynchpin"

diverse, from the high snow-fields of the French Alps to the fertile wine-producing hills around the Rhône and the arid scrub of the Drôme.

Of course, damage from the recession has been as unevenly spread as might be expected from a region as big as Rhône-Alpes. Its 5.3m inhabitants represent just under a tenth of the French population; it covers 8 per cent of the nation's land mass and produces a tenth of France's gross domestic product. It is geographically

textile town of St Etienne, which appear more confident than businesses around the regional capital; and a thriving community of high technology companies around the town of Grenoble.

Some economic commentators liken Rhône-Alpes to a small country such as Switzerland or Belgium. A more exact comparison could be made with other important European



regions such as Piedmont in northern Italy, Hesse in Germany or Catalonia in northern Spain. Rhône-Alpes has intimate political and business links with all three — and this highlights another of its important qualities: the pro-European Community consensus among the regional leadership.

It is no accident that when the rest of France hesitated over the prospect of European political and monetary union, Rhône-Alpes produced nearly 95 per cent in yes-votes in last September's referendum.

The region is a pro-European island on the map of French referendum results, surrounded by no-votes from Provence-Alpes-Côte d'Azur in the south, Auvergne to the west and Burgundy to the north. To complete the picture, Switzerland is on its north-eastern

frontier. Some local planners expect last year's Swiss vote against closer European integration to trigger a migration of Swiss-based companies into the Haute Savoie.

Lyon has played on its European credentials, as well as on its high quality of life, to support its campaign (led by the tireless and persuasive Mr Barre) to become the headquarters of the European central bank. The uncertainties facing European monetary union have not diminished the city's determination. "If we didn't believe in the Euro-bank, we would not make the effort."

That resilience translates into an ability to continue attracting prestige foreign investments to the region at a time when the international recession has caused overall foreign investment in France

to decline. Last year Rhône-Alpes overtook Ile de France for the first time in terms of the number of jobs created by foreign investors — although it still lagged behind heavily subsidised Lorraine in north-eastern France. It has a slightly higher economic growth than the French average and, according to a recent study by the Economist Intelligence Unit, it will grow 20 per cent faster than France as a whole over the five years to 1995.

Rhône-Alpes' high profile newcomers include Rank Xerox's new European research laboratory in Grenoble, and Euronews, the new satellite news channel. A satisfied Mr Maury claims: "If they come here, it's not because of aid, because we don't offer aid very much. It's because we are attractive."

Lyon is the birthplace of motion pictures. And a lot of other glittering successes since.



In 1895, the Lumière brothers of Lyon invented the "cinématographe", and launched an entire industry.

Today, Lyon is home to a stellar cast of national and international leaders* in the fields of finance, business and research.

Thanks to the city's many winning assets, Lyon is in the running as the site of the Central European Bank. This institution could well be joining the ranks of major organisations that have already chosen the city for their headquarters, including Interpol and Euronews, the European news channel.

For those who are looking to Europe for future growth, look to the city where success stories are made.

LYON

Great things happen in Lyon

*To find out what drew them to Lyon, contact ADERLY Economic & Industrial Development Agency for the Lyon Area - France 20, rue de la Bourse - 69289 Lyon Cedex 02 - France - Tel (33) 72 40 57 50 - Fax (33) 72 40 57 35

RHONE-ALPES 2

David Buchan assesses the region's industrial prospects

Slow-down takes effect

ECONOMIC slowdown generally comes late to the Rhône-Alpes, because the region has so many successful industrial firms, with diversified products and markets.

But come it has, says Mr Etienne Subra, regional director of the Banque de France. Unemployment rose by 10 per cent during 1992. Mr Subra dates the downturn to last May-June, after domestic demand began to fall but before defence of the franc pushed real interest rates still higher. Again, the fall-off in export orders from Germany, Italy, the UK and Spain began before the currencies of the latter three countries depreciated against the franc in September.

The depressing effect on the region's industry has been

widespread, though Mr Subra reports that the food, glass-making, pharmacy and some parts of the textile sectors held up well through 1992, and says the improvement in the US economy is leading to more orders for the region's chemicals, capital equipment and aeronautic exports.

The one real black spot, as elsewhere, is the property market. This is "very bad," says Mr Subra. Lyon now harbours 18 months' worth of unsold or unlet office space and 2 years'

worth of residential real estate. Part of the rise in the region's unemployed (threatening, for the first time, qualified middle management on permanent payroll), is attributable to company managers' fast reaction. "It is not that the bosses are turning to redundancies as a first resort when orders start to fall," says Mr Subra. "It is just that they are much quicker to run through the whole gamut of austerity measures - refining general costs, cutting down on stocks

and inventories and, lastly, making redundancies - than they used to be."

The financial as distinct from the human consequences of this more active management style is the greater soundness of Rhône-Alpes companies; by the end of 1991 they had reduced their total debt to the level of their own funds and equity.

Over the longer term Rhône-Alpes can count on the natural advantages of its central location to attract investment, domestic and foreign. Mr Jean Chemain, director of the Lyon chamber of commerce, believes that Switzerland's obtuse rejection in December of the European Economic Area (EEA) treaty can only benefit Rhône-Alpes, as Swiss companies move investments westward to give themselves a base within the EC single market.

Renault VI was formed out of the 1978 merger between Renault's (smaller) truck subsidiary Saviem and the (larger) independent Berliet company. The merged company made its headquarters round the Berliet operation in Lyon, far more extensive than Saviem's assets, and bringing with it 600 hectares of prime industrial land in the adjacent Lyon suburbs of St Priest and Vénissieux. Renault still grows maize on some of this land - until such time as its factories expand further.

Lyon is also the home of many of Renault's best clients, such as the trucking firm of Mr Norbert Dentressangle who, since he made his start taking apples to the UK, has built up a fleet of 2,400 vehicles. These are just the sort of geographical merits which have made Mr Michel Coste, head of Lyon's Institute for the

city for the suggested Europan central bank. Mr Coste notes with delight that, against an EC majority preference for locating it in Bonn, the UK presidency touted Lyon at the EC summit at Edinburgh.

But it is history, rather than geography, which has attracted to the region the two biggest employers: Renault VI and Rhône-Poulenc.

Renault VI was formed out of the 1978 merger between Renault's (smaller) truck subsidiary Saviem and the (larger) independent Berliet company.

The merged company made its

KEY FACTS	
POPULATION (thousands)	
Lyon	1,262.2
Grenoble	404.7
Saint Etienne	313.3
EMPLOYMENT (regional percentage)	
Lyon	27.8
Grenoble	8.9
Saint Etienne	5.8
LEADING INDUSTRIES (number of employees)	
Renault VI Vénissieux	5,300
SNCI roulement	3,000
GIAT industries Roanne (armaments)	2,500
Saxatil avionique	2,200
Rhône-Poulenc	2,000
Renault VI Annonay	1,800
Téfia	1,800
Caterpillar France	1,700
Rhône-Poulenc Rousson	1,600
Hewlett Packard France	1,500
CIAPEM (domestic equipment)	1,400
GIAT industries Saint Etienne	1,400
COGEMA (nuclear materials)	1,300

Source: INSEE

Europe and through its wholly-owned Mack subsidiary, 1,223 in the US.

For several years Renault VI's European market was better than the US one (the two almost cancelled each other out in the 1981 after-tax profits, which showed a FF 23m profit).

Now the new world is being asked to redress imbalance in the old world. "But the problem is that the European market is getting worse - truck output in France falling from 52,000 in 1990 to 35,000 last year - faster than the US market is getting better."

Renault VI is now demanding of its suppliers something of the same specialisation it

has forced on itself. Just as each Renault factory in the Rhône Alpes region focuses on a single activity - truck assembly (above 18 tonnes) at Bourg-en-Bresse, gearboxes in St Etienne, bodywork, motors at St Priest/Vénissieux, bus assembly at Annonay - so it is asking its suppliers to concentrate more on its needs.

Its aim is to reduce by two thirds its existing 1,500 subcontractors, which range from Bosch in Germany, to Lucas Girling disk brakes in the UK to a host of smaller suppliers in the Rhône-Alpes region.

Part of this reduction is to have a closer, Japanese-style partnership with a larger and

St Etienne expects to ride out hard times

Self help shines out

FROM THE air St Etienne looks like one big industrial site. The stephanos ("Etienne") is French for "Stephen" and are proud of that: even their vaunted museum of modern art has been deliberately made to look like a factory.

All those shining new pieces you see on St Etienne's industrial checkerboard are not what the first-time visitor expects to see. In the 1960s-1980s St Etienne was synonymous with industrial decline. It is still the object of eye-rolling, cosmopolitan derision from the nearby citizens of Lyon. Yet most stephanos seem much more confident than the Lyonnais about their city's ability to weather today's economic hard times.

Mr Bruno Roux, the city's economic development director, says that relative buoyancy stems from "the feeling that as we have suffered a good half dozen crises since the 1960s and come through, we will do so again".

St Etienne lost 30,000 jobs when the mines closed, 25,000 jobs when the steel mills shut down, and 15,000 when its mainstream textile sector declined. Overall, the city lost some 80,000 traditional manufacturing jobs.

But it has replaced all but about 20,000 of these by means of a very active industrial policy which has successfully encouraged a larger number of smaller companies to diversify. At 11 per cent, the city's unemployment rate is over France's 10.4 per cent national average, but the gap is tiny compared to the five point spread that existed in the mid-1980s.

Although nearly one in every three employed stephanos works in industry, the city feels better able to ride out the present austerity. "We do not even really have a property crisis like other cities do in the office sector, because we don't have offices," Mr François Dubanchet, the bulky Christian Democrat mayor, says with almost blue-collar pride.

But the city's drive to re-industrialise itself has been an expensive gamble.

It has spent FF 1.5bn, with

only about a third coming in national/EC aid from Paris and Brussels. Because French cities are forbidden (probably rightly) to subsidise companies directly, St Etienne has worked mainly through real estate. Much of its FF 2.8bn debt comes from reconverting old industrial properties, and selling or renting them cheaply to new companies wanting to invest in existing ones wanting to expand, sometimes even before having any idea of who might occupy the new buildings. On its "Technopole" site, it has also made available low-rent offices for up to two years to companies just starting up.

The mayor and his officials are convinced that their gamble has paid off. Mr Dubanchet says St Etienne's financial problems have more to do with

some 500 functionaries unnecessarily hired by his communist predecessor. He adds that recipients of municipal aid (which can include temporary exemption from the *taxe professionnelle* payroll tax) are now selected with greater care. He says that only 2-3 per cent of the 400 companies which have received public aid have, in one way or another, failed.

One windfall has come from the south. Some Italian companies, such as Ratti, which prints on silk, have long been present in the city. But the last two years have seen a small flood of new Italian investment.

This includes Sicma, which makes office partitions and cupboards, Molennab, which makes abrasives, and Viero, which manufactures silk weaving machines. These investments account for one-third of all Italian industrial investment in France during this period (excluding Mafia investment in the Côte d'Azur). Most of the reasons given for moving north arise more from frustration at home than the lure of St Etienne itself, says Mr Roux. Such frustrations

Casino's boss is far from being St Etienne's Citizen Kane, but there is a certain imbalance of power between the company and the city. Casino is chief sponsor of St Etienne's art museum, theatre, and football team (whose "Geoffroy Guichard" stadium will host one of the 1998 World Cup games). But only 2,000 of Casino's 50,000 employees work in St Etienne. One false move - perhaps one tax increase too many - could prompt the giant retailer to shift its head-quarters elsewhere.

D.B.

specifically to sell to SGS-Thomson - such as Lam Research and Applied Materials, two US semiconductor equipment suppliers, and Metron, a UK distributor of semiconductor equipment: examples of how existing high technology projects have acted as a magnet to new investment.

SGS-Thomson itself is not a significant employer: 184 staff are expected to be in post by the end of this year. Fifty more will come from France Télécom, whose research division has been important to us," explains Mike Thompson, director of the centre.

Some suppliers have set up in Grenoble, or expanded there

specifically to sell to SGS-Thomson.

However, SGS-Thomson's presence is expected to attract other international technology projects - which is why the local economic development body, Alpes-Grenoble Développement, has kept a neighbouring industrial site empty, says Marie-Claude Dupuy, the organisation's secretary general.

Grenoble has all the more reason to thank its lucky stars that this prestige project has come off: until recently SGS-Thomson's very future was uncertain; Grenoble could have ended up with a white elephant rather than an elec-

tronics flagship on its doorstep.

SGS-Thomson was \$102m in the red in 1991, the latest in a string of heavy losses caused by the huge investment demands needed to keep pace with technology at a time of intense price competition from the US and Japan.

The Italian government, in the face of French persuasion, hesitated for many months over pumping badly needed fresh capital into the group. Late last year it changed its mind, paving the way for a \$1bn capital increase from both governments. The first \$500m is expected to be disbursed in the next few months.

The Italian administration was probably encouraged by evidence of recovery in SGS-Thomson's fortunes. The group managed a \$4m profit increase last year (on sales up 12 per cent - well ahead of the 9 per cent growth in its markets) to \$1.6bn, officials say.

It is too early to say whether SGS-Thomson has completely turned the corner in its high-risk industry, but the white-suited technicians padding around the Croles clean rooms assure they are there to stay. Even Mr Thompson, a Scot who used to work at Immos, the Scottish semiconductor maker taken over by SGS-Thomson, has started to learn French.

The French government and local authorities will cover about 10 per cent of the initial investment during the first two years, in line with aid available from the rival sites. However, the deciding factor was Grenoble's pool of skilled research workers - including the fact that it produces 20 per cent of all French PhD students in information technology.

The centre will study automatic translation and assisted documentation of computer documents. The aim is to design products to reduce the 8 per cent of total spending that the average company spends on creating and handling documents, says Mr Gallaire.

The group also hopes to pass development contracts to some high technology companies grouped around Grenoble.

It is well above the average occupancy rate for office property in Grenoble, says Mr Christian Abel, who is the deputy managing director for the Europa project.

The decline in demand for property, however, has brought one potential cloud to Europa's horizon. No firm tenants have yet been found for a 13,000 square metre office block, part of the project which is due for completion in September of this year. "For the moment, Europa has escaped the property crisis. But we are worried because our potential clients are worried," admits Mr Abel.

Despite the property market crisis, Europa has found tenants for 90 per cent of the space so far completed in the

domain of central government.

At the time, the Europa site was a wasteland of redundant industrial buildings and railway goods yards; a blight at the heart of one of France's fastest growing towns.

Today the site boasts a business school, a hotel and more than 25,000 square metres of prime office space. Next month will see the opening of another hotel, to be followed by a con-

ference and exhibition centre grouped round the Place Robert Schuman - aptly named, after a founding father of the European Community.

Europa is typical of the many hundreds of prestige property development sponsored by town councils across France in the wake of decentralisation. However, unlike some of the others, it has not brought its city sponsor to near-bankruptcy.

Grenoble has carefully limited its part in the project, set up as a city hall majority-controlled joint venture with French banks and construction companies.

City funds have put up FF 340m for the cost of acquiring land from the SNCF railway board and providing the supporting infrastructure. It has been up to the private sector partners to pay for the construction - and find tenants.

Despite the property market crisis, Europa has found tenants for 90 per cent of the space so far completed in the

area. The decline in demand for property, however, has brought one potential cloud to Europa's horizon. No firm tenants have yet been found for a 13,000 square metre office block, part of the project which is due for completion in September of this year. "For the moment, Europa has escaped the property crisis. But we are worried because our potential clients are worried," admits Mr Abel.

Despite the property market crisis, Europa has found tenants for 90 per cent of the space so far completed in the

area. The decline in demand for property, however, has brought one potential cloud to Europa's horizon. No firm tenants have yet been found for a 13,000 square metre office block, part of the project which is due for completion in September of this year. "For the moment, Europa has escaped the property crisis. But we are worried because our potential clients are worried," admits Mr Abel.

Despite the property market crisis, Europa has found tenants for 90 per cent of the space so far completed in the

area. The decline in demand for property, however, has brought one potential cloud to Europa's horizon. No firm tenants have yet been found for a 13,000 square metre office block, part of the project which is due for completion in September of this year. "For the moment, Europa has escaped the property crisis. But we are worried because our potential clients are worried," admits Mr Abel.

Despite the property market crisis, Europa has found tenants for 90 per cent of the space so far completed in the

area. The decline in demand for property, however, has brought one potential cloud to Europa's horizon. No firm tenants have yet been found for a 13,000 square metre office block, part of the project which is due for completion in September of this year. "For the moment, Europa has escaped the property crisis. But we are worried because our potential clients are worried," admits Mr Abel.

Despite the property market crisis, Europa has found tenants for 90 per cent of the space so far completed in the

area. The decline in demand for property, however, has brought one potential cloud to Europa's horizon. No firm tenants have yet been found for a 13,000 square metre office block, part of the project which is due for completion in September of this year. "For the moment, Europa has escaped the property crisis. But we are worried because our potential clients are worried," admits Mr Abel.

Despite the property market crisis, Europa has found tenants for 90 per cent of the space so far completed in the

area. The decline in demand for property, however, has brought one potential cloud to Europa's horizon. No firm tenants have yet been found for a 13,000 square metre office block, part of the project which is due for completion in September of this year. "For the moment, Europa has escaped the property crisis. But we are worried because our potential clients are worried," admits Mr Abel.

Despite the property market crisis, Europa has found tenants for 90 per cent of the space so far completed in the

area. The decline in demand for property, however, has brought one potential cloud to Europa's horizon. No firm tenants have yet been found for a 13,000 square metre office block, part of the project which is due for completion in September of this year. "For the moment, Europa has escaped the property crisis. But we are worried because our potential clients are worried," admits Mr Abel.

Despite the property market crisis, Europa has found tenants for 90 per cent of the space so far completed in the

area. The decline in demand for property, however, has brought one potential cloud to Europa's horizon. No firm tenants have yet been found for a 13,000 square metre office block, part of the project which is due for completion in September of this year. "For the moment, Europa has escaped the property crisis. But we are worried because our potential clients are worried," admits Mr Abel.

Despite the property market crisis, Europa has found tenants for 90 per cent of the space so far completed in the

area. The decline in demand for property, however, has brought one potential cloud to Europa's horizon. No firm tenants have yet been found for a 13,000 square metre office block, part of the project which is due for completion in September of this year. "For the moment, Europa has escaped the property crisis. But we are worried because our potential clients are worried," admits Mr Abel.

Despite the property market crisis, Europa has found tenants for 90 per cent of the

RHONE-ALPES 3

Lyon is an important banking centre, writes William Dawkins

Profits under pressure

PARIS BANKS are feeling the squeeze in Rhône-Alpes as the economic slowdown takes full effect in what is one of France's most competitive regional banking industries.

"Until the end of 1991, we and many of our business customers thought Rhône-Alpes would escape the crisis," says Mr Philippe Barrière, director of Banque Nationale de Paris' network in Rhône-Alpes, Bourgogne and Auvergne.

"Companies continued to invest and seek external growth and we contributed to this by lending to them. Now they are left with overcapacity. We were hit later than the rest of France, but we were hit hard. The more economic vitality you have the harder you are hit," he says.

Growth in both lending and deposits has slowed. Loans outstanding by French banks in the region grew by a mere 0.7 per cent to FF303bn in the year to last September – a small fraction of the 14 per cent growth achieved in 1990, a

year before the slowdown hit. The Banque de France says that the total of deposits at the region's banks rose a mere 2 per cent to FF310bn in the 12 months to September 1992.

Like their Parisian counterparts, Lyon's banks are also burdened by troubled loans on city property. They made little headway (but unpunished) provi-

Intensity of competition is a boon for private and business customers.

sions on these, says Mr Bertrand Rivier, deputy director general of the Banque de France's Lyon office. Demand for office property in Lyon fell by 25 per cent last year, while prices have fallen by up to 20 per cent when Italian financiers set up shop there after escaping from the Guelph-Ghibelline civil wars of that time. Some are still there – indeed the Italian banking community is growing fast. Today the city hosts most of the 69 banks present in

largely provisioned for," says Mr Rivier.

So it is no surprise that profit margins across the region's banking industry have been under intense pressure.

Most of the leading players can stand the strain because they are owned by powerful national banks. But at least one independent operator has hit trouble. Only last month the Lyon-based développement capital group, Société de Développement Régional du Sud-Est, had to be taken over by Crédit Lyonnais – the state-owned bank which owns 19 per cent of its shares – because of heavy operating losses and bad debts.

Historically, Lyon's claim to be the region's banking capital dates from the 15th century, when Italian financiers set up shop there after escaping from the Guelph-Ghibelline civil wars of that time. Some are still there – indeed the Italian banking community is growing fast. Today the city hosts most of the 69 banks present in

Rhône-Alpes, of which 23 are foreign, including eight Italians.

While the intensity of competition makes bank managers' lives uncomfortable, it is a boon for both private and business customers. This explains why the region has more bank branches per head than the national average, and why Lyon has six market dealing rooms and the best developed supply of venture capital available outside Paris.

Business loans in Lyon can be cheaper than in Paris, according to several local bankers. "Because of the very fierce competition, our spreads can be lower in some cases than in Paris," says Mr Yves Minnissieux, regional director of Lyonnaisse de Banque, France's largest regional bank, which is indirectly owned by the GAN state-owned insurance group. Indeed, the sophistication of Lyon's banking industry is one of the reasons why the city feels confident in its bid to be



Mr Joël Picard is deputy managing director at the giant co-operative bank, Crédit Agricole du Sud-Est, whose network of 251 branches has caused complaints that it has unfair access to cheap funds

headquarters of the European central bank.

As in Paris, the main banks are the three big national clearers: Crédit Lyonnais, Banque Nationale de Paris and Société Générale. Beneath them come half a dozen regional banks owned by national ones, of which Lyonnaise de Banque is the leading example.

At the next level comes Crédit Agricole du Sud-Est

(Case), the giant co-operative bank which has taken market share from conventional banks since being given the right to lend to industrial customers (rather than only to farmers)

five years ago. Conventional banks complain that Case's huge network – 251 branches in 10 départements – gives it an unfair advantage in access to cheap funds. Case argues that it is competing fairly because its costly structure –

more than half, attracted by the growing cross-frontier trade between Rhône-Alpes and Italy's industrial north, have come in the past seven years. Recent arrivals include Banco Nazionale del Lavoro and Instituto Bancario São Paulo di Torino.

Some of their Rhône-Alpes competitors have responded by co-operating, or taking equity stakes in an Italian partner. Case and Lyonnaise de Banque have done so, though the latter has curbed its international investments in recent years.

Mr Joël Picard, deputy managing director at the Case, believes the competitive threat from Italian banks is containable. "So long as Italian banks are coming to the region to accompany Italian companies here, they will have no problem, but I don't think they can do as well as we can on our own market. They have arrived here late, and at a difficult time," he says.

Overall, according to Mr Rivier of the Banque de France, the picture is of a strong banking industry, with high quality management, well able to ride out the economic downturn. "So long as the crisis does not go on too long, I do not foresee any major problems," he says.

Euro-bank site should be at the centre of gravity of the EC's political map.

Some would say that Lyon's campaign is a long shot, given the uncertainty hanging over monetary union – and therefore the need for a European central bank in the wake of the recent upheavals in the European Monetary System. Mr Barre is undismayed. He is among those who believe it quite possible that seven or eight European countries – Germany, Benelux, France, Spain and Italy – may switch to a single European currency towards the end of the decade, leaving the rest to join the core of the new system later.

Whether Mr Barre's campaign succeeds or fails, it does underline a change in French attitudes – the slight shift of power from Paris to the provinces over the past 10 years.

"I am a great partisan of decentralisation," says Mr Barre. "But it is not enough to create regions with powers when so much of the administration remains concentrated in Paris."

W.D.

A former prime minister of France leads a crusade

Archetypal Lyonnais

is likely to be made by European Community governments, some time after the final ratification of the Maastricht treaty on European political and monetary union, possible in the second half of this year, Mr Barre believes.

Thanks to his efforts, Lyon has waged a much more visible campaign for the honour than other candidates such as Amsterdam, Edinburgh, Stras-

bourg, Luxembourg – or even Frankfurt itself.

In this, Mr Barre's crusade has the discreet support of the French government, aware that attempts to attract the bank to Strasbourg, the main rival French site, is very unlikely to succeed because of the presence there of the European Parliament.

The egg-headed Mr Barre looks and talks like an arch-

typical Lyonnais, jovial and fond of the good things of life. Yet like many French politicians his real roots are well outside his local power base; he was born in the Indian Ocean island of Réunion and is married to a Hungarian.

"To have the bank here will be good for Lyon, for the internal balance of France and for the balance of power in Europe," he says, taking a

brief rest in his Lyon headquarters during his weekly whistle-stop tour of his inner city constituency. "Whether we succeed or fail, there will be an advantage in it for Lyon because it will be better known internationally."

Lyon's natural claim, he says, rests on its 500-year history as a banking centre, good road, rail and air links to northern Italy and Spain and western Germany, and its position at the geographical and cultural divide between north and south Europe.

He points to other international bodies which have chosen Lyon for their base for similar reasons – Interpol, the international police organisation, and Euronews, the European television news service which, symbolically, started broadcasting from Lyon on the dawn of the single European market on January 1, 1993.



Raymond Barre: "I am a great partisan of decentralisation"

But why should Lyon have a claim rather than Paris? "I have long been preoccupied by the concentration of activity in Paris. Other cities now need to become, if not as an important centre of activity as Paris, at least a balance. Lyon is, after all, the capital of the French provinces," says Mr Barre – quoting Albert Thibaudet, the early 20th century literary critic.

He uses a similar argument to justify Lyon's claim for the

bank against other non-French candidates. "All the centres of EC decision-making tend to be concentrated in northern Europe. Since the enlargement of the EC to include Spain and Portugal – economies with great potential – the south has acquired a new importance. Lyon is exactly between north and south, and belongs to both at the same time," he says. Its close political and business links with Barcelona, Milan and the powerful German region of Baden-Württemberg reinforce this claim.

Mr Barre is far too decent a man to knock the competition, but he argues, nevertheless, that Lyon has important advantages over rival sites. Frankfurt, home to the Bundesbank, poses an obvious political problem; there would be a concentration of monetary power in German hands. Apart from that, Mr Barre sees Amsterdam as the nearest competitor, because of its banking industry and agreeable quality of life.

However, the Dutch city suffers from the disadvantage of a northern position, which runs against the claim that the

Grenoble buzzes with technology research

Innovating is a tradition

GRENOBLE'S post-war transformation from obscure little French industrial town to France's biggest technology research centre outside Paris is part accident, part industrial planning by an active local government.

Its high-tech image was揉led a few weeks ago with the publication of a parliamentary report claiming that Grenoble might be unwitting host to a Mafia network. This has provoked a firm denial from Mr Alain Carignon, the town's RPR mayor and it promises to be a strong local theme in the run-up to next month's parliamentary elections, in which Mr Carignon is planning a return to national politics.

Underneath the pre-election alarms and excitements, Grenoble has reason to be content with its lot.

At the end of the last war, Grenoble was "really mediocre, dull little town, even a national joke," explains Mr Joëlle de Leiris, deputy mayor and university professor. "On average we have had one new big science establishment coming to Grenoble every 10 years. Today, people tell us we have too many. I can't agree."

company investments, around which have sprung a vigorous community of small high technology companies.

Isere produced 1,433 new companies in 1990 – the first year of the economic slowdown, when unemployment stood at just at 8 per cent against a national norm now two points higher.

Many of the start-up businesses founded by local entrepreneurs, or spun off from the research departments of Grenoble's four universities, have quickly died. "Too many of them have a product, but nothing else," mourns Mr de Leiris.

This town owes its break

recently, Paris never gave money to technology. Grenoble has been doing it for years," says Mr Petroff.

This is where the town's tradition of several decades of active industrial and economic planning comes in. The late Mr Hubert Dubedout, the Socialist mayor for 15 years until 1983, and a former nuclear scientist, was another pioneer who used his local government resources to help put Grenoble on the map.

He was instrumental in attracting the 1968 winter Olympics – and the infrastructure investment that came with it – as well as launching an ambitious urban development programme, including one of the most efficient public transport systems outside Paris.

But perhaps his most important policy was that of encouraging links between scientific research and industry well ahead of other French towns.

Grenoble's showcase in this respect is the awkwardly named Zirst, a business park which opened in 1978 on the twin principle that tenants must be vetted by a scientific committee. In return for this, the finance for their buildings is guaranteed by the departmental council.

The idea came not from Mr Dubedout, but from the mayor of Meylan, a commune just outside Grenoble; it received full backing from the city. Zirst tenants now include the Cnet, France Télécom's research centre, Merlin Gerin, and Sema, the leading software group.

Mr Dubedout's successor at the town hall, the young Gaullist Mr Alain Carignon, has continued in the same tradition.

Under his tenure, the city has funded university chairs – normally the domain of central government – merged the area's disparate economic development organisations into a single powerful body, Grenoble Isère Développement. He also launched the biggest public investment in the city for years: the Europole business centre, next to the railway station (which is now less than three hours from Paris, thanks to the opening of a direct Train à Grande Vitesse (TGV) link last year.

The cost of all this activity has been a sharp increase in the city's debt.

Grenoble's financial problems, however, are mild by comparison with a city like Angoulême, which has had to reschedule its debts.

Mr Carignon's team has trimmed away at Grenoble's borrowings – down to FF1.45bn last year from FF1.7bn three years ago – with a programme of privatisations (a growing trend in French local government) and spending controls. Not for the first time, Grenoble is turning to innovative solutions.

'On average, we have had one new big science establishment coming to Grenoble every 10 years. Today, people tell us we have too many. I can't agree.'

But others have flourished, such as Cap Gemini Sogist, founded nearly 20 years ago in Grenoble by Serge Kampf and now Europe's largest computer services company.

On a more modest scale,

there are a flock of smaller successful start-ups such as Abral, an alarm systems maker founded nine years ago by two former executives of Merlin Gerin, the local electrical products group. Abral now employs 200 people at Croles, just outside Grenoble.

This solid base of skilled research workers and innovative companies has acted as a magnet for large technology

projects and electronic

with its industrial past in part to the influence of one or two local decision makers – such as Louis Néel, the Nobel prize-winning physicist who was posted there during the war, and the Merlin family, founders of the Merlin Gerin electrical equipment group.

They were influential in persuading central government to set up the CNRS national centre for scientific research in Grenoble just after the second world war. This was followed, 10 years later, by the CERN nuclear research centre, and, joined, in the mid 1960s, the Laboratoire Franco-German neutron laboratory.

The latest, scheduled to start operating later this year, is the Synchrotron, the FF2.2bn particle accelerator owned by 12 European countries which is due to open to users next year.

"Here, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general. One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

now, within a radius of one or two kilometres, you have leading European laboratories in a whole range of disciplines," says Mr Yves Petroff, director general.

One of the things which made Grenoble attractive was the city's willingness to pay for road access to the Synchrotron. "Until

RHÔNE-ALPES 4

William Dawkins looks for green shoots in the snow

All eyes on the weather

THE GREEN shoots of recovery are beginning to show in the ski industry, a mainstay of the Rhône-Alpes economy, but they are still fragile.

There are mixed reasons for this in the region which traditionally attracts 60 per cent of all French winter sports bookings. One is fall-out from the 1992 winter Olympics in the Tarentaise resorts around Albertville. Another is two seasons of better snow following three years of dismal half-pistes. Then there is a recovery in consumer spending in the US - an important market for Salomon and Skis Rossignol, the leading ski equipment makers based near Annecy and Grenoble respectively.

The winter Olympics gave the region's ski industry the biggest shot in the arm since the 1968 Olympic games came to Grenoble. Like most shots in the arm, it caused initial pain to the patient - in the form of a decline in winter sports book-

ings during the games early last year. Holiday skiers were frightened off by the prospect of crowds and traffic jams.

Excellent December snowfalls attracted them back to the slopes in large numbers. Christmas week ski resort bookings were up by 15 per cent, according to the Rhône-Alpes regional council. But much of the snow had melted by late January. The industry fears that mass cancellations for February, usually the peak month, could ruin the season's good start.

"We are finding a new optimism in the market. But our fortunes are more sensitive to changes in the climate than in the economy," says Mr Jean-

Jacques Bompard, secretary general of Skis Rossignol, the world's largest supplier of skis (under its own name and as Dynastar).

New motorways and express rail lines have been built around the Olympic sites. The Olympics also provided some communes with ice rinks and halls surplus to immediate requirements - a financial headache for some, but an improvement in the capacity of the winter tourism industry.

Salomon, the larger of the two companies with sales of FF1.5bn last year, was the first to diversify beyond its core business of ski-bindings, in which it is world market leader with a 44 per cent share. In 1984 it bought Taylor Made,

a US golf club maker which has since prospered. Then came an innovative ski model, made of a single shell rather than the conventional sandwich design. Since its launch in 1988, this model has taken at least a fifth of the market for skis priced at FF2,000 and up.

To guarantee long term survival, both groups have followed a similar strategy: trimming operating costs and diversifying into other sports equipment.

Salomon, the larger of the two companies with sales of FF1.5bn last year, was the first to diversify beyond its core business of ski-bindings, in which it is world market leader with a 44 per cent share. In 1984 it bought Taylor Made,

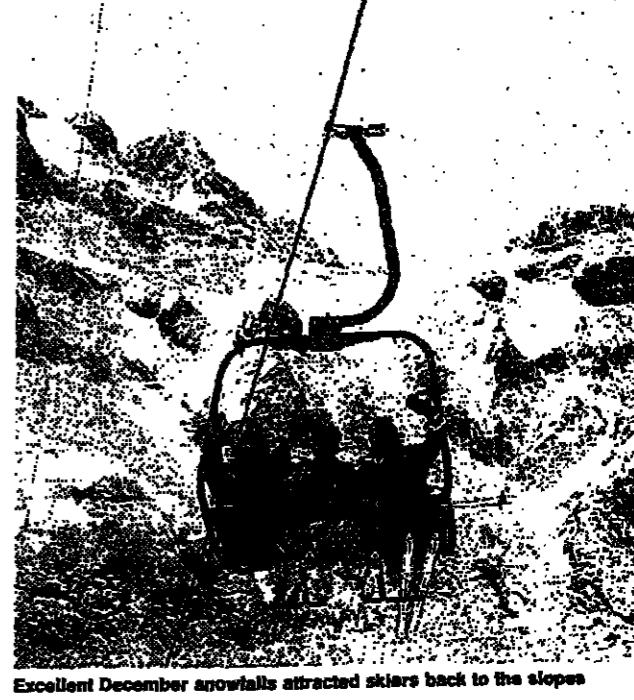
In 1984 it bought Taylor Made,

French job losses two years ago - a serious blow to the small lakeside town of Annecy. Since then, however, it seems to have turned the corner.

Rossignol, which still devotes 64 per cent of turnover to skis, has followed a slightly different diversification strategy. It began in 1977 with the launch of a line of tennis rackets which has since proved a flop. Rossignol stopped production in France last year and has now turned to Asian subcontractors.

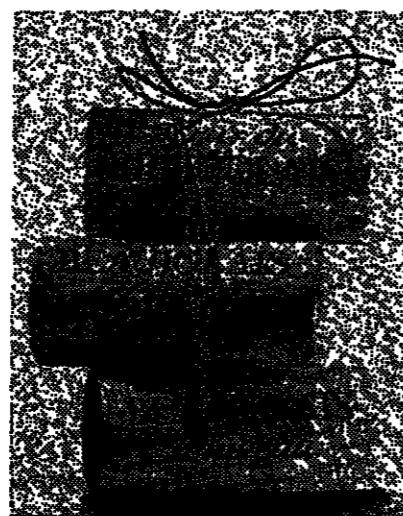
Rossignol's main diversifications outside skis are two lines of ski boots, its own and Lange, a maker of competition boots it bought in 1989, which now account for nearly a fifth of its sales and 11.5 per cent of the world downhill boot market.

Rossignol's recovery has been weaker than Salomon's, but Mr Bompard is expecting a profit this year. Everything hinges on the weather.



Excellent December snowfalls attracted skiers back to the slopes

A saint's blessing

Wine...
and
song

RECESSION has hit the pockets but not the spirits of the 20,000 people who earn their living from making and selling Beaujolais. It is, perhaps, Rhône-Alpes' best known product internationally.

The mood was jovial as the wine growers around Aune, in the south of the area that produces Beaujolais Nouveau, gathered for their annual seven course lunch on St Vincent's day last month, to celebrate the wine industry's patron saint.

As foil-covered numbered bottles were passed round for a blind pre-lunch tasting, the consensus was that the wine to come out to the market next autumn would be of excellent quality. Riotous singing floated up to the rafters of Aune's Maison Rurale as celebrations were on through the late afternoon.

Like the rest of the French wine industry, Beaujolais has recently been through hard times.

Wholesale prices fell by an average of 27 per cent last year for Beaujolais Nouveau, the refreshing young wine released world wide every year in the third week of November, which accounts for half the region's production of 170m bottles a year.

Prices now stand at their lowest since the 1960s, and well below some growers'

production costs, says Mr Gérard Canard, director of the Union Interprofessionnelle des Vins du Beaujolais, the local wine industry association.

Price falls have been lower for the higher quality Beaujolais Villages which, unlike the so-called *primeur*, can be drunk up to two years after bottling and represents another quarter of Beaujolais output. The highest quality Beaujolais wines, the 10 crus such as Morgon and Brouilly, have never been known to sell below cost.

"Prices had risen to unreasonable levels in 1988, so this is no great surprise." Even so, he says, growers of the cheapest Beaujolais Nouveau have experienced "some difficult situations." Fortunately volumes have kept up, with an estimated overall rise in sales of five or 10 per cent last year. Within this, exports rose by 25 per cent in volume - but were static in value - in the first 10 months of 1992.

W.D.

This is why merchants handle a much higher proportion of Beaujolais sales - on average 35 per cent, Mr Canard estimates - than they handle in other wine-making regions of France. However, the proportion of direct sales has gradually risen in recent years, as supermarkets and the catering business seek keener prices by cutting out the merchants.

The Beaujolais tradition of releasing at least half the region's production over a period of just a few weeks is partly historical accident, partly marketing technique. In the early years of the century, the so-called Beaujolais primeur had an even shorter shelf-life than it has now - so Lyon brasserie owners used to order it by the barrel before it had even finished its four to five day fermenting period. When some bar owners started putting up notices proclaiming that the Beaujolais Nouveau had arrived, the wine merchants saw a marketing opportunity.

"The merchants have played a very important role in marketing us," says Mr Canard.

Their ability to keep export sales rising steeply during a world recession indicates that Beaujolais merchants have not lost the knack.

The Chartreux rules oblige them to work for a living, unlike the mendicant monastic

ONE OF the oddest businesses in Rhône Alpes must be Chartreuse Diffusion, which exists not for pure profit but to support a silent, mountain-bound, religious order.

Chartreuse Diffusion's mission is to sell the fragrant green herbal liqueur of that name, and other drinks, bearing the brand of the Chartreux, or Carthusian, monastic order.

With sales more or less stable at FF1.5m a year, and 48 employees, Chartreuse Diffusion is based in a motley collection of warehouses and cellars in Voiron, an industrial town in the valley beneath the high mountain stronghold of the 11th century monastery of the Chartreux fathers.

Majority-owned and controlled by the religious order, it employs lay workers and is run on the fathers' behalf by Mr Jean Marc Roget, a local businessman.

Beyond cultivating and preparing the liqueur's 130 ingredients plants in their monastic gardens, the fathers play little part in the daily operations of the business.

Two of them descend to the valley at intervals to operate the distillery, which produces 1m bottles a year. The monks receive a special dispensation to speak for business purposes, explains Mr Philip Boyer, who is in charge of external relations.

"The Chartreux rules oblige them to work for a living, unlike the mendicant monastic

orders. Distilling is the ideal job for them because it demands so little labour," Mr Boyer says. Labour-intensive storage, bottling and sales are left to the lay employees.

The company sells a steady 48 per cent of its output abroad, relying on its natural mystique to attract custom.

Spain is the biggest market outside France, taking 25 per cent of exports, followed by the US with 10 per cent.

A recipe for a powerful green health elixir (as with Coca Cola, the recipe is a trade secret) was donated to the

Chartreux fathers in 1665 by Marshal d'Estrées, the legendary French field marshal. It

took the monks more than 100 years to work out how to make the remedy, 40 per cent volume. Thirty years later, in 1764, the monks produced the milder green liqueur based on the elixir, and this is their main product today.

The elixir itself is still available.

able. There is a increase in demand for it in Japan - not as a drink, but as a hair tonic, says Mr Boyer. "It might seem odd, but there could be some active herbs in the mixture."

The fathers nearly lost what is now their main source of income when Napoleon seized the recipe in 1810, during a general round-up of all secret remedies which might prove useful to the state. He returned the document a few months later, stamped "refused" - to the fathers' lasting relief.

Chartreuse Diffusion's main customers are supermarkets and the hotel catering business. With un-monastic commercial aggressiveness it has to fight its corner against other drinks brands, Mr Boyer says.

It also has a traditional direct marketing programme in local ski-resorts, where hollowneakers on their first night are offered "Green Chaud," the latest in Chartreuse Diffusion's menu of Chartreuse-based cocktails. "Green Chaud" consists of hot chocolate plus a dash of the liqueur. The idea of this made the fathers laugh, says Mr Boyer, but it has gone down well with skiers.

W.D.

'Distilling is the ideal work for monks'

Heavenly spirit



WHERE TO MAKE PR* FITS?

Where to make profits?

In Rhône-Alpes. A region of France with a population of over five million, the gateway to Germany, Italy, Switzerland and Spain. A truly record-breaking region, host to the 1992 Winter Olympics and site of the Mont Blanc, Europe's highest peak.

Lyon, the region's cosmopolitan city, and a dense

network of dynamic towns (Grenoble, Saint Etienne, Valence, Annecy, Privas, Chambéry etc.) make Rhône-Alpes an ideal centre for trade and communication. 180 million Europeans can be reached in one day by truck and the capitals of Europe are only two hours away by plane. Conveniently located in the heart of the TGV high speed train network, this centre of excellence with more than 20,000 researchers is less than two hours away from Paris.

If your company
is as dynamic as our region,
then you have every reason
to be successful in Rhône-Alpes.
To find out more, contact:

Where to be successful?

In Rhône-Alpes. The birthplace of such well-known names as BSN, Rhône Poulenc, Salomon, Rossignol, the Mérieux Institute, Cap Gemini Sogeti and Boiron, Rhône-Alpes is now home to thriving companies like Hewlett Packard, Ikea, ICI and Ciba Geigy.

Where to enjoy life?

In Rhône-Alpes. In the heart of the Rhône Valley not far from Provence. The greatest concentration of ski runs in the world. Gourmet cuisine made famous by such names as Bocuse, Troisgros and Chapel.

Rhône-Alpes : the place to mix business and pleasure.



ERAI
ENTREPRISE RHÔNE ALPES
INTERNATIONAL

FINANCIAL TIMES SURVEY

PERSONAL AND PORTABLE COMPUTERS

SECTION III

Friday February 19 1993

The computer industry today bears little resemblance to its counterpart of a decade ago. Younger, more agile competitors are moving in the direction of more compact, more flexible and more portable personal computers. Alan Cane reports

Challenge of the notebooks

INSURANCE ASSESSORS inspecting the damage caused by Hurricane Andrew in the southern states of the US last year took part in a novel experiment. They used a hand-held computer which was able to accept handwriting and also to determine its geographic location by reference to a satellite signal, an essential capability with roads and streets damaged or vanished. A linked video camera provided a complete photographic image of the devastation.

The experiment points to the future use of portable computing – and to the way the computer industry is going. Today's computer industry bears little resemblance to its counterpart of a decade ago and rapid change is still the order of the day.

Personal computers and their more powerful cousins, workstations, are the key contributors to the shift which has seen yesterday's industry leaders cast down in favour of younger, more agile competitors, and a decisive swing away from traditional mainframe-based data processing.

The leaders of the new industry include Microsoft, the software company which sells MS/DOS, the most popular operating system, Intel, the semiconductor house which makes the microprocessors used by the majority of PCs, and Novell, which markets the most popular

networking software.

It has become a world where the owners of the key technologies have the whip hand.

Computer makers are, in a sense, simply distributors of that technology. For the future, therefore, there is a powerful incentive for companies to establish their proprietary technology as an industry standard.

Digital Equipment, for example, a company which missed out on the personal computer revolution the first time round, is trying to establish its Alpha microprocessor, the first commercial 64-bit risc chip, as a standard for power computing. It faces competition from IBM, Hewlett Packard, Sun Microsystems and MIPS.

IBM is still the world leader

in personal computer sales, with revenues from its PC business of between \$10bn and \$12bn a year. The European leader is Olivetti of Italy, while NEC has a commanding lead in Japan by virtue of its proprietary design.

Now the personal computer industry is beginning to experience, in its turn, the wind of change as portable computers in a broad range of sizes and designs begin both to make inroads into the desk-top market, and to make personal computing available to a new generation of potential customers.

About 20 per cent of all personal computers bought today



Spoiled for choice: some of the ever-growing range of personal computers on display at PC World

which cost more than £4,500 in 1983 now costs £500. There are indications that prices could fall a further 20 per cent this year causing problems for manufacturers and distributors alike as slim profit margins are squeezed further.

It seems likely, however, that prices are stabilising and that PCs will become richer in features rather than cheaper. There are now comparatively few PC components on which prices can fall further. An exception is active matrix flat colour screens, manufactured principally in Japan and used for top-of-the-range portable and laptop machines. The percentage of useable screens obtained from the manufacturing process is still disappointingly low. When it improves, prices will fall rapidly.

Many trace the latest phase in the PC price war to June 15 last year when Compaq, a US company which had been a world leader in high performance PCs, announced a plethora of new products along with price cuts of up to 32 per cent. New ranges of low-priced models were announced.

The effect was electric. 1992 was the year of the no-name manufacturer, when companies without much track record gained market share at the expense of the well-known names, selling on price and a realisation among customers that a well-known brand name was no guarantee of extra quality.

Nevertheless, according to Dataquest, European PC suppliers experienced a surge in demand in the second half of 1992. According to Mr Chris Fell, director of Dataquest's PC service, the surge represents a blip in spending as the market takes advantage of the price wars.

"Shipments will certainly remain strong into the early part of 1993, as manufacturers struggle to fulfil a backlog of orders. We will have to see if the demand continues through the summer, although we feel a return to more modest growth is inevitable later in the year."

The price of personal computers has already fallen by up to 40 per cent a year over the past few years – a basic PC

IN THIS SURVEY

■ The lean and mean survivors; Japan plays second fiddle Page 2

■ Every variety from Apple on display Page 3

■ Striking the right Notes; Smaller is beautiful Page 4

■ When to take Pentium: A fish among sharks Page 5

■ Quest for lighter machines; Display, the next steps: A shadow on Qwerty's keys Page 6

■ Quality reaches all parts: Enterprise-wide networks Page 7

■ This is the year for colour Page 8

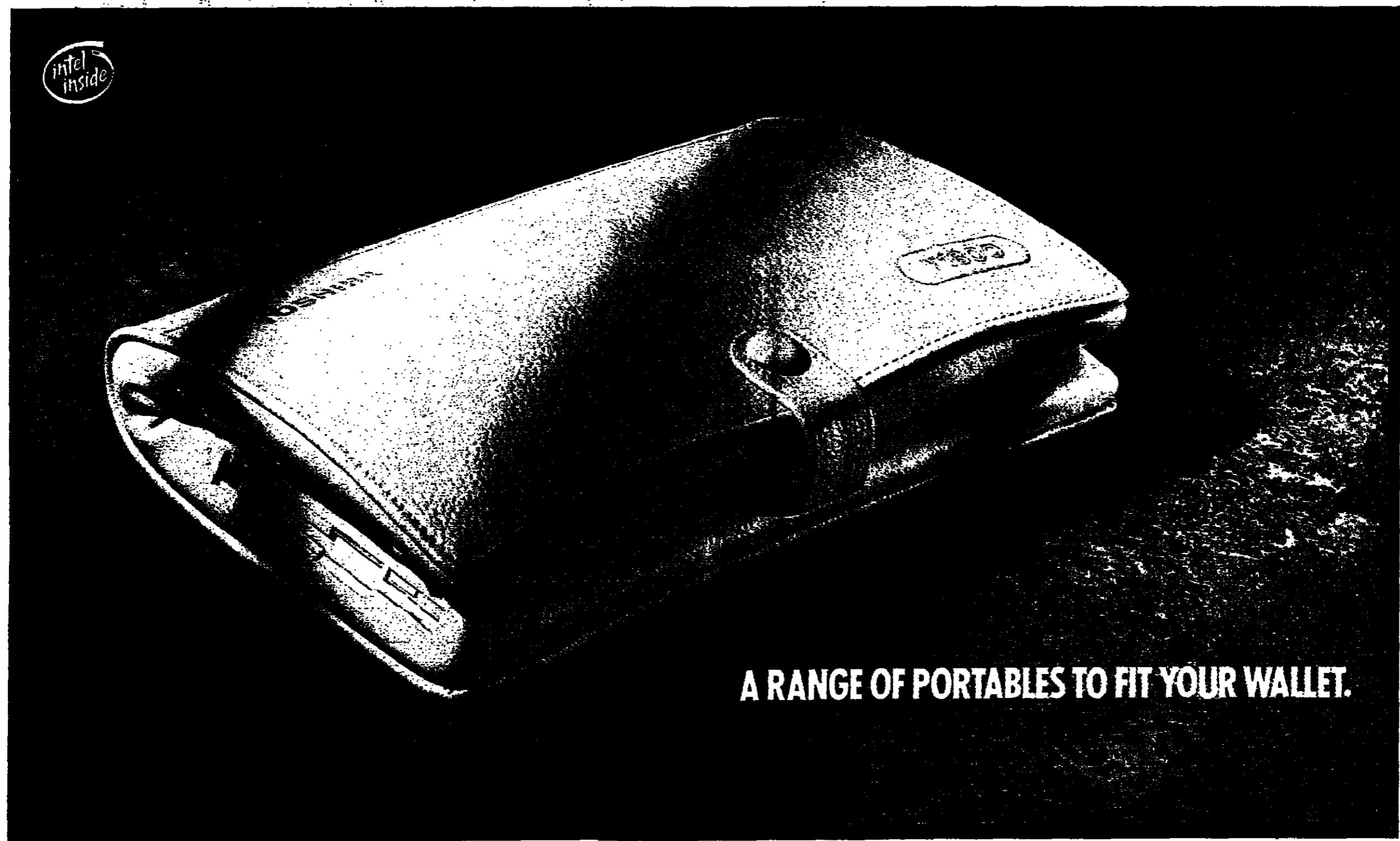
■ Technology shift; Battle to topple Intel Page 9

■ Pile the boxes high; IBM poised to compete; Tougher times for pirates Page 10

Editorial production: Roy Terry

we began implementing our new strategy of offering price-leading products that feature Compaq quality and the best service and support in the industry."

Later in the year, IBM announced its own strategy: four separate product sectors, each serviced separately. A new, wholly-owned subsidiary was established in Europe to compete, apparently successfully, with the lowest cost no-name suppliers without hurting IBM's quality image. It also introduced a budget line worldwide – the PS/Valuepoint systems designed to compete against lower priced offerings from Compaq, Dell and the like. These lower priced machines have been selling well. The turnaround at Compaq and IBM suggests that if prices are comparable, customers will opt for the name brand. Prepare for further blood-letting this year. By comparison, Hurricane Andrew was a breeze.



Until recently if you couldn't stretch to a Toshiba, you'd have to settle for a cheap imitation.

Not anymore.

Now you can buy the real thing for under £1,000, because we have a choice of three 3.65SX notebooks (including one with a High Definition STN colour screen).

Unlike other notebooks under £1,000, we've cut the cost but we haven't cut the corners.

All models are built to the same exacting specification and

on the same production line as our top of the range models. This ensures consistent quality right across the range.

The rest of the range offers the latest features in notebook design, such as 486DX processors, TFT colour screens and a full range of local and remote connectivity solutions.

For more information please call us on 0734 845995 or cut the coupon out.

So whatever you're looking for in a notebook only Toshiba fits the bill everytime.

Name _____	Ref. AEGAN
Company/Position _____	
Address _____	
Postcode _____	
Phone _____	
Preferred dealer (if any) _____	

In Touch with Tomorrow

TOSHIBA

Toshiba IPS Marketing, Preopus, PO Box 28, Pangbourne, Reading RG8 7TB

PERSONAL AND PORTABLE COMPUTERS 2



A Toshiba notebook portable on the move

The Japanese challenge

Second fiddle in the west

IN THE context of global PC markets, Japanese manufacturers have generally had to play second fiddle.

In contrast to their position in their own domestic market, where Japanese manufacturers have been able to keep a tight hold on consumers, their presence overseas has been singularly unimpressive.

"The reason why Japanese manufacturers are not doing so well in the US and Europe is because US manufacturers are so strong," admits Mr Takashi Kuwahara, general manager of the international personal computer product marketing division at NEC.

In Japan the dominance of NEC's proprietary system and the difficulty of the Japanese language have made it difficult for foreign manufacturers to penetrate the market.

NEC, for example, which makes IBM-compatible machines, says that it is always a step behind IBM in bringing out advanced models because it has to test about 100 important software applications every time it launches a new machine.

Another difficulty Japanese PC manufacturers face abroad is the need to rely on sales of stand-alone machines, rather than systems integrated products, says Dr Shigenori Matsuhita, general manager of the planning and co-ordinating office in Toshiba's information processing and control systems group.

This is because computer systems are very closely tied to the culture of each particular country so that it becomes necessary to employ expensive engineers - a risk which most Japanese companies have not been eager to take.

Obstacles, such as the above, to Japanese penetration of overseas markets, leads NEC's Mr Kuwahara to conclude that "Japanese (PC) manufacturers will not become a threat to western manufacturers".

Having failed to make much of an impact in terms of market share, the Japanese strategy has been to concentrate on high value-added products.

"We are working to maintain high performance and high quality and not get involved in price wars," says NEC's Mr Kurokawa.

Mr Kuwahara compares NEC's strategy to that of Mercedes-Benz or Audi in the car market: both are products which have kept to their own independent marketing strategies regardless of overall market trends.

That may sound like little more than trying to put a brave face on an impossible situation but a high value-added strategy may not be such a bad one for the Japanese, particularly when combined with their strength in PC components.

"As PC vendors, the Japanese have about as low a profile as you can get in contrast to what they've managed in other areas," says Mr Mike Jeremy, electronics analyst at Baring Securities in Tokyo.

But in terms of the components that go into a PC, the Japanese have a very high profile. They are leaders in integrated circuits, particularly DRAMs, in floppy disks and in flat panels.

"If you apply the strategy of the parts to the whole, the Japanese have a very successful PC strategy," Mr Jeremy says.

The edge that they have in components, particularly in some of the promising new technologies such as flat screens and small batteries, could in future strengthen their overall position in the PC market.

Just as Toshiba was able to capitalise on its early entry into the laptop and notebook PC market, an early entry into new technology areas could give the Japanese just the break they need.

Industry experts expect some of these advanced technologies in which the Japanese excel to become more popular as their prices fall over the next few months.

years and as the price wars that have been raging in western markets have become less of a determining factor.

"Japanese manufacturers sell high performance machines at high prices but the market does not want that now," says Mr Katsushi Shiga, an analyst at Dataquest, the high-technology market consultancy.

When the environment for such new technologies improves, however, they could become strong weapons for the Japanese, Mr Shiga believes.

Among the promising new technologies in which Japanese manufacturers have a leading edge in are thin-film transistor (TFT) colour liquid crystal displays (LCDs).

In fact, the Japanese dominance of the TFT market is such that US attempts in the US to impose an anti-dumping duty on Japanese-made TFT-LCDs caused an uproar among US users which depended on products from Japan.

Unlike passive colour liquid crystal displays, TFT colour LCDs are easy to read even when viewed from a slight angle.

The problem, however, has been the high price of PCs which use TFT displays and it will take some more years until prices come down to more acceptable levels.

This could happen in about five years' time as consumer electronics manufacturers have been working hard to use TFT colour LCDs in their products and once the TFT ball starts rolling in the consumer electronics industry, volumes

could rise steeply bringing prices down dramatically.

Japanese manufacturers also have an advantage in their manufacturing technology, says Dr Matsuhita.

Surface mount technology used in notebook PCs, for example, which allows printing on both surfaces of a printed circuit board and therefore greater compactness, is a technique perfected by the Japanese.

Meanwhile, as they continue to work on developing these technologies further, Japanese manufacturers will want to speed up a long overdue review of their overall marketing strategies for domestic and overseas markets.

Until quite recently, Japanese manufacturers have been able to maintain high prices in the domestic market. This means that they have not participated in the price wars that have spread through western markets.

However, in the past few months, US manufacturers such as Compaq and IBM have begun to present a previously unseen challenge to the domestic manufacturers' stranglehold on the Japanese PC market.

In a bid to spread the use of its bilingual operating system, DOS-V, IBM set up the Open Architecture Developers Group (OADC) in Japan two years ago. The American giant invited other hardware manufacturers, both foreign and domestic, to back its standard as an alternative to NEC's 9800 PC series.

OADC has so far brought together more than 25 manufacturers, and if it has not helped the fortunes of all of its members, it has certainly raised the profile of IBM in Japan.

Then in October last year, Compaq shocked the Japanese market by announcing a range of desktop PCs priced at about half of what it would cost to buy comparable machines from a domestic manufacturer.

Compaq's move was soon followed by price cuts from IBM, NEC and most recently Fujitsu.

That the spiral of falling prices is unlikely to end just there was signalled when Compaq announced a further cut in prices this month.

Michiyo Nakamoto

PERSONAL computer price wars have broken out across Europe. During the second half of 1992, the large established groups, such as Compaq, Hewlett-Packard and IBM of the US and ICL of the UK, admitted PCs had become commodity products.

The branded companies decided to take on the close manufacturers at their own game. Prices were slashed and low-price models launched. In the UK, average prices for PCs using the 386SX chip fell nearly 30 per cent from £2,074 to £1,479 between 1991 and 1992, according to Cognex, the London-based market research company.

The situation is still deteriorating - at least for manufacturers, if not consumers. Mr Bruce Sinclair, vice-president of Northern Europe for Dell Computer, reckons the price of a 386 workstation has fallen by 60 per cent to about £1,000 over the last 12 months, depending on configuration.

InfoCorp Europe, the Paris-based market research group, expects prices to fall 15 to 20 per cent during the first half of 1993.

Compaq led the way with the launch of its ProLinea PC range and its Contura notebook computers. IBM followed with its ValuePoint range, as did Hewlett-Packard.

The initial success of low-priced branded products surprised even the companies involved.

Both Compaq and IBM were left with product shortages. At

the end of the year, Compaq still had two months of backlog orders to fill.

However, Ms Marye Tonraire, industry analyst at Dataquest in Paris, says once these early problems began to be overcome in the last quarter of last year, the floodgates opened and prices tumbled even faster.

The price has driven volume growth. Dataquest estimates the European market will have increased by 11 per cent last year, a reversal of the previous four years which witnessed slowing growth rates.

Meanwhile, so-called name manufacturers such as Vobis in Germany and Elmetex in the UK have continued to do well.

In Europe, they increased their share of the market from 8.1 per cent to 9.1 per cent, according to InfoCorp.

The switch for most of the groups from high-technology high-price companies to high-technology low-price distribution has created an enormous culture change. The price cuts have squeezed margins for the PC manufacturers.

Put simply, they launched cost-cutting initiatives. Dell Computer, for example, launched a cost-containment drive during the second half of

Personal computer European market shares*		
	1992 %	1993 %
IBM	15.8	13.5
Apple	7.9	8.5
Compaq	6.4	5.5
Olivetti	6.8	6.4
Vobis	2.9	4.5
ICL	1.8	2.8
ZDS	3.2	2.7
Toshiba	3.3	2.6
HP	1.7	2.4
Dell	1.1	1.7
Siemens	1.8	1.6
No name	8.1	9.5

*All MS DOS/Windows and Apple models

Source: InfoCorp Europe, January 1993

last year called "Cost-busters".

"Anything that did not add value was cut," says Mr Bruce Sinclair at Dell Computer.

Through the programme we reduced operating expenses from 20 per cent of sales to 16 per cent of sales. Meanwhile we were doubling the number of worldwide employees."

Measures taken at Dell included changing the car policy so that not all managers automatically had cars. Pay policies were changed so that the salaries of 40 per cent of the workforce were linked to performance.

During the third quarter, salaries were frozen and employees offered 50 share

options instead. Distribution costs are also being slashed.

Dell Computer has always sought to minimise its distribution costs through direct selling. The company reckons 90 per cent of its European sales are through internal channels.

It has also rationalised its logistics by centralising warehousing at Limerick in Ireland, where its new plant is capable of configuring computers for European local markets. This cuts down inventory in local markets.

"What is so encouraging about the last 12 months is that it shows the established PC manufacturers are capable

of change. They have become lean and mean," says Ms Tonraire at Dataquest.

Meanwhile, European retailers are also having to adapt to the price wars. The squeeze on margins sent at least 20 per cent of computer dealers out of business last year.

Warehouse-style superstores

are being set up in the UK in an effort to emulate US practices. Whether these superstores are successful remains to be seen.

Costs such as real estate and labour in Europe are equivalent to 20 per cent of turnover compared with 8 per cent in the US.

As one PC manufacturer points out, costs in Sweden are rather different than in Austin, Texas.

The full impact of the price wars on the structure of the industry is yet to be determined, according to Dataquest. But some winners have emerged.

Compaq's share of the European market increased from 6.4 per cent to 8.5 per cent between 1991 and 1992, according to InfoCorp Europe.

Hewlett-Packard also improved from 1.7 to 2.4 per cent; it shipped as many PCs in the last four months of 1992 as it did during the previous

eight. Meanwhile Dell's market share rose from 1.1 to 1.7 per cent. ICL, thanks to its acquisition of Scandinavia's Nokia Data, rose from 1.8 to 2.8 per cent. Vobis of Germany almost doubled its market share from 2.8 to 4.5 per cent.

Olivetti of Italy fell from 6.6 to 6.4 per cent and ZDS of France dropped from 3.2 to 2.7 per cent. Toshiba, the specialist portable computer group, had a tough year, but maintained its market leadership, although Compaq is fast catching up.

InfoCorp Europe predicts the PC market will be polarised between the large groups, capable of pushing down production costs through efficient purchasing and economies of scale, while spreading marketing and distribution costs over very large volumes. Small groups will continue to maintain some competitive advantage, given their proximity to clients and their flexibility and high service levels. It expects that many groups in the middle ground will find it difficult to survive.

The companies that succeed will be those with a wide product mix that allows them to address different vertical markets, says Ms Tonraire at Dataquest.

Those that survive will also have to get their prices right and sort out their logistics effectively.

"There will undoubtedly be a shake-out during 1993. Some companies will not exist by the end of the year," she says.

Selling PCs to the Fortune 500 has put us in the Fortune 500.

The Fortune 500 reads like a Who's Who of corporate America.

So who would have wagered in 1980, the year AST was founded, that in twelve short years we'd be rubbing shoulders with these giants of commerce and industry.

However, many of them have more in common with us than just an entry in Fortune's exclusive list.

Because a large majority have chosen to use AST computers to further their business.

In fact, around 65% of the top 500 companies in the US now use AST PCs.

Here in Britain, where our sales have soared by 80%, we already number household names among our customers.

So, could this ad have a different headline before very long?

'Selling PCs to the Times 1000 has put us...'

For more details call the AST Information Service on 081-568 4350 or return the coupon.

Consider me impressed. Please forward a copy of the latest AST corporate video and details of your PC range.	
(Mr/Ms/Dr) _____	
Job Title _____	
Address _____	
Postcode _____	
Tel. _____	
Fax. _____	
E-mail. _____	
Postcode _____	
_____ _____ _____	

AST®
COMPUTER

The Power Of Choice

AST Information Service, AST Europe
1st, FREEPOST (TK42), Brentford,
Middlesex, TW8 8RN.

All registered trademarks acknowledged

PERSONAL AND PORTABLE COMPUTERS 3

APPLE'S determination to plough its own furrow, away from the fertile fields occupied by IBM PCs and their clones, rarely seemed as justified as it did in 1992.

While IBM, its arch-rival in the world of personal computers, posted a loss for the final quarter of \$5.46bn, the highest ever in US corporate history, Apple finished the year on a high note. Quarterly profits were \$161.3m on record sales of \$2bn, close to the level made by IBM's personal computer division. Sales of the Powerbook range of portable computers alone were worth about \$1bn in their first full year on the market. The company's share price reflected the mood, almost doubling in the second half of 1992.

One of the factors behind this performance has been an explosion in the company's product range. By the end of this year, Apple will have launched more products than ever before in a two-year period. New arrivals include the Powerbook Duos - portables

There has been an explosion in the company's product range



Driving force: Apple Macintosh's new Powerbook range

Daniel Green on the strategy of IBM's arch-rival

Every variety from Apple on display

older models. It culminated at the end of 1992 with the price of the cheapest Apple falling below £400.

Although the approach boosted short-term finances, there have been problems behind the scenes. The price cuts and wider range of products boosted sales too much. Last quarter saw turnover 7.4 per cent higher than a year earlier, but margins were eroded and profits fell 2.8 per cent. Still worse, the company was unable to keep up with the demand for some of its prod-

ucts. Potential buyers were turned away as demand outstripped the supply especially of Powerbook portables and the budget models selling into the Christmas market.

The price of the bottom-of-the-range Classic has now risen again and the company is busy mollifying frustrated customers.

Apple's financial performance, especially compared with other computer hardware suppliers, has also distracted from the fact that the company faces an ever-growing chal-

lenge on the software front from Microsoft's Windows programmes.

Like Apple software, Windows uses striking graphics to appeal to non-technical buyers. This is more than a matter of pretty packaging; when a computer is easy to use, employers have to pay less for technical help. A survey by market research company Gartner Group shows how expensive it can be to assist the users of unfriendly computers. The cost of owning personal computers based on the old IBM personal

computer software, DOS, is one quarter higher than using Windows on a similar computer and 50 per cent more expensive than Apple.

Much of the history of Apple has been about the battle between such technical advantages of its software and the marketing of microchip power by IBM and its sales-driven followers such as Dell and Compaq. The arrival of Windows represents a recognition by Apple's rivals that software is as much part of marketing a computer as the model number of its microprocessor.

Apple's response has been twofold. In the first instance it has established a set of alliances with IBM itself. The aim is to share the costs of developing the building blocks of the next generation of personal computers. The ventures include Taligent in software more suited to screen graphics, and a tie-up with electronics company Motorola to build a more efficient kind of microchip using the "reduced instruction set computing", or

Dauphin Technology of Illinois has announced a computer to compete with the Newton

Risc, approach.

The second response is to try to take the friendliness of its technology to new heights. It is driving hard into a new area of computing called "multimedia" in which text, moving pictures and sound all form part of the application.

More dramatic still is its proposed Newton computer, designed to accept handwriting instead of typed-in words and commands. The company has signed alliances with Japanese electronics companies Hitachi and Sharp to develop products associated with the Newton.

These ideas have immediate appeal, but Apple is not alone in its efforts. At least one company, Dauphin Technology of Illinois, has announced a \$2,000 computer that it says will compete with the Newton. And last month IBM itself set up a venture in multimedia on which it promised to invest "tens of millions of dollars".

Apple's world is a fertile one and it has in recent months reaped some of its rewards. But the computer industry moves quickly and for Apple to maintain the momentum it gained in 1992, multimedia and the Newton must succeed.

Michael Dempsey examines security packages

Game of prevention

COMPUTER games are a serious business. Playing one on a portable computer cost a Birmingham Midshires Building Society salesman his job last year. The society insists that its employees avoid exposing its computers to any risk of a virus. And computer games are a prime source of damaging bugs. Introducing one is regarded as a breach of contract.

Birmingham Midshires uses NCR/AT&T Safari portable computers to sell life insurance and mortgages to potential buyers at home. The portable gives its salesforce the means to calculate and demonstrate mortgages and pension packages. This accelerates the sales process, but leaves the sales staff holding sensitive data on a machine that attracts thieves. And any bug on the software could infect branch computers when sales data is fed down the network.

The building society has spent £300,000 issuing its 90 salesmen with the machines and associated software, notably a security package from Fifth Generation Systems called Safe. Three portables have been stolen in the last 12 months. The object of Safe, which evolved from a product called Triumph, is to make sure the thieves are left holding a useless piece of hardware.

The clients are very positive. "We've had some clients take over the PC and enter their own details," Mr Edkins is convinced the portables have paid their way. "Perhaps 30 per cent of sales are now attributed to the technology. At around £3,000 a machine, one extra mortgage sold will pay back the value of the system."

One company that relies on portables and knows the reality of the virus threat is Reflex Magnetics. Reflex is a media duplication house, supplying disks and tapes across the computer services sector. Mr Andy Campbell, the sales director, works entirely from a portable. With master disks arriving by the dozen to be mass-replicated, he has always been aware of the danger.

Nevertheless, the company eventually did load a virus by accident. It was uncovered and dealt with during testing, but the incident made an impression. Once bitten, Reflex decided to write its own security program. Most virus incidents can be traced back to the floppy disk, Mr Campbell says. "So we came up with a product that forces us to check any disk before it is loaded." Dis-

knet costs £89 and will not allow the user access to the hard disk unless his floppy has been cleared for bugs by virus-scanning software. The correct password must also be entered. The A drive can still be employed, but data held on the hard disk is protected.

Mr Campbell is pragmatic about the extent to which Disknet can guarantee security.

"Any security device can be cracked if you have enough knowledge and time. Our technical director does his development work on a portable. If a commercial rival purloined and stole that machine they would get past Disknet." There is clearly only so much you can expect from a security package. But Disknet is robust enough to be ordered by the RAF and financial services group HFC.

Physical protection through

systems like Safe and Disknet needs to be accompanied by security practices. Marlborough Stirling Group writes financial systems for use on portable computers. Mr Jim Deane, MSG's technical director, recommends pulling data back on to a branch computer at every opportunity. This is known as docking, and reduces the client's exposure to staff defecting with valuable files.

The incentive for field sales personnel to co-operate with docking is that it speeds up the processing of a new policy or product.

The pharmaceuticals arm of ICI recently re-named Zeneca, issued its salesforce with Sanyo 386 portables. The machine comes with a removable hard disk and ICI adds its own security software. But that is not considered enough. ICI issues internal guidelines on the security of information, dividing it into what can be carried off-site and what can be held on a laptop.

"You're in the game of prevention," says Mr Graham Burton, information systems manager at ICI/Zeneca. "You should prevent sensitive information being put on portables in the first place." He acknowledges that this places a limitation on the use of the system, but that is a price he is willing to pay.

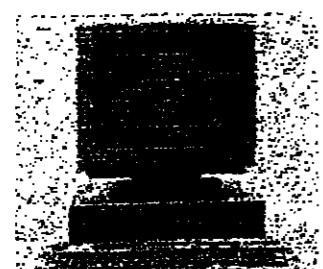
**SIEMENS
NIXDORF**

Get IT together in the open world, with systems integration by Siemens Nixdorf.

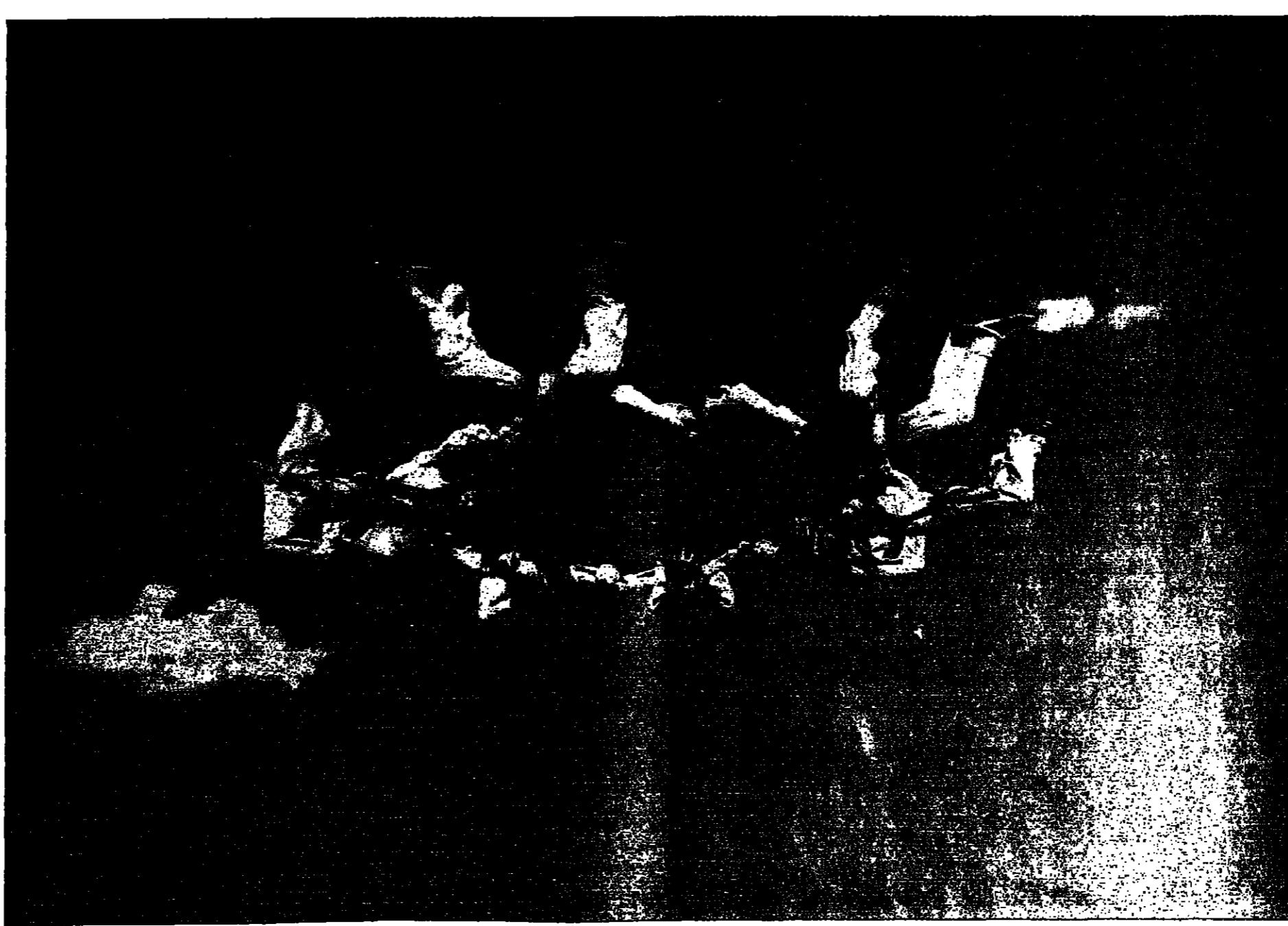
Systems and services integration from Europe's experts.

It can be a giant leap from proprietary systems to the open world. That's why you need to be teamed with experts to make that jump safe and secure. Whatever your interest - networking, retail, finance or public sector systems - you'll find a steady hand in Siemens Nixdorf.

We are Europe's leading systems and services integrator. We work with



Companies of all sizes and backgrounds, to bring them the best open systems solutions and services, integrating existing systems with new developments to create cost-effective solutions. We also take an open-minded approach when it comes to advising on the best blend of products. So, if a competitor's product suits, that's what we will recommend.



When it comes to our own, you can rely on a massive investment in development to bring you the most advanced technology, not to mention those solid, reliable qualities you'd expect of Europe's foremost technology provider.

That's why, to get IT together, you need only link up with Siemens Nixdorf.

Find out more about Siemens Nixdorf systems and services integration. Call 0344 850885, fax 0344 850912 or return the coupon, FREEPOST.

**Siemens Nixdorf
Information Systems Ltd
Oldbury, Bracknell
Berkshire RG12 1BR**

Synergy at work

Please send me information about Siemens Nixdorf systems and services integration.

Name:

Position:

Company:

Address:

.....

Post code:

Telephone:

PERSONAL AND PORTABLE COMPUTERS 4

Michael Dempsey looks at the impact of Groupware

THE COMPUTER software industry has been promising to change the way people work for the past decade. Sceptics might suggest the aim has been achieved, but only in terms of expense and frustration. Enter Groupware.

Groupware is a term coined to embrace programs for people working in teams. It provides an infrastructure to co-ordinate individuals in the group, while ensuring the concurrence of data relating to their work. Members of the group can be scattered across continents. But when they turn to their software environment, the very latest information from all involved is right there.

Groupware offers a godsend to large organisations tackling the logistics of teamwork. The concept has taken off, with Lotus Notes first on the beach.

Notes sits on one dedicated PC which serves up to 50 users. This central core holds material which users summon up, seeing the latest change to the project across the network. Lotus began selling Notes licences for batches of 200 users upwards. The entry investment, at £200 per user, was £40,000.

The appeal was dramatic, with blue chip companies buying licences by the thousand. In the last 12 months the user base has grown exponentially. By March 1992 Lotus

had sold 117,000 licences worldwide. Industry sources suggest that this figure now stands at 500,000.

Notes answers many administrative headaches. Use it for conferencing and it boosts productivity by avoiding duplication of effort. A centrally held diary can fix meetings in one shot, rather than the familiar round of phone calls via secretaries requiring a dozen cancellation appointments before one convenient day can be established.

Groupware is a term coined to embrace programs for people working in teams

But it does have limitations. The dedicated server must run IBM's OS/2 operating system which is greedy in terms of space on a machine and is primarily established among very large corporate users. Each group hangs off one server, but co-ordinating that server to others to form a constellation of workgroups is not easy. A release

for the Unix operating system, offering vastly improved networking capabilities, is imminent.

Management consultants KPMG recently conducted a survey covering 10,000 UK Notes users. The principal problem encountered was actual communication of what Notes does. Within large organisations senior managers still have reservations about whether Notes is worthwhile.

The computer industry can blame itself for this. Groupware arrived in a blaze of jargon. Workflow, a term that has as many definitions as adherents, is a typical Groupware spin-off. It refers to monitoring individual effort and directing the user so as to optimise time and effort. But the term is so imprecise that it serves to confuse.

To use Groupware, a company must be comfortable with team structures. There is little point installing Notes if the users work in a fractious environment. Groupware is suited to professional harmony. The user perception is extremely positive.

But corporations that have



Richard Lavender: "a confidence trick in the nicest possible way"

A typical GM application is shipping pictures of parts around across Europe to ensure that they are produced exactly to their original specification. And it is evidence of the quality of graphics with Notes.

GM is prepared to entrust Notes with a critical role in maintaining engineering standards. But the GM world already consisted of a massive IT infrastructure and the trained staff to use it. Mr Thompson warns that without this investment Notes will not deliver. "You must take account of the support aspect. You do need a network in place."

BP Oil employs Notes as the framework for its emergency response system. If an oil leak occurs in Germany, staff across Europe consult Notes for site plans, technical diagrams and up-to-the-minute strategies.

Notes maintains information on health and safety rules and their implications for the oil sector on a system that can be accessed by BP staff across the continent.

Lotus has certainly gained acceptance for Groupware with Notes.

But there are other products that do a similar job. Why has Lotus Notes emerged from the PC world to eclipse steady performers like Verimation's Memo or the new Co-operation program from NCR?

Mr Richard Lavender, a senior consultant at systems house Logica, describes the rise of Notes as "a confidence trick in the nicest possible way." The market presence of Lotus as a reputed supplier of PC software was critical. "People knew

By March 1992, Lotus had sold 117,000 licences worldwide

who Lotus were and they already had Lotus products under their belt." And the sales strategy of going straight for large users has been to stay. "Notwithstanding its obvious limitations, Notes is a glimpse of the future. Where there is a need to share data and co-ordinate group activity, there's going to be a need for such a package."

Louise Kehoe looks at tomorrow's world of ultraportables

Smaller, ever smaller

assistants as the seeds for a \$3,500m industry that would be created by the "collision of content, communications, computing and consumer electronics".

"This isn't about taking a computer and shrinking it down," he said. "It's about starting with an entirely new set of principles built around intelligence, built around communications, built around complete intuitiveness... about building some-

thing that is as easy to use as an aim-and-shoot camera or a telephone."

The first version of the much-hyped Newton personal digital assistant is now expected to make its debut this summer. It will be an electronic note-pad, a hand-held device that "intelligently assists the user to capture, organise and communicate information," Apple says.

At a recent demonstration of a prototype version of Newton, the device could decipher and store handwritten notes, automatically making entries in a personal calendar, send a facsimile message and send or receive electronic messages via the telephone.

Apple says that the first version of Newton will be priced at "well below \$1,000". It will be aimed initially at business executives, rather than the masses that Apple eventually hopes to attract with its easy-to-use technology.

Price will be an important factor in the development of the market. It is generally agreed that to reach a broader market personal communicators will have to sell for less than \$500 and preferably closer to \$300.

Bringing the expectations surrounding hand-held personal communicators down to earth is important, says Marc Porat, president and chief executive of General Magic, a three-year-old company that is

developing software for personal communicators.

"I am a walking antidote to hyperbole and hysteria," says Mr Porat. "The public is tired of promises that the high-tech industry does not live up to." It may be a decade, or even longer, before intelligent personal communications become a reality, he stresses.

Nonetheless, General Magic has renewed interest in personal communications devices with its announcement of software that is designed to enable personal communicators from different manufacturers to exchange information.

The company has developed Telescript, a programming language for communications software that it aims to make into an industry standard. Magic Cap is General Magic's software foundation for personal communicators. It provides a "user friendly" face for personal communicators much as Apple's Macintosh did for personal computers.

Companies backing General Magic, and planning to use its technology are Apple Computer, Motorola, Sony, AT&T, Matsushita and Philips.

Motorola, a leader in cellular telephones and paging devices, claims that it will be the first company to bring wireless communications capabilities to personal communicators. "We believe there will be strong demand for fun and easy-to-use devices that will



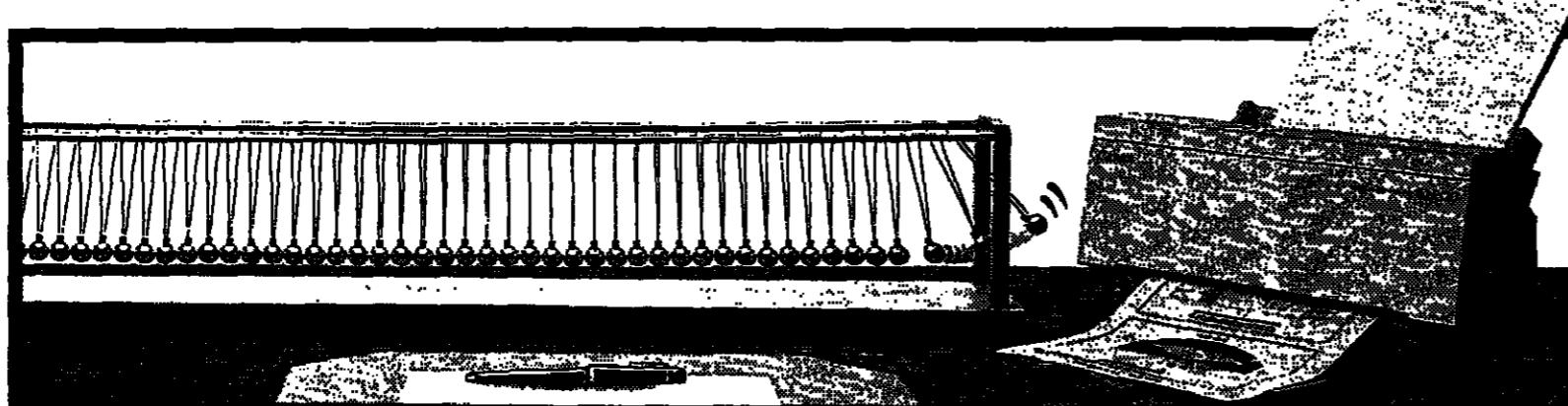
John Sculley: vision of a \$3,500m industry for PDAs

communications capabilities. "These personal communications devices will become as ubiquitous as the telephone or the television," said William Warwick, president of AT&T Microelectronics. He predicted that there could be as many as 100 million of the devices in use in 10 years.

The question hanging over personal communicators is not whether they will become the next blockbuster electronics products but when.

"We think there are going to be billions of these devices out there, and at some point sales of these new devices will surpass those of personal computers. We are guessing what is going to happen before the end of the century," says John Sculley.

The new BJ-200 Bubble Jet Printer leaves more room on an executive's desk.



The Canon BJ-200 is nothing less than a highly efficient, high performance, office standard printer. Yet it's smaller than a brief case. With its high speed and high resolution it produces output you'd swear came off a laser.

It can print 360 dpi at an incredible 170 cps.² In high speed mode, it prints at an even more incredible 240 cps,³ or nearly three pages per minute.

The BJ-200 places a range of 8 different typefaces at your disposal and can even print onto envelopes and OHP transparencies. Of course it's compatible with most major software packages. Not to mention its IBM[®] and Epson[®] emulations.

As a bonus, it includes a sturdy 80-sheet feeder yet the whole printer takes up about as

much desk space as your PC's keyboard. What's more, you can take it home and with its all-in-one replaceable print head and ink cartridge, it's practically maintenance-free.

If you think there's room for a Canon BJ-200 in your life call us on Canon Freephone 0800 252223 or clip the coupon.

Finding a well balanced IT supplier is no easy job...

The speed at which Information technology is advancing means business life is not getting any easier, in fact it's getting more and more complex.

For many professional companies IT requirements now necessitate cross-platform and in-depth connectivity knowledge. Something that requires a great deal of commitment and expertise. Very few IT suppliers can offer such a service.

Business Systems Group are unique.

Unique for our full understanding of the multi-platform marketplace and unique in our accreditations being a:

NOVELL SYSTEMS HOUSE; COMPAQ SYSTEMS RESELLER; APPLE CERTIFIED BUSINESS RESELLER; SUN AUTHORIZED RESELLER AND IBM DEALER (...to mention but a few).

So whatever your IT requirements, surely it's well worth taking a balanced view of things, first.

Contact Business Systems Group on 071-276 8889.

BSG HOUSE & INTEGRATION CENTRE

Amplifield Business Park, Amplifield, Birmingham B11 2PF

BSG BUSINESS SYSTEMS GROUP

Please forward further information on the full range of BSG services to:

NAME: _____ POSITION: _____

COMPANY: _____

ADDRESS: _____

TELEPHONE: _____ FAX: _____

Please mail this coupon to: Business Systems Group Limited, BSG House, 94 White Lion Street, London N1 2PF



I'd love to hear more about the Canon BJ-200. Please send me a brochure.

Name: _____ Position: _____

Company Address: _____

Postcode: _____

Tel: _____

*IBM is a registered trademark of the International Business Machines Corporation. **Epson is a registered trademark of EPSON America Inc. ***Word speed

Canon
Canon (UK) Ltd, PO Box 1567,
Birmingham B1 1PE.

A MUCH more powerful PC microchip called Pentium is soon to be launched by Intel to follow its popular current-generation 486 microprocessor. For PC users or prospective buyers this raises questions about what they should do now. Should they stay with the PC they may already have, or buy the first Pentium-based PC available?

Pentium (which could be considered a 586) leads a pack of new, higher-performance microprocessors that are emerging, such as the Alpha from Digital Equipment and the PowerPC from the Apple Computer-IBM-Motorola alliance. These process data 64 bits at a time compared to 32 bits with a 486.

As each of these microprocessors is designed to provide big performance improvements, a user or prospective buyer needs to know how and when to best upgrade his existing hardware and software; the availability of new software; and whether his current software will run on Pentium-based PCs. Significantly, how will the new microprocessors affect PC costs?

The best thing may be to stay with what a user already has for a while. "Buy an economical 486SX which runs Windows right now," recommends Mr Kim Brown, microsystems vice president at InfoCorp, a market research company in

Santa Clara, California. If a user wants more performance later in the year, incorporate an Intel DX2 Overdrive microchip that doubles processor performance, Mr Brown suggests. DX2 Overdrive prices are too high at the moment but should become reasonable later on, he says.

Then next year, as Pentium-based PC prices begin to fall, look carefully at existing applications and determine whether Pentium provides a viable and needed alternative, he adds.

A buy-and-hold strategy makes sense to Ms Nancy Tanana, marketing manager at the PC business unit of Digital Equipment in Woburn, Massachusetts.

If the applications in use are fairly static and not highly graphical, such as spreadsheets or word processing, then a 486 will do the job for the next several years, she says. There are still a lot of 386-based systems being shipped to meet those kinds of needs as well, she observes.

However, it obviously depends on which applications are in use. If file or network servers are being implemented, then a more powerful, next-generation processor is probably needed, Ms Tanana adds.

Also looking back, Mr Scott Urich, senior analyst, at Municipal Bond Investors Assurance (MBIA), a market research company in

SINCE it entered the PC marketplace six years ago, AST Research has quietly become a \$1bn-plus company that is compared favourably with such first-tier high-flyers as Compaq and Dell Computer.

Revenues from the most recent second fiscal quarter soared to \$346.5m, up \$60m from the previous quarter and \$107m from a year earlier, while net income almost doubled to \$14.8m from the previous quarter. Revenues have grown 60 per cent over the past 12 months. In that second quarter AST shipped 200,000 notebook, portable and desktop PCs and expects to ship 1m units in the next 12 months.

But that only makes AST a fish that is eighth in the US and 11th worldwide in a rolling PC marketplace, swimming among much larger sharks such as IBM, Apple, Compaq and Dell. It must navigate carefully to survive in a marketplace ruled by severe price competition, continuing shake-out of PC vendors and unceasing technological innovation. Furthermore, all competitors have access to the same commodity components and software.

Reflecting on market conditions, analysts with investment house Merrill Lynch Global Securities Research estimates that, although

AST's revenues will continue to rise, gross margins continue to slide. Consequently, they lower the earnings per share estimate to \$1.85 from \$2.00 for the third quarter. However, the New York-based firm acknowledges that AST has "significant" orders, is controlling costs and can expect greater revenues from new products such as notebook PCs.

More bullish analysts at Alex Brown & Sons in Baltimore, Maryland, declare that "we know of no better, low-cost, design and volume PC manufacturer than AST". They point to the company's ability to quickly sniff out "sweet spots" in high-growth channels to jump into first, such as selling through large consumer electronic and appliance chains. They put AST in the "PC elite" along with Compaq, Dell, IBM and Apple.

To continue to grow, AST president and co-founder Sadi U. Qureshey says that the company does not face external market challenges but internal ones. "The challenge is how to build an organisation that thrives on change," he says. AST in Irvine, California, for example, must find ways to continually improve production and execution, he says.

Mr Qureshey points out that AST has a young workforce that might become overawed competing

Santa Clara, California.

If a user wants more performance later in the year, incorporate an Intel DX2 Overdrive microchip that doubles processor performance, Mr Brown suggests. DX2 Overdrive prices are too high at the moment but should become reasonable later on, he says.

Then next year, as Pentium-based PC prices begin to fall, look carefully at existing applications and determine whether Pentium provides a viable and needed alternative, he adds.

A buy-and-hold strategy makes sense to Ms Nancy Tanana, marketing manager at the PC business unit of Digital Equipment in Woburn, Massachusetts.

If the applications in use are

fairly static and not highly graphical, such as spreadsheets or word

processing, then a 486 will do the job for the next several years, she says. There are still a lot of 386-based systems being shipped to meet those kinds of needs as well, she observes.

However, it obviously depends on

which applications are in use. If file or network servers are being imple-

mented, then a more powerful, next-

generation processor is probably

needed, Ms Tanana adds.

Also looking back, Mr Scott Urich,

senior analyst, at Municipal Bond Investors Assurance (MBIA)

in Armonk, New York, says he sees nothing on the way that would cause him to replace his 486 in the near future. He will wait for prices to fall.

Availability of new microprocessors from system manufacturers is also a big issue for users. "The new microprocessors will not have a significant impact this year," declares Mr Mel Thomsen of Pathfinder Research, a market research company in San Jose, California. Nor, he says, will they compete much with 486s now in the marketplace on cost and performance trade-offs. 486-based PCs are so cheap.

Pentium-based machines will probably begin to appear this autumn as servers or other high-end systems aimed at power users. According to Mr Tony Tong, product manager with Eltigergroup Computer Systems (ECS), a PC board systems manufacturer in Fremont, California, the new microchip will accept the new microchip. Each approach has pros and cons.

For Mr Chuck Davis, information resources director at Eagle Industries in Chicago, Illinois, swapping boards gives a level of complexity he does not need. Using boards

would create problems with ordering, record keeping, installation and

maintenance, he says. "My orientation is toward the box, not the CPU or boards. We move boxes, not boards," he says.

Mr Urich of MBIA would probably swap motherboards or use add-in cards containing new microprocessors to upgrade but that will depend on the cost implications. However, using add-in cards would not overcome the limitations of the other parts of existing PCs.

To provide a system-level upgrade, Dell Computer in Austin, Texas, recently announced 18 new 486-based PCs with sockets that will accept a Pentium-class microprocessor from Intel, according to Mr Charles Sauer, vice-president for software and technology strategy. Dell is evaluating a Pentium add-in card for the new systems that would provide users with an upgrade path, he says.

Chip vendors cloning Intel microprocessors also provide upgrade options. For example, Cyrix in Richardson, Texas, enables users to upgrade their 386DX sockets by plugging in a 486-compatible micro-

chip that doubles the clock speed, according to Mr Glenn Burchers, microprocessor marketing manager. Cyrix also is developing Spike, a processor, due out in the second half of 1993, that is Intel-compatible for which he claims better-than-Pentium performance.

But software can also limit PC performance, Mr Thomsen of Pathfinder points out. Software is the real wild card in the whole mix, he says. To exercise fully the performance of Pentium and Alpha class microprocessors, for example, Microsoft is developing Windows NT (New Technology) which is expected to be unveiled in May.

Windows NT is designed to let a

(Pentium-class) machine and running the software I've got," Mr Thomsen points out. (He uses a 33MHz 386-based desktop, which works just fine, he says.) "To optimise the performance of a 586, you need to recompile all the software to take advantage of all of the microprocessor's features."

What about PC pricing? Mr Peter Zandian, a market analyst at IntelliQuest in Austin, Texas, believes that Intel will pursue an aggressive pricing strategy for Pentium, echoing the 386 to 486 transition. This should be reflected fairly early on in PC pricing, he says. Users not only will expect it but will demand it, he adds.

base," declares Mr Dick Eckhardt, engineering vice president of Cyber Research in Branford, Connecticut. "No one will buy a system that's not compatible with that software," he says.

However, Windows NT will only emulate software written for 486 and older PCs, so performance - though quicker than a 486 machine - won't be as fast as software written specifically for Windows NT, according to Mr Scott Thomas, of Toshiba's Semiconductor Group in Irvine, California. To run faster, the software would have to be cleaned up but this should not be too difficult, he adds.

"There's no merit in buying a 586 (Pentium-class) machine and running the software I've got," Mr Thomsen points out. (He uses a 33MHz 386-based desktop, which works just fine, he says.) "To optimise the performance of a 586, you need to recompile all the software to take advantage of all of the microprocessor's features."

What about PC pricing? Mr Peter Zandian, a market analyst at IntelliQuest in Austin, Texas, believes that Intel will pursue an aggressive pricing strategy for Pentium, echoing the 386 to 486 transition. This should be reflected fairly early on in PC pricing, he says. Users not only will expect it but will demand it, he adds.

Alex Brown analysts say that OEM sales is an increasing percentage of North American sales, rising from 10 per cent to the teens, depending on the quarter.

The initial Bravo line was brought out four years ago to offer business-oriented features when people were buying consumer-oriented PCs from Leading Edge and Samsung, Mr Qureshey says. A year ago it introduced the Advantage line for consumer electronic chain stores, now in more than 900 US locations. "We created a whole new strategy," he declares, one that saw revenues for that segment grow to \$50m in the second quarter from \$30m in the first.

Being vertically integrated also enables AST to design and manufacture PCs for other PC vendors. It reportedly builds PCs for Digital Equipment and may also do contract manufacturing for either IBM or Unisys, according to Alex Brown analysts. Mr Qureshey will not comment on specifics but says that because AST competes head to head with the best PC vendors in the marketplace, large system houses confidently come to the company for design and manufacturing.

This represents the third phase of contract manufacturing. First, large system companies dabbled with the PC manufacturing and then turned to Far East manufacturers, who proved unsatisfactory.

AST, now 12 years old, began as a maker of add-in boards that enabled users to add features to IBM PCs. It took its name from the first letters of its co-founders' first names.

"I think that there will be 10 or 12 PC manufacturers left in the world and AST will be one of them," Mr Qureshey declares.

Bill Arnold

Bill Arnold on how users will react to a new microchip

When to take Pentium

in Armonk, New York, says he sees

nothing on the way that would

cause him to replace his 486 in the

near future. He will wait for prices

to fall.

Availability of new microprocessors from system manufacturers is also a big issue for users. "The new microprocessors will not have a significant impact this year," declares Mr Mel Thomsen of Pathfinder Research, a market research company in San Jose, California. Nor, he says, will they compete much with 486s now in the marketplace on cost and performance trade-offs. 486-based PCs are so cheap.

Pentium-based machines will

probably begin to appear this

autumn as servers or other high-

end systems aimed at power users.

According to Mr Tony Tong, product

manager with Eltigergroup Computer

Systems (ECS), a PC board systems

manufacturer in Fremont, California,

the new microchip will accept the

new microchip. Each approach has

pros and cons.

To provide a system-level

upgrade, Dell Computer in Austin,

Texas, recently announced 18 new

486-based PCs with sockets that

will accept a Pentium-class micro-

processor from Intel, according to

Mr Charles Sauer, vice-president

for software and technology strate-

gy. Dell is evaluating a Pentium add-

in card for the new systems that

would provide users with an

upgrade path, he says.

But software can also limit PC

performance, Mr Thomsen of Path-

finder points out. Software is the

real wild card in the whole mix, he

says. To exercise fully the perfor-

mance of Pentium and Alpha class

microprocessors, for example, Mi-

crosoft is developing Windows NT

(New Technology) which is ex-

pected to be unveiled in May.

Windows NT is designed to let a

(Pentium-class) machine and run-

ning the software I've got," Mr

Thomsen points out. (He uses a

33MHz 386-based desktop, which

works just fine, he says.) "To optimise

the performance of a 586, you

need to recompile all the soft-

ware to take advantage of all of

the microprocessor's features."

What about PC pricing? Mr Peter

Zandian, a market analyst at Intelli-

Quest in Austin, Texas, believes

that Intel will pursue an aggres-

sive pricing strategy for Pentium,

echoing the 386 to 486 transi-

tion. This should be reflected fairly

early on in PC pricing, he says. Us-

ers not only will expect it but will

demand it, he adds.

"There's no merit in buying a

586 (Pentium-class) machine and

running the software I've got," Mr

Thomsen points out. (He uses a

33MHz 386-based desktop, which

works just fine, he says.) "To optimise

the performance of a 586, you

need to recompile all the soft-

ware to take advantage of all of

the microprocessor's features."

What about PC pricing? Mr Peter

Zandian, a market analyst at Intelli-

Quest in Austin, Texas, believes

that Intel will pursue an aggres-

PERSONAL AND PORTABLE COMPUTERS 6

Paul Taylor looks at battery technology and power management

WHEN THE transportable computer had the dimensions and weight of a large and full briefcase which was usually plugged into the mains, the size, weight and capacity of the batteries were relatively unimportant.

However, as portable computers have shrunk and computing-on-the-move has become more of a reality, considerably more attention has been focused on the power supply and particularly on how long batteries will last between charges.

Indeed, battery technology has become one of the main limiting factors in the quest for lighter and smaller machines with desktop functionality that can operate for long periods without an umbilical power cord.

Unfortunately, battery technology has lagged behind developments in almost every other sector of electronics. By some estimates, battery technology for portables has improved a paltry 5 per cent a year and in most portable devices the battery now accounts for a quarter of the weight, compared with a tenth a decade ago. As a result, battery makers are now scrambling to come up with lighter, more powerful and longer-lasting batteries.

With the exception of handheld computers, most portables have until recently relied on rechargeable nickel-cadmium batteries. Generally, they provide enough power between charges to keep a notebook PC running only for between one and four hours, depending upon the application. More power could be delivered by larger batteries, but this would add weight.

These NiCad batteries have other disadvantages, including

Quest for lighter machines poses a bit of a size problem

the so-called "memory-effect" which can mean that unless they are fully discharged before recharging they gradually lose capacity - or the ability to be fully recharged.

Improvements in NiCad technology are reaching their limits, while some governments are moving towards banning them because the cadmium they contain is so toxic that they are difficult to dispose of safely. So researchers have switched their attention to new types of rechargeable batteries.

Several alternatives have been tried, but most have either proved unstable or have shown little power-to-weight advantage over NiCad cells. Manufacturers want a cell that is electrically compatible with NiCads but lighter, thinner, longer-lasting, quicker to recharge and friendlier to the environment.

So far, the most popular alternative has been nickel-metal hydride powerpacks.

Initially developed in Japan by Sanyo, NiMH batteries can now be found in the latest portables. NiMH cells deliver the same 1.2 volts as NiCads but can store nearly twice as much power (watt-hours) and have the added advantage of being more environmentally friendly. Their total life span of about 1,000 charge/discharge cycles compares with

500 to 600 cycles for NiCad batteries.

However, some manufacturers including Sony Energytec, an affiliate of the consumer electronics giant, have attempted to leapfrog the competition with a new generation of rechargeable batteries based on a lithium ion cell.

As portable computers have shrunk and computing-on-the-move has become more of a reality, considerably more attention has been focused on the power supply

own microprocessors - turning them into what Dr Ross Green, a senior consultant and researcher at the Hertfordshire-based Technology Partnership, calls "intelligent battery packs".

By providing rechargeable batteries with a thumb-sized low-cost microprocessor

chip, coupled in particular with the advent of power-hungry colour portables, has encouraged portable computer manufacturers to turn to other solutions to extend operating life of their machines.

This is one factor behind the move by notebook computer manufacturers to replace disk drives and similar components with less power-hungry alternatives such as the PCMCIA (Personal Computer Memory Card International Association) memory cards.

An earlier development, pioneered by Toshiba, was software-implemented power management systems which introduced auto-resume and pop-up battery power indicators.

Software-based power management solutions can enhance battery life, but some risk introducing compatibility and reliability problems, and more fundamental solutions are required to achieve the substantial power savings which portable PC users now demand. More complex power management systems therefore depend upon a combination of hardware and software features.

To provide this, chipmakers AMD and Intel have begun to deliver lower power versions of their standard micro-processors with special built-in features to improve power man-

agement and extend battery life. Intel began by redesigning its 38386 chip set to include System Management Mode (SMM) circuitry producing the power-saving Intel 38386SL chipset, unveiled at the end of 1990.

Last year, Intel followed up by releasing the 486SL, a low-voltage version of its most powerful PC processor. The 486SL's "flexible voltage" feature means that although it can operate as a 5-volt device, the real savings are made at 3.3 volts with other low voltage components. In these circumstances power consumption is reduced 50 per cent from a 5-volt 386SL system.

Intel claimed this should yield one to four hours of additional battery life.

Low-powered chips running at 3.3 volts, instead of the usual 5 volts, have another big advantage - there is less waste heat to contend with. Indeed, some portable computer manufacturers held off from releasing 386SX notebooks because of concern about overheating and Intel has incorporated System Management Mode (SMM) circuitry into its soon-to-be-released Pentium chip.

SMM is thought to account for about 10 per cent of the 3.2m transistors on the Pentium chip, switching idle bits of the computer in and out of "sleep" mode at great speed and even turning off different parts of the microprocessor between key strokes.

Perhaps by the time the first Pentium-based portables appear, other power management techniques and battery technology itself will have made equally significant leaps forward.

Paul Taylor



The pen may prove mightier than the key

ELECTRONIC PEN TECHNOLOGY

A shadow on Qwerty's keys

THE QWERTY keyboard has always been an odd choice of interface between man and machine. It is difficult to use, and for many, intimidating.

By the end of this decade, if the prophets of high technology are right, the keyboard may have been consigned to the dustbin, at least as far as portable computing is concerned. In its place could come voice or electronic pen technology, or a combination of the two.

The hottest new products at last November's Comdex computer fair in Las Vegas were those operated by moving an electronic pen across a touch-sensitive screen or pad. Portable Computer manufacturers, including industry heavyweights Toshiba, Apple, and IBM are racing to deliver computers which take their commands from a pen rather than a keyboard.

Some market researchers have predicted that 1m pen computers will be sold by 1995, but the market is in its infancy and the estimates vary wildly. Last year perhaps 100,000 pen-based machines were sold.

Among the first pen-based machines to reach the market were hand-held machines from Poqet, the Fujitsu subsidiary, and the GRIDPad from Victor Technologies. Meanwhile NCR, the AT&T subsidiary, has already launched a successor to its 3125 pen-based machine which was the first system based on Intel's 80386 microprocessor.

The new NCR 3120 is based

on the Intel 38386SL microprocessor, comes with two megabytes of RAM expandable to 16, flash memory or a hard disk, and weighs 4.4 pounds. A new screen texture has been used that feels more like paper than glass to write on. If the machine is dropped, it senses gravity changes and shuts the hard disk down.

So far, two basic designs of pen computer have appeared: the clipboard and the palm-top.

Clipboards are generally A4 size, weigh about 8lb, and are used just like a conventional pen and paper clipboard for collecting data or completing pre-defined electronic forms.

Customised software enables engineers, medical researchers, nurses or surveyors, for example, to gather data, with the pen operating like a glorified mouse, pointing to items on the screen to select them.

On both sides of the Atlantic several companies have begun to use clipboard machines so as to achieve cost savings in paper-intensive areas. The UK Department of Trade has also sponsored the Freestyle project to explore the use of pen computers in industry.

But the biggest market share of the pen-based computer market is expected to go to the hand-held palm-tops.

The most eagerly awaited of these is the Newton, Apple's "personal digital assistant" which is due to be launched later this year.

Newton, measuring 7in by 4in,

will feature a flip-up lid and a thin electronic pen which clips

onto the side of the casing. Once again, however, the development of the pen computer market, like the desktop PC market before it, could be constrained by competing software operating systems. In addition to Apple's Newton, there are already three competing operating systems, Microsoft's Windows for pen computing, which claims the support of more than 120 software vendors, Penpoint from GO, a Silicon Valley company and Geoworks. IBM is also understood to be working on a version of its OS/2 operating system for pen environments.

Microsoft, in particular, is betting heavily on the success of pen computing. Mr Bill Gates, its chairman and co-founder, has said he expects pen computing to take off very rapidly. These pen-based computer systems are "the next generation of portable computers."

The company believes that the relative ease of using a pen-shaped electronic stylus instead of a keyboard will provide computer power to users like as lorry drivers, meter readers, the police and others who, because of their jobs, cannot use a conventional portable computer with a keyboard.

However, before pen computers become widely adopted, the character recognition software which they use for turning pen writing into computer text will have to become more sophisticated. At present most systems can just about cope with neatly-written capitals, but are lost when it comes to reading standard cursive writing. What is more, most typists, even the two-fingered variety, can write more quickly with a keyboard.

For these reasons, some critics suggest that the advantages of pen computing are overstated. One possible intermediate solution to this problem is to build machines which feature both keyboards and electronic pens.

One such machine is the recently launched GRID Convertible which looks and works like any other clamshell-type notebook computer. However, by dropping the screen flat on its face, the Convertible can be closed with the screen on the outside. It can then be used like a conventional clipboard pen system.

Meanwhile Sharp, the Japanese electronics group, will launch the latest in its IQ electronic organisers next month which for the first time uses pen technology. The IQ-9000 has a small keyboard and an electronic pen which can be used to activate the usual functions of an organiser on its touch sensitive screen.

However, as in the PC market, any surge in pen-based computer sales will probably not happen until the development of application software will enable the machines to do really useful work - and no one really knows what form that will take or when it will happen.

Paul Taylor

SCREEN TECHNOLOGY

Display: the next steps

IT IS axiomatic that, without the thin flat liquid crystal display, the notebook computer that dominates the portable market today could never have been built. Display technology will also play a pivotal role in determining the shape, size and function of the next generation of portable computers.

Liquid crystals are odd substances, sharing properties of both liquids and solids. After their discovery in 1888, they remained a laboratory curiosity until 1983 when RCA, the US broadcasting company, found that by applying an electrical charge, the liquid crystal molecules could be made to

realign so that they could either pass, or block, polarised light.

Ten years later Sharp, the Japanese consumer electronics group, sold the first calculators with LCD screens. But when the first transportable computers emerged in the early 1980s, they packed tiny cathode-ray tube displays. These were heavy and power-hungry and

were quickly replaced by the LCD panel which has since become the standard for portable computing.

Nevertheless, over the past decade there has been growing pressure from portable computer users for clearer, brighter screens and in particular recently for high-resolution and colour screens able to do justice to sophisticated soft-

This is fine for a small display, unfortunately, however, as the size of the display increases, the contrast between dark and light areas declines.

To compensate for this, manufacturers have sought to increase the twisting effect and thereby heighten contrast.

They have developed "super twisted" nematic displays (STN) which produce the blue screen familiar to portable and laptop computer users, and "double super twisted" nematic (DSTN) displays in which two STN cells are used.

Finally, there are "triple super twisted" nematic (TSTN) displays which use a refracting polymer film applied to the STN cell, allowing thinner displays with higher contrast.

Today's new slimline notebook machines, like the 3.6lb Dell 320SLI, boast these significantly improved LCD screens which also consume less power than their predecessors, enabling manufacturers to cut battery weight.

Dell's 320SLI features a 9.5 inch LCD that uses 75 per cent less power than the conventional edge-lit LCD but is still able to offer a high contrast ratio of 12.1 and 640x480 (VGA) resolution.

However, despite these improvements, "passive" LCD technology still has some shortcomings. In particular, the contrast is still insufficient

to reproduce the entire range of colours available on a CRT, and LCDs have relatively slow response times which mean that moving images in particular tend to blur and leave shadows.

These problems are overcome by using another form of LCD screen. Most notebook manufacturers now sell premium-priced top-end machines with high definition full-colour LCD screens using "active matrix" thin film transistor (TFT) technology in which contrast and response time are boosted by adding a transistor "switch" to each display cell or pixel.

However, a TFT display is an extremely complex device consisting of 10 to 15 layers of materials, finely etched circuitry, and around 1m transistors that can be shorted out by a microscopic speck of dust.

Predictably, manufacturing defects are high and, despite manufacturing improvements, up to 20 per cent of the displays have to be scrapped. But as yields improve, prices are beginning to fall.

Aside from passive and active matrix LCDs, there are two other relatively common screen technologies in current use: gas plasma and electroluminescence.

Unlike LCDs, which need back or sidelighting, gas plasma displays generate their own light. A particular advantage of the technology is that response times are fast.

The price of gas plasma portables is lower than that of active

How to get more from your investment in I.T....

ELECTRONIC OFFICE

The executive information technology briefing on computing news and trends. This twice-monthly newsletter not only gives you worldwide facts but analyses their significance for your business. This means that you keep ahead of new developments and save valuable time researching other media.

Electronic Office has become the vital information source for key decision makers. Recent articles have included:

- a case study showing how BT Mobile increased productivity by 30 per cent using image processing.
- advice from experts on how to survive a computer disaster.
- the pros and cons of contracting out the management of the computer centre.
- guidelines on how to transform an inflexible information systems department.
- exclusive tables comparing office systems features.

Also pinpointed are key developments in areas such as executive information systems and downsizing - the practice of replacing mainframes and minicomputers with smaller systems.

If you want to get the most from your investment in information technology request the latest issue of Electronic Office today! We will send it to you free with our compliments. Attach your business card to this advert or contact:

Jonathan Price, Financial Times Newsletters,
126, Jermyn Street, London SW1Y 4UJ
Tel: 071-411 4414 Fax: 071-411 4415

FINANCIAL TIMES
LONDON PARIS FRANKFURT NEW YORK TOKYO



to reproduce the entire range of colours available on a CRT, and LCDs have relatively slow response times which mean that moving images in particular tend to blur and leave shadows.

These problems are overcome by using another form of LCD screen. Most notebook manufacturers now sell premium-priced top-end machines with high definition full-colour LCD screens using "active matrix" thin film transistor (TFT) technology in which contrast and response time are boosted by adding a transistor "switch" to each display cell or pixel.

However, a TFT display is an extremely complex device consisting of 10 to 15 layers of materials, finely etched circuitry, and around 1m transistors that can be shorted out by a microscopic speck of dust.

Predictably, manufacturing

defects are high and, despite

manufacturing improvements,

up to 20 per cent of the

displays have to be scrapped.

But as yields improve, prices

are beginning to fall.

Aside from passive and

active matrix LCDs, there are

two other relatively common

screen technologies in current

use: gas plasma and electroluminescence.

Unlike LCDs, which need

back or sidelighting, gas

plasma displays generate their

own light. A particular ad-

vantage of the technology is

that response times are fast.

The price of gas plasma portables is

lower than that of active

Travel with a PC/Fax/Modem?

Recognise this problem?

Call or fax us now!
Tel: 081 429

PERSONAL AND PORTABLE COMPUTERS 7

Peripherals are being updated in line with personal computers

Quality reaches all parts

MOST OF the personal computer industry's attention in recent years appears to have focused on making PCs smaller, faster, cheaper and more powerful.

Equally aggressive efforts, however, have gone into doing the same for the devices which users attach to their PCs - including printers, back-up systems, scanners, network systems, external displays, modems, high-capacity external storage systems and just about anything else you can

imagine. The most noticeable difference for most users has been in the quality and variety of printers available for their PCs.

While impact technology - such as dot matrix and daisy-wheel - characterised printer designs in the first half of the 1980s, higher-quality, non-impact systems using laser and inkjet print engines now dominate the market. These have been married with sophisticated "page description languages" such as Adobe Post-

Script and Hewlett-Packard's PCL5 to provide unprecedented printing flexibility and quality.

This has given a large number of users the chance to produce almost-typeset quality from their printers - as well as graphs, charts and diagrams that would previously have to be produced by a commercial artist (or not at all).

Two other printer innovations which have had great impact in recent years are the proliferation of colour printers and, more recently, portable printers. The former have made personal computers credible pre-production tools for professional colour publishing work, while portable printers have made life a little easier for the growing army of those who carry their computers around.

While printers have been improving the images that come out of a PC, scanners have increased the range and quality of information that go into them. Scanners allow users to "photocopy" images onto the computer's hard disk - so that they may be stored, edited and printed at any time. They are vital to anyone involved in PC publishing work, and, when combined with optical character recognition software, allow users to have

large amounts of text on paper turned into editable word-processor files on the computer's screen.

Colour and portability are also the two major areas of innovation in the scanning world. Lower-cost colour scanners are coming into their own at the moment - as are inexpensive ways of obtaining our pictures in a form that can be used by PCs.

One of the best examples of this is Kodak's new Photo CD process - which allows standard 35mm films to be "developed" onto a personal computer's add-on CD-ROM optical disc. The images from that disc can then be treated as any other scanned images - except that they are of a far higher quality than most users would be able to get from an affordable hand scanner.

That situation is not likely to exist for long, however, as the quality of hand scanners is improving fast and the price is dropping just as quickly. A number of good colour hand scanners - such as Logitech's ScanMan 256 - offer the ability to scan images into a PC

with support for up to 256 colours.

The great limitation to such devices, however, is that they can scan only a certain portion



Instant record: the HP DeskJet portable printer on the front seat of a car

of a standard A4 page at once. This means that you must often do several scans and "stitch" them together to get a complete page into your computer.

Scanners and printers largely concern themselves with the business of getting images or text in and out of your computer. A new range of computer add-ons stretches the

horizon of what you can get a PC to do for you.

These add-ons are called "multimedia" peripherals and generally include sound cards, a CD-ROM, a microphone and external speakers. If used in an operating environment that supports them properly, these extras enable you to incorporate speech in on-screen presentations, use educational applications that can play music and animated

sequences on the computer and even standard audio CD music.

The real key to the success of multimedia, however, lies in the CD-ROM. This variation on standard CD audio technology allows specially-encoded compact discs to hold up to 600 Megabytes of data each - giving them six to eight times the capacity of the average personal computer hard disk. That

is why increasing numbers of encyclopedia products are being offered on CD-ROM.

CD-ROM versions of encyclopedias can incorporate the voices of famous people, digitised images of places, animated sequences explaining how different technologies work - and lots of text that can easily be searched by the computer and then printed out as needed. And, of course, they do not weigh as much or require the death of many trees in their production process.

Finally, there is the rebirth of the parallel port. For years, the parallel (sometimes called Centronics) connector on the personal computer was used only for hooking up printers - sending information from the computer to the printer.

Recently, however, the parallel port has become the conduit for two-way data traffic - and many developers have designed converters that turn parallel printers into SCSI (Small Computer Systems Interface) connectors. SCSI is a popular connection standard, supported by most manufacturers, allowing users to hook up external hard disks, CD-ROMs, tape back-up systems and other devices.

By using the parallel port as a SCSI connector, even the most bumble portable computer users will now have another way to hook up some very powerful add-ons to their machines.

Geoff Wheelwright

ENTERPRISE-WIDE NETWORKS

The global area links may take a little while

THE ERA of stand-alone personal computers is over, but that of enterprise-wide networks has not yet begun. How quickly the transition can be achieved depends partly on developments in the software industry and partly on how willing management are to change their thinking.

Linking personal computers together to form local area networks has become standard practice in the past few years, driven largely by a user rebellion against slow service from central mainframe and mini-computer departments.

The typical LAN now joins together around 20 users and around a tenth of LANs join as many as 250. By 1995 it is expected that half of all the business PCs in the world will belong to such networks.

LANs were set up first to provide relatively simple applications such as word processing, spreadsheets and electronic mail. As users increasingly look for more quickly developed and more cost-effective corporate systems, LANs are gradually being extended to take on more of the traditional data processing functions, based on larger databases from leading suppliers such as Oracle and ARK Ingres.

The era of stand-alone PCs has come and gone in little over a decade. But to connect PC LANs to corporate systems to form wide area networks and enterprise-wide "global area" networks, which will allow many thousands of users to communicate, is a vastly more complicated matter.

Many firms have machines on different sites that are connected, but it is one thing to be able to transfer simple files between them and another to get complex applications running across several transport protocols.

Some of the network management problems involved in establishing enterprise-wide systems are still unsolved and look unlikely to be solved for several years. Processes such as the electronic distribution of new versions of programs to thousands of users in remote sites are just only beginning to

Security features remain weak and viruses continue to pose a threat

be widespread. Security features remain weak and viruses continue to pose a threat.

There are also outstanding technical questions about how best to connect portable computers to corporate systems, using fax/modem cards or adaptor devices.

In sum, large companies using systems from a wide range of suppliers may face a 10-20-year migration from the stand-alone environment to the enterprise-wide system. Mr Bruce Murrill, technical director of the Network Management Forum, cautioned last year that the goal of managing enterprise-wide networks was "still some way off".

So far, neither of the two leading PC operating system software companies, Novell and Microsoft, has proved that it can fulfil all the necessary functions for the task of controlling very large networks.

Microsoft has achieved a dominant position in single-user operating systems with its DOS and Windows products. Novell has become the principal LAN software supplier, with around 70 per cent of that market.

In the next few months, Novell will seek to consolidate its position with a new version of its Netware product, while Microsoft will challenge it with a new network operating system called Windows NT (New Technology). Many users are delaying investment decisions until more is known about the capabilities of these

The main barriers to building effective networks are psychological

view in the industry that it will seek to consolidate Unix as the vehicle for the next generation of systems built on a client/server structure and to push it down onto personal computers as a shrink-wrapped commodity product.

Mr Ben Smith, Novell's UK managing director, argues that users will benefit by having Unix in the hands of a hardware-independent company. He says that Novell intends to "purify" Unix by reducing the number of variants in use.

However, Novell may now come into confrontation with Microsoft, which could bring a new and potentially damaging conflict within the industry. Microsoft's UK marketing manager for corporate network systems Ms Jack Foggs says that there will inevitably be more direct competition between the two companies because of their similar business strategies.

The opening shots in the battle have already been fired. Novell and the Unix camp claim that very little is yet known about Windows NT and that users have no reason to wait for it. Meanwhile, Microsoft has begun to argue that Unix has design weaknesses and is seeking to show that many software developers are switching their support from Unix to Windows NT.

Some industry experts consider that the main barriers to building effective enterprise-wide networks are psychological rather than technological. They say that most corporate networks are still badly managed, inefficient and unreliable.

Mr Chris Yates, managing partner of telecommunications consultancy Newburn Consulting and formerly of National Power, is a proponent of this view. In his opinion "95 per cent of networking problems are managerial and only 5 per cent technical. Most business leaders are still not aware of how dependent their business is on communications. They ought by now to be as aware of information technology issues as they are of finance or production."

Ms Laura Lilyquist, European marketing manager for Sun Connect, Sun Microsystems' networking business, also thinks the problem of building global area networks is one of management education. "Each vendor only owns one piece of the problem," she argues.

"Users may need software products from a dozen different sources to be able to get machines to interact properly at the application level. But many of them are still attuned to one-stop shopping for their computing and do not take advantage of the range of choice of products available."

George Black



Starts at
£995*

Stops at nothing.

You can put a COMPAQ PC on your desk for even less.

They're also covered by a three year warranty.

The new ProLinea range of desktop PCs start at £795 (exc. VAT). And, like their portable counterparts, pull out all the stops.

They're powerful enough to run all manner of software from word processing and spreadsheets to databases and electronic mail.

Moreover, each machine comes equipped with high resolution graphics for sharper, brighter visuals and expansion slots which enable you to connect your PC to an office-wide network.

Both the Conturas and ProLineas are 100% Compaq designed, tested and engineered.

Prices exclusive of VAT at 17.5%. We have quoted typical buying prices to give you an indication of the typical retail price you will pay for COMPAQ products - but please be aware that these prices do not represent Suggested Retail Prices. Your Compaq Authorised Reseller will be able to provide you with the actual price you will pay for your specific requirements. Typical buying prices quoted are for COMPAQ ProLinea 1/2/3 Model 1, including 25MHz 386SX microprocessor; COMPAQ VGA Colour Monitor and keyboard. COMPAQ CONTURA 3/20 Model 40 with 20MHz 386SL microprocessor. Product names mentioned here may be trademarks and/or registered trademarks of other companies. © 1992 Compaq Computer Corporation. All rights reserved.

*Prices exclude VAT at 17.5%.

We would like to advise you of future products and offers from Compaq. If you do not wish to receive these, please tick here.

Please return this coupon to: Compaq Computer Ltd., FREEPOST, 18 Worle Road, London SW18 4YV.

COMPAQ

YOUR FREE INFORMATION PACK STARTS HERE	
Mr/Mrs/Ms (Initials)	Surname
Title	Company
Address	Postcode
Telephone	
How many people does your company employ?	
We would like to advise you of future products and offers from Compaq. If you do not wish to receive these, please tick here.	
Please return this coupon to: Compaq Computer Ltd., FREEPOST, 18 Worle Road, London SW18 4YV.	

PERSONAL AND PORTABLE COMPUTERS 9

THE computer industry is preparing itself for one of its periodic technology shifts. In the past these shifts were solely the result of fundamental advances in hardware - the invention of both the transistor and the microprocessor are notable examples.

This time, however, the technology shift is the result of a fundamental change in operating system software - the software which controls what goes on "under the covers" and provides the base for applications.

Improvements in user interface software and in telecom-

munications, and the novel applications they can deliver, demand much more from operating systems software than before. Nowadays they must not only control the internal workings of the computer they dwell in, they must also take care of the complexities of networks and be able to communicate with other systems.

The stability of the personal computer software industry is, therefore, under threat. Microsoft's MS/DOS - with an estimated 150m users worldwide - has dominated the PC industry for a decade and fought off

every challenge. But at the end of 1992 US networking software company Novell declared its intent to take over the development of Unix, one of the two biggest challengers to MS/DOS. Originally developed by AT&T for minicomputers, Unix has been widely adopted as the universal operating system for mid-range computers - although it has, for some time, been touted as a possible candidate to replace MS/DOS. Through the takeover of Unix Systems Laboratories (USL), which was set up in 1991 to co-ordinate development of Unix for the industry as a whole, Novell hopes to become the "custodian" of Unix and mount a serious challenge to Microsoft.

Novell hopes to do this by bringing Unix together with PC networks.

Novell is in a good position to achieve this. It has established itself as the dominant supplier of networking software for personal computer local area networks (LANs) with its Netware package. It claims to have about 70 per cent of this growing market and has itself beaten off a challenge from Microsoft - which also has designs on this important market.

Novell's takeover has other implications - especially in the market for corporate computer networks. USL also controls the development of an important software product called Tuxedo - a package that can combine traditional corporate transaction process-

ing with personal computer networking.

Novell's move has occurred at a time when the limitations of personal computer software are becoming increasingly evident. Their lack of system security and the robustness associated with operating software on large computers has led to close examination of operating system software and what it might be required to do in the next decade.

If Novell combines its successful networking software with the virtues offered by Unix and Tuxedo, it could out-flank Microsoft.

It will certainly change the fate of Unix.

"We see Novell skewing development towards the inte-

gration of Unix with networks," says Paul McGuckin, a mid-range computing specialist at market researchers Gartner Group.

"It will concentrate on the kernel, low-level operating software - at the expense of the high-level stuff. This could mean that Unix vendors will have to be more self-reliant as far as the high-end development is concerned," Mr McGuckin adds.

If Novell combines its successful networking software with the virtues offered by Unix and Tuxedo, it could out-flank Microsoft.

The technological intricacies of computer operating systems are generally beyond most computer users. Unfortunately, the choice of an operating system is as important as the choice of the computer hardware it runs on. Operating systems organise the internal

workings of a computer and, as a consequence, they dictate what the computer can do and what applications software can be used.

The MS/DOS PC launched by IBM a decade ago brought stability for the first time and allowed the development of a wide range of applications.

The success of the graphical user interface (GUI) on the Apple Macintosh prompted Microsoft to add the Windows GUI and make significant improvements to the original software, but MS/DOS is still outdated and in need of replacement.

Specifically, MS/DOS has failed to make any impact on the world of networked systems - the area where Novell dominates.

The final result of the conflict is far from clear. Microsoft continues to improve MS/DOS and is in the process of developing Windows/NT - an entirely new contender. IBM's rival to USL's Tuxedo is a Unix-based version of its 25-year-old CICS teleprocessing package. Developed originally for mainframe-based on-line processing, CICS is a well-established and mature piece of software with about 33,000 principal sites across the world.

Mr Brian McBride, IBM UK's AIX marketing director, sees Novell's takeover of Unix as "healthy" because it brings stability to Unix. "We see it as a different implementation that we can communicate with. None of us can afford to lock each other out in a networked world and we are all being driven to standards-based inter-operability."

Mr McBride is confident about IBM's ability to integrate Unix, PC networks and corporate computing - in addition to maintaining links with other systems.

Where it could come into conflict with Novell, however, is in the area of transaction processing and USL's Tuxedo - an increasingly important part of the link between personal and corporate computing.

"You can link a DOS/PC into Unix systems with Tuxedo. It is an open transaction processing system," explains Ms Gillian Mogg Smith a consultant at USL.

"Linking it with Novell is a separate issue. But we have already done much work with

CHIP WARS

The battle to topple Intel



Clean-cut chip-making under sterile conditions at Plessey

specification for such systems. Packing density is as crucial an element as consumption. Many other suppliers, such as Cyrix and Chips and Technologies, offer notebook PC manufacturers greater advantages by integrating more of the PC architecture "glue" circuitry - the many components that surround the processor and memory devices - onto a single chip together with the processor itself.

In the near term, Intel's success will hinge on its continued extension of the technology. It has, for example, the next generation of its processor family, the Pentium, (often referred to as the 686) due out shortly. Several PC makers have already demonstrated systems running this device and it is likely soon to appear in a high-end portable system as well.

Further in time comes the "future" competition, in particular the new generation of hand-held computer-telephone systems, Personal Digital Assistants (PDAs).

The first company to declare a real interest in this market has been Apple Computer, with its Newton product, based on a Reduced Instruction Set Computer (RISC) chip from ARM, the UK company in which has a minority stake. A more recent contender is Sharp, the Japanese consumer electronics and computer giant. As yet, however, it is fair to say that both are dabbling with the market to assess customer demand.

The potential, however, is huge, particularly if AT&T, the US telecommunication leader, is to be believed. The company's microelectronics division recently launched the Hobbit processor chip specifically to address this market, predicted to account for 1bn units by the turn of the century.

The objective is to create systems which combine personal pen computer, cellular telephone, fax and a wide range of communication services such as electronic mail into a single, hand-held personal unit.

This is an entirely new marketplace which Intel, and others that make compatible chips, will not automatically dominate.

Indeed, the power required to manage these facilities points, as AT&T has found, to the use of RISC devices optimised for the job.

It is an opportunity which has not escaped the notice of IBM which, together with its alliance partners Apple and Motorola, is already well advanced on the design of a chip specifically for PDAs.

This will be a development of the new PowerPC processor from the partners, the first example of which is now entering production. It will have a significant potential advantage for corporate users, for it is planned to be code-compatible with all other versions of the PowerPC family. This will extend from desktop workstations to large enterprise network servers.

It is unlikely that Intel will ignore this new market opportunity, especially as it could also offer similar levels of enterprise-wide compatibility. It is, however, a market offering different technologies and services, so it will be a new, level playing field on which it has to compete.

Martin Banks

The competition comes from a growing number of sources. There is even speculation that IBM, which lost nearly as much as Intel grossed, might join the fray. It could be the dark horse of the semiconductor marketplace. IBM is often claimed to be, in practice, the largest semiconductor manufacturer in the world, and has significant rights to produce Intel-compatible processors.

The most important area for competition now comes in two areas which can be loosely defined as the "present" and the "future". In the former, it is the popularity of notebook PCs which is the driving force.

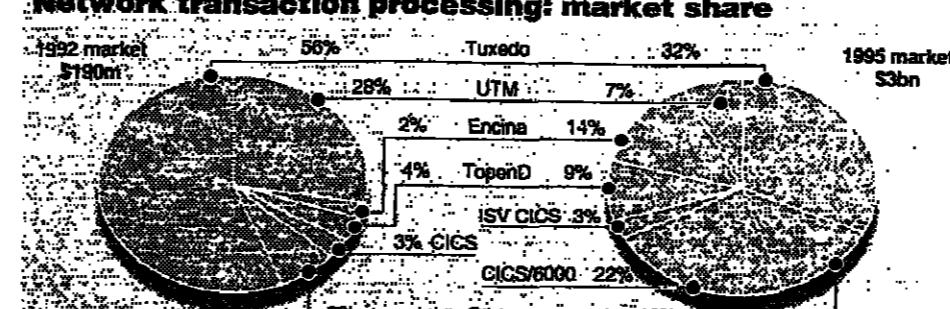
Here the rate at which the electronics consumes the power of the batteries is of vital importance, and while much is being done in software to control the utilisation of the circuitry, displays and disk drives, making devices that consume less power in the first place is the high demand.

Intel is most threatened in this area, for others are joining it in producing devices that operate at 3.3 volts, rather than the standard 5 volts. This one-third reduction in power consumption means a reciprocal increase in battery life - a strong sales point for notebook manufacturers.

Even with 5-volt devices, any saving in consumption is vital. For example, Intel introduced a low-power version of its popular 386 processor, the 386SL, some two years ago, but this has been beset with problems and has not proved too popular with systems companies. One leading supplier, Toshiba, recently went on record that it would utilise Advanced Micro Devices 386SX processors because Intel could not match the power consumption specification.

Intel has now switched its emphasis from the low-power 386 processor to the low-power 486 marketplace, where it has a 3.3 volt 486SX processor available and already being used in notebook systems from Toshiba and Texas Instruments. The company is gambling this device will become the effective "entry-level"

Network transaction processing: market share



OPERATING SOFTWARE

Technology shift

ing with personal computer networking.

Novell's move has occurred at a time when the limitations of personal computer software are becoming increasingly evident. Their lack of system security and the robustness associated with operating software on large computers has led to close examination of operating system software and what it might be required to do in the next decade.

If Novell combines its successful networking software with the virtues offered by Unix and Tuxedo, it could out-flank Microsoft.

It will certainly change the fate of Unix.

"We see Novell skewing development towards the inte-

gration of Unix with networks," says Paul McGuckin, a mid-range computing specialist at market researchers Gartner Group.

"It will concentrate on the kernel, low-level operating software - at the expense of the high-level stuff. This could mean that Unix vendors will have to be more self-reliant as far as the high-end development is concerned," Mr McGuckin adds.

If Novell combines its successful networking software with the virtues offered by Unix and Tuxedo, it could out-flank Microsoft.

The technological intricacies of computer operating systems are generally beyond most computer users. Unfortunately, the choice of an operating system is as important as the choice of the computer hardware it runs on. Operating systems organise the internal

workings of a computer and, as a consequence, they dictate what the computer can do and what applications software can be used.

The MS/DOS PC launched by IBM a decade ago brought stability for the first time and allowed the development of a wide range of applications.

The success of the graphical user interface (GUI) on the Apple Macintosh prompted Microsoft to add the Windows GUI and make significant improvements to the original software, but MS/DOS is still outdated and in need of replacement.

Specifically, MS/DOS has failed to make any impact on the world of networked systems - the area where Novell dominates.

The final result of the conflict is far from clear. Microsoft continues to improve MS/DOS and is in the process of developing Windows/NT - an entirely new contender. IBM's rival to USL's Tuxedo is a Unix-based version of its 25-year-old CICS teleprocessing package. Developed originally for mainframe-based on-line processing, CICS is a well-established and mature piece of software with about 33,000 principal sites across the world.

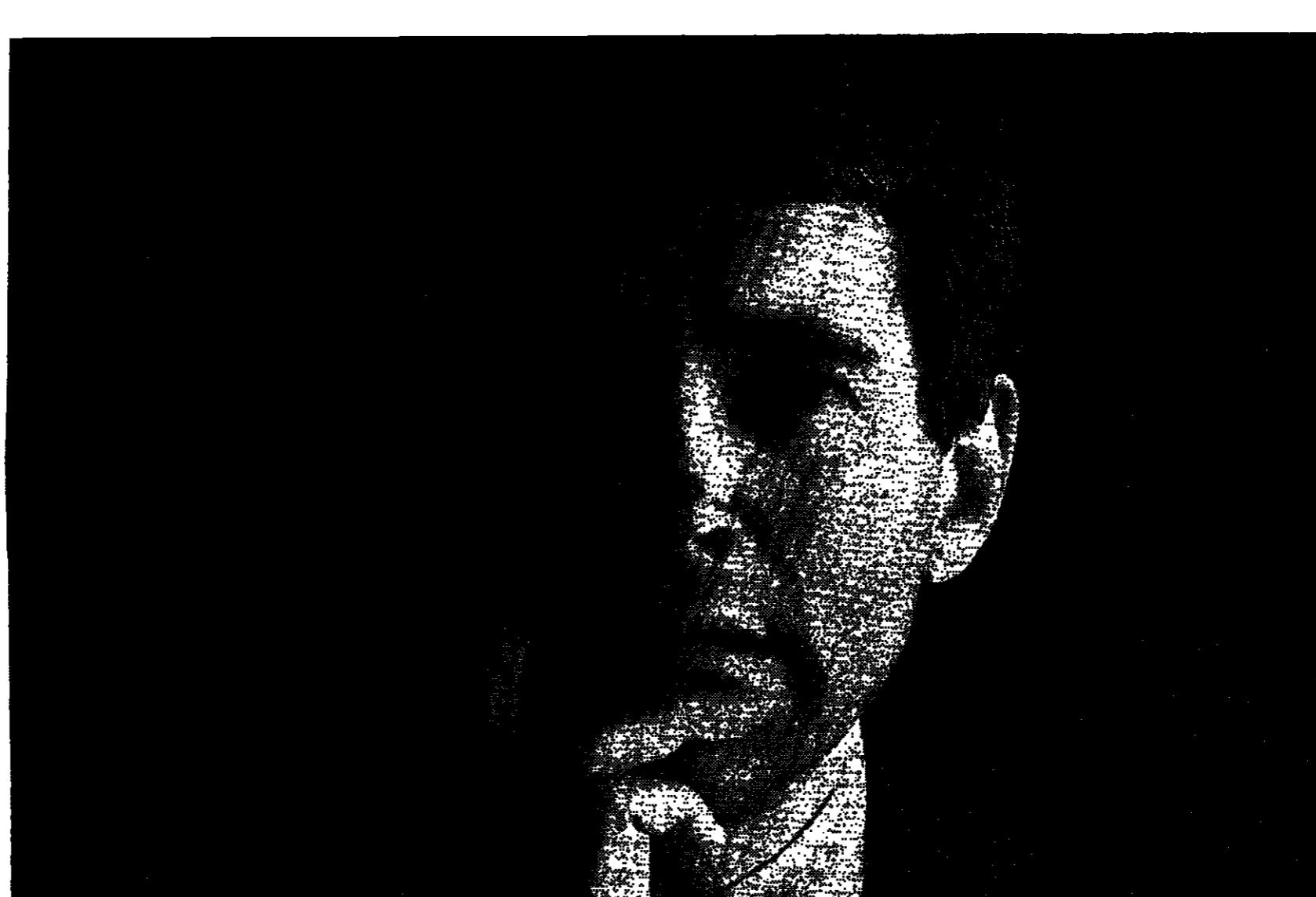
Mr Brian McBride, IBM UK's AIX marketing director, sees Novell's takeover of Unix as "healthy" because it brings stability to Unix. "We see it as a different implementation that we can communicate with. None of us can afford to lock each other out in a networked world and we are all being driven to standards-based inter-operability."

Mr McBride is confident about IBM's ability to integrate Unix, PC networks and corporate computing - in addition to maintaining links with other systems.

Where it could come into conflict with Novell, however, is in the area of transaction processing and USL's Tuxedo - an increasingly important part of the link between personal and corporate computing.

"You can link a DOS/PC into Unix systems with Tuxedo. It is an open transaction processing system," explains Ms Gillian Mogg Smith a consultant at USL.

"Linking it with Novell is a separate issue. But we have already done much work with



Without the free Guide to Network Servers, you could be a couple of gigabytes short of a 128-bit interleaved memory bus.

In a complicated and ever-changing marketplace, it's hard to keep up with all the latest developments. Especially if you're entering the server market for the first time.

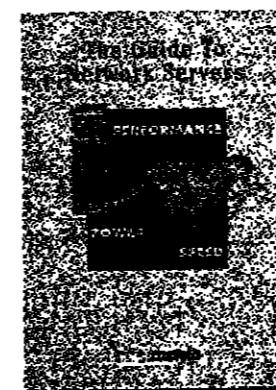
That's where our free booklet, The Guide to Network Servers, can help.

The Guide cuts through the clutter to bring you all you need to know about servers from entry level to the most sophisticated on the market.

As the acknowledged leader in server technology, we can tell you how the latest advances could affect your buying decision - and how choosing the right server can protect your network investment in the years to come.

It is unlikely that Intel will ignore this new market opportunity, especially as it could also offer similar levels of enterprise-wide compatibility. It is, however, a market offering different technologies and services, so it will be a new, level playing field on which it has to compete.

The Guide will also introduce you to two new stars in our server range, as well as provide you with a useful A to Z of technical



When you've got to get it right - get the Guide.

terms, so you don't have to spend unnecessary time decoding your specifications. So what will it be? Built-in manageability? Increased fault tolerance? Multiple drive arrays?

Don't be a couple of gigabytes short.

Order your FREE Guide today. Just call us on

0800 444 044

or fill in and return the coupon below to:

Compaq Computer Ltd,
FREEPOST, 19 Worple Road, London SW19 4YY.

COMPAQ

PLEASE SEND ME THE FREE GUIDE TO NETWORK SERVERS.

Mr/Mrs/Ms (Initials) _____

Surname _____

Title _____

Company _____

Address _____ Postcode _____

Telephone _____

How many people does your company employ? _____

Compaq Computer Ltd, FREEPOST, 19 Worple Road, London SW19 4YY.

PERSONAL AND PORTABLE COMPUTERS 10

DISTRIBUTION

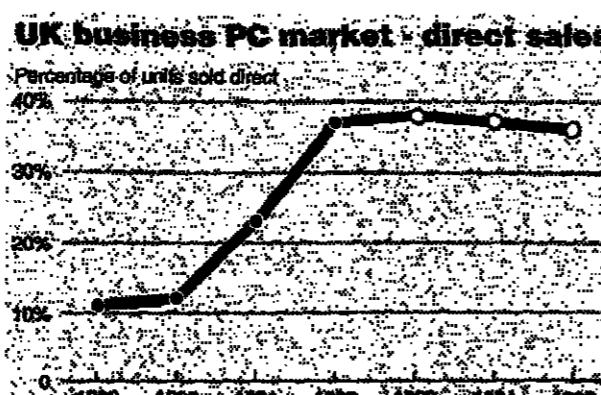
Pile the small boxes high

WHEN IT comes to distribution, the salient feature of the portable computer sector at the moment is that there is no salient feature. The construction of an average portable computer is now virtually as trivial a task as the construction of an average desktop PC, the arrival of the portable computer as a commodity means the departure of its ability to command a greater margin than a desktop computer.

Traditionally the trade's ability to charge higher prices for, and therefore make a greater margin on, portable computers has been dependent on the expense of producing components that are smaller and use less power than those that make up a desktop computer. The standard package that these components have to be placed in has not, however, shrunk significantly in the past 18 months or so, and the portable's place on the cutting edge of technology has started to look shaky.

If the target box weighs around 6lb and takes up the same amount of desk space as an A4 sheet, you don't actually need to make the hard disk smaller than 2.5in, and if you have not yet made the next breakthrough in battery or LCD (Liquid Crystal Display) technology, you cannot charge for it. In effect, you could say that portable computing is between technologies.

The current basic issues in portable computer distribution are therefore similar to those in the desktop market. The



direct channel, typified by small start-up companies specialising in off-the-page, low margin selling sets the price for an increasingly experienced user base, while traditional players react by cutting their own costs, perhaps stripping service out of the basic machine price and selling it as an extra, and attempting to segment the market by launching multiple ranges.

It is no accident that the low-cost ranges which Compaq and IBM produce for the commodity market now tend to include portable computers. Essentially, portables are now boxes, and the main difference is that, as they are smaller boxes, you can pile them *higher* before you sell them cheap.

For other reasons, desktops are likely to become more like portables. The US Environmental Protection Agency (EPA) Energy Star programme, for example, is intended to trigger

sense to incorporate clever circuitry that switches off parts not being used. But it is the life of a desktop machine that has to be maximised, so it probably does not make sense to have bits switching off in between key-strokes, because the machine will break a lot sooner. It is not, however, clear how much users would be willing to pay for such an apparently small piece of differentiation.

But there are areas associated with portable computing where differentiation is still possible, because although the box itself has become trivial, the way in which it links to the rest of the world is becoming more critical. If it is now financially viable for a company to buy 2,000 portable computers for its salesforce, it becomes absolutely vital that the company work out how that salesforce uses those machines in the company network.

So the perceived value of the machine, and hence the margin, will be greater if it uses some form of "base station" of the sort recently introduced by Apple, where the connections and expansion can be left on the office desk, and the portable plugged in when it needs to be a "desktop".

Because most portables do not use standard expansion slots, manufacturers which have spent money on developing internal fax modems and network adaptors for their machines will again tend to be able to raise margins for a short period. By switching to smaller format designs, dropping the weight of a notebook computer by a few pounds as companies like Dell have recently done, and by pushing into colour screens, manufacturers will have the ability to restart the technological spiral.

Theoretically, these advances should erode, and some companies may give one the impression that they have vanished already, but credit card expansion, which will ultimately lead to new capability for both portable and desktop machines, is not quite as finished as one might suppose.

Although there were numerous credit card-sized fax modems at Comdex, the US computer show, last year, Mr Bill Goodwin, chairman of British developer Communicate, claims his was one of the few that actually worked. Credit card Ethernet and Token Ring adaptors are in a similar state of development, and although Communicate finds that an increasing number of manufacturers rely on the imminent arrival of credit cards, rather than pay to have their own internal modems developed, credit card expansion slots are still not so common, and when they are fitted are not necessarily of the type needed.

To be used for anything other than memory expansion, the slot has to be PCMCIA (Personal Computer Memory Card International Association) type 2 or greater, while for larger peripherals such as credit card hard disks, the double thickness PCMCIA type 3 is needed. No machines on the market use this, but then there are no credit card hard disks on the market, either.

But although it is still possible for the channel to make money out of portables by selling high value expansion, and the next generation of "standard" portable expansion will also initially be able to command higher prices, this new equipment is being designed specifically to sell as a commodity, and should only be able to raise margins for a short period. By switching to smaller format designs, dropping the weight of a notebook computer by a few pounds as companies like Dell have recently done, and by pushing into colour screens, manufacturers will have the ability to restart the technological spiral.

Because most portables do not use standard expansion slots, manufacturers which have spent money on developing internal fax modems and network adaptors for their machines will again tend to be able to raise margins for a short period. By switching to smaller format designs, dropping the weight of a notebook computer by a few pounds as companies like Dell have recently done, and by pushing into colour screens, manufacturers will have the ability to restart the technological spiral.

Theoretically, these advances should erode, and some companies may give one the impression that they have vanished already, but credit card expansion, which will ultimately lead to new capability for both portable and desktop machines, is not quite as finished as one might suppose.

PERSONAL DIGITAL ASSISTANTS

IBM poised to compete

THE POINT about the computer of the future is that it is a phone. For the past 10 years the computer industry has been trying to sell computers to people who do not buy them. The sticking point has always been that people buy applications, not computers.

There is no single application that the buyer who does not need a spreadsheet, database, word processor or games-playing machine views as a "must". So enter the Personal Digital Assistant (PDA), the phone, the entirely different model.

Apple fired the first shot in the PDA war about a year ago, announcing its Newton device would be on the way, but it looks as if the industrial muscle of IBM and AT&T will make the running.

Starting from the premise that the basic components of a computer – CPU, memory, screen and credit card expansion – can be boiled down into a telephone-size package, those companies can then work out sets of applications for them.

Mr Paul Mugg, head of Entry Systems Technology, IBM's R&D division, at Boca Raton, Florida, thinks of these as "personality" modules. A credit card-sized wireless modem, for example, could be slotted in and used by a student to download information from the college library. Games modules could be fitted to turn it into a games machine, or it could be a portable TV or personal entertainment system.

All of these could theoretically use a wireless modem – if it's a TV, for example, one might just download films from the local video library. Mr Mugg goes as far as to paint a picture of a "virtual mall" where an entire computer-generated model of a shopping mall could be used by any

number of people with any number of PDAs.

His problem, however, is that he has to make at least some of these goals achievable by the end of the year, launching and selling what will probably be small quantities of PDAs into a definable market.

AT&T sees the PDA market as eventually being in the billions, "basically the number of telephone handsets in the world if we're being modest, and the number of people in the world if we're not", and Mr Mugg himself accepts that for his dreams to come true, units have to sell at consumer prices, say \$99 or \$29, depending on which side of the Atlantic you're on.

IBM spokesman, however, speak of a substantially higher initial price, the \$200-\$2,000 being directly dictated by its position in the telephone market, which is probably the PDA's first achievable target.

The first IBM demonstration units indicate the type of machine that the company intends to test this summer. They are slightly larger and heavier than the current generation telephones, but are of similar shape. Rather than a keypad or keyboard, they have a touch-screen and pen combination which allows different key or number layouts to be used, and also gives the computer-phone some note-taking capabilities.

Instead of the new generation operating systems, such as Go's PenPoint, Microsoft's Pen Windows or IBM's own extensions to OS/2, they use a custom version of the PC-DOS operating system that has been running on desktop PCs for 10 years.

Mr Lee Ralsig, IBM software president, sees DOS – which was developed to run on low-power computers – as the operating system to be used on machines with limited power, heavy research in multimedia, together with its alliance with Apple, may not have an effect on the first generation of IBM PDAs, but as the devices move from high-price specialist business tools to low-cost consumer toys, knowledge of how to handle sound and video will also become important.

John Lettice

Geof Wheelwright looks at networks' hidden benefits**Tougher times for pirates**

PERSONAL COMPUTER networks look set to change forever the way that software is sold and used. While networks offer computer users many big advantages, there are also some hidden benefits for computer and software manufacturers about which you will probably not hear so much.

To start with, PC networks give computer companies control over what is being done with PC software throughout an office or department – and in particular they restrict software piracy.

For years, it was common practice in many companies to buy a single copy of a popular PC package such as WordPerfect or Lotus 1-2-3 and let a number of user share it.

For as long, the software industry has been telling users that this was illegal. It has tried to educate the business community about software licensing and piracy issues. Now, the advent of widespread PC networking gives it a chance to exert effective control over software use.

The breakthrough has been achieved by the introduction of "network-aware" versions of stand-alone PC software products. For example, a network-configured version of a spreadsheet can identify the serial numbers of all other versions of that software being used at the same time. If it finds any other machine using a spreadsheet with the same serial number, it will refuse to load.

Piracy prevention is not the major reason for producing network-aware versions of software, but it is a useful by-product of the process. It is also forcing software companies to look at how personal computer software is sold. Traditionally, software companies would tell purchasers that they were buying a single "site-licence". That licence would entitle the user to operate the software on only one computer at any one time. It would be all right to have one copy on your desktop computer and another on your portable system – provided both were never in use at the same time.

But with the average "serious" software application costing \$300 to \$700, many companies found that buying enough software for everyone who might want to use it was too expensive. In small companies

many individuals deliberately or inadvertently made single copies of software on more PCs than they should.

The industry is aware that piracy is still widespread and that software companies are missing out on sales. To combat the problem, companies such as Microsoft are considering "site licensing". The theory is: companies which buy a copy of every product for every employee rarely have more than 50 per cent of that software in use at any one time. So they are paying for more software than they need. Also, some may shy away from implementing a given software solution altogether due to the cost.

According to Mr Mike Maples, Microsoft executive vice-president for products, "site

licences" allow all users in a company to install the Microsoft's Word for Windows word-processor on their PCs – but the company would pay only 50 per cent of the cost of buying individual licences.

He says software companies would actually sell more product to corporate customers and that piracy would decline dramatically if this were to become widespread. The software companies could also make money on sales of additional documentation for extra users and on the supply of training programmes – which have long been a source of strong profit for those that conduct them.

These "soft" solutions to the piracy problem are an improvement on the heavy-handed efforts such as the use of "key" disks or hardware "dongles". The key disk anti-piracy system required users to have a specially-encoded floppy disk in the disk drive of their PCs when they wanted to use the software. This arrangement was fine until you accidentally damaged or lost the key disk – then you would be unable to use your software.

There have been similar problems with "dongles" – which are anti-piracy software devices on a chip. They operate by plugging into a PC's printer port and send signals to the PC that the dongle is in place and the copy of the software is legitimate. Dongles have, however, been known to interfere with printing and are also easy to lose. Software reviewers despise them, as users have no great enthusiasm for them, either. But with improved network-based control of software registration and an increased use of site-licensing, neither dongles nor software protection look as if they have a future.

Finally, it appears that even the US government wants to help end piracy. Outgoing President George Bush signed an anti-piracy bill late last year that imposed tougher fines and jail sentences on big-time software pirates. Software piracy is now a felony – punishable by up to five years in prison and \$250,000 in fines – rather than a misdemeanour. And US professional software associations hope that the new legislation will help curb the estimated \$1.2bn lost in revenues each year to software piracy.

Although the software industry does not expect the Federal Bureau of Investigation to leap to attention every time an individual PC user makes an illegal back-up copy of software, the publicity being given to these changes in piracy law should make big-time pirates think twice. Combine that with an ongoing legal assault on pirates and you have a powerful movement against the illegal use of software.

Mr Bill Gates, Microsoft chairman and founder, says that he has teams of people reading computer advertisements from small PC manufacturers all over the country – and checking with the Microsoft contract department to ensure that each one which offers the MS-DOS operating system with PCs actually has a legitimate contract to have it supplied. If not, Mr Gates unleashes the legal wolves.

The message in all this is to be much more careful about the software you put on your PC. The industry is out to get software pirates – and with huge financial resources, and the backing of the Federal Bureau of Investigation – the pirates don't stand much of a chance.

Twinhead (UK) Limited are part of Twinhead International Corporation based in Taiwan.

With a group turnover of US\$160 million in 1992, Twinhead International Corporation are a global designer, manufacturer and distributor of workstations, desktops and portable computers.

Designed using innovative, leading edge technology, every Twinhead product is tested to ensure complete compatibility and maximum reliability.

Twinhead offer a complete range of portable computers from the SlimNote 386SX 25MHz 80MB HDD Mono notebook at only £949.00 to the new high powered SlimNote 486DX2 66MHz 200MB HDD notebook for only £2249.00.

The Colour SlimNote 486DX 33MHz portable notebooks are available in passive and active versions with pricing from £2099.00 up to £2799.00. New to the range is the active SlimNote 486DX2 66MHz 200MB HDD portable notebook for only £3499.00.

Twinhead ensures that each system is fully configured to meet your exact requirements and that each one is backed by a full one year on-site warranty.

Call our Sales Department now for further information on the complete range of personal computers and options available.

One Investment That Won't Lose Your Interest

Southern Enquiries 0256 811366

Northern Enquiries 061 776 4282

Twinhead

Twinhead (UK) Limited, 59 Temple Business Centre, Kneighams Road, Basingstoke, Hampshire, RG21 2XG

Twinhead (UK) Limited, Carrington Business Park, Carrington, Manchester, M21 4DD

All prices include VAT and postage and packing on delivery of the unit.

All trademarks acknowledged. All prices and specifications are subject to availability. ©1992 TBL

ISN'T IT INFURIATING WHEN YOU BUY JUST THE PC SOLUTION YOU WANT...



...AND THEN SEE IT CHEAPER FROM OPUS



OPUS technology

CHALLENGE US NOW ON...

O293 821 555

IT PAYS TO GO DIRECT TO No1

Opus Technology Plc, Redhill Business Park, Borehamwood Road, Redhill, Surrey, RH1 5YB. Fax: 0293 703612

The Intel Inside, Intel Inside and Intel Inside logo are all trademarks of the Intel Corporation.